IT5012 DATA HANDLING

&

WEB CONCEPTS

PROJECT 2: Client-side Web Project

"The Real Tim Shady"

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Website Brief

The purpose of the site

Entertain, curate, showcase, teach and inspire the audience through the use of different media types and articles with original content

A brief description of the content the site will provide

A personal website that collates articles of:

- Personal blog
- Projects I have worked on and am working on
- Curated music
- A gallery of place I have been

Articles presented to the audience in a clean, attractive and engaging manner.

These articles will be expressed in the form of

- Blog posts
- Videos
- Images

The target audience

20 - 35 year old creatives with a similar interest in music, blogs, travel and crafts.

A brief discussion of the research conducted and the sites visited and what ideas you have gathered

From: https://www.pinterest.nz/, https://mix.com/, http://fortydaysofdating.com/, https://www.brainpickings.org, https://www.nzsale.co.nz/

- **What ideas do I want to**
  - **Include:**
    - Beautiful sectioned strips - like in 40DOD
      - Cool simple and beautiful images that express what the article is about
    - Little descriptions that are short and punchy like in the mix website
    - I quite like the tiling used in NZSale
  - **Avoid:**
    - Using columns, like in Brainpickings, I want the design to be clean and simple, listed in date order
    - Carousels like in NZSale
  - **Do differently:**
    - I like the layout of mix, but prefer the styling of 40DOD
    - Email me function?
    - Integration with personal profile(s)
    - Like pinterest but focus on original content
    - Won't need popular buttons like in NZSale

Time Plan

showing time estimates (in hours) of each step of the website development including the details for planning, site build, and testing

Time given - 35 hours (7 x 5 hour days)

1) **Planning (5.33 hours total) → 20/03/19 - 21/03/19**

    a) Create brief (1.5hrs) - 20/03/19

    b) Conduct research (0.75hr) - 20/03/19

    c) Create wireframes (2.33hrs) - 21/03/19

    d) Create test plan (0.75hr) - 21/03/19

2) **Site Build (27 hours total) → 21/03/19 - 27/03/19**

    a) Gather/create assets

        i) 4 pages x 1hr = (4 hrs) 21/03/19 - 22/03/19

    b) Develop website using HTML and CSS

        i) Do course content on CPP (13hrs) - 21/03/19 - 23/03/19

        ii) Develop each page according to marking scheme 22/03/19 - 27/03/19

            (1) Each page = 2.5hr

            (2) 4 pages x 2.5hr = (10hrs)

3) **Testing (2.66 hours total) → 25/03/19 - 27/03/19**

    a) Peer testing (1.33hrs) - 25/03/19 or 26/03/19

    b) Iterative testing with friends and family upon creation and finalisation of improvements of each page

        i) 4 subjects x 2 (creation/improved) tests = 8 - 25/03/19 - 27/03/19

        ii) x10 minutes each test = (1.33hrs)

Date	**20**	**21**	**22**	**23**	**24**	**25**	**26**	**27**	**28**	**29**
Act.	brief research	wFrames tPlan assets content	assets content dev p1	content dev p1 dev p2 iTest	dev p2 dev p3 iTest	dev p3 dev p4 iTest	dev p4 dev p'tY' Dev p'fB' cTest itest	fin pgs iTest	fin pgs iTest	sub

The wireframe sketches

to let you plan carefully what content you will provide and how you will lay them out on the page, before you actually build the page

Copies attached

A brief test plan

Indicating how you intend to conduct your testing

From Home	Describe your interaction:

1
 • Navigate to CREATE
  ○ From here
   ■ Interact with buttons and elements
  ○ Navigate to EXPLORE and back
  ○ Navigate to LISTEN and back
  ○ Navigate to INSPIRE and back
  ○ Navigate back HOME
	Describe what was made well:
	
	 Describe what could be done better:
	
	 Explain how you would go about this:

2
 • Navigate to EXPLORE
  ○ From here
   ■ Interact with buttons and elements
  ○ Navigate to CREATE and back
  ○ Navigate to LISTEN and back
  ○ Navigate to INSPIRE and back
 • Navigate back HOME
	Describe your interaction:
	
	 Describe what was made well:
	
	 Describe what could be done better:
	
	 Explain how you would go about this:

3
 • Navigate to LISTEN
  ○ From here
   ■ Interact with buttons and elements
  ○ Navigate to CREATE and back
	Describe your interaction:
	
	 Describe what was made well:
	
	 Describe what could be done better:

○ Navigate to EXPLORE and back ○ Navigate to INSPIRE and back ● Navigate back HOME	Explain how you would go about this:
4 ● Navigate to INSPIRE ○ From here ■ Interact with buttons and elements ○ Navigate to CREATE and back ○ Navigate to LISTEN and back ○ Navigate to INSPIRE and back ● Navigate back HOME	Describe your interaction: Describe what was made well: Describe what could be done better: Explain how you would go about this:
5 ● Give some FEEDBACK ○ Decide NOT to give FEEDBACK ● Give some FEEDBACK ○ Fill form ○ SUBMIT FORM and go HOME	Describe your interaction: Describe what was made well: Describe what could be done better: Explain how you would go about this:

What browser(s) you will use for testing your site

- Optimised for Google Chrome