



### The Data



an online survey undertaken 2011 with ~ 1900 respondents\*

from 7 different countries

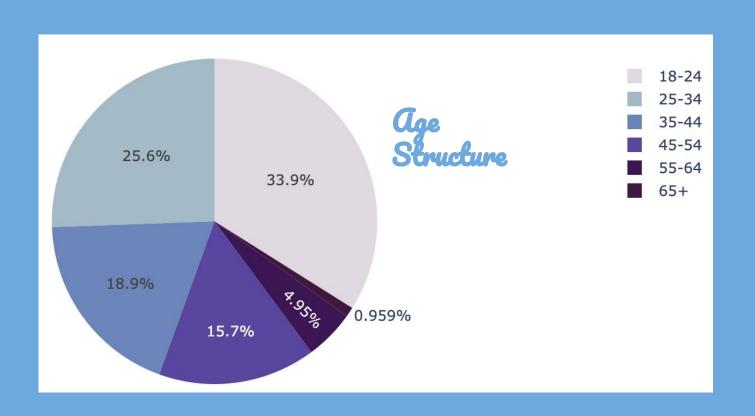


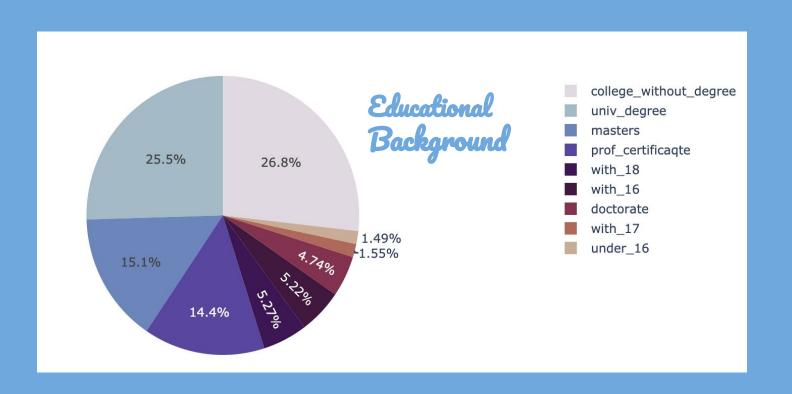


with information on 7 personality traits

and on the consumption of 18 legal and illegal drugs

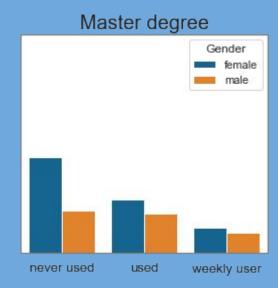


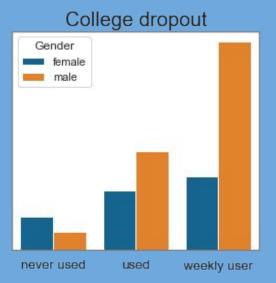




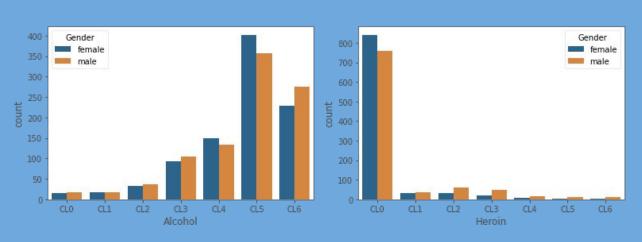
#### cannabis consumption by education

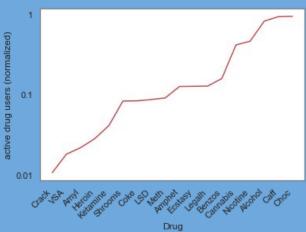






### The Imbalanced data Problem





# The Onset of illegal Drug Addiction?

For classification purposes, we had to find a **subset** of respondents who can be thought of **having an illegal drug addiction** 

we only considered people that consumed at least one illegal substance in the last week



