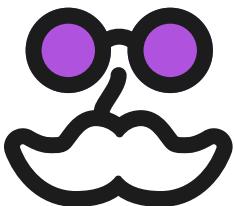# Logo and Colors

Prioritize using the primary logo (on white) over the dark logo.

Purple
Hex: #AF52DE
RGB: 175/82/222

Off-Black
Hex: #1C1C1E
RGB: 28/28/30

White
Hex: #FFFFFF
RGB: 255/255/255

Light Gray
Hex: #E5E5EA
RGB: 229/229/234