**Full-page Bio**

A person sitting in a chair

Description automatically generated with medium confidence**Kurt Friedrich Gassner** is an Austrian self-improvement author who empowers his readers to better navigate the intricacies of the unconscious mind. Through his lived experience and extensive knowledge of cutting-edge psychology, he helps people actualize their fullest potential. What started as writing for his peers in exchange for drawings at the age of 14 and later working as a professional copywriter, ultimately turned into becoming the Creative Director of multiple international agencies and the author of multiple self-help books.

However, writing isn’t this entrepreneurial spirit’s sole passion; Kurt has also been a serial founder (My Mind Guide and Trendguide Capital, to name a few) and Business Angel, garnering four decades’ worth of expertise in the global advertising and brand consulting sectors. As a result, he has earned numerous awards in the areas of creative directing, direct marketing, and training and became a self-made millionaire. Utilizing his free time during the global lockdown, he even immersed himself in hypnotherapy and is now a Licensed Hypnotherapist, Yoga Instructor, and Meditation Teacher.

When he isn’t running his businesses, consulting with leaders, or writing about the unconscious mind, you can find this globetrotter traveling around the world, golfing, biking in the Alps, attending the opera, or hiking. He is also the proud father of two successful children and happily married to his wonderful spouse of 37 years. Currently, he splits his time between Munich, Germany and Kirchberg, Austria.

Throughout his life of innumerable toughs and crests, Kurt Friedrich Gassner has continued to live by the following motto unyieldingly: **“Never stop! The best is yet to come…”** And it is through his unwavering determination and perseverance that he has led a life of personal prosperity, learning countless invaluable lessons along the way. To him, a life lived without sharing one’s acquired wisdom isn’t a fulfilling one, so he creates books as a way of giving back and making this world a better place than when he first entered it. Some of his publications include *The Power of Forgiveness*, *Lie or Die*, *Soul-Match*, *Can You Inherit a Poisoned Mind?* and *The Power of Poverty*. When he was 30, he wrote a best-selling children’s book that sold over one million copies and was used in kindergartens in German-speaking countries. Over a dozen other psychology-related books are presently in the works. Visit Kurt’s official website to unleash your inner power and harness it for your greater good: (*include link to author website here*).

**Half-page Bio #1**

A picture containing person, trouser, suit

Description automatically generated**Kurt Friedrich Gassner** has worn many hats throughout his lifetime, including but not limited to serial entrepreneur, Creative Director, Meditation Teacher, Licensed Hypnotherapist, and more recently, self-improvement author. Leveraging his treasure trove of experiences and in-depth knowledge of psychology, he provides his readers with the tools they need to unlock their infinite potential.

As a prolific self-help writer, Kurt has authored the following books: *The Power of Forgiveness*, *Lie or Die*, *Soul-Match*, *Can You Inherit a Poisoned Mind?* and *The Power of Poverty*. He also authored a best-selling children’s book in German-speaking countries and has over 20 books underway.

When it comes to enduring success, Kurt understands that financial prosperity isn’t the only aspect one should strive for. He may be a self-made millionaire, but what really transformed his life is mastering his unconscious mind. Perseverance, personal power, self-awareness, and learning from past mistakes have all been key ingredients to bringing his dreams to fruition—and he strives to impart that wisdom onto others through his writing.

During his spare time, Kurt Friedrich Gassner is either traveling across the globe, golfing, biking in the Alps, hiking, or spending quality time with his loved ones. For the last 37 years, he has been happily married and he is the father of two successful children. Presently, he resides in both Munich, Germany and Kirchberg, Austria.

**Half-page Bio #2**

**A picture containing window, person, black, standing

Description automatically generatedKurt Friedrich Gassner** is a self-made millionaire, self-help author, hypnotherapist, meditation teacher, and creative director who has spent his life overcoming, growing, and succeeding in various avenues. Mistakes were an inevitable part of the journey, but it is through those challenges that he learned invaluable lessons that will always stay with him. By gaining a better understanding of the unconscious mind and studying psychology extensively, he tapped into his own potential and now helps others do the same.

To date, Kurt has written an array of self-improvement books, such as *The Power of Forgiveness*, *Lie or Die*, *Soul-Match*, *Can You Inherit a Poisoned Mind?* and *The Power of Poverty*. Additionally, he authored a children’s book that sold over a million copies throughout German-speaking countries. Over 20 more books are presently in the works.

In the entrepreneurial arena, Kurt is the founder of numerous business ventures, including My Mind Guide and Trendguide Capital. His 40-year background in global advertising and brand consulting has led him to receiving various awards.

When he has some free time, Kurt Friedrich Gassner enjoys going to the theater, biking, and hiking. An avid globetrotter, he is known for being in a new city and choosing the “wrong” direction, which leads to the most memorable adventures. To him, **“the way is the goal.”** Kurt has been married for nearly four decades and is the father of two children.

**Micro Bio for Instagram**

Unconscious Mind Master 🧘‍♂️

Self-help Author 📚

Hypnotherapist 👁️

Visionary 💡

Mission: to help people unleash the power

of their unconscious mind. 🧠⚡

**Micro Bio for Twitter**

A Master of the Unconscious Mind, Serial Entrepreneur, and Author who is here to help you actualize your maximum potential. Never stop! The best is yet to come.

**75-word Book Cover Bio**

**Kurt Friedrich Gassner** is an award-winning Austrian author, entrepreneur, and visionary whose books are a direct result of countless hours of studying meditation, hypnotherapy, yoga, and psychology. He has also spent the span of forty years in global advertising, brand consulting, and founding lucrative brands like trendguide and now My-Mindguide. Leveraging his multifaceted background, first-hand experiences, and lessons learned, he is on a mission to empower his readers’ unconscious minds so they can achieve what they once thought as unattainable.