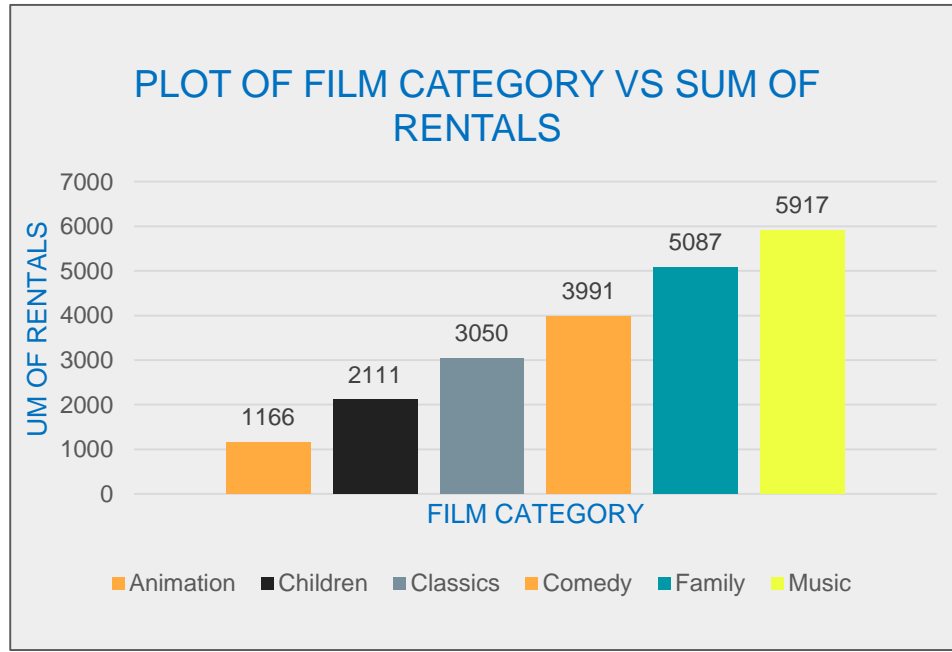
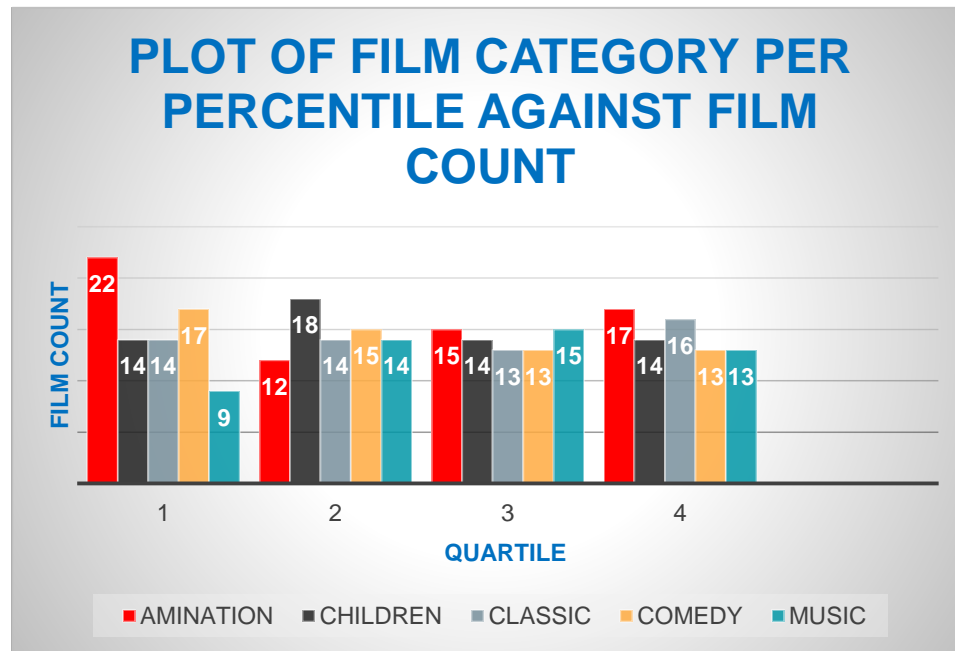


Which is the total number of rentals for each film category?



As indicated on the plot, the Music category was rented out the most with 5917 rentals, followed by Family(5087), then comedy(3991), then Classics(3050), then Children(2111) and lastly Animation(1166).

