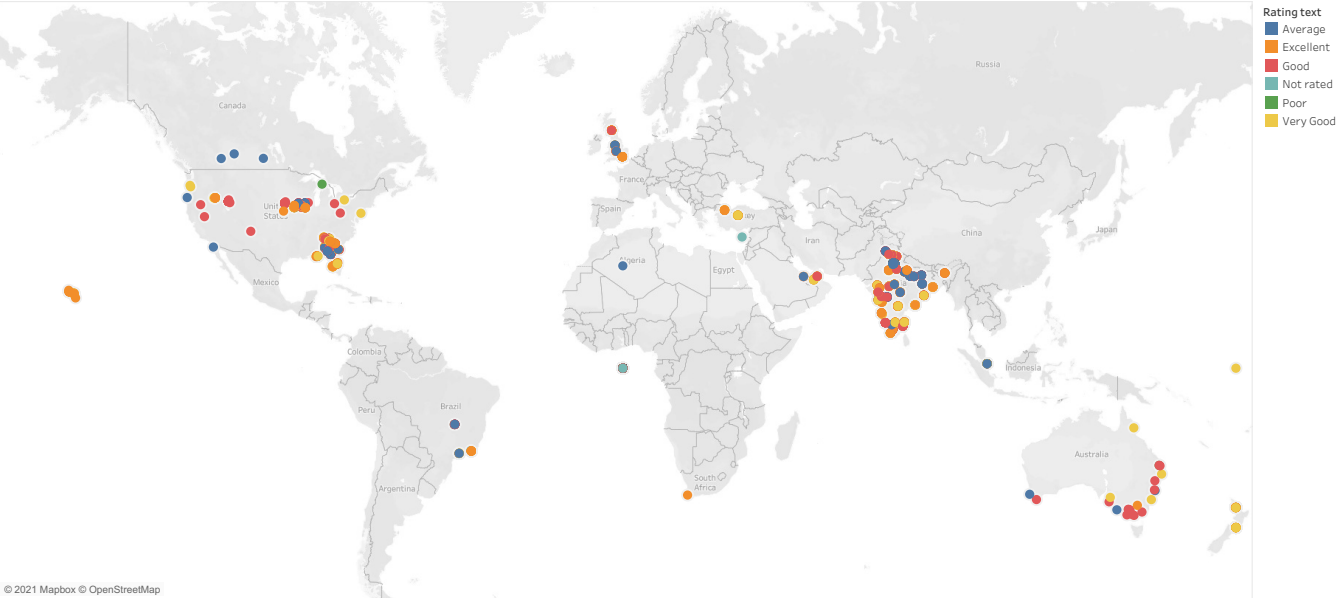
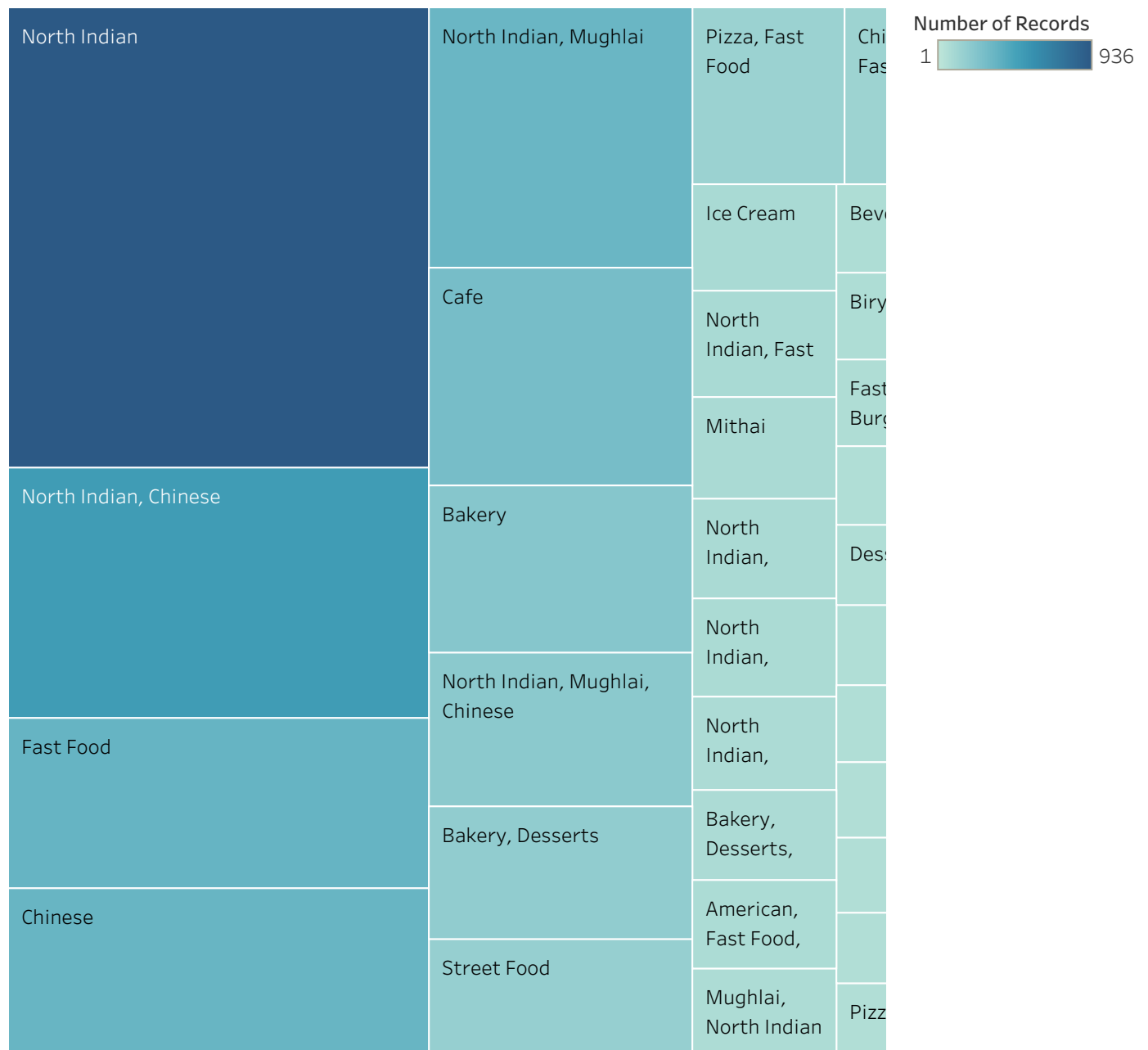


