






Why Visualize

| Processing Capacity of Different Senses | Total Bandwidth (Bits / Seconds) | Conscious Bandwidth (Bits / Seconds) |
|---|-------------------------------------|---|
|  Sight | 10,000,000 | 40 |
|  Hearing | 100,000 | 30 |
|  Touch | 1,000,000 | 5 |
|  Taste | 1,000 | 1 |
|  Smell | 100,000 | 1 |

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