



Logo Versions



Primary

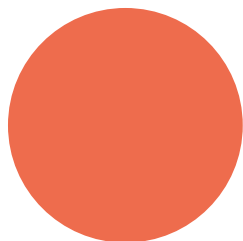
FISU

Wordmark Only



Icon

Colours



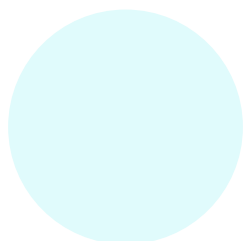
Primary

Hex #EE6C4D

RGB rgb(238,108,77)

CMYK 0 55 68 7

Pantone 16-1452



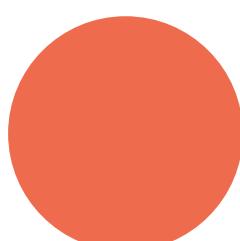
Secondary

Hex #E0FBFC

RGB rgb(224,251,252)

CMYK 11 0 0 1

Pantone 12-5508



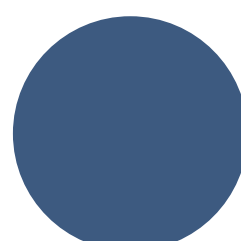
Accent

Hex #EE6C4D

RGB rgb(238,108,77)

CMYK 0 55 68 7

Pantone 16-1452



Background

Hex #3D5A80

RGB rgb(61,90,128)

CMYK 52 30 0 50

Pantone 19-4039

Typography

Primary

Rufina Regular

Aa Bb Cc