Distribution across the world



Popular Cuisines

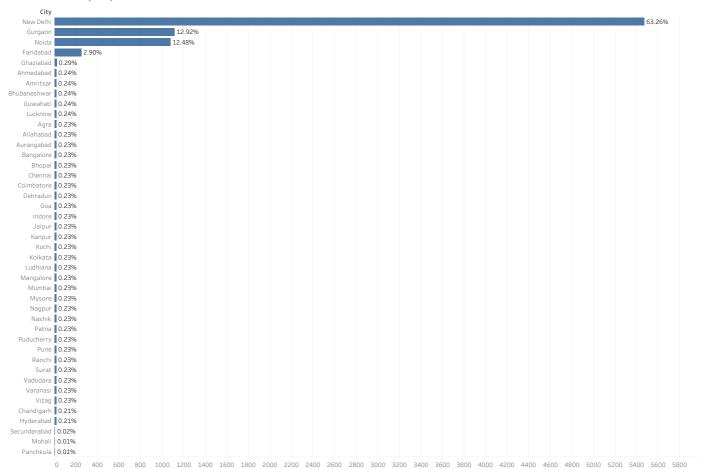
North Indian	North Indian, Mughlai	Pizza, Fast Food	Chi Fas	Number of Records 1 936
		Ice Cream	Bev	
	Cafe	North Indian, Fast	Biry	
		Mithai	Fast Burg	
North Indian, Chinese Fast Food	Bakery	North Indian,	Des	
	North Indian, Mughlai,	North Indian,		
	Chinese	North Indian,		
	Bakery, Desserts	Bakery, Desserts,		
Chinese	Street Food	American, Fast Food,		
	Street Food	Mughlai, North Indian	Pizz	

Popular Cuisines

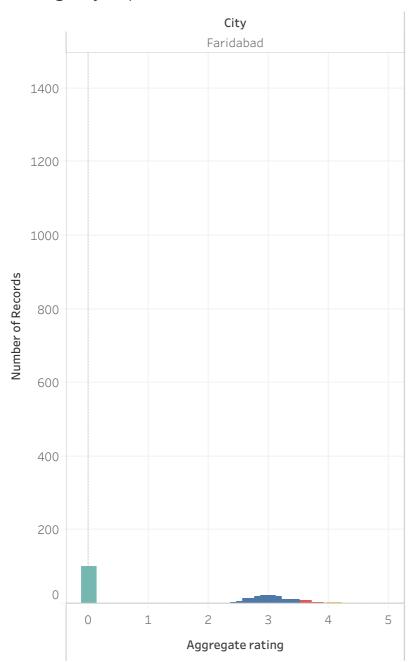
nese, st Food	Mithai, Street Food		South Indian		Bakery, Fast Food		Chinese, North Indian		Mughlai		Ice Cream,	
erages	Raw Meats,		Sou		ast ood,							
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Number of Records
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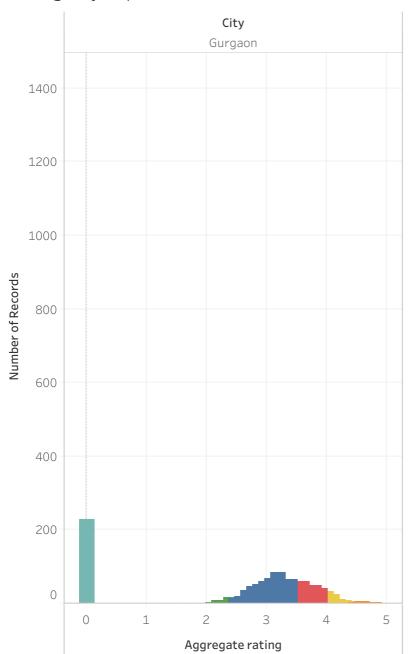
Zomato in India by City



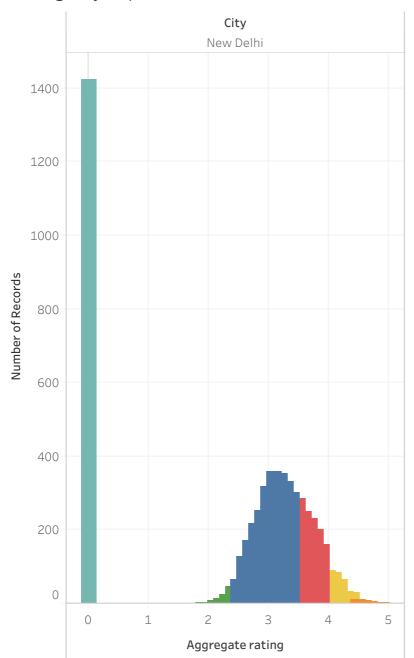
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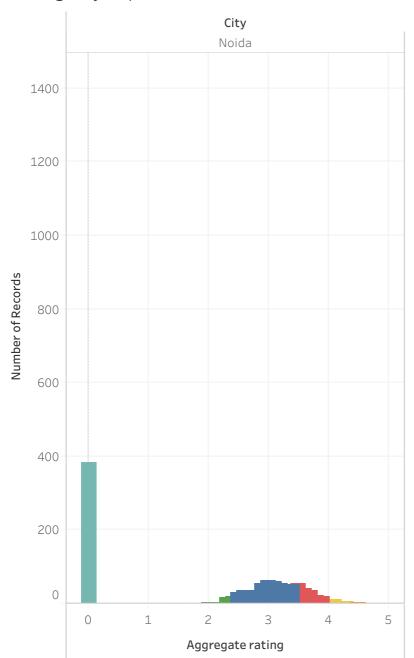






