# Tim Chen

## Contact

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#### **Skills**

UX/UI Design
Interaction Design
Graphic Design
Web Design
User Research
Prototyping
Brainstorming
Sketching
3D Modelling
3D Animation
Physical Prototyping
Fabrication
HTML/CSS/JS
Java
Python

#### **Tools**

Figma
Adobe Creative Suite
Maya
Blender
Arduino
Protopie
Wordpress

# Langauges

English Mandarin

# **Experience**

#### Project: ShopMakers Interaction design

Co-Designer | 2023 Summer

- Co-created an Interaction solution for Shopmakers Gastown Location, a artisan retail chain based in Vancouver, BC.
- We utilized a double diamond design process to identify a notable gap in customer-maker interaction through user observations, stakeholder interviews, and customer journey mapping. I critically analyze data and generate key insights and ideas to drive creative directions.
- Our 'Brand Card and Blog' solution addressed the core challenges, operating within existing constraints to create a practical, space-efficient, and userfriendly solution.

#### Eunoia Hackathon: Web UX design

Co-Designer | 2023 Summer

 Co-designed a user experience journey for a local server management company. I contributed throughout the process, from problem framing, user persona creation, and user journey mapping to wireframing, information design, and website rebranding. Our solution was the top choice among five solutions considered by our client.

#### Project: Seventyfiverr mobile app UX/UI Design

Co- UX/UI Designer | 2022 Fall

- Co-designed a high-fidelity UI prototype using Figma and Protopie for elders
- Featured in the school's Fall 2022 showcase and faculty's annual Undergraduate conference 2023.
- I conducted thorough research on elderly technology usage, iteratively prototyped using usability heuristics, and performed user testing to create an intuitive, accessible, and visually appealing interface.

**Event Floater** 2018 - 2022

 More than 200 hours of trackable volunteering hours at various events across Vancouver where I applied good work ethic and fast-learning skills to complete given tasks dutifully and flawlessly.

### **Education**

## Simon Fraser University

2020 - 2024

School of Interactive Arts and Technology (IAT) Bsc. Undergraduate.

Expected Graduation: Fall 2024

Charles Chang Certificate in Innovation and Entrepreneurship

**Expected Completion: Spring 2024**