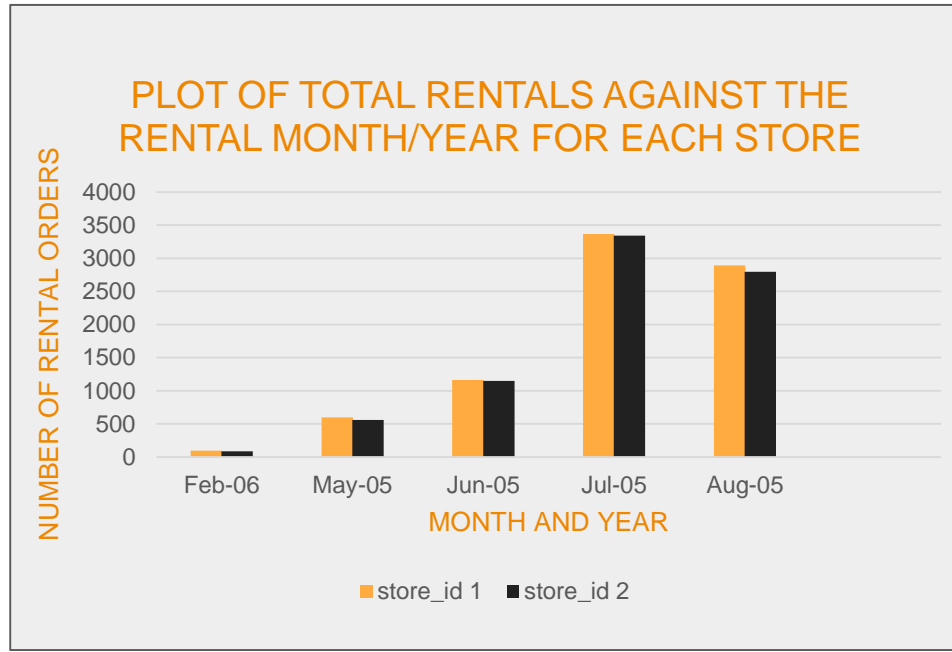
Which film category has the highest and the least number of rentals?



From the plot, it can be deduced that on an average, for the quartile:

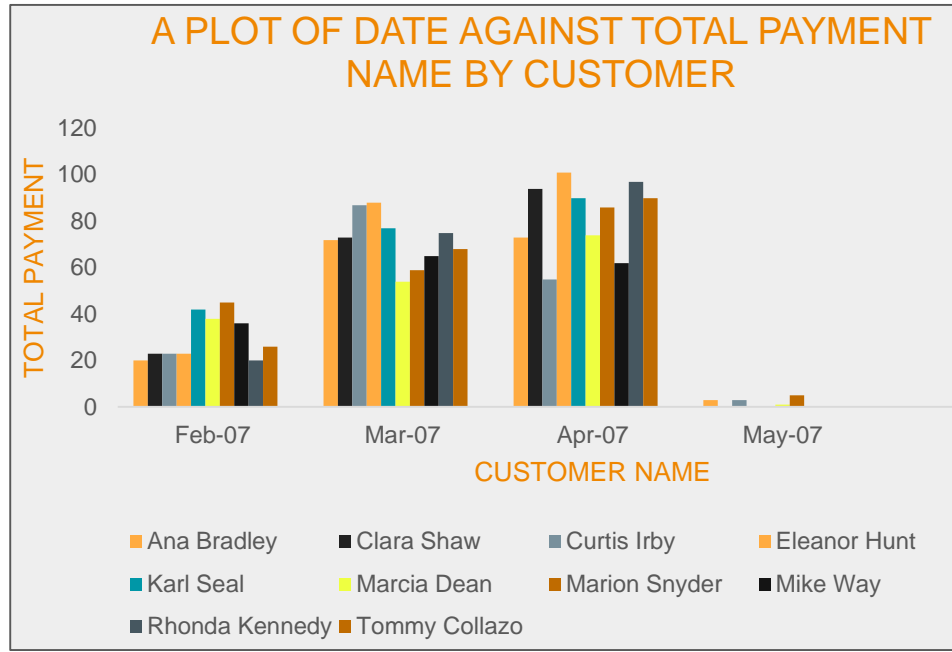
- The Animation category has the highest number of rentals
- The Music category has the least number of rentals

WHICH STORE HAS THE HIGHEST NUMBER OF RENTAL ORDERS?



As observed on the plot, the number of rentals orders for store_id 1 excess that of store_id 2 for every month. Meaning that, store 1 is more productive venture.

WHAT MONTHS WERE THE HIGHEST AND THE LOWEST PAYMENT MADE BY THE TOP-10 CUSTOMERS?



It is observed from the plot that

- The highest number of payments were recorded in April 2007
- The lowest number of payments were recorded in May 2007