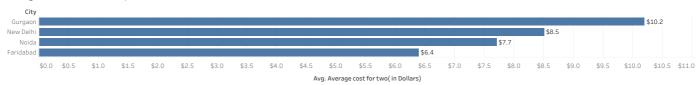




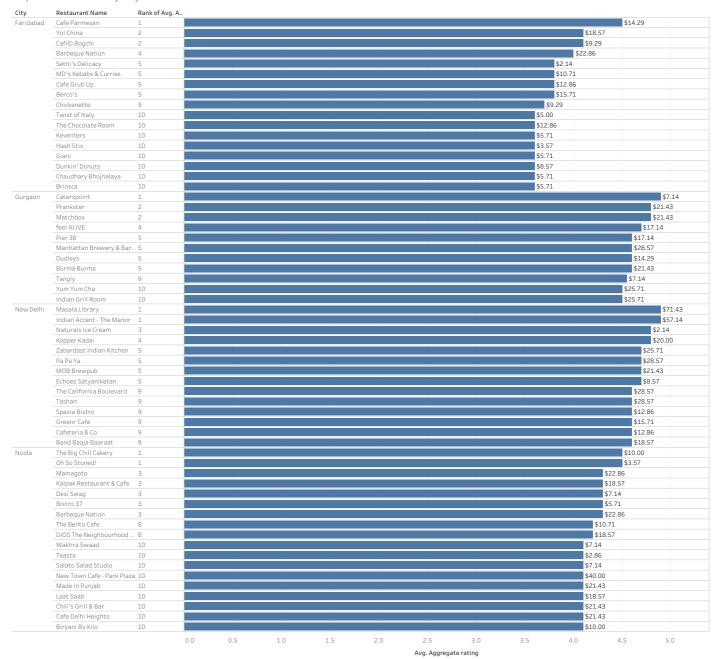




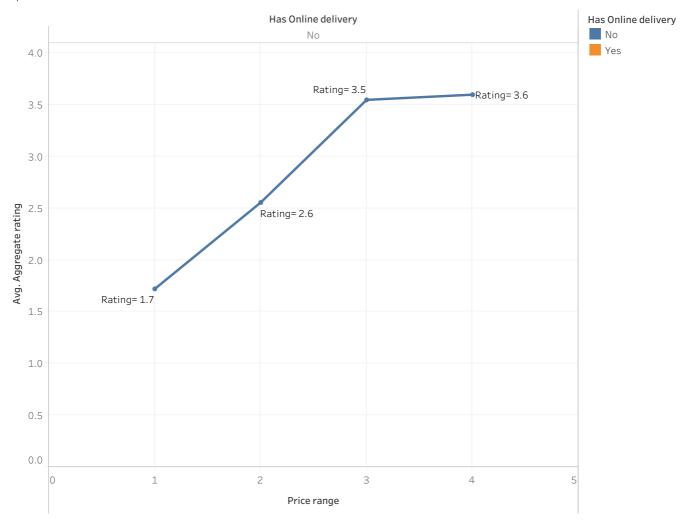
Average cost for two in top 4 cities $\,$



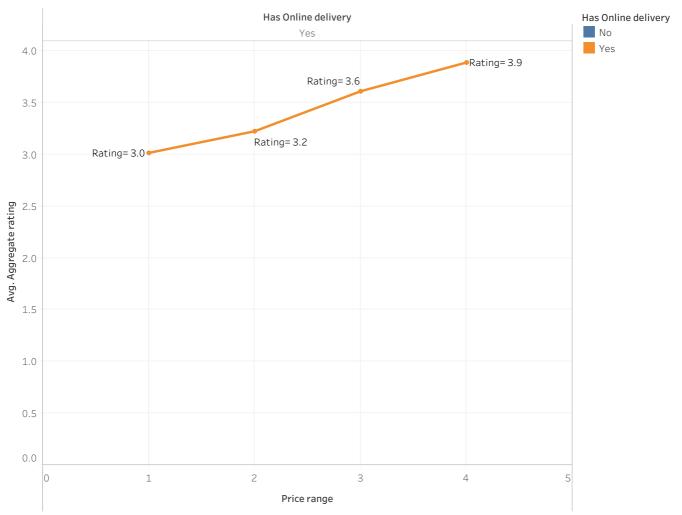
Top 10 restaurants by city



There are higher chances to increase the rating of restaurants especially cheaper restaurant (price range 1 and 2) by going for online delivery option.

