# HOCHSCHULE HANNOVER

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Fakultät IV Wirtschaft und Informatik

# Exposé

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Exposé for a Master-Thesis for the degree 'Master Angewandte Informatik'

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#### Statement of independence

I hereby declare that I have written the submitted exposé independently and without outside help, that I have not used any sources or aids other than those specified by me and that I have content taken from other works marked as such.

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#### 1 Introduction

Supervised Learning has been the most fundamental technique for training Deep Learning Models since the development of the backpropagation algorithm. This is not surprising, as it provides a model with clear domain-specific learning signals, which is the most direct and efficient way of solving a problem or learning a task, respectively [1].

The development of artificial intelligence using labelled data, however, has its limitations. To teach Machine Learning models, particularly Deep Learning models, increasingly complex tasks, more labelled data is required. Naturally, generating millions of labelled examples becomes more difficult as the underlying tasks become more complex, making the development of such models more expensive and less feasible.

Because of this, Self-Supervised Learning has received an increased attention from the scientific community over the last few years. This is because Self-Supervised Learning does not rely on creating labeled data by hand, e.g. through human annotation, but receives it from the context of the data. To train a Large-Language Model (LLM) to understand written text, for example, words in example sentences are masked or deleted, respectively. The task of the model is then to predict those missing words.

The moon shines bright at night. —— The [MASK] shines [MASK] at night.

Figure 1.1: An example for creating labels out of raw data. Any word in a sentence can potentially be masked, which is why training examples (including labels) can be created just from the data itself, without any human annotation. The labels for this example would be "moon" and "bright" (adapted from [2]).

This has three advantages: Firstly, labels do not need to be created by hand, as it is easy to randomly mask words in a sentence and use them as the targets to predict during training. Secondly, because there are massive amounts of text available on the internet, a massive amount of training data can be generated. And lastly but most importantly, the model learns to write text that represents the world we live in. This becomes clear with the example seen in Figure 1. Here the model would have to predict the words "moon" and "bright" based on the context/words remaining after masking. In order to do so successfully, the model has to learn that only the moon shines at night, not the sun, and that if the moon shines, it is usually bright.

The aforementioned example illustrates an important characteristic of Self-Supervised Learning: It forces the model to learn common sense and the world that we humans live in [2]. This idea is directly related to another learning task, called Representation Learning.

This learning task is characterized by creating a representation of the respective input, which can be understood as a kind of interpretation of the concept that is represented using the input modality. So for an image the network might produce a vector that represents the semantic content of that image [3][4][5]. Other common modalities for which representations are also commonly created are text (like the sentence seen in Figure 1) or even sound.

When Representation Learning is integrated with Self-Supervised Learning, the approach enables models to interpret and create semantic representations of data by utilizing the context found within the data itself. This synergy significantly reduces the dependency on externally labeled data, as the model learns from the structures and patterns present in the data. Because generating the data is cheap, it allows us to create massive amounts of training data and scale the models to much larger sizes than before. Such models can comprehend their input modality (e.g. vision, text or sound) in a way that closely mirrors their interpretation by humans. This capability makes them excellent candidates for generic pre-trained models, which can be tailored for specific tasks through minimal fine-tuning.

For example, a model that has learned to extract the content of an image can be used to detect cats and dogs with only little fine-tuning, which is significantly simpler than training a model from scratch. It follows that for supervised tasks, such pre-trained models need less human annotated examples because they already understand the data itself.

Up until now only few models have been developed that combine Representation Learning of different modalities, most prominently natural language, vision and sound, into one single model. This by some called "big convergence" [7] has its foundation in the fact that concepts of the real world are not bound to a specific modality, but rather expressed in one. To stay with the example given above (Figure 1): The concept of the moon shining at night does not change when expressed as text, photographed in an image, or spoken using sound. Therefore, the same concept should always have the same representation regardless of the modality in which the network receives it, or in which it is generally expressed, respectively. To make this work, a model that can process multiple modalities is necessary which is commonly referred to as Multimodal Representation Learning.

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## 2 Objectives and Research Question

The research in the master thesis focuses on Multimodal Representation Learning, and will consist of three research parts.

At first, the goal is to construct a Multimodal model based on the paper Data2Vec [8], which lays the foundation to combine different modalities into one model. Because Data2Vec only provides the learning tasks to train one model jointly on text, vision and sound, the thesis will test different architectures motivated on three other papers, which specifically address Multimodal Representation Learning, namely VLMo [9], BEiT [7] and FLAVA [10].

Joined with this effort, the thesis will evaluate the effect of the model size on the quality of the representations, as there has been a trend to scale language and vision models to billions of parameters, making it infeasible to train them outside big corporations. Therefore, the thesis will test which procedure provides the best trade-off between size, training speed and performance. Regarding performance, it will be interesting if a pretrained multimodal model is able to achieve the same performance on downstream tasks (e.g. ImageNet-1k) as an unimodal (one that has learned only e.g. image representation) of the same size would.

