



1/1/2016

6/30/2017

Monthly Revenue

\$1.63M

Goal: 1.56M (+4.14%)

Monthly Orders

1,949

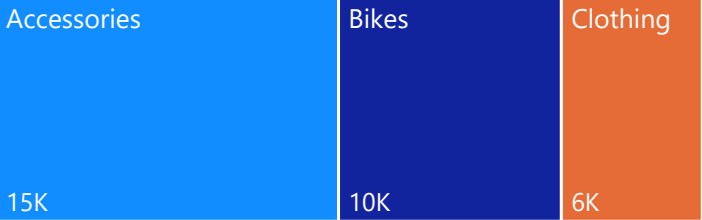
Goal: 1944 (+0.26%)

Monthly Returns

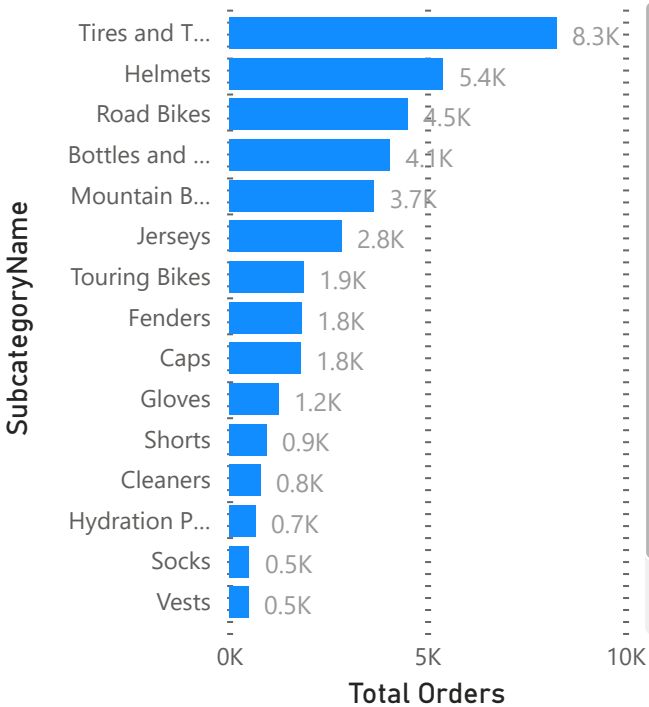
151

Goal: 158 (+4.43%)

Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Qty
Water Bottle - 30 oz.	3,609	146
Patch Kit/8 Patches	2,720	87
Mountain Tire Tube	2,668	87
Road Tire Tube	1,920	60
Sport-100 Helmet, Red	1,860	62
Fender Set - Mountain	1,823	49
Sport-100 Helmet, Blue	1,799	62
AWC Logo Cap	1,796	40
Sport-100 Helmet, Black	1,735	48
Mountain Bottle Cage	1,718	74
Road Bottle Cage	1,497	52
HL Mountain Tire	1,228	49
Touring Tire Tube	1,192	40
ML Mountain Tire	979	24
LL Road Tire	816	35
Bike Wash - Dissolver	788	21
ML Road Tire	787	23
HL Road Tire	762	28
Touring Tire	749	17
LL Mountain Tire	722	37
Hydration Pack - 70 oz.	660	25
Mountain-200 Black 42	482	18
Total	20,466	1594

PRODUCT DETAILS

Top Products(Orders)

Water Bottle - 30 oz.

Top Products(Revenue)

Mountain-200 Black, 42

Select all

Australia

Canada

France

Germany

Total Revenue by Country

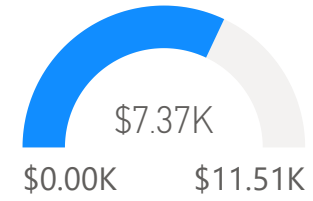




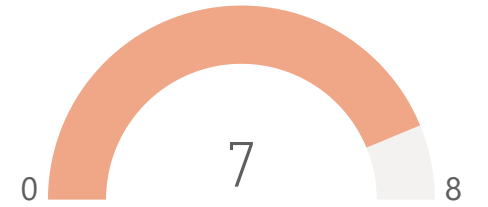
Current Month Order Vs Target



Current Month Revenue Vs Target

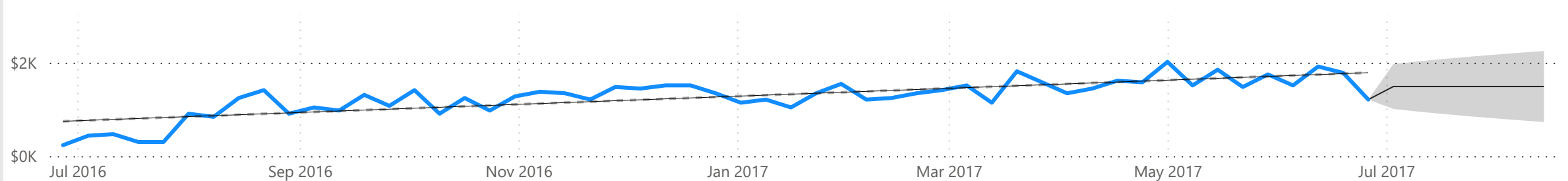


Current Month Returns Vs Prev.Month



## Sport-100 Helmet, Blue

Weekly Revenue



Weekly Return Volume

