



The Data



an online survey undertaken 2011 with ~ 1900 respondents*

from 7 different countries

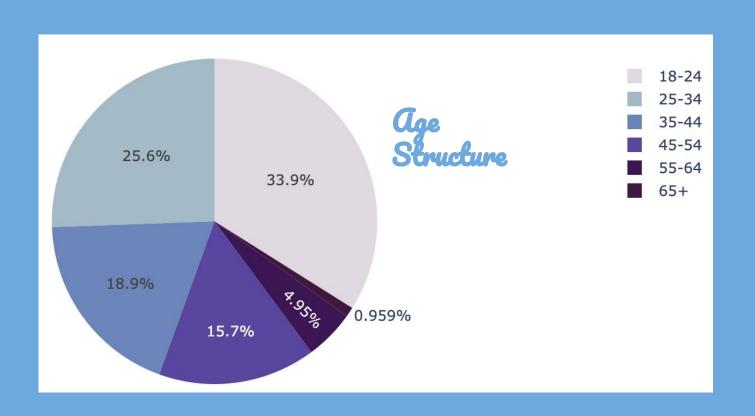


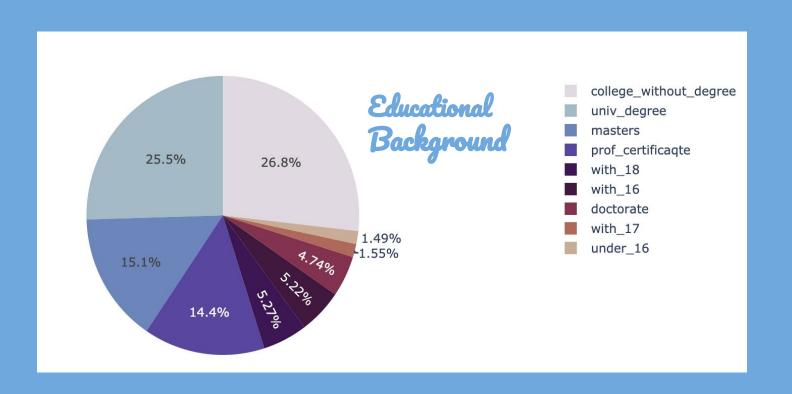


with information on 7 personality traits

and on the consumption of 18 legal and illegal drugs

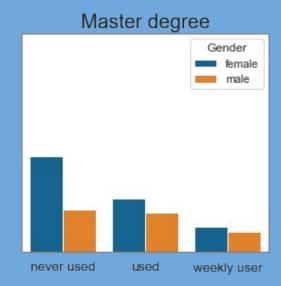


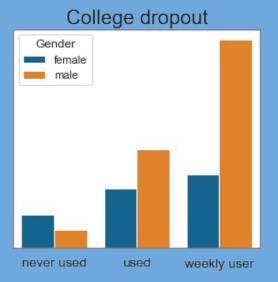




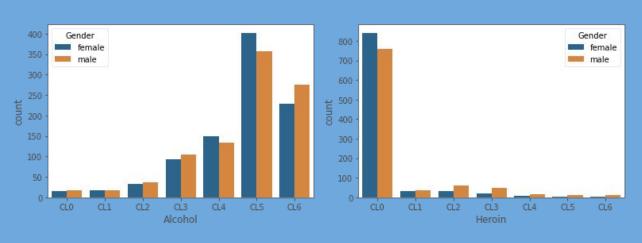
cannabis consumption by education

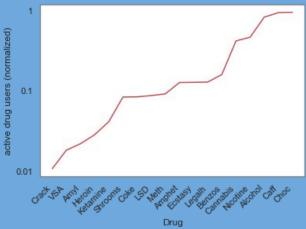






The Inbalanced data Problem?





The Onset of illegal Drug Addiction?

For classification purposes, we had to find a **subset** of respondents who can be thought of **having an illegal drug addiction**

we only considered people that consumed at least one illegal substance in the last week



The Onset of illegal Drug Addiction?