Distribution across the world



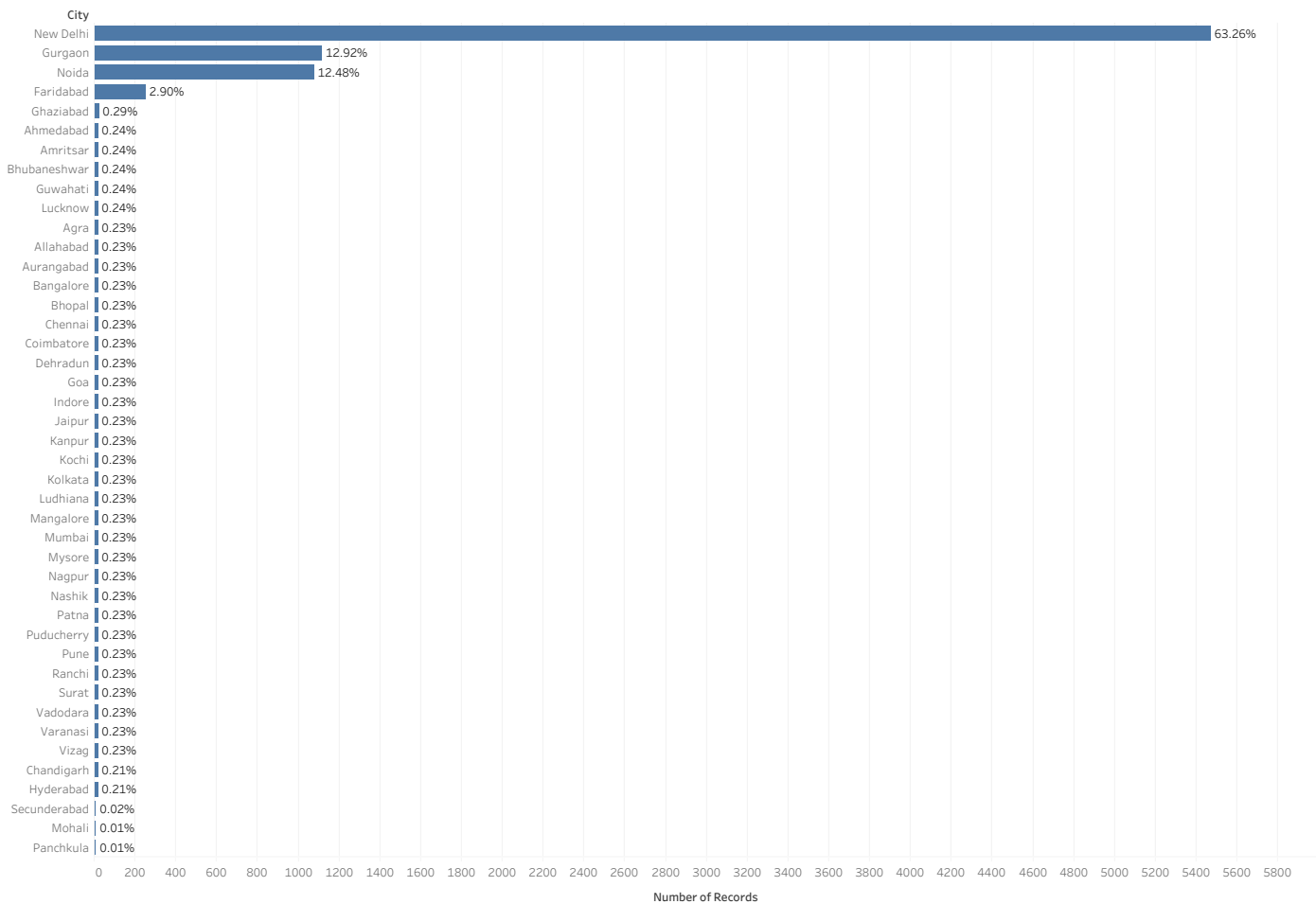
Popular Cuisines



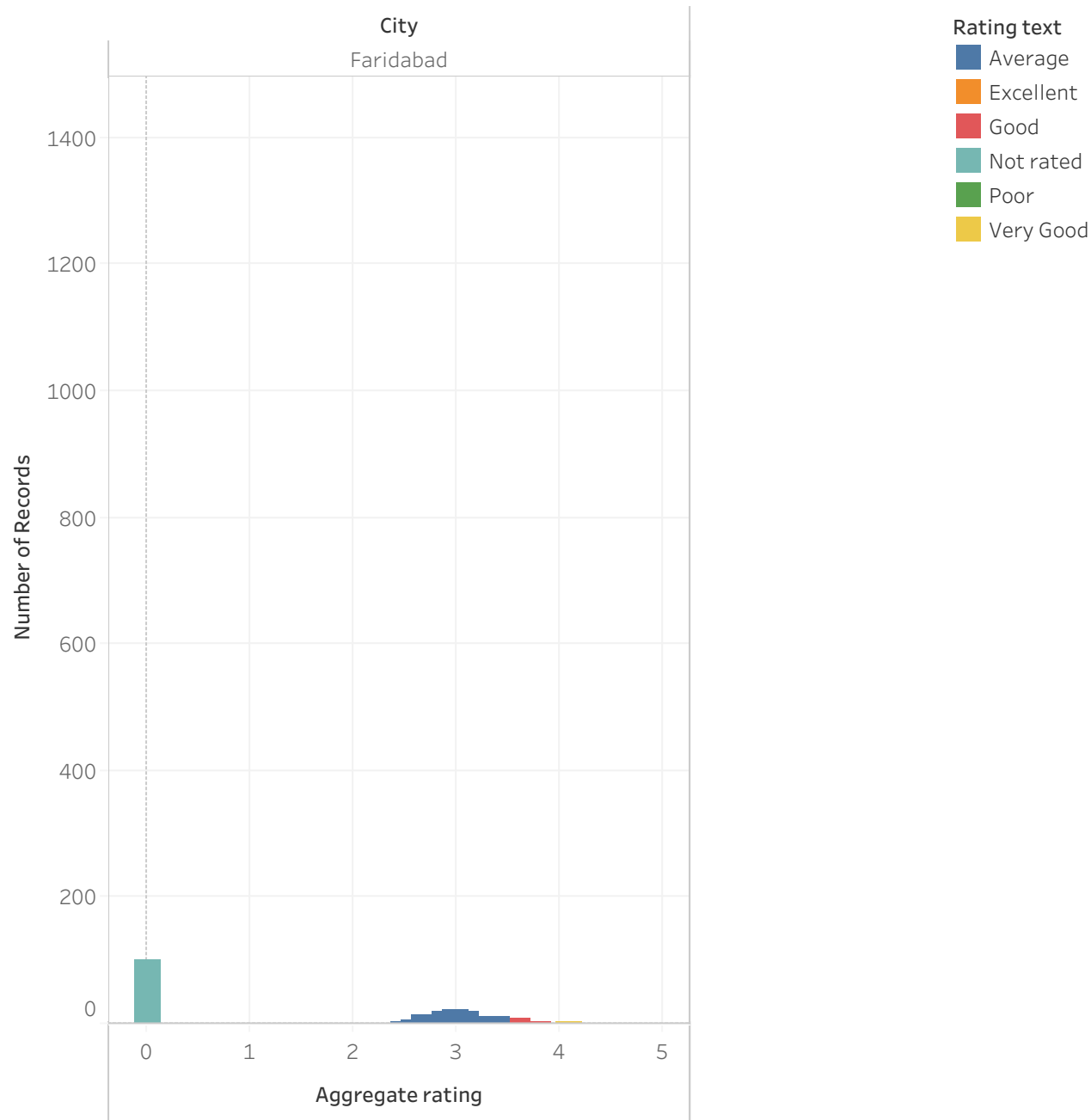
