

Sites summary yesterday

Mon. 17 Sep. 2018

Report Suite

	Page Views	Unique Visitors	Visits
AR Dailies and Communities (formally DNN Local)	1,088,788	420,196	508,818
vrs_torsta3_arthespec	272,278	97,263	121,117
vrs_torsta3_artherecord	96,597	37,600	44,519
vrs_torsta3_arstcatharinesstanda	89,620	25,106	33,042
vrs_torsta3_arpeterboroughexamin	64,912	17,353	22,774
vrs_torsta3_ardurhamregion	61,857	31,836	35,437
vrs_torsta3_aryorkregion	72,762	39,208	48,505
vrs_torsta3_arniagarafallsreview	42,527	9,193	11,993
vrs_torsta3_arinsidehalton	27,770	12,652	14,364
vrs_torsta3_arwellandtribune	40,954	8,420	11,245
vrs_torsta3_arguelphmercurytribu	21,013	8,368	9,819
Total	1,879,078	707,195	861,633

Sites summary L90

Thu. 21 Jun. 2018 - Tue. 18 Sep. 2018

Report Suite	Page Views	Unique Visitors	Visits
AR Dailies and Communities (formally DNN Local)	104,175,898	18,700,208	44,957,013
vrs_torsta3_arthespec	23,784,652	4,625,504	10,815,819
vrs_torsta3_artherecord	10,063,808	1,885,997	4,161,601
vrs_torsta3_arstcatharinesstanda	9,149,190	990,182	3,020,619
vrs_torsta3_arpeterboroughexamin	5,911,494	628,384	1,880,232
vrs_torsta3_ardurhamregion	5,130,018	1,150,456	2,489,046
vrs_torsta3_aryorkregion	3,658,520	1,062,092	1,907,466
vrs_torsta3_arniagarafallsreview	4,277,630	384,296	1,149,820
vrs_torsta3_arinsidehalton	3,463,067	781,203	1,544,628
vrs_torsta3_arwellandtribune	4,463,673	308,214	1,076,504
vrs_torsta3_arguelphmercurytribu	2,077,271	459,041	958,369
Total	176,155,221	30,975,577	73,961,117

Ref Domains yesterday

AR The Spec -
Mon. 17 Sep. 2018

Referring Domains	Page Views	
1. Typed/Bookmarked	130,076	50.7%
2. google.ca	49,947	19.4%
3. google.com	27,991	10.9%
4. facebook.com	24,322	9.5%
5. bing.com	5,335	2.1%
6. t.co	5,166	2.0%
7. com.google	3,717	1.4%
8. smartnews.com	1,610	0.6%
9. flipboard.com	1,492	0.6%
10. yahoo.com	1,477	0.6%
11. google.co.uk	400	0.2%
12. msn.com	384	0.1%
13. m.facebook	372	0.1%
14. meltwater.com	331	0.1%
15. google.com.au	253	0.1%
16. reddit.com	250	0.1%
17. googleapis.com	228	0.1%
18. google.co.in	228	0.1%
19. google.com.ph	217	0.1%
20. myway.com	174	0.1%
21. news360.com	141	0.1%
22. ask.com	140	0.1%
23. duckduckgo.com	119	0.0%
24. live.com	88	0.0%
25. wikipedia.org	81	0.0%
Total	256,811	

Ref Domains L90

AR The Spec -
Thu. 21 Jun. 2018 - Tue. 18 Sep. 2018

Referring Domains	Page Views	
1. Typed/Bookmarked	10,526,906	48.8%
2. google.ca	3,566,653	16.5%
3. google.com	2,738,717	12.7%
4. facebook.com	2,278,561	10.6%
5. t.co	700,052	3.2%
6. com.google	443,421	2.1%
7. bing.com	360,007	1.7%
8. flipboard.com	242,252	1.1%
9. yahoo.com	126,839	0.6%
10. googleapis.com	83,168	0.4%
11. m.facebook	57,489	0.3%
12. msn.com	34,112	0.2%
13. google.co.uk	29,937	0.1%
14. smartnews.com	25,952	0.1%
15. reddit.com	22,505	0.1%
16. meltwater.com	22,191	0.1%
17. google.com.au	17,002	0.1%
18. google.co.in	16,301	0.1%
19. duckduckgo.com	13,060	0.1%
20. myway.com	10,998	0.1%
21. live.com	10,769	0.0%
22. news360.com	10,468	0.0%
23. ask.com	9,037	0.0%
24. google.com.ph	9,019	0.0%
25. forums.cfl.ca	6,057	0.0%
Total	21,561,437	

