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## Checkout by Amazon

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### The Next Generation of Checkout by Amazon

Enable millions of Amazon customers to checkout without ever leaving your site

[See how it works](#)
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#### Benefits for Your Business

##### Conversion

Improve conversion by enabling millions of Amazon customers to checkout using the information stored in their Amazon.com accounts [without ever leaving your website \(#customer-experience\)](#).

##### New customers

Offer Checkout by Amazon as a checkout option to gain new, valuable customers. Individual sellers such as Geeks.com and Comp-U-Plus report that Checkout by Amazon enables them to attract new customers to buy on their websites. [See all seller testimonials \(#testimonials\)](#)

##### Reduced chargebacks

Get full protection from fraud-related chargebacks for any transaction that satisfies our [payments protection policy \(/sd/ui/sd/ui/helpTab/Checkout-by-Amazon/User-Agreement-Policies/User-Agreement\)](#). Our proven fraud detection capabilities, chargeback controls, and risk management processes help reduce your bad debt.

##### Fully integrated checkout experience

Offer a checkout option that can be fully-integrated into your existing checkout flow. Have greater control on how you implement Checkout by Amazon to provide your customers a seamless checkout experience that is consistent with your brand. [See customer experience options \(#customer-experience\)](#)

##### Easy to implement

Integrate easily with Checkout by Amazon using cut-and-paste, configurable JavaScript code.

##### Complete e-commerce checkout and payment solution

Manage your orders using tools to handle shipping charges, sales tax, promotions, and post-sale activities including refunds, cancellations, and chargebacks.

[Sign up now \(https://sellercentral.amazon.com/gp/on-board/workflow/Registration/login.html/902-0586098-4611057?passthrough/marketplaceID=AZ4B0ZS3LGLX&passthrough\)](https://sellercentral.amazon.com/gp/on-board/workflow/Registration/login.html/902-0586098-4611057?passthrough/marketplaceID=AZ4B0ZS3LGLX&passthrough)

[/account=cba&passthrough/superSource=OAR&passthrough/Id=AP\\_FBENEFIT&passthrough/source=AmazonCheckout\)](#) [Back to top \(#tabs\)](#)

## Benefits for Your Customers

### Fast & convenient checkout

Millions of Amazon customers can complete purchases without having to re-enter their shipping or payment information. With Checkout by Amazon, customers stay on your website throughout the purchase experience.

### Trusted & secure

Your customers can transact on your website without sharing their financial information. In addition, customers will feel more confident buying from your website knowing that they have the same protection under the Amazon [A-to-z Guarantee \(/sdui/sdui/helpTab/Checkout-by-Amazon/Resolving-Disputes/A-to-z-Guarantee\)](#) they have when they shop on Amazon.com.

### Familiar

You can provide your customers the familiar checkout experience they enjoy at Amazon.com on your website, including the Amazon [A-to-z Guarantee \(/sdui/sdui/helpTab/Checkout-by-Amazon/Resolving-Disputes/A-to-z-Guarantee\)](#).

[Sign up now \(https://sellercentral.amazon.com/gp/on-board/workflow/Registration/login.html/902-0586098-4611057?passthrough/marketplaceID=AZ4B0ZS3LGLX&passthrough/account=cba&passthrough/superSource=OAR&passthrough/Id=AP\\_FBENEFIT&passthrough/source=AmazonCheckout\)](#) [Back to top \(#tabs\)](#)

## Unique features to Optimize Your Business

### Flexible implementation options

Checkout by Amazon provides two implementation options, [Standard Checkout \(#customer-experience\)](#) and [Inline Checkout \(#customer-experience\)](#), that make it easy for you to add Checkout by Amazon to your website in the way that fits best with your brand. [See customer experience options \(#customer-experience\)](#)

### Gifting to multiple addresses

Checkout by Amazon enables your customers to ship items in a single order to multiple addresses, a great feature for buyers shopping for gifts for friends and family on your website.

### Checkout by Amazon Mobile

[Checkout by Amazon Mobile \(/sdui/sdui/business/mobile/checkout\)](#) provides your customers a mobile-optimized checkout experience on your mobile website or application. It includes features like 1-Click, enabling your customers to complete purchases quickly and easily from mobile devices.

### Works seamlessly with Fulfillment by Amazon

Checkout by Amazon works seamlessly with [Fulfillment by Amazon \(FBA\) \(http://www.amazonservices.com/content/fulfillment-by-amazon.htm\)](#) and enables you to offer your customers a better customer experience from checkout to fulfillment.\*

\*Fulfillment by Amazon (FBA) is a product sold by Amazon Services LLC.

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## Tools to Manage Your Business

## Shipping rates and sales tax

Easily configure shipping and sales tax rates and calculate charges in real-time as customers checkout.

## Promotions


Set up customized promotions for redemption by your customers.


## Order management

View, edit, settle, and cancel orders, search orders by date, download orders in a text file, and print shipping labels and packing slips.

## Customizable checkout experience

Customize Checkout by Amazon to match the look and feel of your website. [See customer experience options \(#customer-experience\)](#)

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### Your Account

- > [Sign in to Seller Central \(https://sellercentral.amazon.com\)](https://sellercentral.amazon.com)
- > [Help \(/sdui/sdui/helpTab/Checkout-by-Amazon\)](/sdui/sdui/helpTab/Checkout-by-Amazon)
- > [Contact Support \(/sdui/sdui/contactus\)](/sdui/sdui/contactus)

[\(/sdui/sdui/business/cba#testimonials\)](/sdui/sdui/business/cba#testimonials) [\(/sdui/sdui/business/solutionproviders\)](/sdui/sdui/business/solutionproviders)

### Accepting Checkout by Amazon



> [See testimonials](#)

### Solution Providers



> [See all](#)