

Winning Space Race with Data Science

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Executive Summary

Summary of methodologies

- *Data Collection* via SpaceX API and web scraping of Wiki
- *Data Wrangling* to add label launch success or launch failure
- *Data Analysis* to query dataset and better understand content
- *Data Exploration* to graphically visualize relation between variables launch site, payload mass, orbit type, years, and success rate, and spatially visualize relation between launch site, success, and proximity to objects
- *Data dashboarding* to visualize relation between launch site, payload mass, and success rate
- *Predictive modelling* via LR, SVM, decision tree, and KNN to understand scoring accuracy

Summary of results

- *Data Exploration* Success rate increases by each year launching independent of launching site,
- *Predictive Modelling* Decision Tree Model has the highest accuracy 87% accuracy (compared to 83% of the other models) of successful landing of the first stage rocket booster.
- Herewith competitor Space Y can make more informed bids.

Introduction

Background

SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the **first stage will land**, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

Therefor we want to understand better if we can predict if a SpaceX rocket will land successfully after the first stage and what factors affect it.

Problem Statement

The following questions will be further investigated

1. Understand what variables affect successful launch outcome
2. Identify ML model scores highest accuracy on predicting new launch outcome (landing/not landing first stage)

Section 1

Methodology

Methodology

Executive Summary

- *Data Collection* via SpaceX API ([data1](#), [Github](#)) and web scraping of Wiki ([data2](#), [Github](#))
- *Data Wrangling* to reformat launch sites, orbit types and add label launch success or launch failure via IBM dataset ([data3](#), [Github](#))
- *Data Analysis* to query dataset and better understand content via IBM dataset ([data4](#), [Github](#))
- *Data Exploration* to graphically visualize relation between variables launch site, payload mass, orbit type, years, and success rate via IBM dataset ([data5](#), [Github](#)), and spatially visualize relation between launch site, success, and proximity to objects via IBM dataset ([data6](#), [Github](#))
- *Data dashboarding* to visualize relation between launch site, payload mass, and success rate via IBM dataset ([data7](#), [python](#), [Github](#))
- *Predictive modelling* via LR, SVM, decision tree, and KNN to understand scoring accuracy via IBM dataset ([data5](#), [Github](#))

Data Collection

What

- *Data Collection* via SpaceX API ([data1](#), [Github](#))

How

- Request data via API via GET request
- Turn json response into dataframe
- Extract subset of columns into new dataframe
- Remove 'Falcon 1' launches from dataframe
- Wrangle Payload data by replacing missing values with mean values

Task 3: Dealing with Missing Values

Calculate below the mean for the `PayloadMass` using the `.mean()`. Then use the mean and the `.replace()` method to replace the `np.nan` values with its mean value.

[52]:

```
# Calculate the mean value of PayloadMass column
PayloadMassMean = data_launch_falcon9['PayloadMass'].mean()

# Replace the np.nan values with its mean value
data_launch_falcon9['PayloadMass'].replace(np.nan, PayloadMassMean, inplace=True)

data_launch_falcon9.isnull().sum()
```

Web Scraping

What

- *Web scraping of Wiki ([data2](#), [Github](#))*

How

- Request Falcon9 Launch HTML page as an HTTP response via HTTP get
- Create Beautiful soup object
- Extract HTML headers as column names
- Create dataframe based on column names and HTML table

To simplify the parsing process, we have provided an incomplete code snippet below to help you to fill up the `launch_dict`. Please write your own logic to parse all launch tables:

```
[28]:  
extracted_row = 0  
#Extract each table  
for table_number,table in enumerate(soup.find_all('table','wikitable plainrowheaders collapsible')):  
    # get table row  
    for rows in table.find_all("tr"):  
        #check to see if first table heading is as number corresponding to launch a number  
        if rows.th:  
            if rows.th.string:  
                flight_number=rows.th.string.strip()  
                flag=flight_number.isdigit()  
            else:  
                flag=False  
        #get table element  
        row=rows.find_all('td')  
        #if it is number save cells in a dictionary  
        if flag:  
            extracted_row += 1  
            # Flight Number value  
            # TODO: Append the flight_number into launch_dict with key 'Flight No.'  
            launch_dict['Flight No.'].append(flight_number)  
            #print(flight_number)  
            datatimelist=date_time(row[0])  
  
            # Date value  
            # TODO: Append the date into launch_dict with key 'Date'  
            date = datatimelist[0].strip(',')  
            launch_dict['Date'].append(date)
```

Web Scraping

What

- *Web scraping of Wiki ([data2](#), [Github](#))*

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        if flag:  
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            launch_dict['Flight No.'].append(flight_number)  
            #print(flight_number)  
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            # Date value  
            # TODO: Append the date into launch_dict with key 'Date'  
            date = datatimelist[0].strip(',')  
            launch_dict['Date'].append(date)
```

Data Wrangling

What

- *Data Wrangling* to reformat launch sites, orbit types and add label launch success or launch failure via IBM dataset ([data3](#), [Github](#))

How

- Fetch external data set in dataframe
- Count number of launches per Launch_Site
- Count number of Orbit
- Count number of Outcomes and label into Successful [1] or Bad [0] in dataframe
- Combine dataframes

TASK 4: Create a landing outcome label from Outcome column

Using the `Outcome`, create a list where the element is zero if the corresponding row in `Outcome` is in the s