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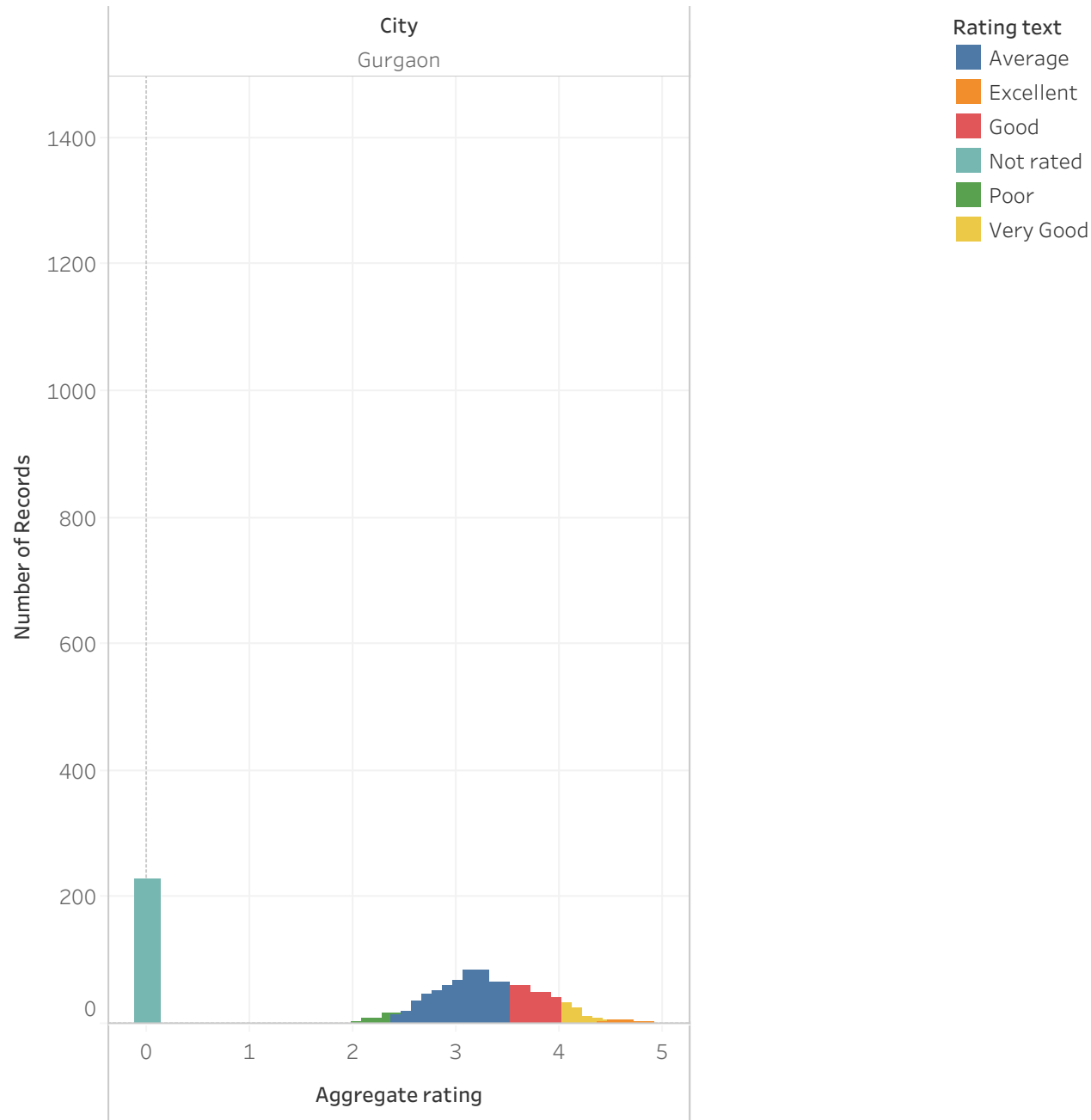
Zomato in India by City