The second part or the research will investigate the properties of representations generated by a multimodal model. This includes a thorough analysis on a modality-invariance of the representations, so if, for example, the text "The moon shines bright at night" and a corresponding image of the moon at night will have similar, or even the same, representations.

The last part of the thesis focuses on latent-space arithmetic for Representation Learning. The goal here is to create representations with which one can perform arithmetic similar to word embeddings. This includes, for example, creating a representation of an image with a persons face, and creating a representation of a sentence about sunglasses. If one now adds the representation of the sunglasses to the representation of the face, and generates text from the resulting representation, then the resulting text should be about a person wearing sunglasses.

In order for this to be successful, it might be necessary to develop a Multimodal Autoencoder that is both able to create representations of its input data, and to generate new data from those representations.

In summary, the contributions and research questions of the master thesis are as follows:

- Construction of a Multimodal Model based on Data2Vec.
- How do smaller models impact Representation Learning?
- Do multimodal representations match across modalities?
- Does latent-space arithmetic work between representations created from different modalities?

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## 3 Methodology

The research will start with the selection of appropriate datasets, some of which will be used to train the multimodal models, while others will be used for fine-tuning the pre-trained models to receive benchmarks on which the models developed can be compared with others of the scientific community.

At first, the thesis aims to develop a multimodal Data2Vec model, as this is necessary to examine the properties of the produced representations in the second part of the thesis, and to compare them with the representations produced by a multimodal Variational Autoencoder. Another reason behind this order is to first get hands-on experience with Multimodal Representation Learning, as the examination of a multimodal latent space, using a Variational Autoencoder, has seen considerable less attention from the scientific community, which induces more risk regarding the success of such a model.

#### 4 Solution Ideas

As may have become apparent in the previous chapters, the development will be based on Data2Vec [8] for the training tasks, and the architecture will be oriented on VLMo [9], BEiT [7] and FLAVA [10]. Because all models developed will be multimodal, it is inevitable that the general architecture will be based on the (Vision [12]) Transformer [11].

To evaluate the success of the latent-space arithmetic, covered in the last section of the thesis, it is necessary to develop a model which is not only able to create semantic representation of its inputs, but also able to produce new samples, namely text, images and sound, from the latent space in which the representations exist. This is necessary, because the arithmetic will be performed in the latent space, and the results have to be verified by generating new samples from the resulting representations, as one can not deduce the correctness of latent-space arithmetic from the representations alone. For this a Variational Autoencoder is suitable, which is usually trained as an unimodal model, but will be adapted as a multimodal model in this thesis. Using this model, it becomes possible to generate those new samples (image, text or sound) simply by passing the result of the arithmetic through the decoder. Those samples can then be visualized and therefore evaluated.

Interestingly, a Multimodal Autoencoder also provides the possibility to use it as a model that can change the modality of its input, like translating text to images, as in text-to-image models. This in itself is nothing new, but if the model is able to handle images, text and sound, and can also generate images, text and sound, then it becomes possible to translate a training example back and forth between the different modalities, using just one model. Consequently, one wouldn't need a text-to-image and an image-to-text model, but instead just one that does it all. Consequently, apart from Representation Learning aspect, the goal of the thesis is also to examine if the aforementioned modality-translator might be feasible, even if this just includes a proof of concept.

# **5 Preliminary Structure**

- 1. Introduction
  - a) Motivation
  - b) Research Questions and Contributions
  - c) Structure
- 2. Representation Learning
  - a) Latent-Space Arithmetic
- 3. Multimodal Learning
  - a) Pre-training Tasks and Requirements
  - b) Data2Vec
  - c) VLMo
  - d) BEiT
  - e) FLAVA
  - f) Variational Autoencoders
- 4. Methodology
  - a) Relevance of Uncurated Datasets
  - b) Datasets
  - c) Metrics and Benchmarks
- 5. Research
  - a) Experiments on Multimodal Data2Vec
  - b) Study on Multimodal Latent Space
  - c) Latent-Space Arithmetic with Multimodal Variational Autoencoders
- 6. Outlook
- 7. Conclusion

# 6 Timeline

	Timeline Master Thesis																								
		Moi	nth 1		Month 2					Month 3				Month 4				Month 5				Month 6			
Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
Setup Phase																									
Create and manage testing environment																									
Create benchmark datasets																									
Research and Experiments																									
1 Development of multimodal Data2Vec																									
1 Benchmarking and refinement																									
2 Experiments on latent space (representations)																									
3 Development of multimodal Variational Autoencoder																									
3 Latent-Space Arithmetic																									
Writing																									
Theory and Methodology																									
Research and Experiments																									
Introduction																									
Outlook and Conclusion																									
Finalization																									
Format checks																									
Proof reading																									
Plagiarism check																									
Last checks and buffer																									

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