```
[12]: # landing_class = 0 if bad_outcome
# landing_class = 1 otherwise
# landing_class = 0 if bad_outcome
# landing_class = 1 otherwise
landing_class = []
for outcome in df['Outcome']:
    if outcome in bad_outcomes:
        landing_class.append(0)
    else:
        landing_class.append(1)
```



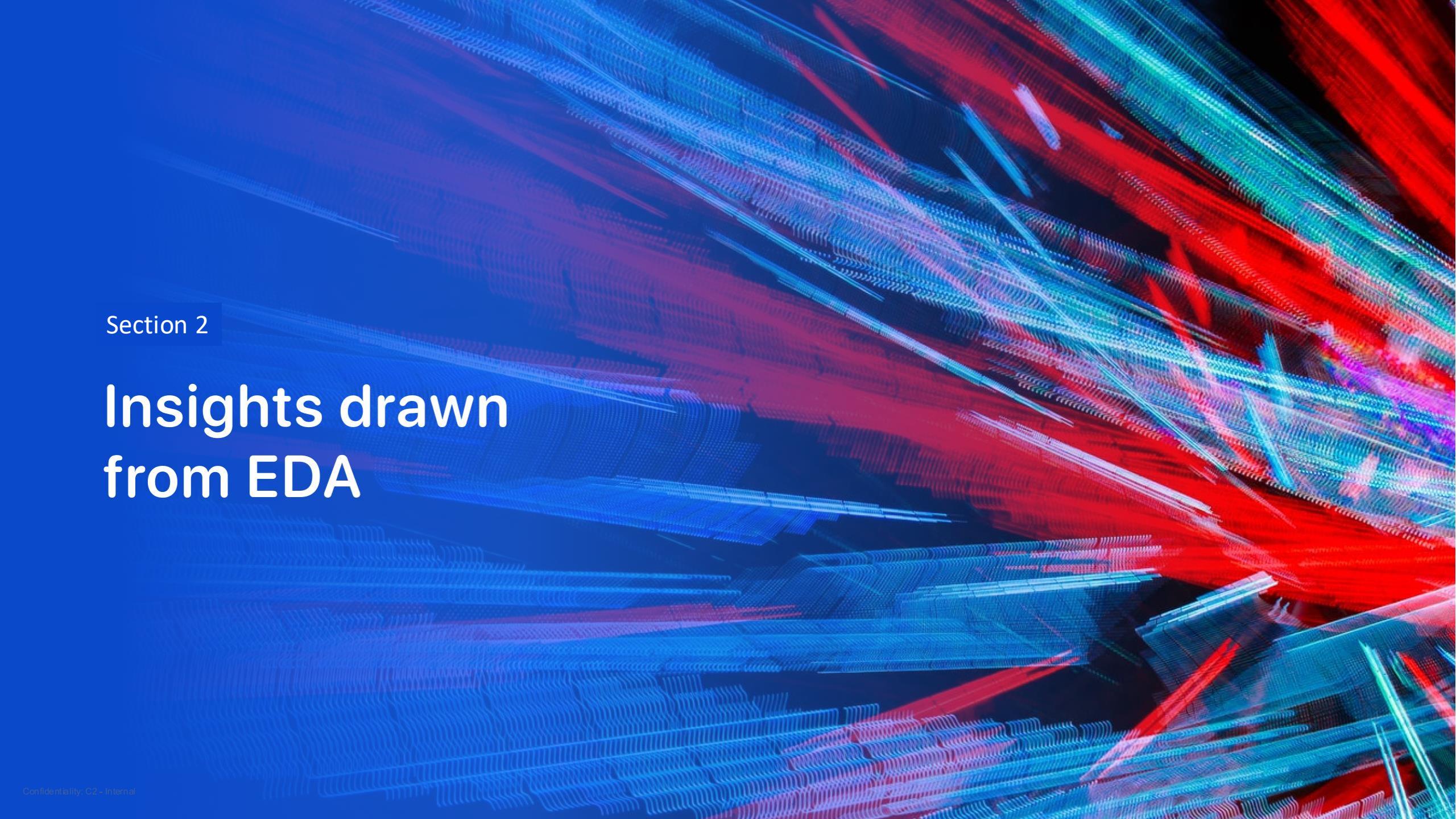
Data Visualization

What

- *Data Exploration* to graphically visualize relation between variables launch site, payload mass, orbit type, years, and success rate via IBM dataset ([data5](#), [Github](#))

How

- Fetch external data set in dataframe
- Count number of launches per Launch_Site
- Count number of Orbit
- Count number of Outcomes and label into Successful [1] or Bad [0] in dataframe
- Combine dataframes

The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and purple highlights. They form a grid-like structure that curves and twists across the frame, resembling a 3D wireframe or a network of data points. The overall effect is futuristic and dynamic, suggesting concepts like data flow, digital communication, or complex systems.

Section 2

Insights drawn from EDA

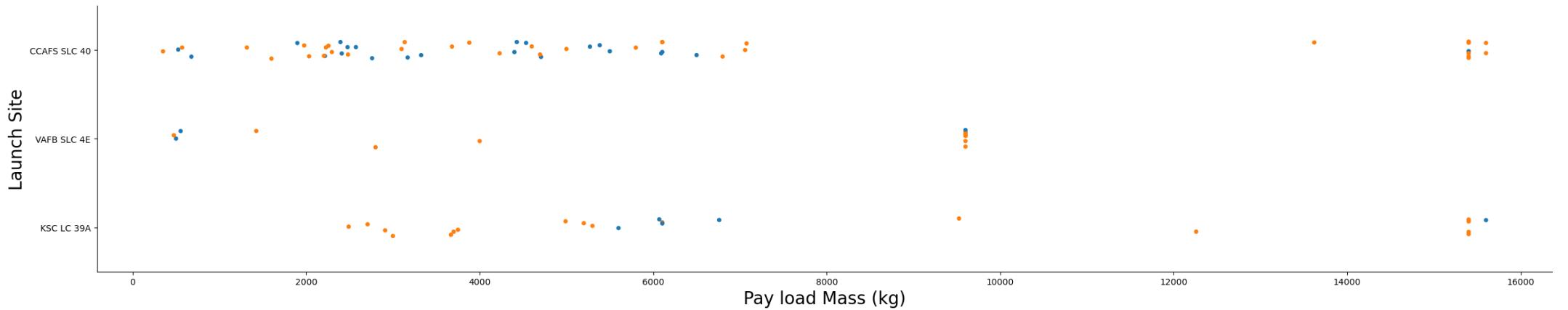
Data Visualization

Payload Mass vs. Launch Site

What

- There appears to be no correlation between Payload Mass and Launch Site.

Illustration



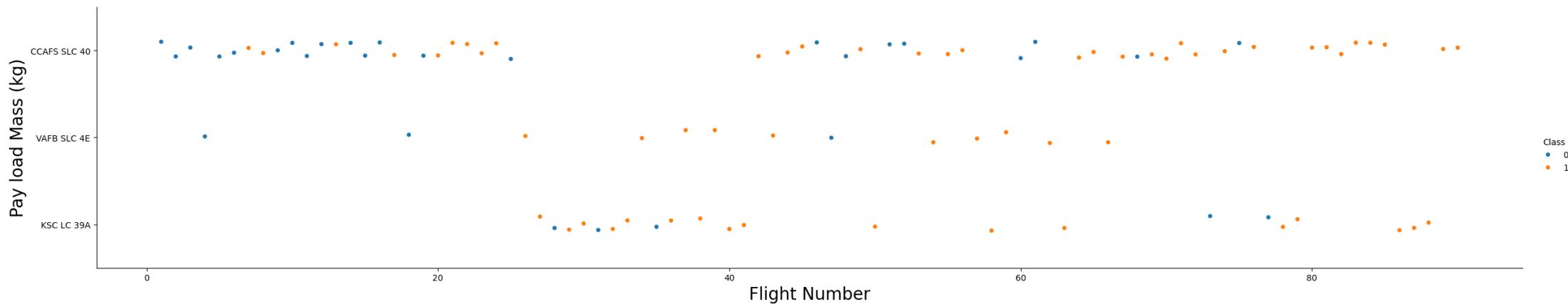
Data Visualization

Flight Number vs. Launch Site

What

- As the flight number increases, the first stage is more likely to land successfully independent of the Launch_site.

Illustration



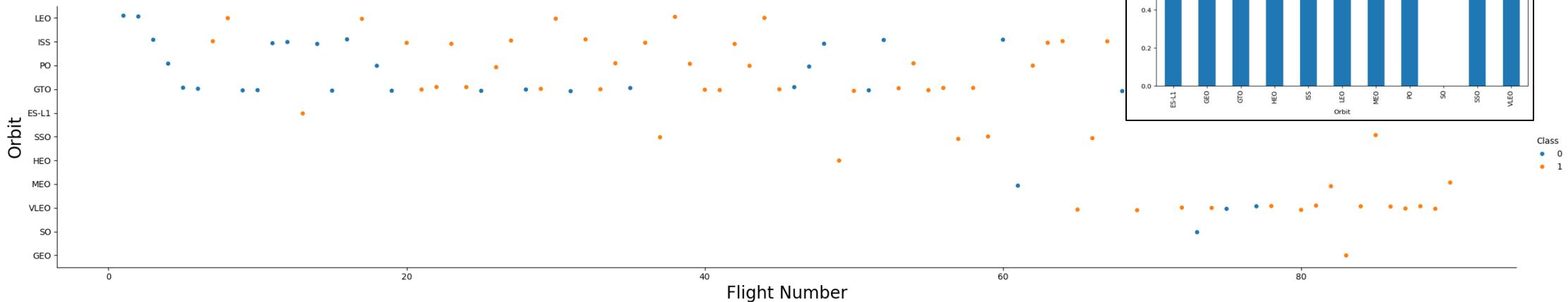
Data Visualization

Success Rate vs. Orbit Type (bar chart) and Flight Number vs. Orbit Type