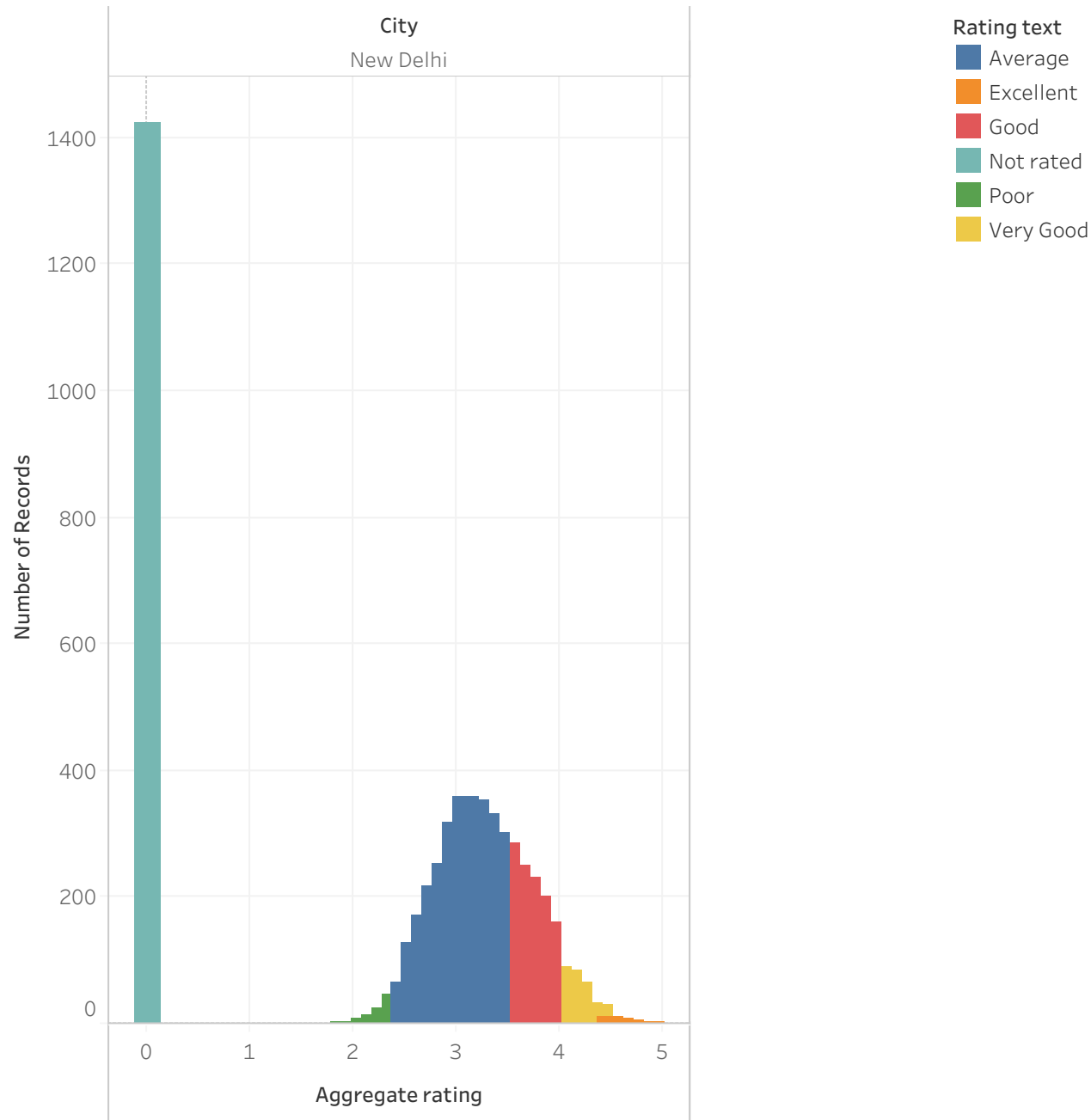
Ratings by top 4 cities



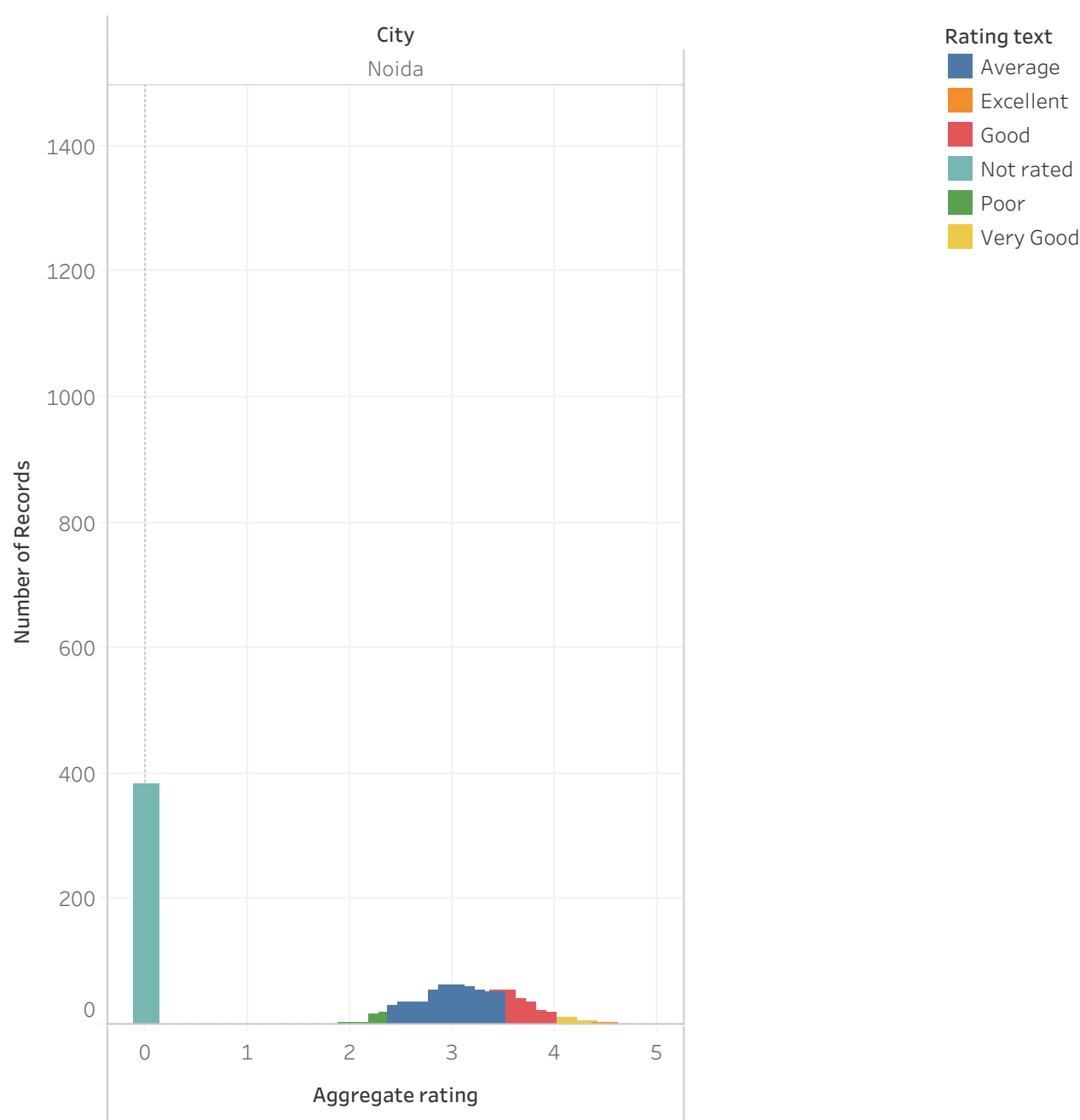
Ratings by top 4 cities



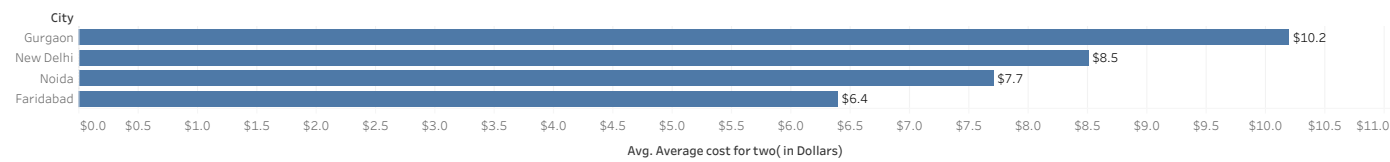
Ratings by top 4 cities



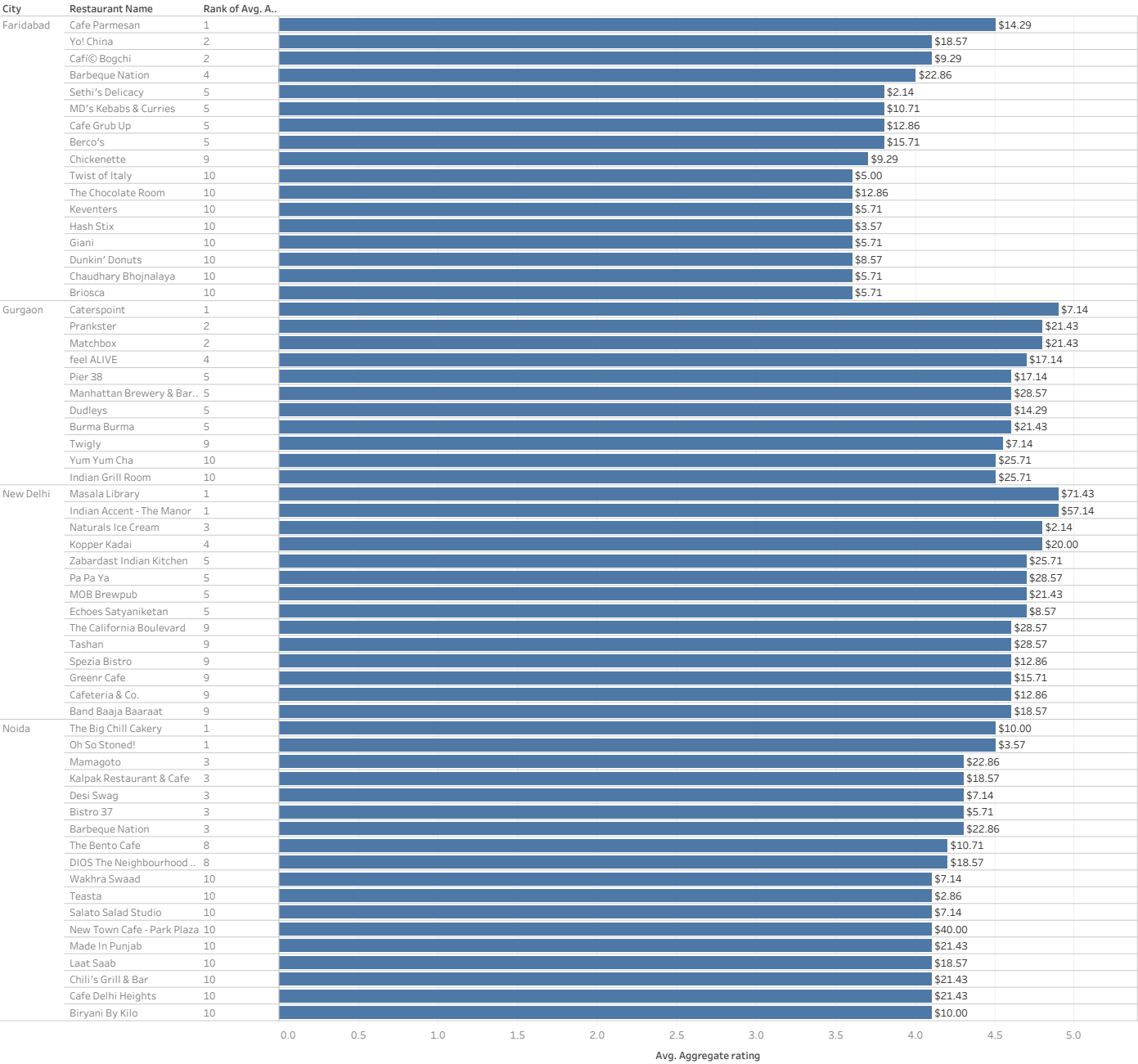
Ratings by top 4 cities



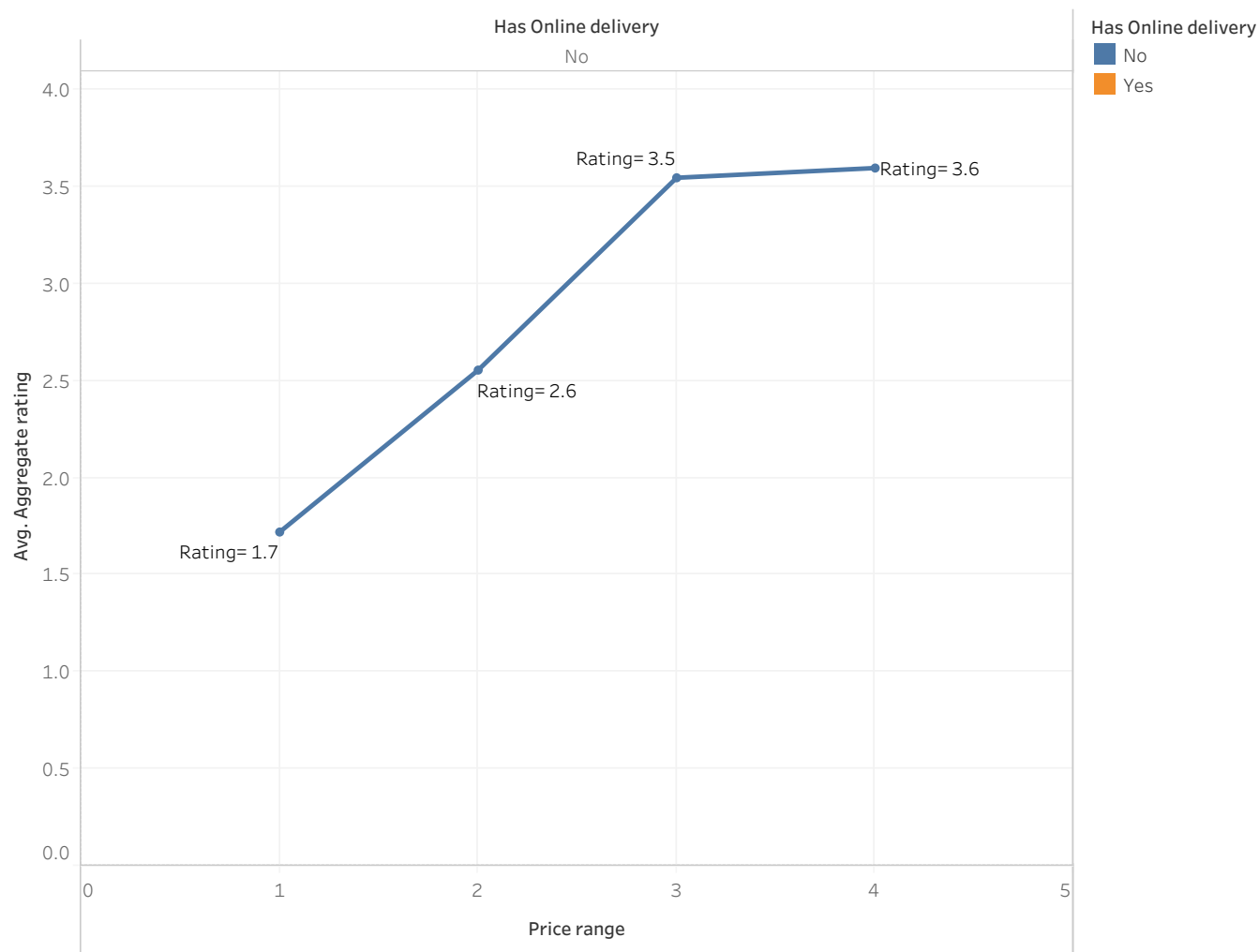
