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Project Name: **“What Should I Weather?”(WSIW)** or “**Wearther**”

Goal: The goal of this project is to provide users with weather information that gives them more than just numbers. The website will provide relevant details like what they should wear, if they need to take an umbrella or even tell you to take your sunglasses and put on sunscreen. In short, WSIW finally answers the question “Is it sweater weather today?”

Motivation: Although there are many weather websites/applications, the majority of them tell you the same exact “nitty-gritty” details that you don’t really need for your day. There are a few websites that have implemented this idea but they either lack in the amount of locations they provide or they haven’t implemented this informational fully.

Target Audience: The people whose mornings are short but days are long. People who don’t want to deal with temperature, pressure, and humidity readings but instead just want to know exactly what to wear and what to take with them.

Competitive Analysis:

<http://dailydressme.com/>

* Too much weather information provided
* Doesn’t tell you possible clothes to wear
* Shows you one outfit (No room for other possibilities)

<http://whattowear.io/>

* Blog style website
* Only gives one location (Boston)
* Simple and fast

WSIW will combine the best of both worlds from these competing websites allowing for quick access to the information you need and be available to people around the United States (Just to start).

Content Inventory: Simple icons of common clothes, accessories and different weather conditions.

Technical Requirements: This project would require tracking the user’s IP address to show them weather for their location. This project would also require using a 3rd-party API to retrieve weather data for a specific location.

**User Stories**

The Businessman/woman

* Always wears a suit, business-casual is too casual for him
* Likes to travel light, only carries essentials
* Don’t have time on trivial tasks

The Perfectionist

* Always gives you advice on how to something better
* Their outfit must perfectly match
* Self-diagnosed OCD

The Student

* Doesn’t care what they’re wearing beyond the first week of classes
* Wants to know if there will be classes today
* Their phone is glued to their hand