What

- Orbits ES-L1, GEO, HEO, SSO, VLEO have the highest average success in Launch_Outcome based on the Bar Chart, but for orbit GEO, HEO, ES-L1 only one flight was executed so less statically relevant.

Illustration



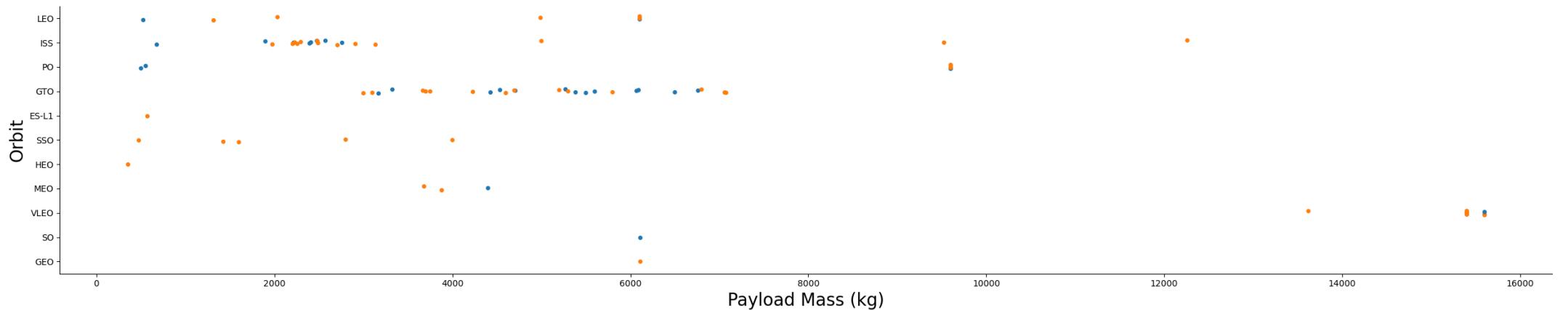
Data Visualization

Payload vs. Orbit Type

What

- With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
- However, for GTO, it's difficult to distinguish between successful and unsuccessful landings as both outcomes are present.

Illustration



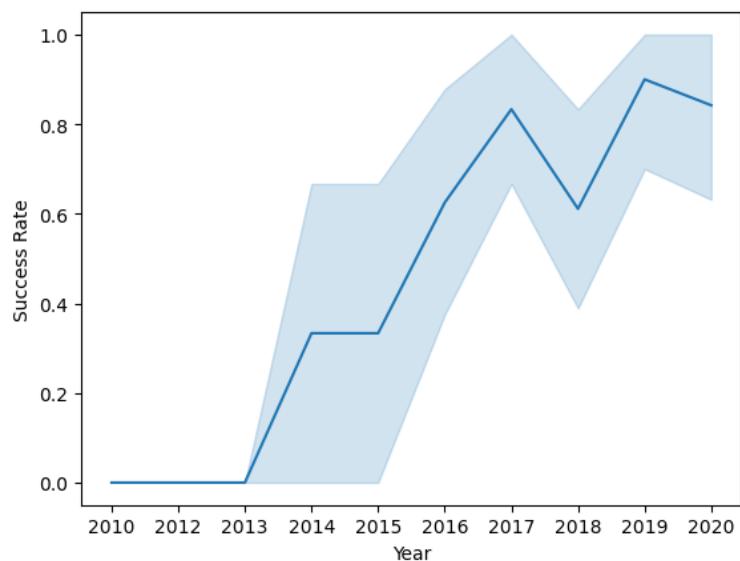
Data Visualization

Launch Success Yearly Trend

What

- General conclusion is that the success rate of Launch_Outcome appears to increase over the years that flights are executed.

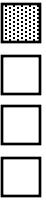
Illustration



The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth's horizon against a dark blue sky. City lights are visible as numerous small white and yellow dots, primarily concentrated in the lower right quadrant where the United States appears. In the upper left quadrant, the green and yellow glow of the Aurora Borealis (Northern Lights) is visible.

Section 3

Launch Sites Proximities Analysis



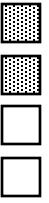
Data Exploration

What

- *Data Exploration* to spatially visualize relation between launch site, success, and proximity to objects via IBM dataset ([data6](#), [Github](#))

How

- Fetch external data set in dataframe
- Extract Launch_Site coordinates and create Map Objected (marker)
- Mark Launch_Site on Folium geospatial map
- Add Success [1] and Failed [1] missions per Launch_Site
- Calculate distance and visualize PolyLine between Launch_Site and selected markers in the vicinity