Average cost for two in top 4 cities



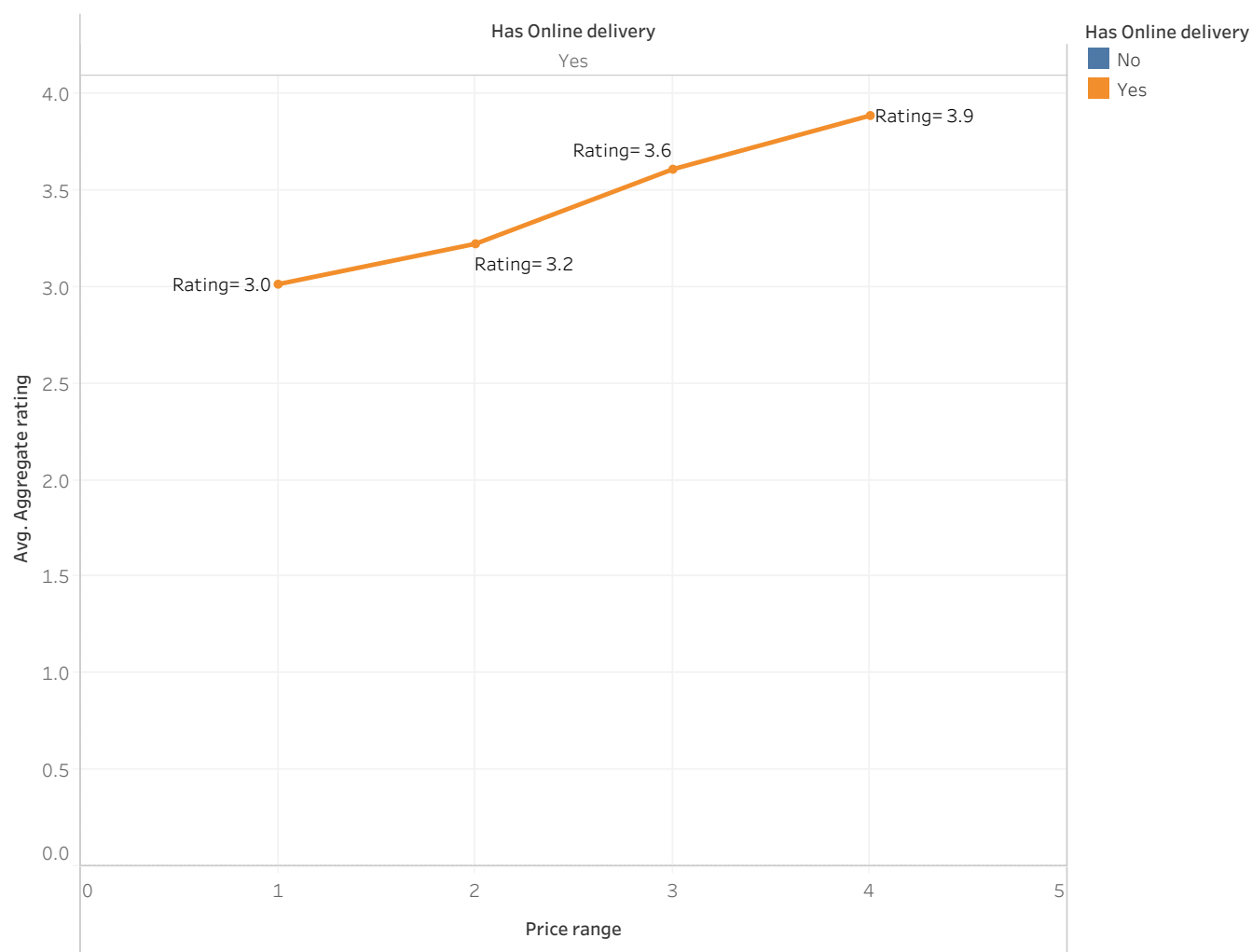
Top 10 restaurants by city



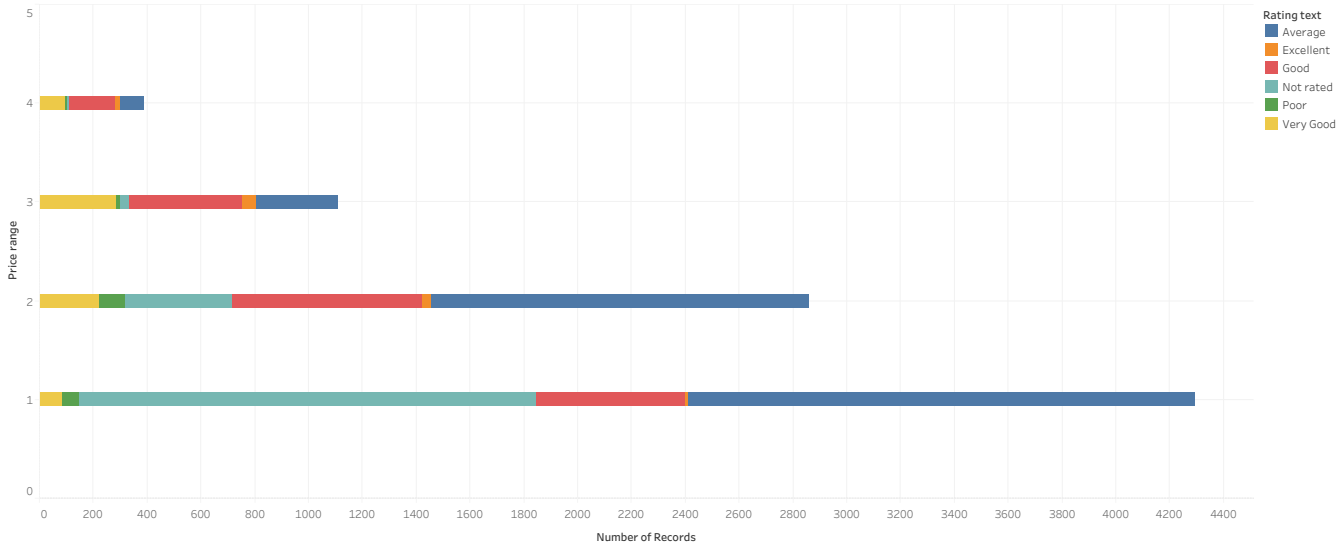
There are higher chances to increase the rating of restaurants especially cheaper restaurant(price range 1 and2) by going for online delivery option.



