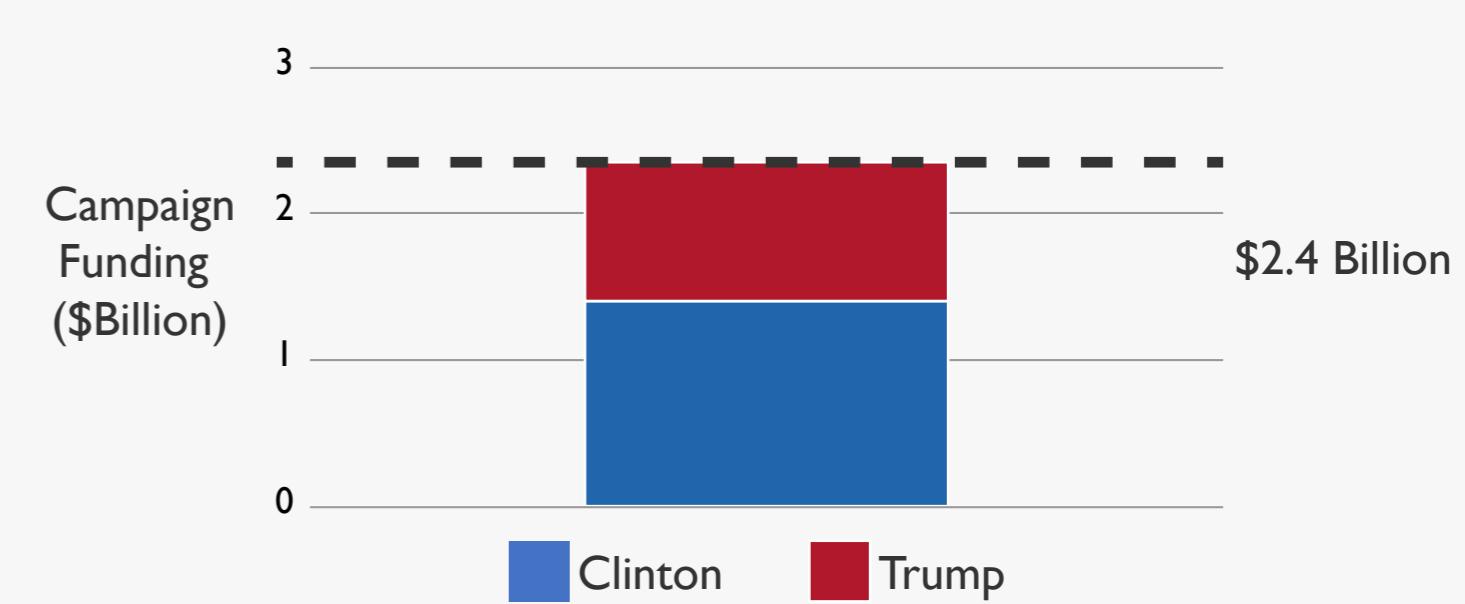


Funding Votes in the 2016 Presidential Election

How \$2.4 BILLION shaped the election outcomes

Which **candidate** received more campaign funding?...