- Hereafter one can conclude that Launch Sites are close to railways, highways and coastline and away from cities

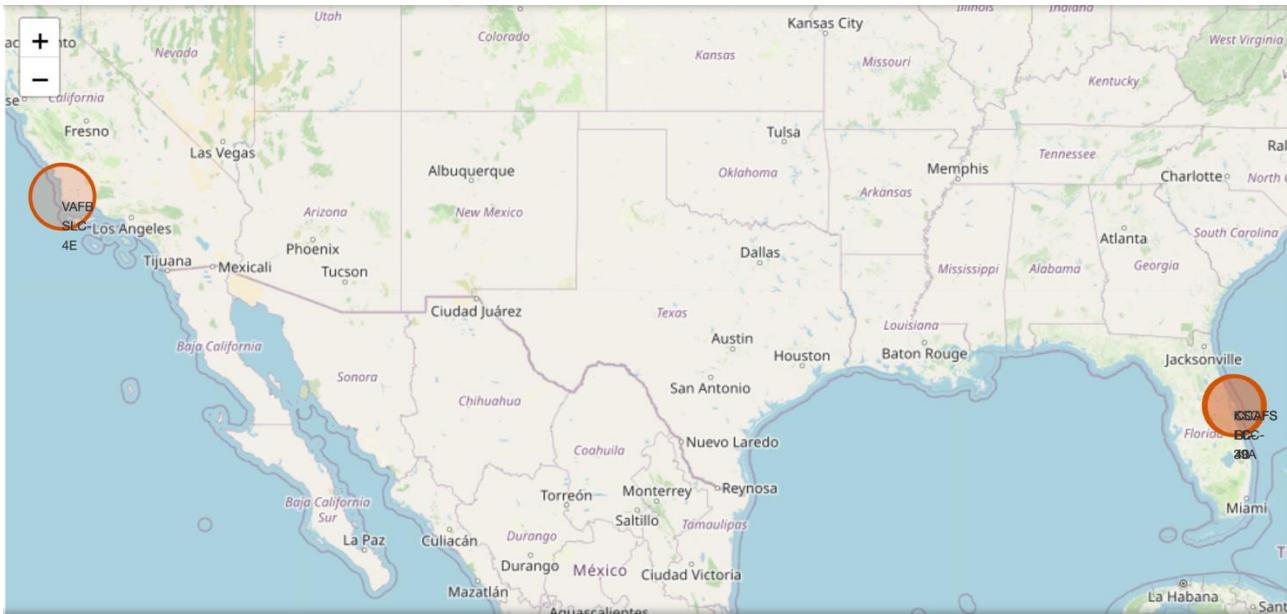


Data Exploration

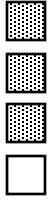
What

- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map

Illustration



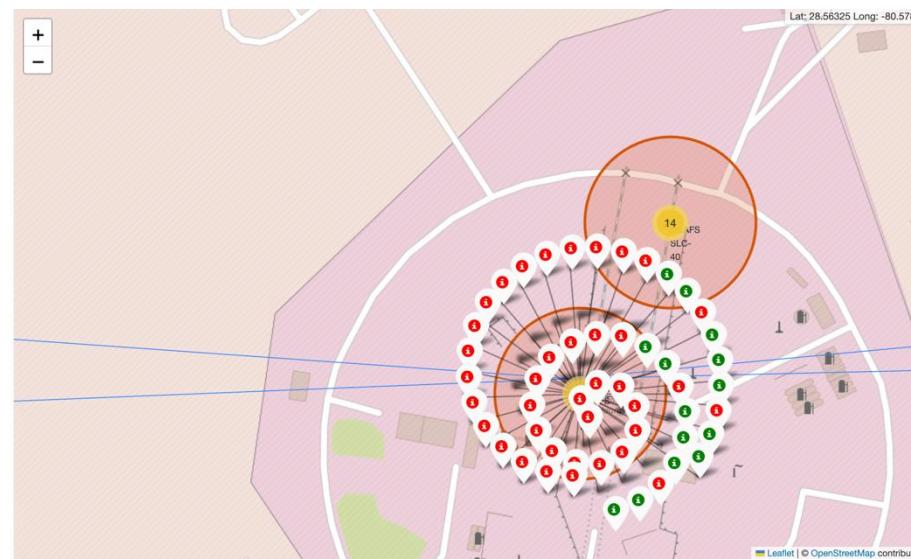
Data Exploration



What

- Visualization per Launch_Site based on all launch records if a launch was successful [1, green marker] or failure [0, red marker]

Illustration

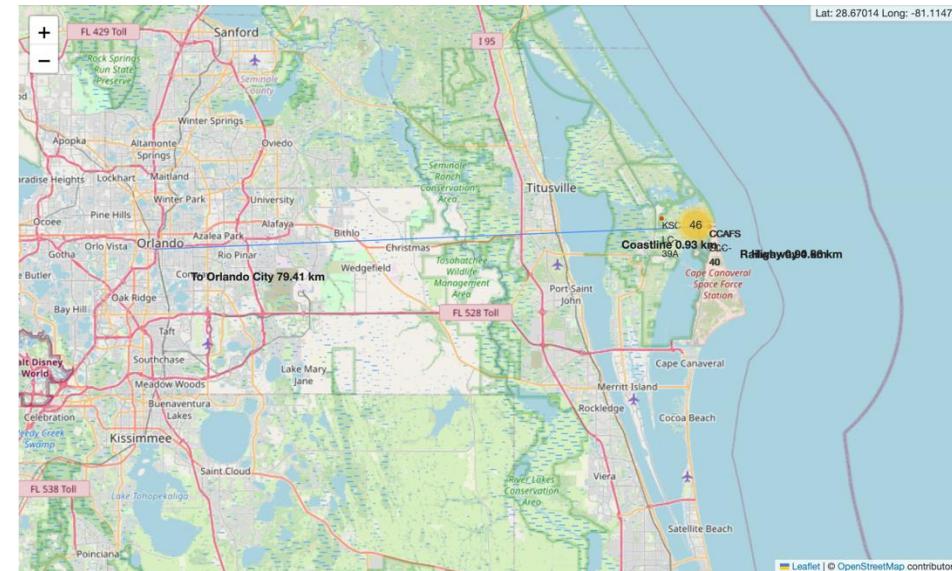
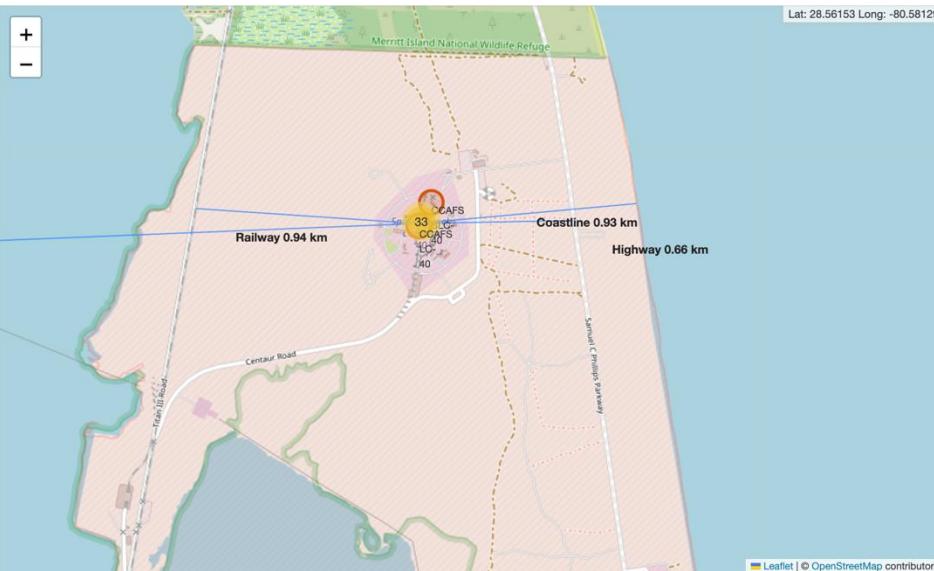


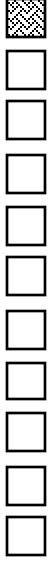
Data Exploration

What

- General conclusion is Launch_Sites are always in close proximity to any railway, highway, coastline, etc.
- General conclusion is Launch_Sites are always in remote areas away from cities and close to equator for favorable most weather conditions sun/clear skies.

Illustration





Data Analysis with SQL

What

- *Data Analysis* to query and understand dataset and better understand content via IBM dataset ([data4](#), [Github](#))

How

- Load external data set into SQL DB and query via MagicSQL.
- Not working for me so credits fly out to Raegan Tysk for sharing a workaround!!!
- Execute SQL queries to understand DISTINCT Launch_Site, AVERAGE payload_Mass, Boosters within certain limits, etc.
- Execute SQL queries to understand COUNT of successful Mission_Outcome and RANK successful Mission_Outcomes, etc.

Data Analysis with SQL

All Launch Site Names

What

- Find the names of the unique launch sites
- Present your query result with a short explanation here

Illustration