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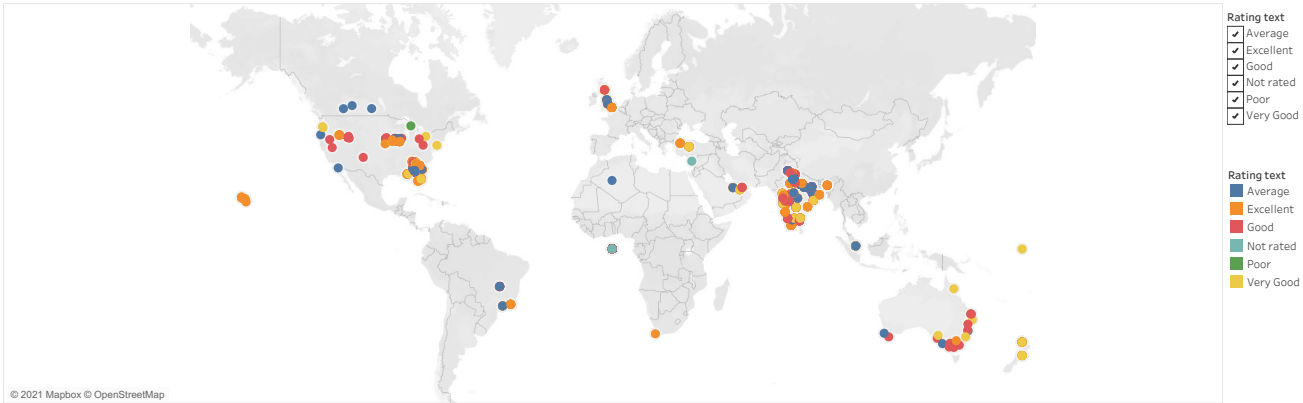


People who visit cheap price range restaurants are people who do not care enough about ratings.
Using social media to popularise these restaurants and emphasize on rating would increase presence of these restaurants.



