

TIMOTHY BECK

SOFTWARE ENGINEER

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Software Engineer with a passion for functional, beautiful technology and how it can improve our lives. I primarily work in Javascript (Node & React), and have worked on APIs with Ruby on Rails as well. I love music and coffee.

SKILLS

- Javascript (ES 6 & 7)
- React
- Ruby
- Ruby on Rails
- Juggling
- Postgres
- GraphQL
- HTML & CSS
- Project Management
- Google Analytics
- SEO
- Data Analysis
- CMS integrations
- Technology Education
- Educational Technology Platforms

WORK HISTORY

Technical Consultant, *Juice Creative Group* (Dec 2024 - Mar 2025)

- Provided technical guidance and best practices recommendations for a short term project working on an integrated ecommerce and CMS for a premium marijuana brand
- Handled other similar responsibilities as listed below

Software Engineer, *Hubble Contacts* (April 2019 - Sept 2023)

- Full stack role at an ecommerce company with a focus on front end projects
- Primarily worked on NodeJS apps built with Javascript, TypeScript, and React. Additional tools/languages include React Context, Apollo for REST and GraphQL queries, SCSS for styles
- Integrated with Shopify and Recharge APIs for customer account/order/subscription management, and Stripe and Paypal APIs for payments
- Personally handled implementing all analytics tracking - Google Analytics starting with Universal Analytics and then GA4, Enhanced Ecommerce tracking, Facebook, Twitter, Bing Ads pixels, and other 3rd party trackers into GTM
- Personally handled rapid iteration A/B testing with the Design and Marketing Teams, led to a 15% increase in customer size and 20% increase in customer retention
- Personally handled building most customer acquisition pages - provided feedback on design concepts and UX/UI best practices, building prototypes and iterating on a quick feedback loop, A/B testing final ideas and finally deploying the completed page
- Served as lead front end engineer to develop and launch prescription eyeglasses and sunglasses as a new product line. Also took lead role in educating non-technical team members in how this new platform worked and differed from the existing subscription contacts platform

Technical Consultant, *Juice Creative Group* (Feb 2021 - Feb 2022)

- Provided planning oversight, scope advice, and timeline and staffing recommendations to the Principal of a full service creative agency
- Oversaw a 4 person technical team to build a bespoke real estate and art gallery platform that consisted of an admin interface as well as building of custom front end sites in PHP for each project that pulled from the admin interface
- Provided consulting and technical guidance for a charity-based gaming platform similar to Omaze

Web Developer, *Shift Lab* (June 2016 -Feb 2019)

- Full stack web developer for Shift Lab, a full service tech agency. A design-first oriented agency, clients include major museums and companies with a large e-commerce presence
- Primarily worked with Ruby on Rails and used a combination of .erb views as well as an API that feeds a React front end
- Frequently interfaced directly with clients as well as design partners to assist with the ideation process, clarifying questions, or proposing alternatives in the event a request is inadvisable
- Built and maintained sites including a premium new food brand that serviced millions of monthly unique users and an major artist's ecommerce site that handled over \$4 million per year in revenue

EDUCATION

Dev Bootcamp (Winter 2015 - Spring 2016)

Completed a 19-week accelerated training program in full stack development at Dev Bootcamp in NYC. Worked primarily with Ruby and the Sinatra and Rails frameworks to build web applications, building the front end with HTML, CSS, Javascript, JQuery, React, and React Native. Extra projects included learning React, React Native and creating a Tinder-style pet adoption application and a mapping overlay for finding fallen meteorites.

BrightEdge Certified SEO Specialist, *BrightEdge* (2014)

BrightEdge is the leading SEO and Content Performance platform. This certificate indicates that I have completed the training course to display proficiency with the platform itself as well as the SEO concepts that it is built upon

Santa Clara University - Leavey School of Business (2009 - 2012)

BSC Finance 2012

Also held leadership roles in the Model United Nations club and played on the intramural Ultimate Frisbee team

New Canaan High School (2005 - 2008)