

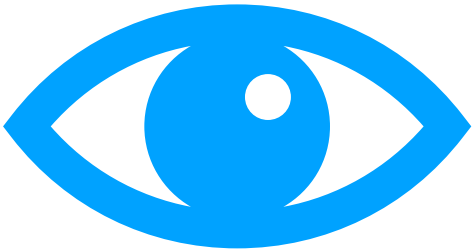
• **Preattentive Processing**

A process of filtering information from visual cues rapidly

Why Visualize



Stimulus

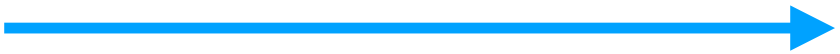


Eye



Brain

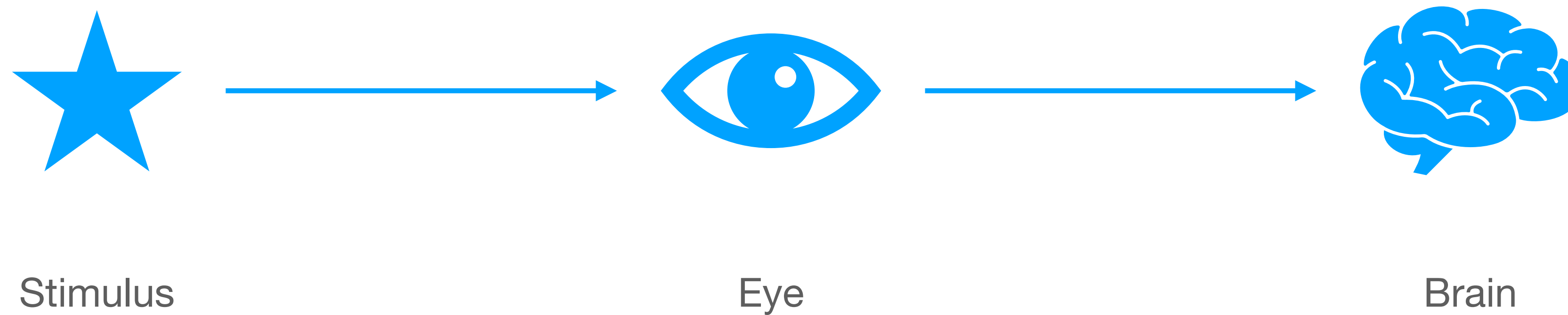




Healey, C. G. (2007). Perception in Visualization. Retrieved February, 10, 2008.

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- Preattentive Processing
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