

Average Age

35.49

Total Customers

299.66K

Total Purchases

\$1.61M

Total Transactions

299.64K

Income

☐ High

☐ Low

☐ Medium

Gender

☐ Female

☐ Male

Age

18

70

Customer\_Seg...

☐ New

☐ Premium

☐ Regular

Date

3/1/2023

2/29/2024

Product\_Categ...

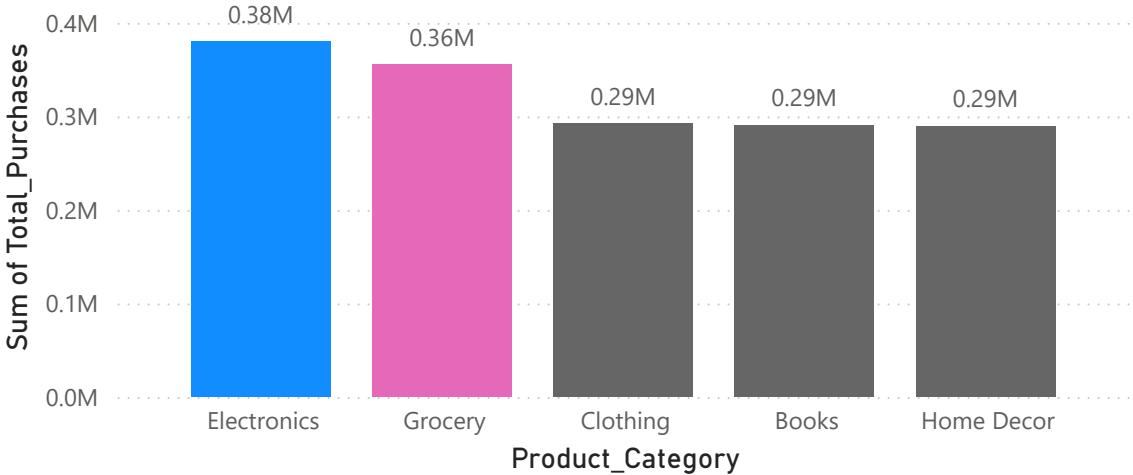
☐ Books

☐ Clothing

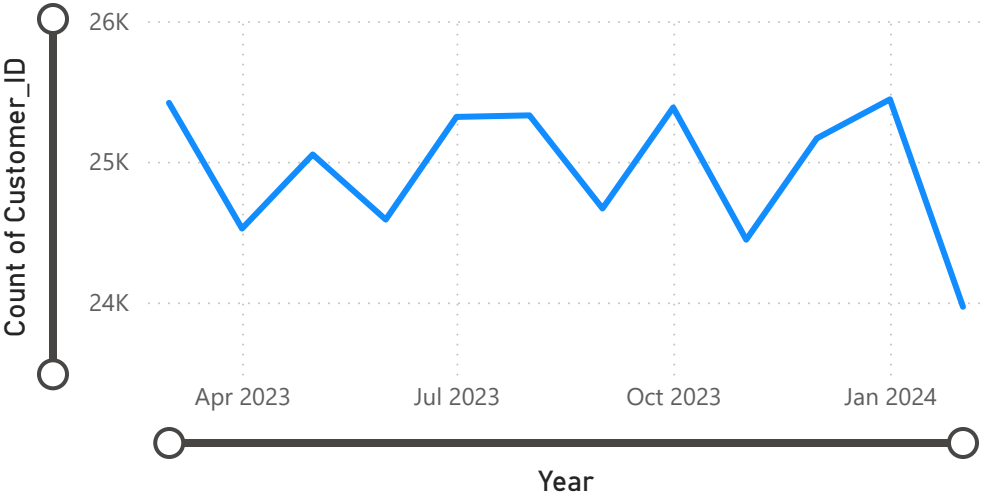
☐ Electronics

☐ Grocery

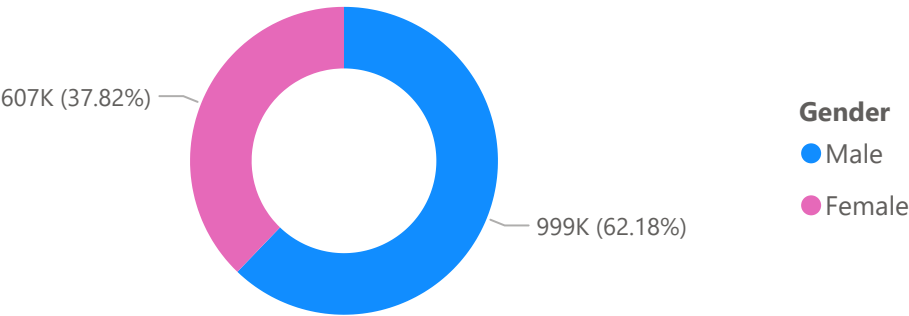
Total Purchases by Product\_Category



Customer acquisition by Year and Month



Total Purchases by Gender



Total Purchases by Quarter

