



School of Applied Linguistics
ILC Institute of
Language Competence



ET.PM3 (HS22)

SW3 – Project Management

Zurich Universities of
Applied Sciences and Arts



Project Management

What is a project?

“It's a temporary endeavor undertaken to create a unique product, service or result.” (pmi.org)

Project Management

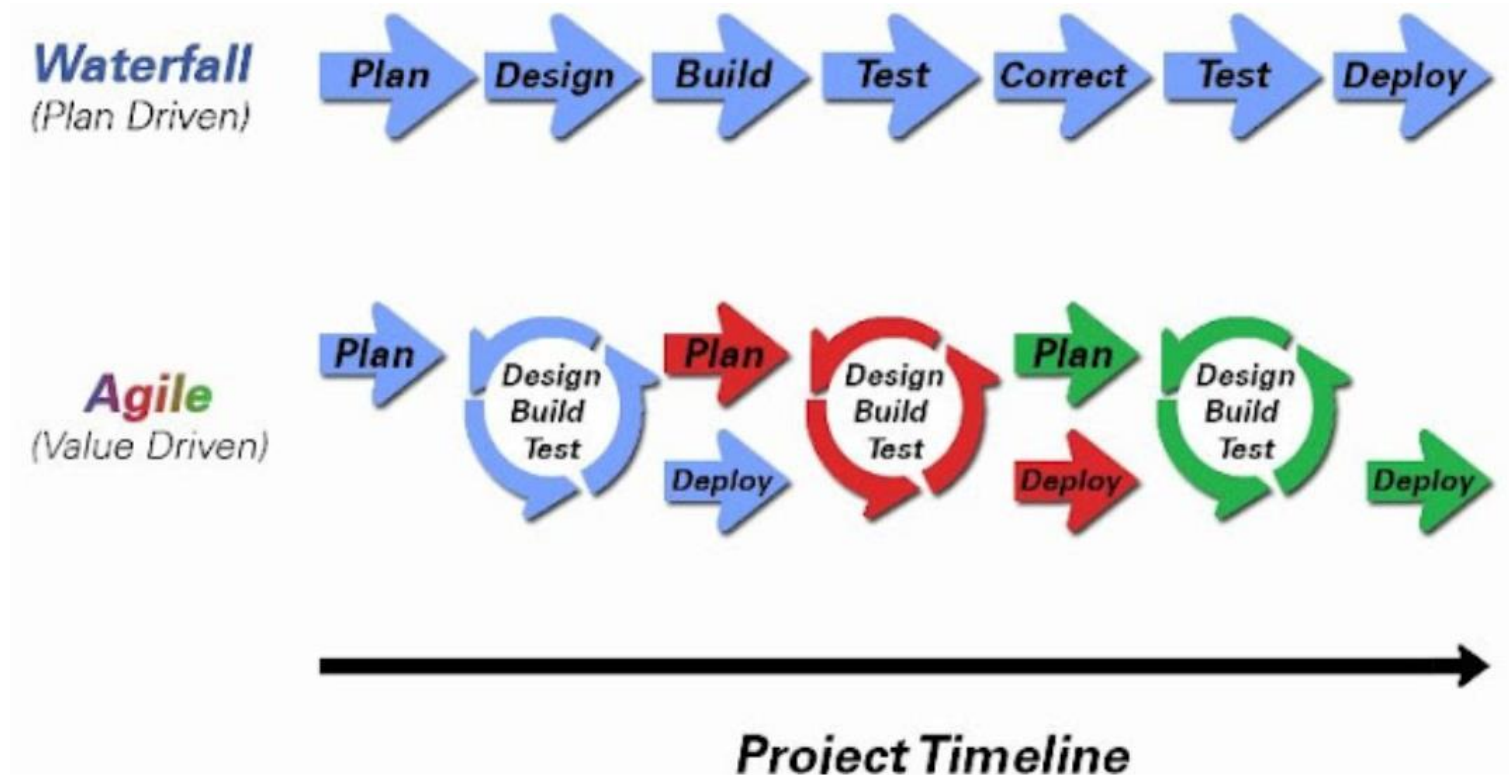
Discuss the following questions in pairs:

- Think back to a time when a project did not go well.
 - *What happened?*
 - *How could it have gone better?*
 - *What do you wish you had done differently?*
- Think back to a time when a project went well.
 - *What went well?*
 - *How could it have gone better?*

Five Surprising Facts About Project Management

1. Fewer than a third of all projects were successfully completed on time and on budget in 2016. (Source: [Standish Group](#))
2. High-performing organizations successfully complete 89% of their projects, while low performers complete only 36%. (Source: [PMI.org](#))
3. Businesses identified “capturing time/costs against projects” as their biggest project management challenge. (Source: [The Access Group](#))
4. 44% of project managers use no software, even though PWC found that the use of commercially available PM software increases performance and satisfaction. (Source: [Pricewaterhouse Coopers](#))
5. An astounding 97% of organizations believe project management is critical to business performance and organizational success. (Source: [PricewaterhouseCoopers](#))

Traditional and Agile Project Management (or Hybrid)



Source: <https://www.engineeringmanagement.info/2021/01/traditional-project-management-vs-agile.html> (accessed 01 October, 2021)