# The Onset of illegal Drug Addiction?

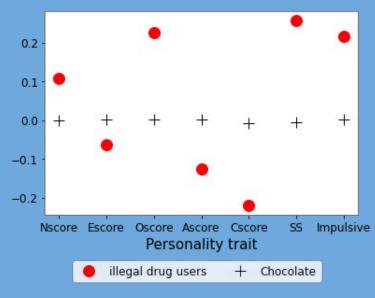
thus, we identify **855** respondents that most likely exhibit a **substance addiction** vs 1022 that do not

our best classification model for the test data is a **tuned Extreme-Gradient-Boost-Classifier**, with a **recall of 81**%



## The Onset of illegal Drug Addiction?

Mean personality traits of illegal drug users





### Drug Cultures

since our model is not exactly fine grained when it comes to mapping **specific substance abuse** to sociodemographic background and personality traits, we introduce **three different drug culture-clusters** 

### The Party Cluster

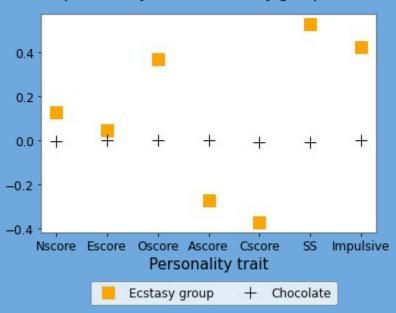
for the party drug cluster, we only considered survey participants who used ecstasy, ketamine, amphetamine and/or cocaine in the last month

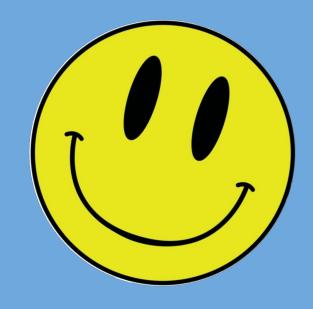
given that this classification was very unbalanced (462 vs. 1415), we had to use **synthetic minority oversampling** for our training data



### The Party Cluster

Mean personality traits of Ecstasy group members





### The Party Cluster

our best classifier was a tuned random forest model, which yields a recall of 70 %



## The Stoner Cluster

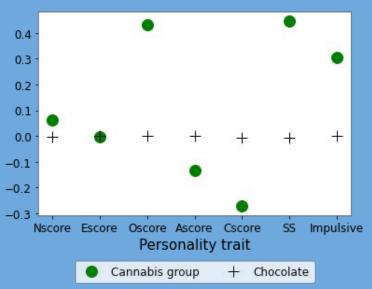
for the stoner cluster, we only considered couch potatoes who used cannabis, magic mushrooms and/or lsd in the last week

given that this classification was very unbalanced as well (670 vs.1207), we again used **synthetic minority oversampling** 



### The Stoner Cluster

#### Mean personality traits of Cannabis group members





## The Stoner Cluster

with a tuned random forest classifier, we were able to get a recall of 78%

wicked!



## The Junkie Cluster

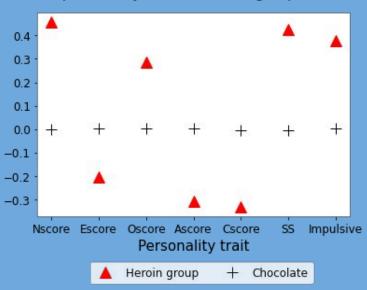
here, we grouped people that used heroin, crack, meth and/or benzos in the last week

luckily, these people were a **clear minority** (259 vs. 1618), so we constructed some artificial junkies for training purposes



## The Junkie Cluster

#### Mean personality traits of Heroin group members





### The Junkie Cluster

our best model was a **tuned random forest classifier** with a poor **recall of 35%** (27 out of 78 cases in the training data classified correctly)



### Modelling Single Drugs

turned out to be very difficult

we invested quite some time and energy (computer and brain wise) in **modelling** heroin and alcohol

but our best models sacrificed precision for recall way too much



## The Conclusion

- our general model works pretty well: we should be able to evaluate if a situation calls for intervention measures
- **but**: personal assessment is still extremely important
- much more data concerning this topic should be collected

