

# Detailed Wireframe Design for MarketBean

## 1. Home Page (AI-Powered E-Commerce & Services Hub)

### Sections:

- Navigation Bar - Home, Shop, Trading, Data Analytics, Logistics, BNPL, Account.
- Search & AI Recommendations - Users can search products/services, AI suggests trending items.
- Featured Products & Services - Best-selling products & top-ranked consultancy services.
- Buy Now, Pay Later (BNPL) Promo - Highlights credit purchase options.
- Market Insights Ticker - Live forex & stock trends.

## 2. Product Page (TikTok Shop Model)

### Sections:

- Product Image & Video Previews - Like TikTok Shops.
- Price & Payment Options - Cash, BNPL, Crypto, Mobile Money.
- Add to Cart & AI-Based Recommendations - Similar products shown.
- Seller Details & Customer Reviews - Trust-building section.
- Delivery Options (EcoFusion Logistics) - Standard, express, global shipping.

## 3. Cart & Checkout Page

### Sections:

- Cart Summary - Products, quantities, total price.
- AI-Based Up-Sells & Cross-Sells - "People also bought..." suggestions.
- Payment Method Selection - Credit card, BNPL, Mpesa, PayPal, Crypto.
- EcoFusion Logistics Delivery Option - Real-time cost & estimated time.
- Confirm & Place Order - Final step before purchase.

#### 4. User Dashboard (Order & Financial Management)

##### Sections:

- Orders & Shipping Tracker - View past & current orders.
- BNPL Credit Balance & Payments - Check limits, repayment schedules.
- Personalized AI Recommendations - Based on purchase history.
- Stock & Forex Trading Dashboard - User portfolio, AI-generated signals.
- Data Analytics Reports - AI-powered insights for business users.

#### 5. Consultancy Services Page (Stock, Forex & Data Analytics)

##### Sections:

- Service Categories - Forex Trading, Stock Market, AI-Based Data Analytics.
- Expert Profiles & Booking System - Users schedule 1-on-1 calls with consultants.
- AI-Powered Market Analysis Reports - Personalized investment insights.
- Subscription Options - Free, Premium, Professional consultancy plans.

#### 6. Trading & Data Analytics Dashboard

##### Sections:

- Live Market Data & AI Signals - Forex, stocks, indices.
- Portfolio Management - Track investments, AI recommendations.
- Sentiment Analysis - AI scans news & social media for market trends.
- Data Visualization Tools - Graphs & insights for traders.

#### 7. EcoFusion Logistics Tracking Page

##### Sections:

- Order Tracking System - Users enter order number to check delivery status.
- Estimated Delivery Time - AI-based prediction based on location.
- Shipping Options & Costs - Express, standard, international.

Next Steps:

- Do you want a clickable Figma prototype?