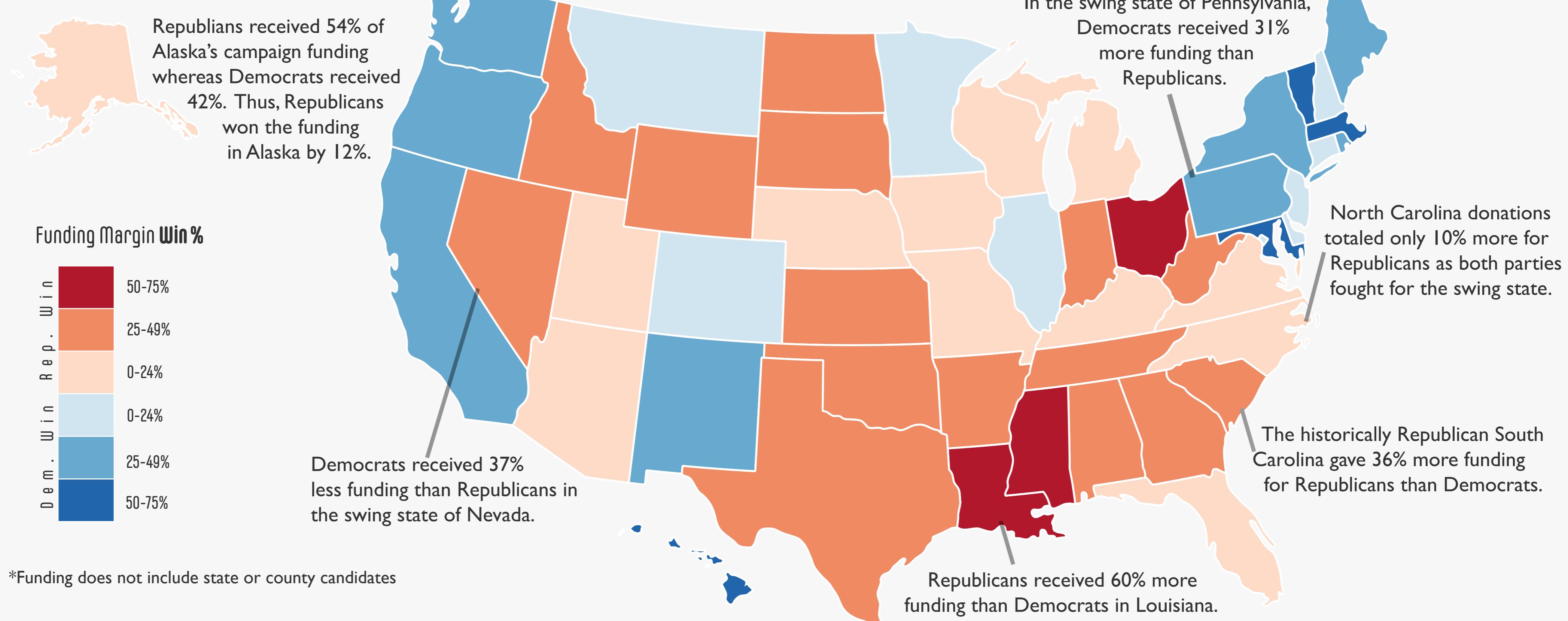
2016 Presidential Funding Totals



 ...Clinton

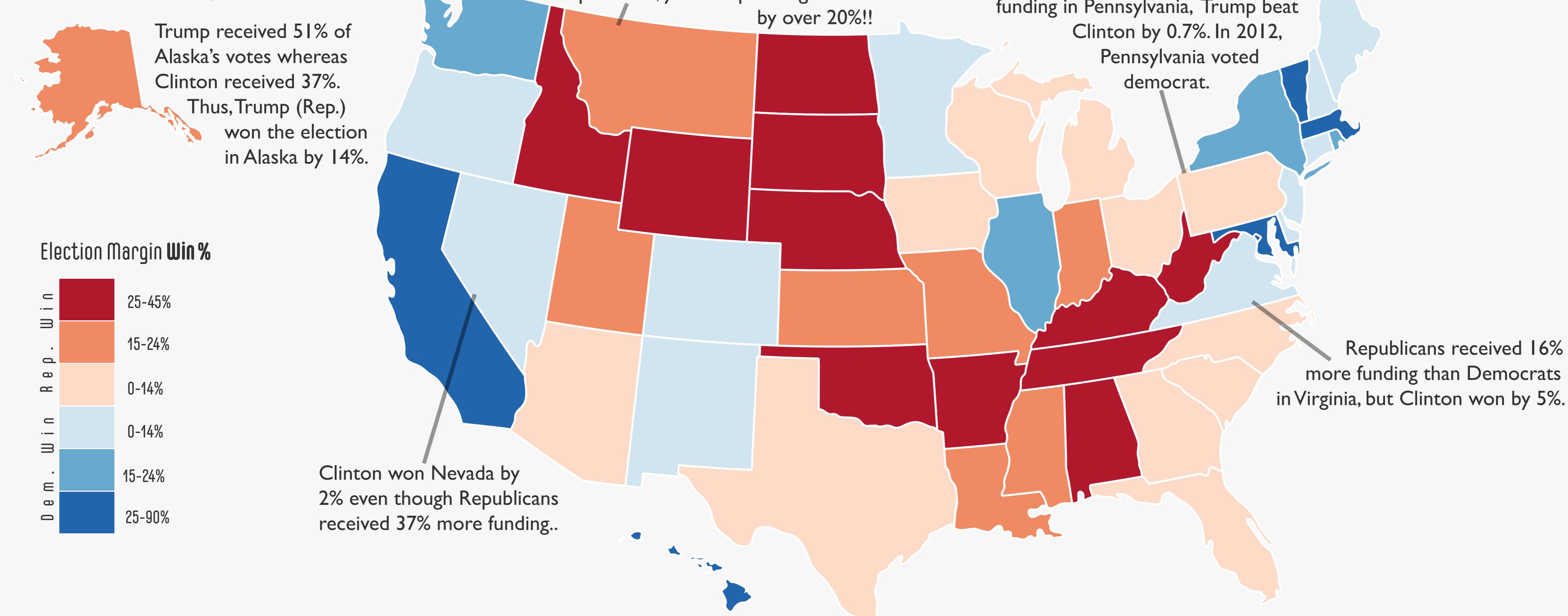
Which **states** donated the most funds* to each **party**?

How to Read This Map



Can funding predict **popular** votes?

How to Read This Map



Montana, Pennsylvania, Nevada, and Virginia are the only states whose party receiving more funds did not win the election. Otherwise, Clinton won states where Democrats received more funds and vice versa. However, the funding data is for the **party totals** and **not** individual. It is assumed that donors vote for the candidate whose party they gave money to.