SPONSORSHIP PROSPECTS & BENEFITS

Branding. It is an opportunity to appeal that your company is a technology-oriented organization. The posting of the logo will be recorded by movie and will be broadcasted on the web-media afterwards, leading to branding of the company and products. Continuous exposure of names and logos of companies, products, and services can generate many merits even after this conference, such as appeal to participants, topicality and exciting experience.

Marketing. It's a great chance to advertise your products and introduce detailed usages directly to Potential users. Specifically, it is possible to have more interaction with participants by having a booth and directly explaining, having a talk session, and by distributing leaflets and goods.

Visibility. The conference hall is the place to be seen. Many organizations do product demos, hand out coupons and t-shirts, and engage their visitors by talking tech and sharing their experiences with OWASP. Some companies like to use their booth to interview OWASPers talented attendees right then and there.

Audience. OWASP's ever diversifying audience puts your organization in front of a wide variety of people. From beginners to experts, OWASP draws attendees from those with zero experience all the way through a significant group of the contributors to the language itself. We also see people of all levels from many industries. From developers to managers, executives to owners, startups to big businesses, OWASP draws attendees from all sorts of places. Some organizations send entire teams, and in the case of many startups, the entire company may be there.

Flexibility. If you want to help OWASP, we want to help you construct a sponsorship package that fits your needs. If a small booth would work better than a large one, perhaps we can swap it in exchange for another benefit that works better for your organization. For some organizations, a booth is not practical at all, but adding another conference pass may work better.

Other. Sponsoring can show your gratitude for the OWASP community. It's one of CSR activities that supports technology companies and the engineering community.

What You Receive For Sponsoring

All sponsors, regardless of sponsorship level receive the following:

- Many thanks, and hopefully a very good feeling of helping the community!

- Access to all the tools, guides, and libraries OWASP makes available for everybody - if you benefit from these, support the organization!

- In general, if there is something else specific that you may want, and is within the OWASP guidelines, please let us know.

PREMIUM TIERS				
BENEFITS	**BRONZE**	**SILVER**	**GOLD**	**PLATINUM**
Logo on Official Event Website	Small	Small	Medium	Large
Logo on Virtual Zoom Background	Yes	Yes	Yes	Yes
Logo Posted in a Special Section on the Jakarta Chapter Page	Yes	Yes	Yes	Yes
Logo on Message Letter	No	Yes	Yes	Yes
Virtual Exhibit in Sched.com	No	Yes	No	Yes
Logo on Publication Media	No	No	Yes	Yes
Sponsored Video Ads Between Sessions on Sched.com	15 seconds	20 seconds	30 seconds	60 seconds
Talk Slot on Sched.com	No	No	Yes, 1 Slot	Yes, 2 Slot
Logo on E-Certificate of Attendance	Yes	Yes	Yes	Yes
PRICE	$500/USD	$1,000/USD	$2,000/USD	$3,000/USD

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A La Carte Sponsorship Options:

- **Capture the Flag** - Sponsor the popular CTF competition, which will take place during the conference. As the official CTF Host you will have your logo on the CTF page. We will recognize you when we announce the winners over social media, and can optionally include your own prize. *Price: $1,000 USD*

- **Keynote Session Sponsorship** - Sponsor a single session during the conference. We will mention you at the beginning and end of the session, and put your logo on the opening and closing slides. *Price: $1,000 USD*

- **Session Sponsorship** - Sponsor a single session during the conference. We will mention you at the beginning and end of the session, and put your logo on the opening and closing slides. *Price: $1,000 USD*

- **Training Sponsorship** - OWASP's main goal is to improve security of software, that's why we hold free training every year, in several topics. We will mention you at the beginning and end of each training, and put your logo on the opening and closing slides. *Price: $700 USD*

- **1-Hour Tech Booth for Product Exposure** - Many of the conference attendees are security professionals, and your potential customers. This is your chance to meet with them, answer questions about your products and give demos. To help you attract more attendees to your digital booth, we will publish it and its link on our website and social media. You will also be able to host a lottery between all the participants who arrived at your booth and send them a prize. *Price: $700 USD*

Contact Kelly.Santalucia@owasp.com to secure your sponsorship!

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