

OPTIONAL TOPICS

LAGRANGE MULTIPLIERS

Lagrange Multipliers

In extremum problems, Scientists, Engineers, Economists, Environmentalists, and other professionals often seek to Maximize or Minimize the values of some function say $f(x, y)$ subject to a given Constraint, say $g(x, y) = 0$. That is to find the Extrema of $f(x, y)$ for points (x, y) on the curve given by the equation $g(x, y) = 0$.

For instance, an Economist may be interested in the following Problem:

Maximize the function

$$f(x, y) = y^2 + 5xy + 20x \text{ --- (1)}$$

subject to the Constraint: $x + y - 60 = 0$ --- (2)

Where:

$f(x, y)$: The Monthly Revenue from the Sale of a Certain Product

x : The amount spent on Newspaper Advertisements (in thousands of Dollars)

y : The amount spent on Television Commercials (in thousands of Dollars)

The economist can certainly decide how the \$60,000 should be divided.

One way to solve the economist problem is the "Substitution Method".

In this method, we solve the constraint equation

$$x + y - 60 = 0$$

for say y . We obtain

$$y = 60 - x$$

Then substituting into

$$f(x, y) = y^2 + 5xy + 20x$$

we obtain a new function of the single variable x , say

$$\begin{aligned} h(x) &= (60 - x)^2 + 5x(60 - x) + 20x \\ &= 3600 - 120x + x^2 + 300x - 5x^2 + 20x \end{aligned}$$

$$h(x) = -4x^2 + 200x + 3600, \quad 0 \leq x \leq 60$$

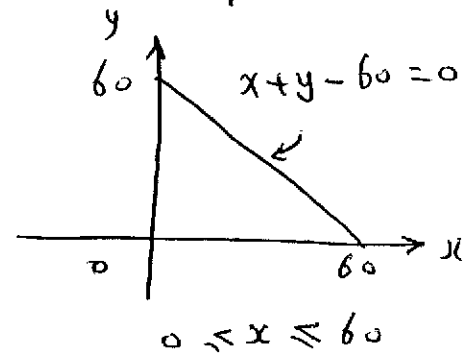
Now, we can determine the absolute maximum of $h(x)$ on the closed interval $[0, 60]$ using Calculus I.

Two steps:

1. Critical points

These occur where $h'(x) = 0$, that is where

$$\begin{aligned} -8x + 200 &= 0 \\ \Rightarrow x &= \frac{200}{8} = 25 \end{aligned}$$



2. Comparison Table

	x	$h(x)$	Conclusion
End points \rightarrow c.p \rightarrow	0	3600	—
	25	6100	Absolute Max.
	60	1200	Absolute Min.

$$h(x) = -4x^2 + 200x + 3600$$

$$h(0) = 3600$$

$$h(25) = -4(25)^2 + 200(25) + 3600 = 6100$$

$$h(60) = -4(60)^2 + 200(60) + 3600 = 1200$$

Therefore the absolute maximum of Revenue
\$6100 K (or \$6,100,000) occur at $x = 25$ K,

$$\text{hence } y = 60 - x = 60 - 25 = 35 \text{ K}$$

\therefore Economist must spend

\$25,000 on Newspapers advertisements, and

\$35,000 on TV Commercials.

Note that, Depending on the nature of the constraint equation,
it may be difficult or Impossible to use the substitution
method discussed above.

Now, we introduce an Alternative method of solving such problem. It is called:

The Method of Lagrange Multipliers

Consider the following Problem:

Maximize/Minimize $f(x, y)$ subject to the constraint
 $g(x, y) = 0$

Define the function $L(x, y, \lambda)$ by

$$L(x, y, \lambda) = f(x, y) + \lambda g(x, y)$$

The function $L(x, y, \lambda)$ is called: Lagrange function and λ (Lambda) is referred to as: Lagrange multiplier.

It will be assumed that $f(x, y)$, $g(x, y)$ are differentiable functions and $\vec{\nabla} g(x, y) \neq \vec{0}$ at points on the curve $g(x, y) = 0$.

Now, let us outline the method of Lagrange Multipliers

Two steps:

1. Find critical points of Lagrange function $L(x, y, \lambda)$.

That is solve the vector eq.

$$\vec{\nabla} L = \vec{0}$$

$$\text{But } \vec{\nabla} L = \left(\frac{\partial L}{\partial x}, \frac{\partial L}{\partial y}, \frac{\partial L}{\partial \lambda} \right) = (0, 0, 0)$$

Therefore, we need to solve the system

$$\begin{cases} \frac{\partial L}{\partial x} = 0 \\ \frac{\partial L}{\partial y} = 0 \\ \frac{\partial L}{\partial \lambda} = 0 \end{cases}$$

for x , y , and λ simultaneously.

2. For each (x, y, λ) obtained in step (1), compute $f(x, y)$. The largest value is the absolute maximum and the smallest value is the absolute minimum.

Remark: The method of Lagrange Multipliers can be generalized in a straightforward way to functions of three or more variables subject to two or more constraints.

Ex1: Do the Economist problem using Lagrange Multipliers Technique.