```
# Task 1: Display the names of the unique launch sites
query = 'SELECT DISTINCT "Launch_Site" FROM SPACEXTBL'
cur.execute(query)

# Fetch the results
names = cur.fetchall()

# Print the results
print("Unique Launch Sites:")
for site in names:
    print(site)
```

```
Unique Launch Sites:
('CCAFS LC-40',)
('VAFB SLC-4E',)
('KSC LC-39A',)
('CCAFS SLC-40',)
```

Data Analysis with SQL

Launch Site Names Begin with 'KSC'

What

- Find 5 records where launch sites' names start with 'KSC'
- Present your query result with a short explanation here

Illustration

```
# Display 5 records where launch sites begin with the string 'KSC'
query = 'SELECT * FROM SPACEXTBL WHERE "Launch_Site" LIKE "KSC%" LIMIT 5'
cur.execute(query)

# Fetch the results
records = cur.fetchall()

# Print the results
print("Records where Launch Sites begin with 'KSC':")
for record in records:
    print(record)
```

```
Records where Launch Sites begin with 'KSC':
('2017-02-19', '14:39:00', 'F9 FT B1031.1', 'KSC LC-39A', 'SpaceX CRS-10', 2490, 'LEO (ISS)', 'NASA (CRS)', 'Success', 'Success (ground pad)')
('2017-03-16', '6:00:00', 'F9 FT B1030', 'KSC LC-39A', 'EchoStar 23', 5600, 'GTO', 'EchoStar', 'Success', 'No attempt')
('2017-03-30', '22:27:00', 'F9 FT B1021.2', 'KSC LC-39A', 'SES-10', 5300, 'GTO', 'SES', 'Success', 'Success (drone ship)')
('2017-05-01', '11:15:00', 'F9 FT B1032.1', 'KSC LC-39A', 'NROL-76', 5300, 'LEO', 'NRO', 'Success', 'Success (ground pad)')
('2017-05-15', '23:21:00', 'F9 FT B1034', 'KSC LC-39A', 'Inmarsat-5 F4', 6070, 'GTO', 'Inmarsat', 'Success', 'No attempt')
```

Data Analysis with SQL

Total Payload Mass

What

- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

Illustration

```
# SQL query to display the total payload mass carried by boosters launched by NASA (cRS)
query = 'SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "Customer" = "NASA (cRS)"'
cur.execute(query)

# Fetch the result
total_payload_mass = cur.fetchall()

# Print the total payload mass
print("Total payload mass carried by boosters launched by NASA (cRS):", total_payload_mass)
```

Total payload mass carried by boosters launched by NASA (cRS): [(45596,)]

Data Analysis with SQL

Average Payload Mass by F9 v1.1

What

- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

Illustration

```
# SQL query to display average payload mass carried by booster version F9 v1.1
query = query = 'SELECT AVG("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "Booster_Version" = "F9 v1.1"'
cur.execute(query)

# Fetch the result
avg_payload_mass = cur.fetchall()

# Print the total payload mass
print("Average payload mass carried out by booster version F9 v1.1:", avg_payload_mass)
```

Average payload mass carried out by booster version F9 v1.1: [(2928.4,)]

Data Analysis with SQL

First Successful Ground Landing Date

What

- Find the dates of the first successful landing outcome on drone ship.
- Present your query result with a short explanation here

Illustration

```
# SQL query to list the date where the succesful landing outcome in drone ship was achieved
query = query = 'SELECT min("Date") FROM SPACEXTBL WHERE "Landing_Outcome" = "Success (drone ship)"'
cur.execute(query)

# Fetch the result
succesfull_landing = cur.fetchall()

# Print the total payload mass
print("First date where succesfull landing in drone shipe:", succesfull_landing)
```

First date where succesfull landing in drone shipe [('2016-04-08',)]

Data Analysis with SQL

Successful Drone Ship Landing with Payload between 4000 and 6000

What

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

Illustration

```
# SQL query to list the names of the boosters which have success in ground pad and have payload mass greater than
query = 'SELECT "Booster_Version" FROM SPACEXTBL WHERE "Landing_Outcome" = "Success (ground pad)" AND "PA
cur.execute(query)

# Fetch the result
boosters_ground_pad = cur.fetchall()

# Print the total payload mass
print("Boosters success in ground pad payload > 4000 and < 6000:", boosters_ground_pad)
```

```
Boosters success in ground pad payload > 4000 and < 6000 [('F9 FT B1032.1',), ('F9 B4 B1040.1',), ('F9 B4 B1043.
1',)]
```

Data Analysis with SQL

Total Number of Successful and Failure Mission Outcomes

What

- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

Illustration

```
# SQL query to count successful and failed mission outcomes
query = 'SELECT "Mission_Outcome", COUNT(*) AS "Total" FROM SPACEXTBL GROUP BY "Mission_Outcome"'

cur.execute(query)

# Fetch all results
total_mission_outcomes = cur.fetchall()

# Print the results
print("Total number of successful and failed mission outcomes:")
for outcome in total_mission_outcomes:
    print(f'{outcome[0]}: {outcome[1]}')
```

Total number of successful and failed mission outcomes:

Failure (in flight): 1

Success: 98

Success : 1

Success (payload status unclear): 1

Data Analysis with SQL

Boosters Carried Maximum Payload

What

- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

Illustration

```
# SQL query to list all the booster_versions that have carried the maximum payload mass.  
query = 'SELECT "Booster_Version" FROM SPACEXTBL WHERE "PAYLOAD_MASS__KG_" = (SELECT MAX("PAYLOAD_MASS__KG_") FRC  
cur.execute(query)  
  
# Fetch all results  
booster_version_max_payload = cur.fetchall()  
  
# Print the results  
print("Booster_versions that have carried the maximum payload mass:", booster_version_max_payload)
```

```
Booster_versions that have carried the maximum payload mass: [('F9 B5 B1048.4',), ('F9 B5 B1049.4',), ('F9 B5 B1051.3',), ('F9 B5 B1056.4',), ('F9 B5 B1048.5',), ('F9 B5 B1051.4',), ('F9 B5 B1049.5',), ('F9 B5 B1060.2',), ('F9 B5 B1058.3',), ('F9 B5 B1051.6',), ('F9 B5 B1060.3',), ('F9 B5 B1049.7',)]
```

Data Analysis with SQL

2017 Launch Records

What

- List the records which will display the month names, successful landing_outcomes in ground pad ,booster versions, launch_site for the months in year 2017
- Present your query result with a short explanation here

Illustration

```
'''SQL query to get the required records for failed landings on a drone ship in 2015
query = '''
SELECT
    CASE substr("Date", 6, 2)
        WHEN '01' THEN 'January'
        WHEN '02' THEN 'February'
        WHEN '03' THEN 'March'
        WHEN '04' THEN 'April'
        WHEN '05' THEN 'May'
        WHEN '06' THEN 'June'
        WHEN '07' THEN 'July'
        WHEN '08' THEN 'August'
        WHEN '09' THEN 'September'
        WHEN '10' THEN 'October'
        WHEN '11' THEN 'November'
        WHEN '12' THEN 'December'
    END AS month_name,
    "Landing_Outcome",
    "Booster_Version",
    "Launch_Site"
FROM SPACEXTBL
WHERE "Landing_Outcome" = 'Success (ground pad)'
    AND "Date" LIKE "2017%"
    ...
cur.execute(query)

