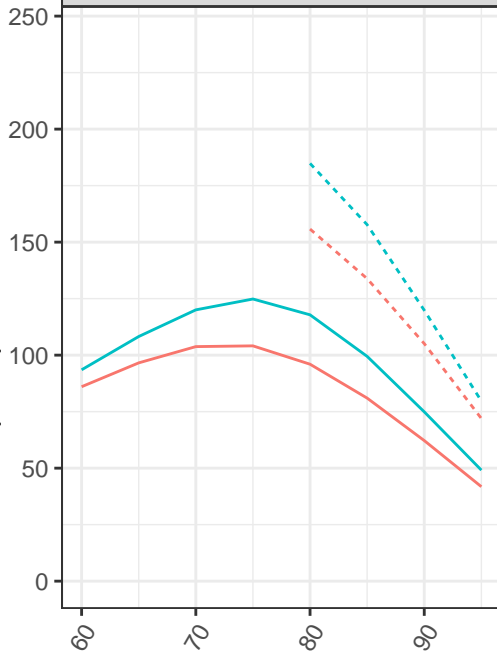
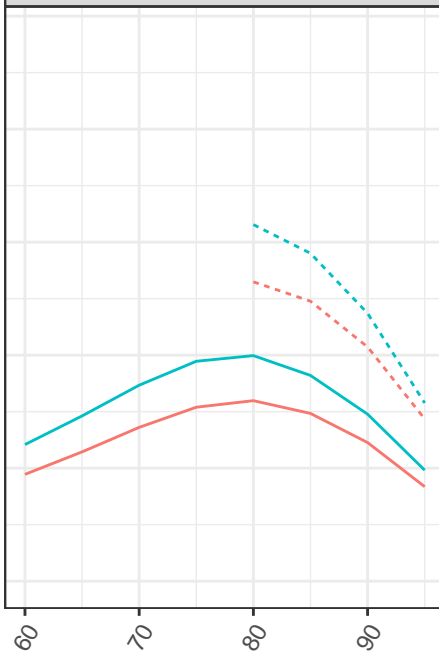


Threshold price per administration, GBP

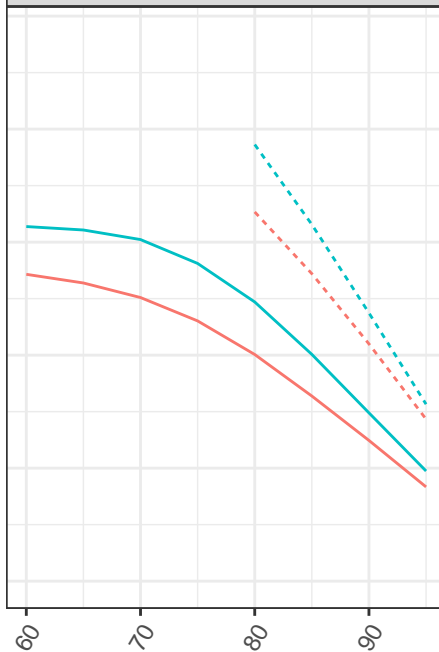
ZI Gamma



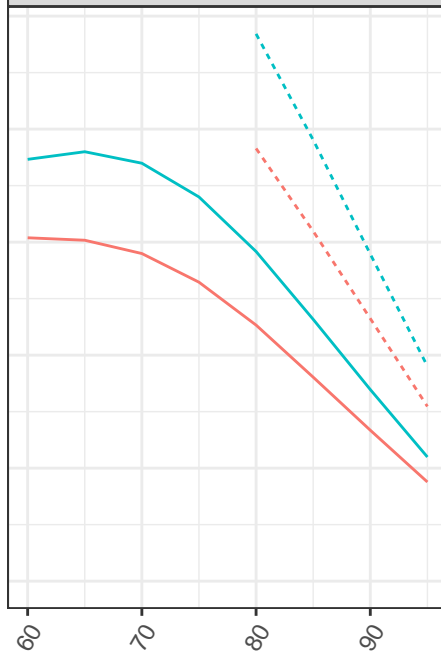
ZI Gamma, drop at 10 yr



ZI Gamma, long lasting



ZI Exponential



— two doses    - - - single dose    Threshold    — 50% CE given 20,000 WTP    — 90% CE given 30,000 WTP