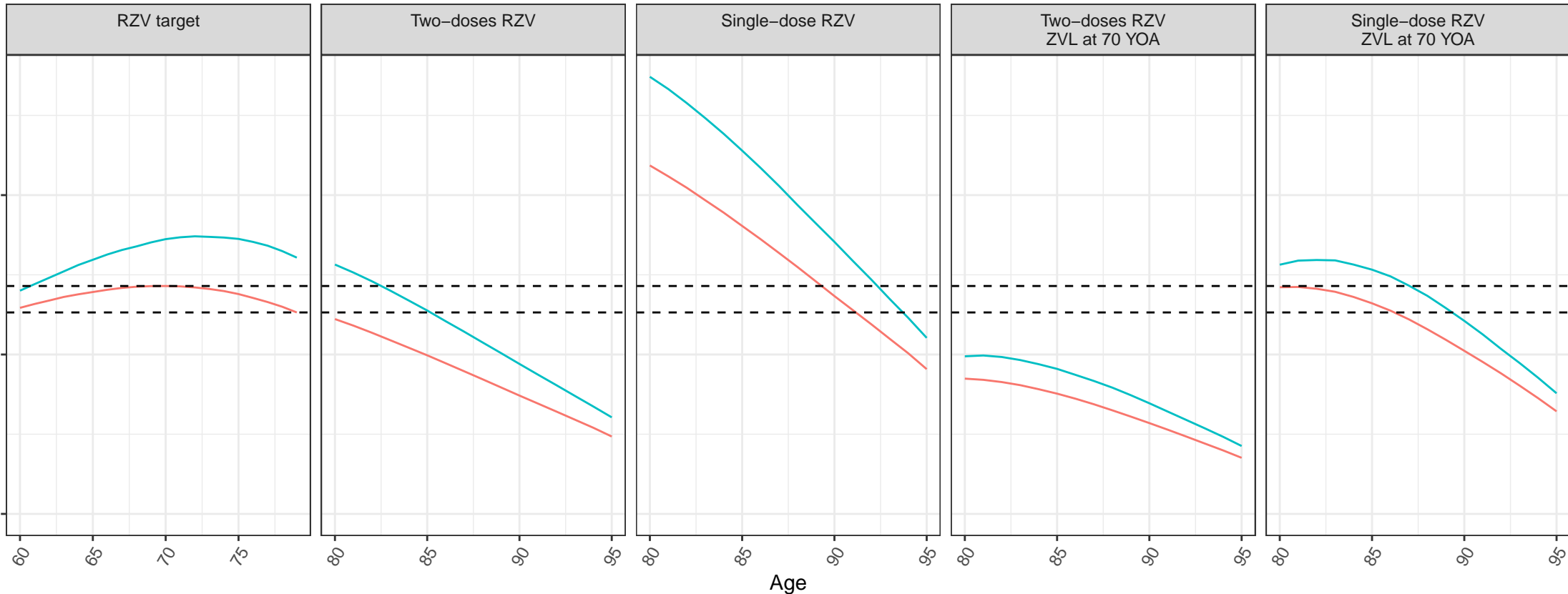


Threshold price per administration, GBP



Threshold — 50% CE given 20,000 WTP — 90% CE given 30,000 WTP