# Fetch all results
success_ground_pad_2017 = cur.fetchall()

# Print the results
print("Month Name | Landing Outcome | Booster Version | Launch Site")
print("-----")
for record in success_ground_pad_2017:
    print(f"{record[0]} | {record[1]} | {record[2]} | {record[3]}\")\n\nMonth Name | Landing Outcome | Booster Version | Launch Site
-----
February | Success (ground pad) | F9 FT B1031.1 | KSC LC-39A
May | Success (ground pad) | F9 FT B1032.1 | KSC LC-39A
June | Success (ground pad) | F9 FT B1035.1 | KSC LC-39A
August | Success (ground pad) | F9 B4 B1039.1 | KSC LC-39A
September | Success (ground pad) | F9 B4 B1040.1 | KSC LC-39A
December | Success (ground pad) | F9 FT B1035.2 | CCAFS SLC-40
```

Data Analysis with SQL

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

What

- Rank the count of landing outcomes, such as Failure (drone ship) or Success (ground pad), between the date 2010-06-04 and 2017-03-20, in descending order
- Present your query result with a short explanation here

Illustration

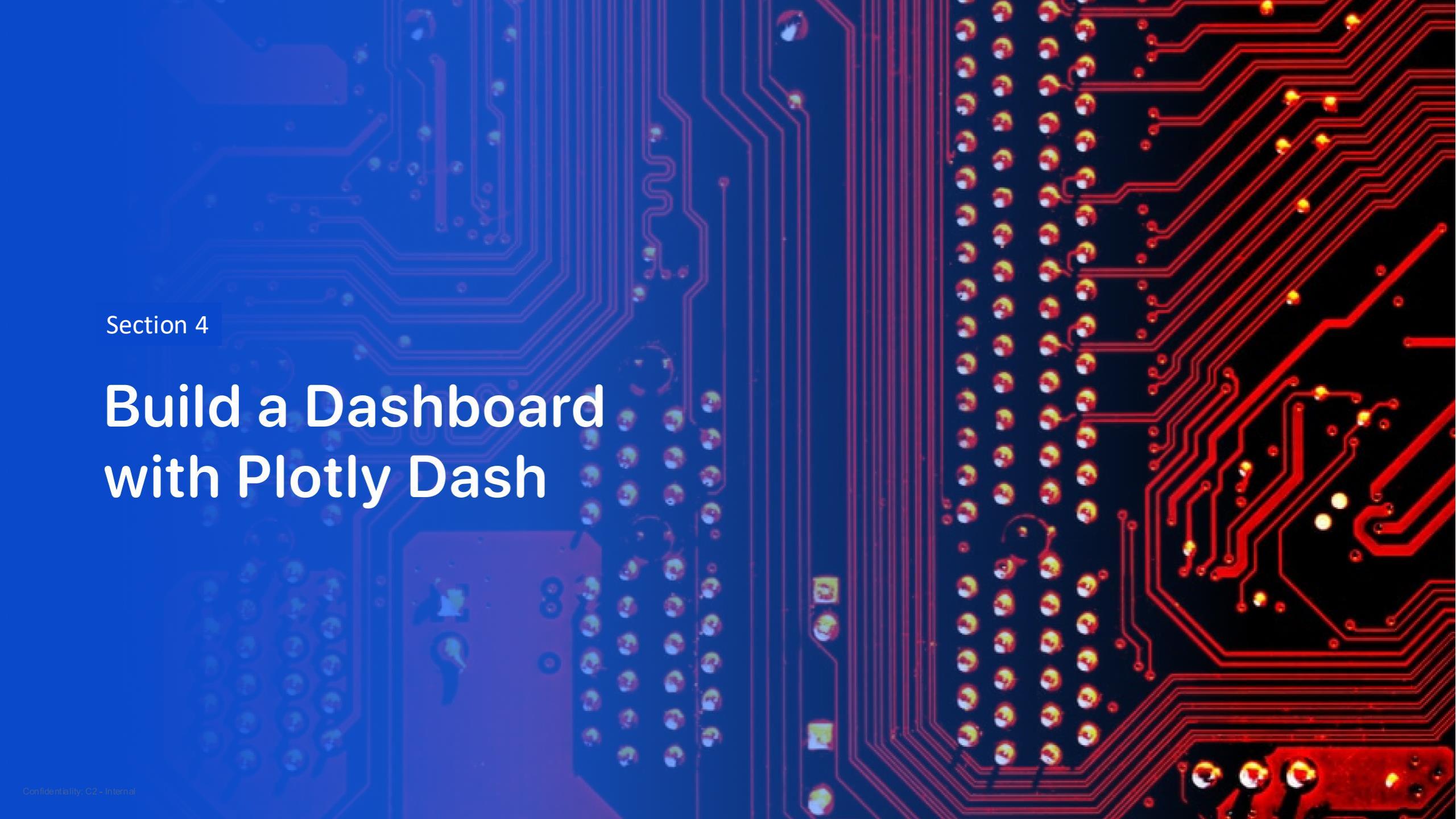
```
# SQL query to rank the count of landing outcomes
query = """
SELECT "Landing_Outcome", COUNT(*) AS outcome_count
FROM SPACEXTBL
WHERE "Date" BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY "Landing_Outcome"
ORDER BY outcome_count DESC;
"""

# Execute the query
cur.execute(query)

# Fetch all results
rank_landing_outcomes = cur.fetchall()

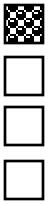
# Display the results
for row in rank_landing_outcomes:
    print(row)

