

Threshold price per administration, GBP

RZV target

Two-doses RZV

Single-dose RZV

Two-doses RZV  
ZVL at 70 YOA

Single-doses RZV  
ZVL at 70 YOA

60

65

70

75

80

85

90

95

80

85

90

95

80

85

90

95

80

85

90

95

Age

Threshold — 50% CE given 20,000 WTP — 90% CE given 30,000 WTP