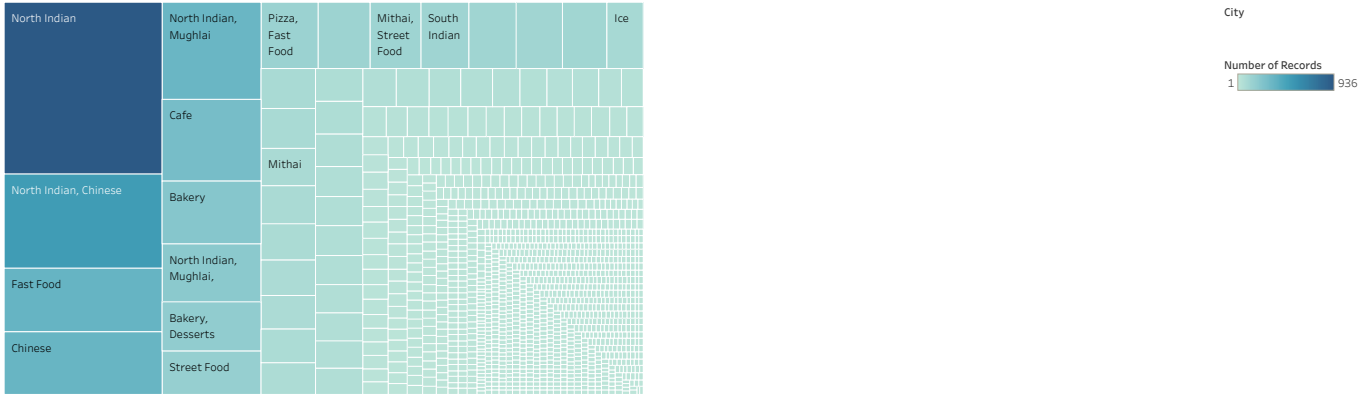
Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emphasize on rating w..
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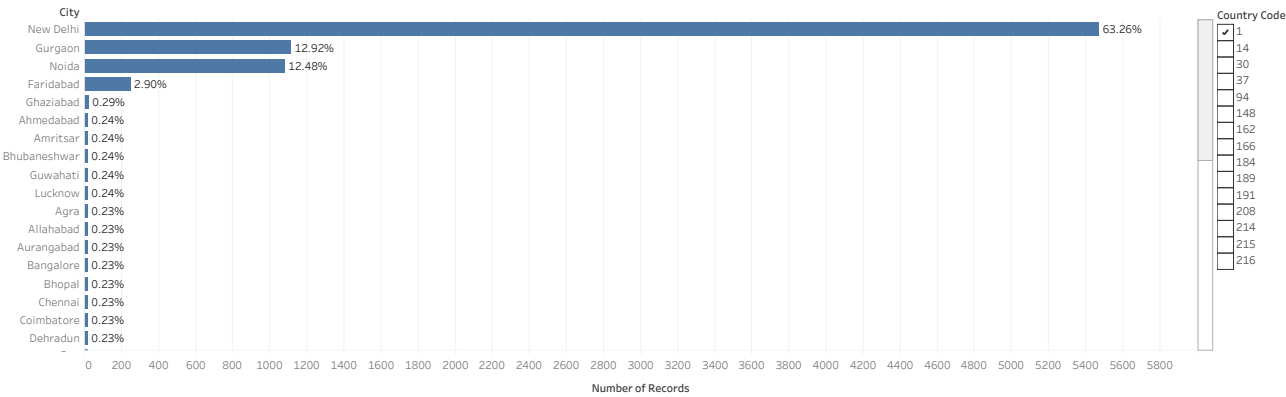
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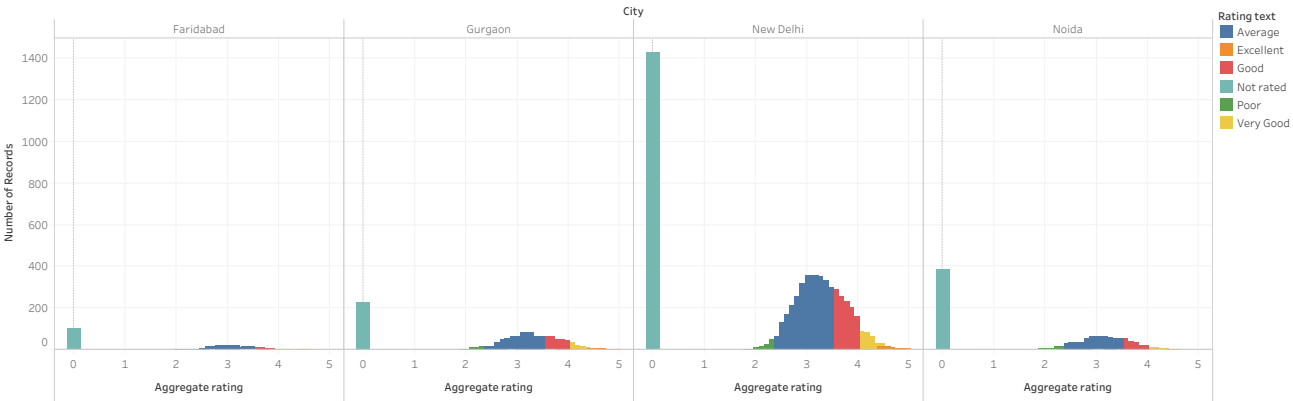
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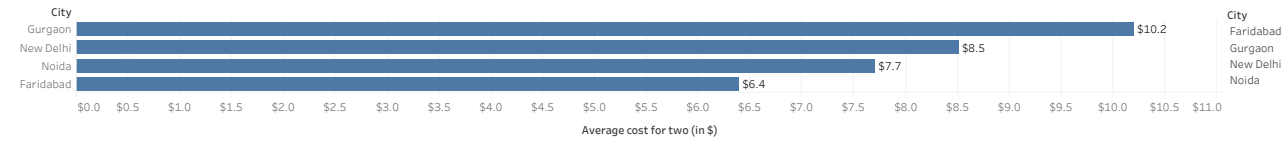
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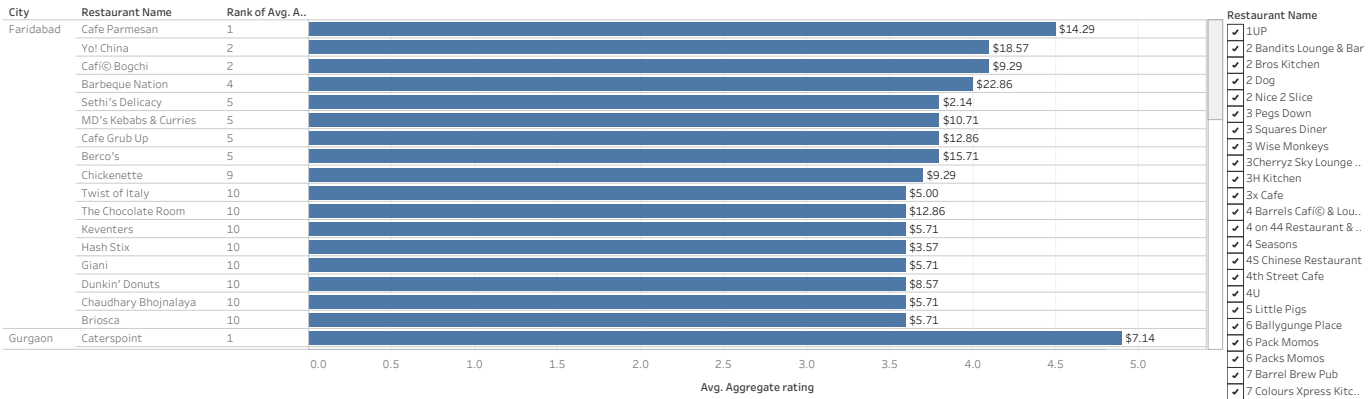
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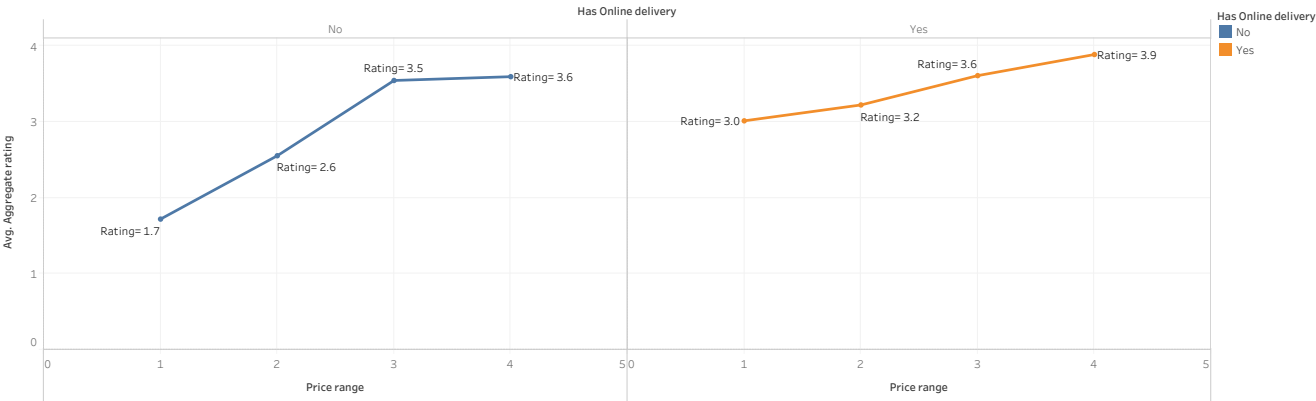
