Group Members: Timothy Dakis

GamerList Whitepaper

Overview

a) GamerList is a website for tracking what games you are playing, planning to play, and have completed.

b) Our aim is to make it very easy and accessible for users to be able to search for and log games.

c) We offer the capabilities to track games, as well as search for games.

d) Our target audience is gamers who like to track their progress, as well as a broader more casual audience who may just want to search for games.

e) The key motivations as to why we expect people to visit our website is due to a very slick and clear design, lack of ads, and ease of finding things using our simplistic UI.

Details

f) Users are after specific games, either to log or to check the ratings of.

g) Users are assumed to be familiar with the general concept of websites used to track and search for things, even if not for games specifically. No introduction needed.

h) Users are not looking for time sensitive information.

i) Users are not expected to discover information of games they wish to log or track; they can immediately search by name to find everything about a game.

j) Users will not need to contact us.

k) Users will be familiar with the subject area (i.e. websites to track and search for things).

l) Users are assumed to be familiar with the service (i.e. websites to track and search).

m) The most important features we offer are a clear UI to make adding or removing games from your list easy, as well as a genre selector and title searcher to make finding things easy.

n) What is special about our website is that it is a tracker for games specifically, as opposed to tracking something else.

o) Once people have achieved the goal, there are no common questions people ask.

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Visual Hierarchy

• All websites have a sticky navbar at the top to always know how to access other pages. Further, the current page they are on has its name underlined in the navbar so they easily know what not to press.

• Homepage has a huge welcome text, which is animated, as well as a rotating selection of trending images so users can immediately recognize what the website is about, as well as to grab their intention.

• The user profile page is clearly segmented into stats, playing, completed, and planning sections, so that the user can easily refer to a certain part of their profile. Further, the stats segment is at the top so users can easily see how much they have tracked already.

• The game list page has a list of all games to be tracked, and since this is the main focus it is placed in the center of the page with each box being large with a contrasting color so the user immediately gives attention to it. The genre and title searchers are to the top to the side as to not be that obtrusive.

• Similarly, the feed page immediately brings attention to its main focus, the actual feed, by having each box of info be large and to the center. Additionally, to make it easier on the user's to scroll through, the boxes alternate colors. The amount logged on the feed page is capped so that the user will not be able to end up scrolling for a needlessly long amount of time.