

Tim Chen

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Skills

- UX/UI/Web Design
- Prototyping (Figma, Protopie)
- Adobe Creative Suite (Ps,Ai,Id,Pr,Ae)
- OnShape (CAD)
- Graphic Design
- User Research
- Sketching
- Programming (Java, Html, CSS)

UX/UI Design Experience

Project: Seventyfiverr mobile app UX/UI design | Co-Designer *2022 Fall*

- Co-Designed an high-fidelity UI prototype using Figma and Protopie for elders over 75 aimed at making them happier and wealthier through freelance work opportunities. With this unique approach and a deep empathy for target users, this project was featured in my school's Fall 2022 showcase and faculty's annual Undergraduate conference 2023.
- My design process involved extensive research on the technology usage patterns and habits of the elderly, followed by iterative prototyping using usability heuristic principles and user testing to arrive at a intuitive, accessible and visually appealing interface.

Project: SuperStudio 50 Microsite UX/UI design | Co-Designer *2021 Summer*

- Co-created an interactive microsite prototype of the SuperStudio 50 exhibition page to help the visitors re-live the exhibition experience and boost ticket sales. With my smooth landing page and transfer animation, the project resulted in a praised A grade.
- With Figma and Adobe Effect, I explored different methods to implement animation and created a story-telling experience using typography and perspective plane.

Volunteering Experience

Event Floater *2018 - 2020*

- More than 200 hours of trackable volunteering hours at various events across Vancouver where I applied good work ethic and fast-learning skills to complete given tasks dutifully and flawlessly.

Education

Simon Fraser University *2020 - 2024*
School of Interactive Arts and Technology (IAT) Bsc. Undergraduate.
Expected Graduation: Fall 2024

Interests

- Baking
- Researching
- Reading
- DIY