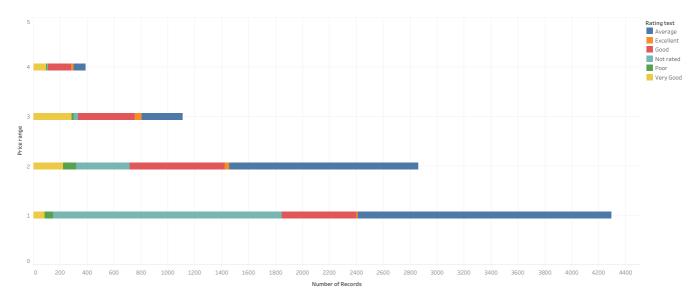


There are higher chances to increase the rating of restaurants especially cheaper restaurant(price range 1 and 2) by going for online delivery option.



People who visit cheap price range restaurants are people who do not care enough about ratings.

Using social media to popularise these restaurants and emphasize on rating would increase presence of these restaurants.

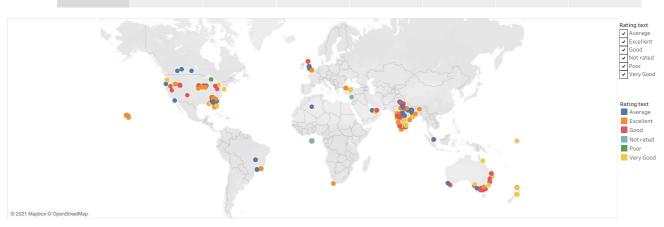


Zomato has presence throughout the world but highest in India followed by the USA Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.

Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.

Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.

Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities. Online delivery can help to increase aggregate ratings specially for low price range restaurants. People visiting a low price range restaraunts do not care about ratings. Using social media to popularise these restaurants and emphasize on rating w..



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North Indian	North Indian, Mughlai	Pizza, Fast Food	Mithai, Street Food	South Indian		Ice
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		Mithai				
	Bakery					
Fast Food	North Indian, Mughlai,					
Chinese	Bakery, Desserts					
	Street Food					

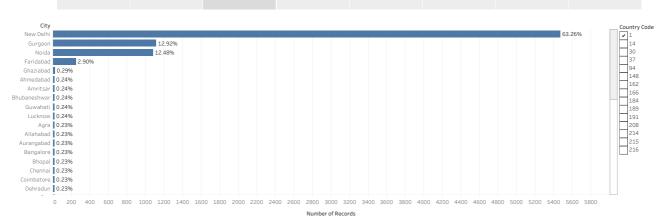
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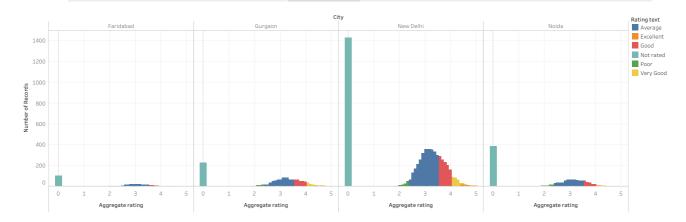
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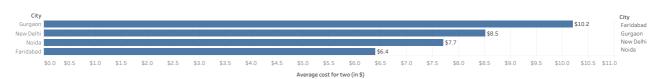
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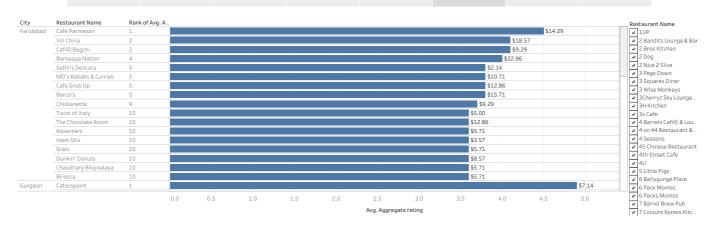
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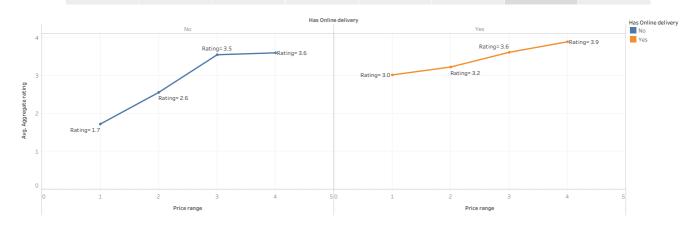
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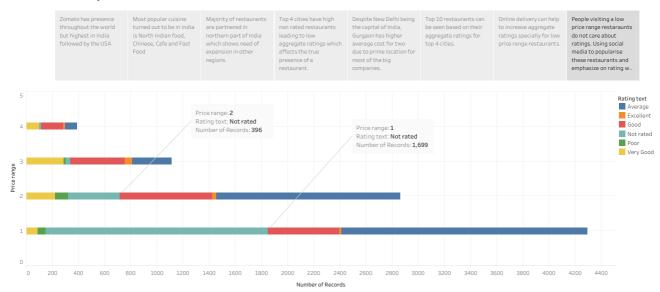
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Restaurant names with avg cost in India

