Abstract

Multimodal models, especially vision-language models, have gained increasing popularity due to their wide range of applications on both unimodal and multimodal tasks. However, existing approaches often require large-scale models, extensive data, and substantial computational resources, limiting their accessibility for smaller research groups and individuals. This thesis addresses this issue by introducing an efficient self-supervised vision-language model that is significantly cheaper to train and smaller in size. We leverage pretrained unimodal encoders and introduce a randomly initialized shared encoder to align representations using a contrastive loss function. A self-supervised image model is employed for simultaneous knowledge distillation, guiding the alignment through high-level image representations. Our proof-of-concept demonstrates competitive performance with popular vision-language models like CLIP and FLAVA on retrieval tasks, outperforming them on certain metrics while using only 0.75% of the data used by CLIP and 4.3% by FLAVA. These findings underscore the potential for designing efficient multimodal models, and therefore lay the foundation for future research on financially accessible models, promoting broader participation in multimodal learning. To promote transparency and facilitate further research, we have made our code for training and evaluating our model publicly available.