

TIMMY KLAMVIK

• Data Analyst • Digital & Cultural Communicator • Writer •

CERTIFICATIONS

2022 GOOGLE DATA ANALYTICS

- Coursera (GOOGLE)

2021 FUNDAMENTALS OF DIGITAL MARKETING

- GOOGLE DIGITAL GARAGE

EDUCATION

2020 - 2022 • Gothenburg University
MSc in Communication

2018 - 2019 • University at Albany
Exchange Year

2015 - 2018 • Gothenburg University
BA in English Linguistics

COMPETENCIES

- Excellent understanding of cultural complexities, particularly of the interplay between national and individual differences, and a thorough understanding of cross-cultural frameworks (Hofstede, WVS, TOPOI).
- Proficiency in website management and social media analytics in order to measure for shortcomings within current social media strategies
- Experience in presenting quantitative and qualitative data in front of audiences with differing levels of subject expertise

EXPERIENCE

2021 STRATEGIC COMMUNICATION PLAN - LENZO (ASSIGNMENT)

- Designed and developed a 21-page strategic communication report with a group of peers
- Used data from social media in order to justify marketing strategies for professional clients

2021 DIGITAL STRATEGY CONSULTANT - YOUTH CAPITAL (ASSIGNMENT)

- Designed a digital strategy for a South African NGO with a team of peers
- Planned 3 objectives that were in-line with the current goals, data and budget of the organization - <https://gustimkl.wixsite.com/group9/>

2020 INSURANCE AGENT - FOLKSAM

- In charge of customer negotiation, service and support
- Fast-paced working environment with internal sales objectives
- Completed a six-week professional certification course in only three weeks

2013 - SALES CLERK - VARIOUS BUSINESSES

- 2018
- Worked and studied concurrently
 - Experience in customer relations and service
 - Experience in inventory management and internal marketing decisions

SOFT SKILLS

Writing

Public Speaking

Content Production

Team-orientation

Critical Thinking

TECH SKILLS

Sheets, Excel, MS Office

SQL (BigQuery, etc)

R & Stata

Tableau & PowerBI

Google Analytics

WEBSITE