Solution:

Problem: Maximize

$$f(x, y) = y^2 + 5xy + 20x,$$

subject to:

$$x + y - 60 = 0$$

$$\text{Here } f(x, y) = y^2 + 5xy + 20x,$$

$$g(x, y) = x + y - 60$$

$$\therefore L(x, y, \lambda) = f(x, y) + \lambda g(x, y)$$

That is

$$L(x, y, \lambda) = y^2 + 5xy + 20x + \lambda(x + y - 60)$$

step 1: Critical points

solve system

$$\begin{cases} \frac{\partial L}{\partial x} = 0 \Rightarrow 5y + 20 + \lambda = 0 \quad \dots (1) \\ \frac{\partial L}{\partial y} = 0 \Rightarrow 2y + 5x + \lambda = 0 \quad \dots (2) \\ \frac{\partial L}{\partial \lambda} = 0 \Rightarrow x + y - 60 = 0 \quad \dots (3) \end{cases}$$

Now, from (1): $\lambda = -5y - 20$

substituting into (2):

$$2y + 5x + (-5y - 20) = 0$$

$$5x - 3y - 20 = 0$$

Next, from (3): $y = 60 - x$. Substituting into above Eq. we obtain

$$5x - 3(60 - x) - 20 = 0$$

$$8x - 200 = 0, \quad x = 25$$

$$\therefore y = 60 - x = 60 - 25 = 35$$

step 2: There is only one critical point found at
 $x = 25, y = 35$

$$\therefore f(25, 35) = (35)^2 + 5(25)(35) + 20(25)$$

Maximum Revenue = \$ 6100 K (or \$6,100,000)

EX2: Maximize / Minimize

$$f(x, y) = x^2 + y^2 \text{ subject to the constraint}$$
$$17x^2 + 12xy + 8y^2 = 100$$

Solution

First rewrite constraint equation in the form

$$17x^2 + 12xy + 8y^2 - 100 = 0$$

$$\therefore g(x, y) = 17x^2 + 12xy + 8y^2 - 100$$

Recall: Lagrange function

$$L(x, y, \lambda) = f(x, y) + \lambda g(x, y)$$

$$= x^2 + y^2 + \lambda (17x^2 + 12xy + 8y^2 - 100)$$

$$\frac{\partial L}{\partial x} = 0 \Rightarrow 2x + \lambda (34x + 12y) = 0 \dots (1)$$

$$\frac{\partial L}{\partial y} = 0 \Rightarrow 2y + \lambda (12x + 16y) = 0 \dots (2)$$

$$\frac{\partial L}{\partial \lambda} = 0 \Rightarrow 17x^2 + 12xy + 8y^2 - 100 = 0 \dots (3)$$

$$\text{From (1): } \lambda (34x + 12y) = -2x$$

$$\text{From (2): } \lambda (12x + 16y) = -2y$$

Dividing both sides:

$$\frac{\lambda (34x + 12y)}{\lambda (12x + 16y)} = \frac{-2x}{-2y}$$

$$(34x + 12y)y = (12x + 16y)x$$

$$34xy + 12y^2 = 12x^2 + 16xy$$

$$\Rightarrow 12x^2 - 18xy - 12y^2 = 0 \quad (\div 12)$$

$$2x^2 - 3xy - 2y^2 = 0 \quad \dots (4)$$

$$\text{From (4)} : 2y^2 = 2x^2 - 3xy$$

$$\Rightarrow y^2 = x^2 - \frac{3}{2}xy \quad \dots (*)$$

substituting into (3):

$$17x^2 + 12xy + 8\left(x^2 - \frac{3}{2}xy\right) - 100 = 0$$

$$17x^2 + \cancel{12xy} + 8x^2 - \cancel{12xy} - 100 = 0$$

$$25x^2 = 100, \quad x^2 = 4$$

$$x = \pm 2$$

$$\text{If } \boxed{x = 2}, (*) \Rightarrow$$

$$y^2 = 2^2 - \frac{3}{2} \cdot 2y$$

$$y^2 = 4 - 3y$$

$$y^2 + 3y - 4 = 0$$

$$(y+4)(y-1) = 0$$

$$y = -4, 1$$

\therefore There are Two points.

$$P(2, -4), Q(2, 1)$$

$$\text{If } \boxed{x = -2}, (*) \Rightarrow$$

$$y^2 = (-2)^2 - \frac{3}{2}(-2)y$$

$$y^2 = 4 + 3y$$

$$y^2 - 3y - 4 = 0$$

$$(y-4)(y+1) = 0$$

$$y = 4, -1$$

There are two points

$$R(-2, 4), S(-2, -1)$$

Need to compute the values of $f(x, y) = x^2 + y^2$ at these four points.

$$f(2, -4) = 2^2 + (-4)^2 = 4 + 16 = 20$$

$$f(2, 1) = 2^2 + 1^2 = 5$$

$$f(-2, 4) = (-2)^2 + (4)^2 = 20$$

$$f(-2, -1) = (-2)^2 + (-1)^2 = 5$$

\therefore Maximum value is 20, and minimum value is 5

Ex3: Read problem (4) in Lab (11)