('No attempt', 10)
('Success (drone ship)', 5)
('Failure (drone ship)', 5)
('Success (ground pad)', 3)
('Controlled (ocean)', 3)
('Uncontrolled (ocean)', 2)
('Failure (parachute)', 2)
('Precluded (drone ship)', 1)
```



Section 4

Build a Dashboard with Plotly Dash



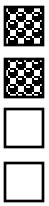
Dashboarding with Ploty Dash

What

- *Data dashboarding* to visualize relation between launch site, payload mass, and success rate via IBM dataset ([data7](#), [python](#), [Github](#))

How

- Add a Launch Site Drop-down Input Component
- Add a callback function to render success-pie-chart based on selected site dropdown
- Add a Range Slider to Select Payload
- Add a callback function to render the success-payload-scatter-chart scatter plot

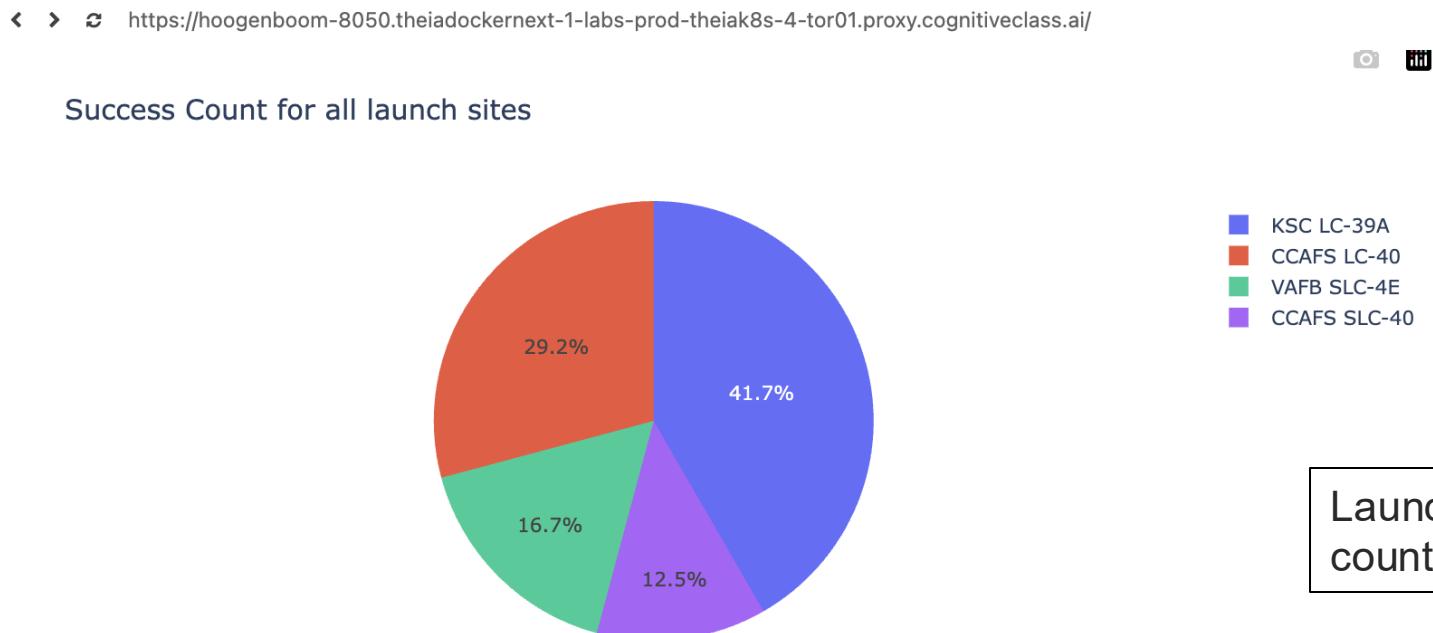


Dashboarding with Ploty Dash

What

- Show the screenshot of launch success count for all sites, in a pie chart
- Explain the important elements and findings on the screenshot

Illustration



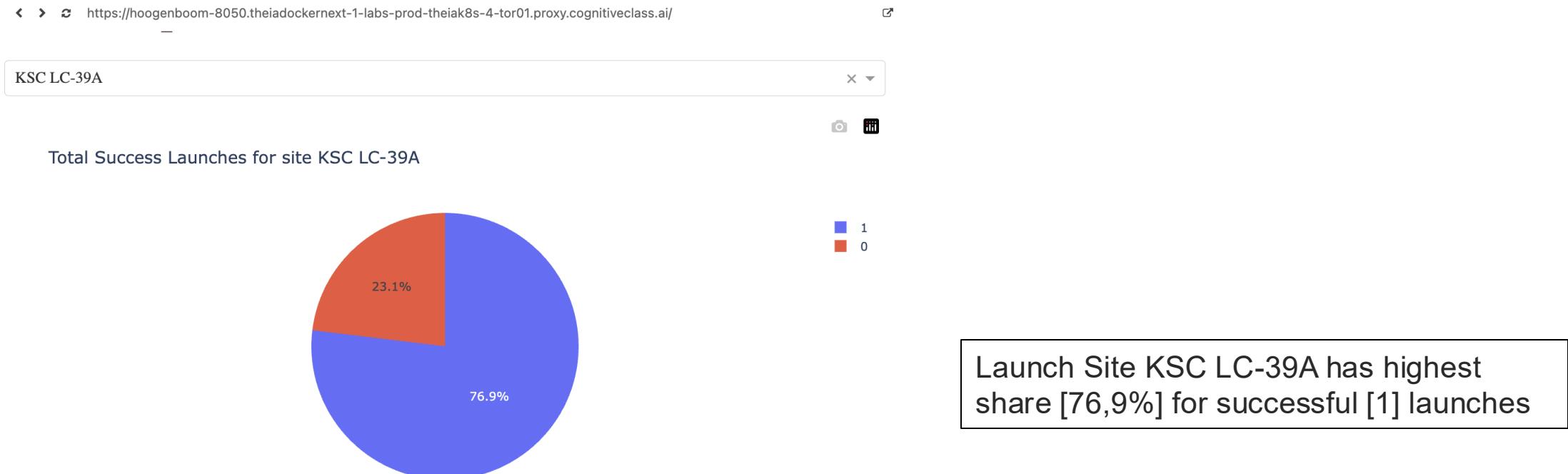
Dashboarding with Ploty Dash



What

- Show the screenshot of the pie chart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot

Illustration



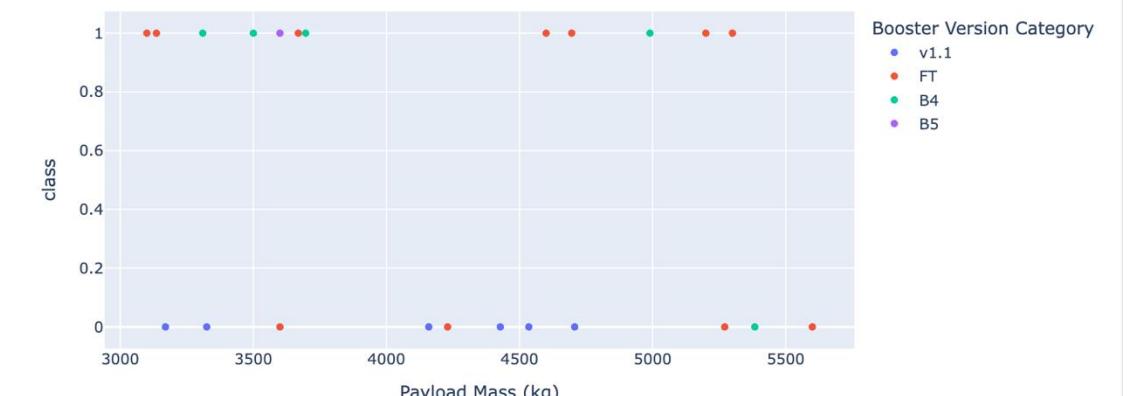
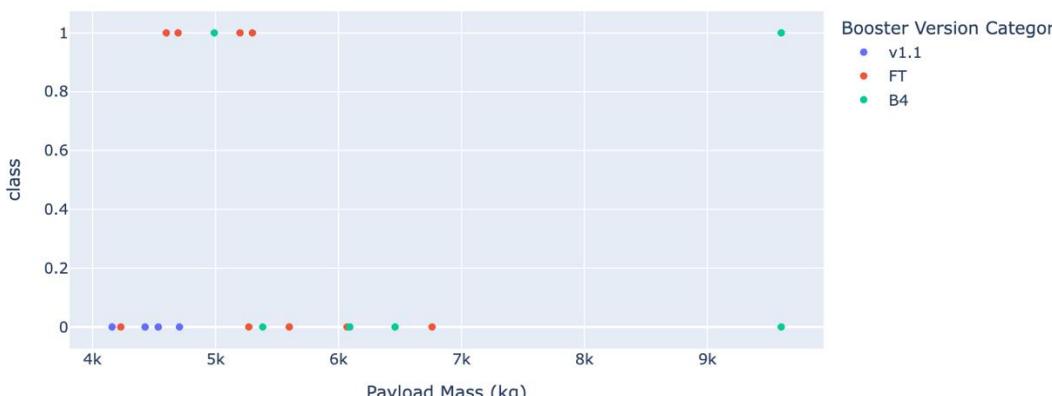
Dashboarding with Ploty Dash

What

- Screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in range slider
- Explain important elements and findings on screenshot, such as which payload range or booster version have largest success rate, etc.

Illustration

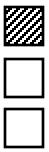
Booster Version FT has most successful [1] launches



The background of the slide features a dynamic, abstract design. It consists of several curved, overlapping bands of color. A prominent band on the left is a deep blue, while others transition through lighter blues, whites, and a bright yellow or gold hue on the right. The curves are smooth and suggest motion, like a tunnel or a stylized landscape.

Section 5

Predictive Analysis (Classification)



Predictive Analysis (Classification)

What

- *Predictive modelling* via LR, SVM, decision tree, and KNN to understand scoring accuracy via IBM dataset ([data5](#), [Github](#))

How

- Load external data set into dataframe
- Standardized the data, split our data in training and test data (X – launch orbit details, Y – launch success or failure)
- Built different Logistic Regression, SVM, Decision Tree, K-Nearest Neighbor machine learning models and tune different hyperparameters using GridSearch CV.
- Identify most accurate classification machine learning model via Training Data (Decision tree)
- Validate most accurate classification machine learning model on Test Data and illustrate via Confusion Matrix FP/ TP

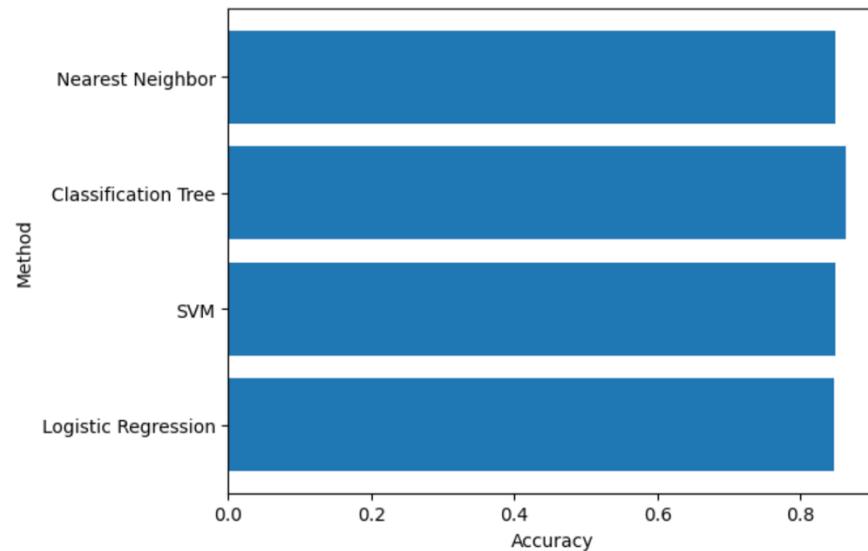
Predictive Analysis

Classification Accuracy

What

- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

Illustration