Top Asset ID yesterdayAR The Spec -
Mon. 17 Sep. 2018

Asset ID		Page Views	
1.	8905735	12,193	8.5%
2.	8904509	8,621	6.0%
3.	8903644	5,839	4.1%
4.	8905194	5,539	3.9%
5.	8902640	5,231	3.6%
6.	8905857	4,583	3.2%
7.	8900903	4,043	2.8%
Total		143,711	

Durham Top Asset ID ysAR Durham Region -
Wed. 31 Jan. 2018 - Mon. 17 Sep. 2018

Asset ID		Page Views	
1.	8323424	95,541	1.3%
2.	5742725	60,548	0.8%
3.	8328831	56,442	0.8%
Total		7,372,014	

Halton Top Asset ID ys

AR Inside Halton -
Mon. 17 Sep. 2018

Asset ID		Page Views	
1.	8905320	997	7.0%
2.	8906378	932	6.5%
3.	8899845	563	3.9%
Total		14,319	

FB top stories ys

AR The Spec -
Mon. 17 Sep. 2018

Referring Domains by Full URL Path	Page Views	
1. facebook.com	24,322	
1. https://www.thespec.com/news-story/8904509-hamilton-police-reviewing-police-horse-striking-woman-at-mcmaster-homecoming/	2,103	8.6%
2. https://www.thespec.com/news-story/8905735-update-newborn-in-critical-condition-after-head-on-crash-on-nebo-rd-/	1,722	7.1%
3. https://www.thespec.com/news-story/8903644-teen-charged-in-nebo-road-crash-that-injured-five-including-young-children/	1,435	5.9%
4. https://www.thespec.com/news-story/8905735-newborn-in-critical-condition-after-head-on-crash-on-nebo-road/	1,213	5.0%
5. https://www.thespec.com/opinion-story/8902640-adult-child-of-dundas-arson-murder-victims-a-suspect-in-their-killings/	1,184	4.9%
6. https://www.thespec.com/	1,024	4.2%
7. https://www.thespec.com/news-story/8905735-the-latest-vehicle-in-nebo-rd-head-on-crash-was-stolen/	1,016	4.2%
8. https://www.thespec.com/news-story/8905194-driver-in-lake-shore-blvd-collision-video-says-he-didn-t-intend-to-hit-cyclist/	844	3.5%
9. https://www.thespec.com/news-story/8900903-killer-hid-in-bushes-waiting-to-shoot-hamilton-man/	765	3.1%

Tco top stories ys

AR The Spec -
Mon. 17 Sep. 2018

Referring Domains by Full URL Path	Page Views	
1. t.co	5,166	
1. https://www.thespec.com/living-story/8905857-she-was-only-11-but-her-mom-knew-something-was-terribly-wrong/	534	10.3%
2. https://www.thespec.com/news-story/8904509-hamilton-police-reviewing-police-horse-striking-woman-at-mcmaster-homecoming/	344	6.7%
3. https://www.thespec.com/news-story/8900903-killer-hid-in-bushes-waiting-to-shoot-hamilton-man/	173	3.3%
4. https://www.thespec.com/	173	3.3%
5. https://www.thespec.com/news-story/8905194-driver-in-lake-shore-blvd-collision-video-says-he-didn-t-intend-to-hit-cyclist/	158	3.1%
6. https://www.thespec.com/news-story/8903644-teen-charged-in-nebo-road-crash-that-injured-five-including-young-children/	156	3.0%
7. https://www.thespec.com/news-story/8907805-ex-pro-hockey-player-faces-backlash-over-grizzly-hunt/	145	2.8%
8. http://3downnation.com/2018/09/16/thought-chad-kackert-back-isnt-thats-bad/	141	2.7%
9. https://www.thespec.com/whatson-story/8905586-which-modern-family-character-will-die-/	131	2.5%
10. http://3downnation.com/2018/09/17/riders-add-nfl-receiver-josh-gordon-neg-list/	128	2.5%

Device Type yesterdayAR The Spec -
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Device Types	Page Views	
1. Mobile Phone	119,697	44.0%
2. Other	119,430	43.9%
3. Tablet	32,830	12.1%
4. Media Player	260	0.1%
5. Gaming Console	30	0.0%
Total	272,278	

Device Type L90AR The Spec -
Thu. 21 Jun. 2018 - Tue. 18 Sep. 2018

Device Types	Page Views	
1. Mobile Phone	11,213,499	47.1%
2. Other	8,227,894	34.6%
3. Tablet	4,314,654	18.1%
4. Media Player	22,579	0.1%
5. Gaming Console	3,378	0.0%
Total	23,784,652	