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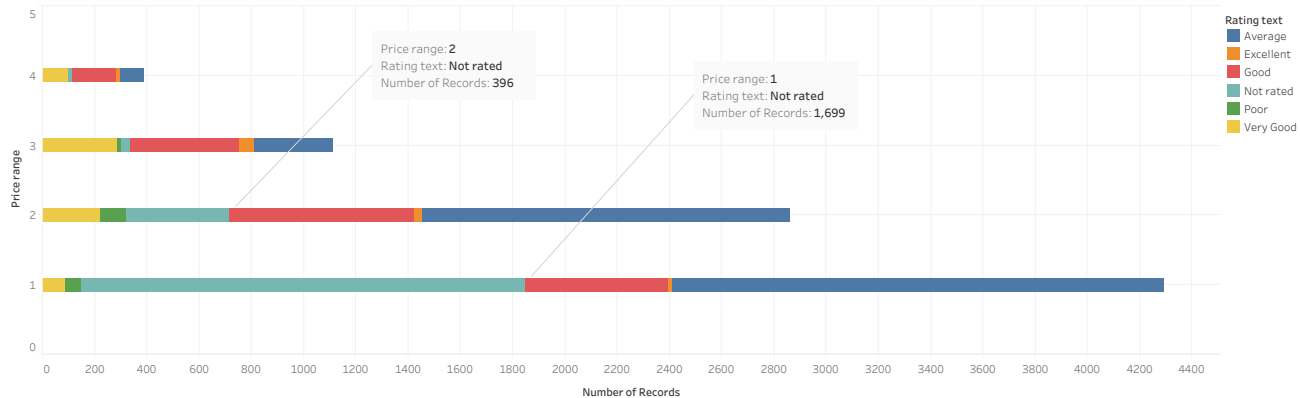
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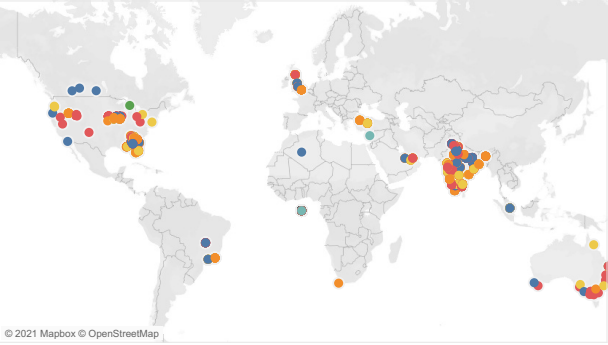


Zomato Data Analysis

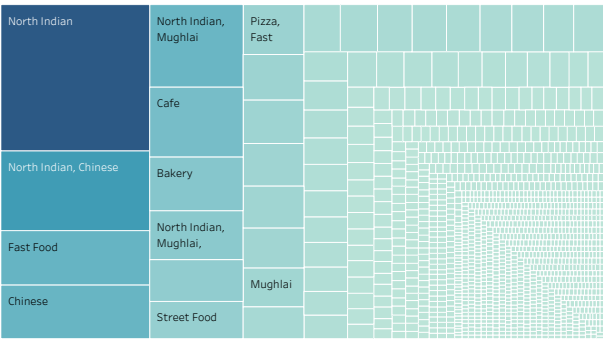
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Distribution across the world



Popular Cuisines



City

Avg. Average cost for two...
0.714285714 to 114.285...

Avg. Aggregate rating
0 to 4.9

Has Table booking
☒ No
☒ Yes

Has Online delivery
☒ No
☒ Yes

Rating text
Average
Excellent
Good

Restaurant names with avg cost in India