```
Accuracy Logistic Regression 0.8464285714285713
Parameters Logistic Regression {'C': 0.01, 'penalty': 'l2', 'solver': 'lbfgs'}
Accuracy SVM 0.8482142857142856
Parameters SVM {'C': 1.0, 'gamma': 0.03162277660168379, 'kernel': 'sigmoid'}
Classification tree 0.8767857142857143
Parameters Classification Tree {'criterion': 'entropy', 'max_depth': 16, 'max_features': 'sqrt', 'min_samples_leaf': 2, 'min_samples_split': 10, 'splitter': 'random'}
Nearest neighbor 0.8482142857142858
Parameters Nearest neighbor {'algorithm': 'auto', 'n_neighbors': 10, 'p': 1}
```



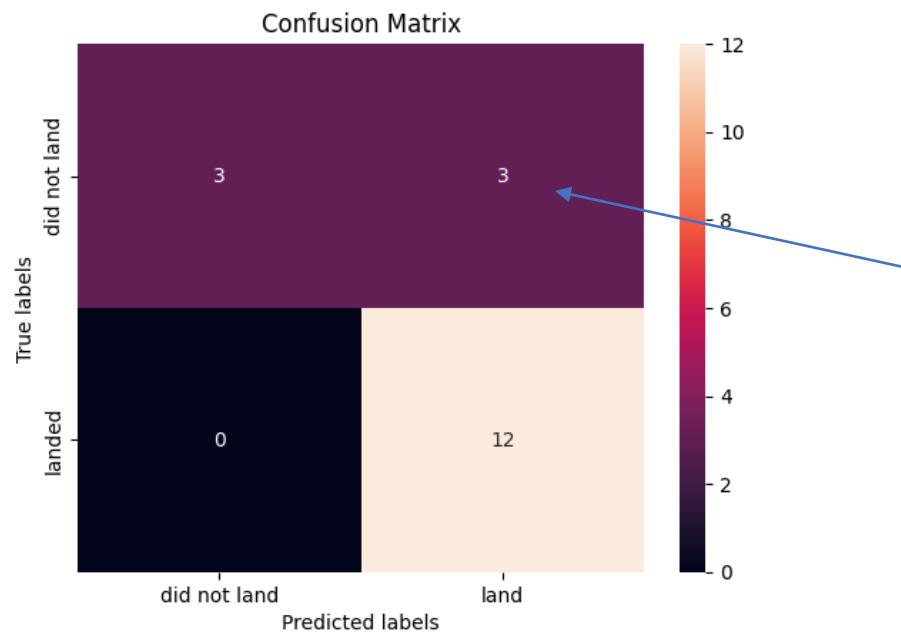
Predictive Analysis

Confusion Matrix

What

- Show the confusion matrix of the best performing model with an explanation

Illustration



The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes.

Major problem is false positives →
Incorrectly predicting successful landing,
whereas the actual landing was unsuccessful

Capstone Assignment

Conclusions

- **Data visualization** The higher the number of flights the greater the chance of a successful Launch_Outcome
- **Data visualization** Over the years the success rates increases (*ed: probably due to lessons learned over time*)
- **Data visualization** Orbit types (ES-L1, GEO, HEO) SSO, VLEO have the highest average success in Launch_Outcome, however for the Orbit types () only 1 flight was executed.
- **Data visualization** Over the years the success rates increased
- **Dashboarding** Kennedy Space Centre (KSC) LC-39A had the most successful launches [76.9%] of all launch sites
- **Predictive Analysis** The ML model Decision Tree Classifier has the highest accuracy score [87.7%], but still has weakness by incorrectly predicting successful landing, whereas the actual landing was unsuccessful in 3 out of 18 cases.

Conclusions

- Point 1
- Point 2
- Point 3
- Point 4
- ...

Appendix

- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

