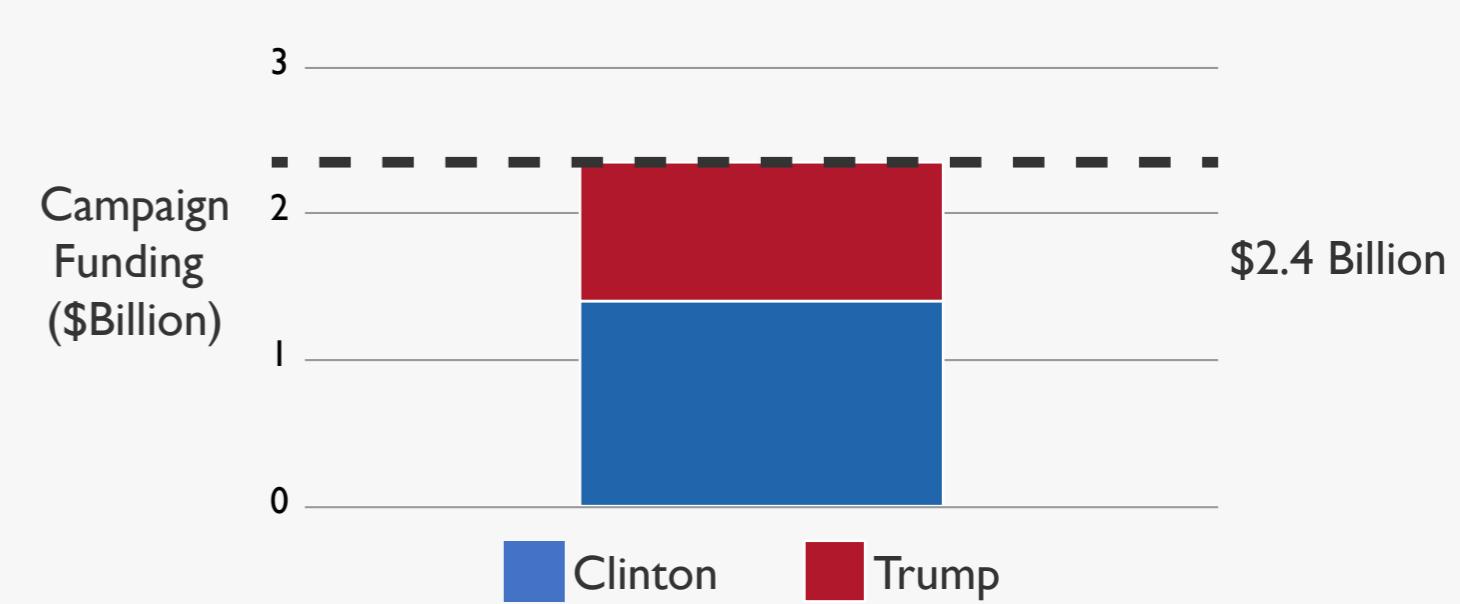


Funding Votes in the 2016 Presidential Election

How \$2.4 BILLION shaped the election outcomes

Which **candidate** received more campaign funding?...

2016 Presidential Funding Totals



 ...Clinton

Which **states** donated the most funds to each **party**?

How to Read This Map

Republicans received 54% of Alaska's campaign funding whereas Democrats received 42%. Thus, Republicans won the funding in Alaska by 12%.

Funding Margin

50-75% Rep. Win
25-50% Rep. Win
0-25% Rep. Win
0-25% Dem. Win
25-50% Dem. Win
50-75% Dem. Win

Democrats received 37% less funding than Republicans in the swing state of Nevada.

In the swing state of Pennsylvania, Democrats received 31% more funding than Republicans.

North Carolina donations totaled only 10% more for Republicans as both parties fought for the swing state.

The historically Republican South Carolina gave 36% more funding for Republicans than Democrats.

Republicans received 60% more funding than Democrats in Louisiana.

Can funding predict **popular votes**?

How to Read This Map

Trump received 51% of Alaska's votes whereas Clinton received 37%. Thus, Trump (Rep.) won the election in Alaska by 14%.

Election Margin

25-45% Rep. Win
15-25% Rep. Win
0-15% Rep. Win
0-15% Dem. Win
15-25% Dem. Win
25-90% Dem. Win

Democrats received only 6% more funds than Republicans, yet Trump managed to win by over 20%!!

Although Democrats got 31% more funding in Pennsylvania, Trump beat Clinton by 0.7%. In 2012, Pennsylvania voted democrat.

Clinton won Nevada by 2% even though Republicans received 37% more funding..

Republicans received 16% more funding than Democrats in Virginia, but Clinton won by 5%.

Montana, Pennsylvania, Nevada, and Virginia are the only states whose party receiving more funds did not win the election. Otherwise, Clinton won states where Democrats received more funds and vice versa. However, the funding data is for the **party totals** and **not** individual. It is assumed that donors vote for the candidate whose party they gave money to.