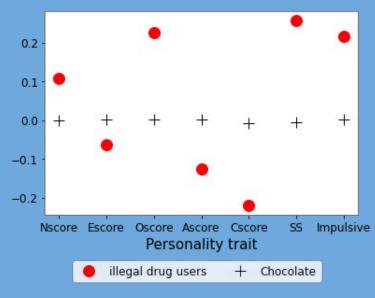
thus, we identify **855** respondents that most likely exhibit a **substance addiction** vs 1022 that do not

our best classification model for the test data is a **tuned Extreme-Gradient-Boost-Classifier**, with a **recall of 81**%



The Onset of illegal Drug Addiction?

Mean personality traits of illegal drug users





Drug Cultures

since our model is not exactly fine grained when it comes to mapping **specific substance abuse** to sociodemographic background and personality traits, we introduce **three different drug culture-clusters**

The Party Cluster

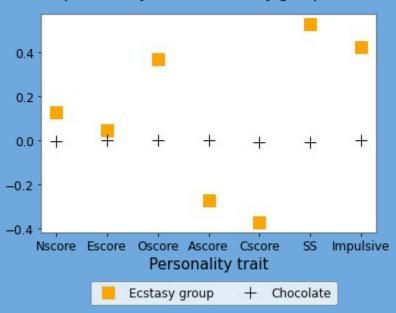
for the party drug cluster, we only considered survey participants who used ecstasy, ketamine, amphetamine and/or cocaine in the last month

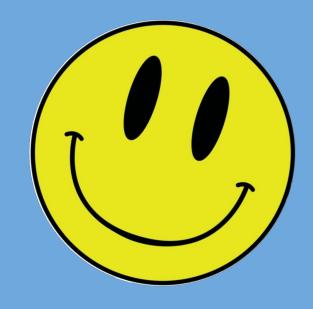
given that this classification was very unbalanced (462 vs. 1415), we had to use **synthetic minority oversampling** for our training data



The Party Cluster

Mean personality traits of Ecstasy group members





The Party Cluster

our best classifier was a tuned random forest model, which yields a recall of 70 %



The Stoner Cluster

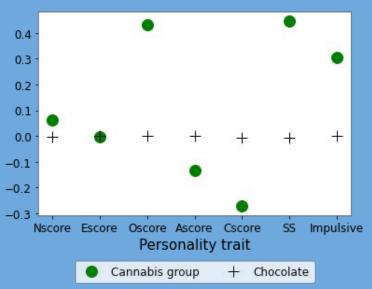
for the stoner cluster, we only considered couch potatoes who used cannabis, magic mushrooms and/or lsd in the last week

given that this classification was very unbalanced as well (670 vs.1207), we again used **synthetic minority oversampling**



The Stoner Cluster

Mean personality traits of Cannabis group members





The Stoner Cluster

with a tuned random forest classifier, we were able to get a recall of 78%

wicked!



The Junkie Cluster

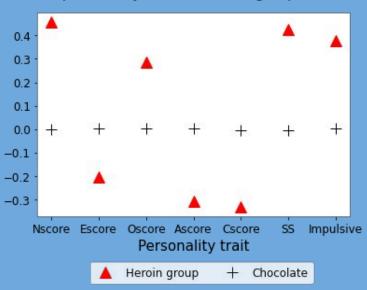
here, we grouped people that used heroin, crack, meth and/or benzos in the last week

luckily, these people were a **clear minority** (259 vs. 1618), so we constructed some artificial junkies for training purposes



The Junkie Cluster

Mean personality traits of Heroin group members





The Junkie Cluster

our best model was a **tuned random forest classifier** with a poor **recall of 35%** (27 out of 78 cases in the training data classified correctly)



Modelling Single Drugs

turned out to be very difficult

we invested quite some time and energy (computer and brain wise) in **modelling** heroin and alcohol

but our best models sacrificed precision for recall way too much



The Conclusion

- our general model works pretty well: we should be able to evaluate if a situation calls for intervention measures
- **but**: personal assessment is still extremely important
- much more data concerning this topic should be collected

