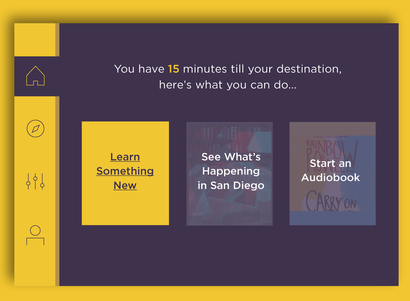
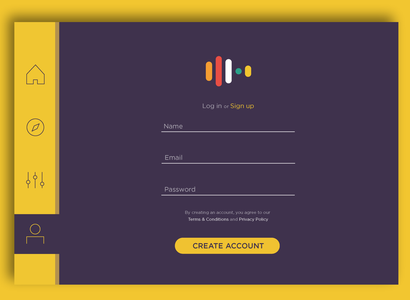
WHAT CAN YOU DO IN YOUR COMMUTE TIME?

AUDIO MOVEMENT

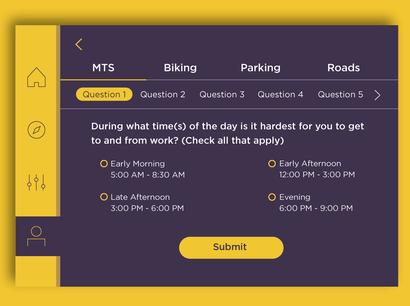
THE EXPERIENCE



Turn your commute time into productivity time



Create account to track and return to where you left off



Conveniently fill out surveys to help improve experience

Other Features:

Accurately track buses live status and services charges

WiFi enabled for your convenience to work on your own device

Alarm you and your driver when your stop is near

NEXT STEP

1. **Testing** — Deploy tablet & UI to selected buses
2. **Feedback** — Use surveys & data for reiteration
3. **Logstics** — Prioritizing system installs for largest user base
4. **Funding** — Engaging partners & MTS for rolling release

INSIGHTS

"People are annoying on their phones, talking or playing loud music".

"I hate when the bus driver skips my stop".

"Buses are for those who are low-income that can't afford cars".

We Want to...

- Create a space of inclusion and fun within a diverse, confined environment.
- Create a system where riders can schedule stops ahead of time, whether on schedule, or not.
- Create a more positive image for MTS and the people who ride it.

FEASIBILITY

$8	Per Unit
$5	Total Units
$4	Wifi Unit
$50	
$500	4G LTE WiFi-AP
$100/mon	Per Bus

Total: $67 * 22 + $500 = $1974 + $100/mon

MTS buses cost **$650,000** alone -- what is another **$2,000** investment to benefit the community and commuter experience!

SOLUTION

audible an amazon company · lynda.com · TED

- Freshen up skills before work
- Browse local news & events
- Empower your day with inspiration
- Track your commitment to the planet!

Who Benefits?

SD → + → SD → + DATA

Who Pays...

- Collaboration with **Audible**
- Commercial opportunities with advertisers

Daphne Sun, Diana Nguyen, James Rich, Nathan Moreno and Tim Lin

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