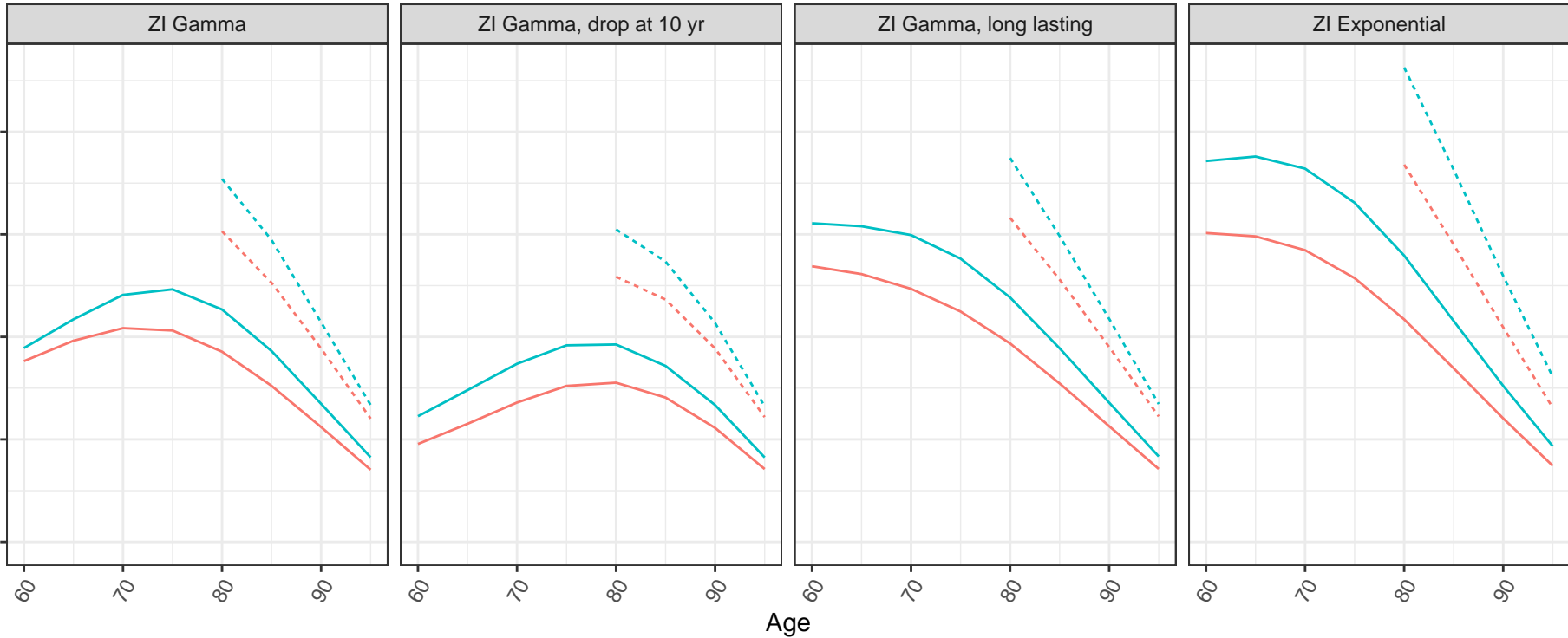


Threshold price per administration, GBP



— two doses    - - - single dose    Threshold    — 50% CE given 20,000 WTP    — 90% CE given 30,000 WTP