

Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Number Of Customers

\$59.8

Average Purchase Amount

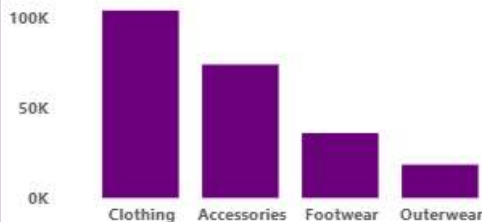
3.75

Average Review Rating

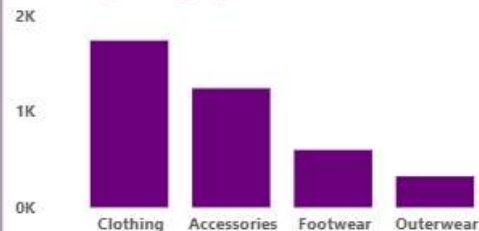
% Of Customers By Subscription Status



Revenue By Category



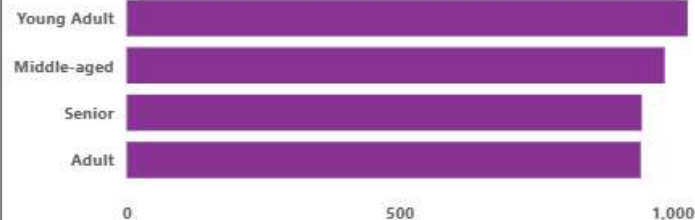
Sales By Category



Revenue By Age Group



Sales By Age Group



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- ☒ Standard
- ☐ Store Pickup

266

Number Of Customers

\$57.2

Average Purchase Amount

3.80

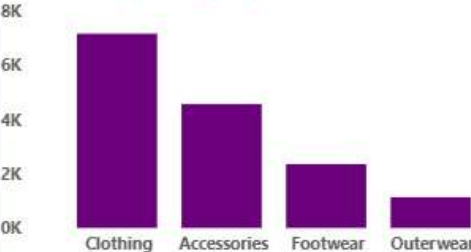
Average Review Rating

% Of Customers By Subscription Status

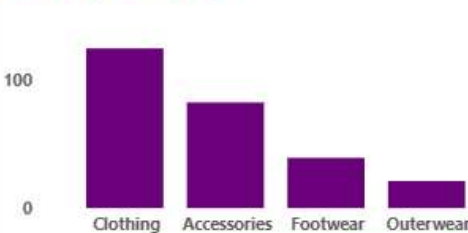
No 100%



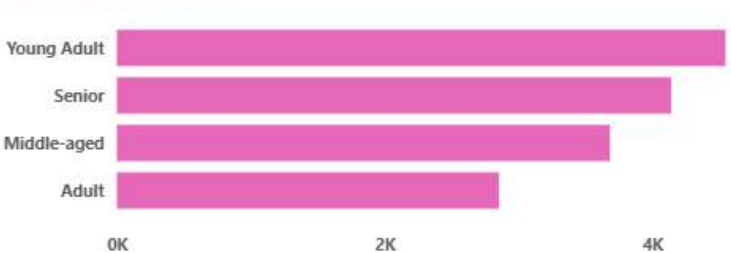
Revenue By Category



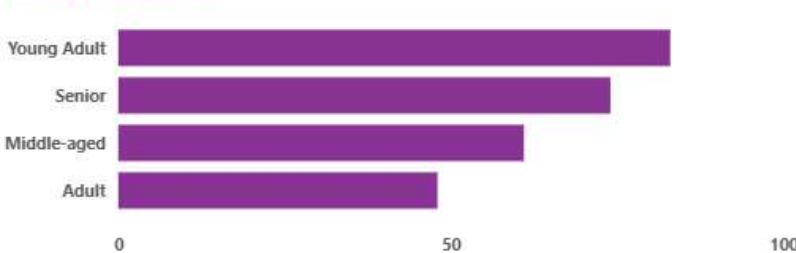
Sales By Category



Revenue By Age Group



Sales By Age Group



Customer Behavior Dashboard

Subscription Status

No

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☒ Store Pickup

56

Number Of Customers

\$61.3

Average Purchase Amount

3.63

Average Review Rating

% Of Customers By Subscription Status

No 100%



Revenue By Category

3K
2K
1K
0K



Accessories

Sales By Category

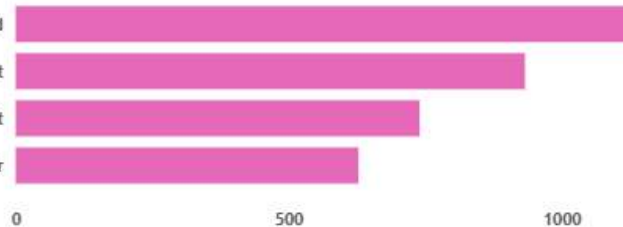
50
0



Accessories

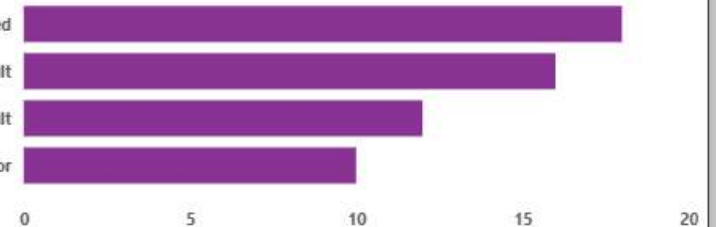
Revenue By Age Group

Middle-aged
Young Adult
Adult
Senior



Sales By Age Group

Middle-aged
Young Adult
Adult
Senior



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Shipping Type

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- ☐ Express
- ☒ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

23

Number Of Customers

\$55.4

Average Purchase Amount

3.77

Average Review Rating

% Of Customers By Subscription Status

No 100%



Revenue By Category

1000
500
0



Outerwear

Sales By Category

20
0



Outerwear

Revenue By Age Group



Sales By Age Group

