

Sites summary yesterday

Thu. 31 May 2018

Report Suite

	Page Views	Unique Visitors	Visits
AR Dailies and Communities (formally DNN Local)	1,209,135	479,975	576,159
vrs_torsta3_arthespec	257,611	93,968	119,013
vrs_torsta3_artherecord	99,477	34,594	41,941
vrs_torsta3_arstcatharinesstanda	92,176	25,621	33,393
vrs_torsta3_arpeterboroughexamin	53,534	14,146	18,636
vrs_torsta3_ardurhamregion	79,066	40,888	46,545
vrs_torsta3_aryorkregion	44,509	23,210	26,007
vrs_torsta3_arniagarafallsreview	45,957	11,097	14,462
vrs_torsta3_arinsidehalton	42,025	16,048	18,345
vrs_torsta3_arwellandtribune	58,063	12,051	16,074
vrs_torsta3_arguelphmercurytribu	24,682	10,155	11,772
Total	2,006,235	761,753	922,347

Sites summary L90

Sun. 4 Mar. 2018 - Fri. 1 Jun. 2018

Report Suite	Page Views	Unique Visitors	Visits
AR Dailies and Communities (formally DNN Local)	87,601,083	17,289,310	41,042,291
vrs_torsta3_arthespec	20,698,685	3,883,372	9,619,884
vrs_torsta3_artherecord	8,781,383	1,732,164	3,924,376
vrs_torsta3_arstcatharinesstanda	6,910,318	709,626	2,482,046
vrs_torsta3_arpeterboroughexamin	4,823,161	564,455	1,716,379
vrs_torsta3_ardurhamregion	4,686,385	1,110,292	2,399,668
vrs_torsta3_aryorkregion	3,516,177	1,152,911	2,122,189
vrs_torsta3_arniagarafallsreview	3,598,699	387,303	1,153,155
vrs_torsta3_arinsidehalton	2,943,405	761,697	1,471,669
vrs_torsta3_arwellandtribune	3,537,696	275,489	961,020
vrs_torsta3_arguelphmercurytribu	1,976,617	477,521	968,268
Total	149,073,609	28,344,140	67,860,945

Ref Domains yesterday

AR The Spec -

Thu. 31 May 2018

Referring Domains	Page Views	
1. Typed/Bookmarked	126,905	51.7%
2. google.ca	42,031	17.1%
3. google.com	26,895	11.0%
4. facebook.com	26,218	10.7%
5. t.co	7,005	2.9%
6. bing.com	4,134	1.7%
7. com.google	2,945	1.2%
8. yahoo.com	1,366	0.6%
9. flipboard.com	1,048	0.4%
10. googleapis.com	1,024	0.4%
11. m.facebook	383	0.2%
12. smartnews.com	335	0.1%
13. google.co.uk	326	0.1%
14. qz.com	316	0.1%
15. meltwater.com	301	0.1%
16. forums.cfl.ca	258	0.1%
17. myway.com	209	0.1%
18. ampproject.org	182	0.1%
19. google.com.au	177	0.1%
20. msn.com	172	0.1%
21. ask.com	171	0.1%
22. google.co.in	165	0.1%
23. duckduckgo.com	141	0.1%
24. live.com	128	0.1%
25. reddit.com	126	0.1%
Total	245,243	

Ref Domains L90

AR The Spec -

Sun. 4 Mar. 2018 - Fri. 1 Jun. 2018

Referring Domains	Page Views	
1. Typed/Bookmarked	10,136,207	51.6%
2. google.ca	3,717,150	18.9%
3. facebook.com	2,081,794	10.6%
4. google.com	1,720,450	8.8%
5. t.co	617,540	3.1%
6. bing.com	317,788	1.6%
7. com.google	264,593	1.3%
8. flipboard.com	133,434	0.7%
9. yahoo.com	113,129	0.6%
10. googleapis.com	86,620	0.4%
11. m.facebook	36,319	0.2%
12. google.co.uk	30,226	0.2%
13. reddit.com	24,533	0.1%
14. smartnews.com	20,340	0.1%
15. msn.com	19,642	0.1%
16. meltwater.com	19,641	0.1%
17. google.co.in	17,220	0.1%
18. google.com.au	15,665	0.1%
19. linkedin.com	14,431	0.1%
20. myway.com	11,536	0.1%
21. duckduckgo.com	10,029	0.1%
22. live.com	9,696	0.0%
23. ask.com	8,193	0.0%
24. news360.com	7,332	0.0%
25. google.com.ph	7,142	0.0%
Total	19,650,247	

Top Asset ID yesterdayAR The Spec -
Thu. 31 May 2018

Asset ID		Page Views	
1.	8640665	6,724	5.1%
2.	8641106	5,509	4.2%
3.	8640941	5,441	4.1%
4.	8640996	5,416	4.1%
5.	8642117	5,060	3.8%
6.	8642424	4,830	3.7%
7.	8641056	4,763	3.6%
Total		131,808	

Durham Top Asset ID ysAR Durham Region -
Wed. 31 Jan. 2018 - Thu. 31 May 2018

Asset ID		Page Views	
1.	8323424	95,380	2.6%
2.	8328831	56,297	1.6%
3.	8330913	39,940	1.1%
Total		3,603,164	

Halton Top Asset ID ys

AR Inside Halton -
Thu. 31 May 2018

Asset ID		Page Views	
1.	8640638	2,986	13.0%
2.	8640504	1,735	7.6%
3.	8642725	1,082	4.7%
Total		22,962	

FB top stories ys

AR The Spec -
Thu. 31 May 2018

Referring Domains by Full URL Path		Page Views	
1.	facebook.com	26,218	
1.	https://www.thespec.com/news-story/8640941-neighbourhood-goes-to-pot-over-marijuana-odours/	2,566	9.8%
2.	https://www.thespec.com/news-story/8640665-police-charge-burlington-father-after-death-of-3-year-old-boy-in-hot-vehicle/	1,879	7.2%
3.	https://www.thespec.com/news-story/8641106-meet-ralph-the-shaggy-creation-outside-hamilton-city-hall/	1,683	6.4%
4.	https://www.thespec.com/news-story/8642515-hamilton-will-open-splash-pads-early/	1,208	4.6%
5.	https://www.thespec.com/news-story/8641056-purple-heroin-sparking-concern-amid-downtown-overdose-crisis/	1,006	3.8%
6.	https://www.thespec.com/news-story/8642424-senior-who-caused-g...house-explosion-with-suicide-attempt-gets-12-months-probation/	918	3.5%
7.	https://www.thespec.com/opinion-story/8639925-women-are-not-safe-in-ontario/	677	2.6%
8.	https://www.thespec.com/	671	2.6%
9.	https://www.thespec.com/news-story/8642199-canal-swim-turns-tragic-in-welland/	665	2.5%

Tco top stories ys

AR The Spec -
Thu. 31 May 2018

Referring Domains by Full URL Path		Page Views	
1.	t.co	7,005	
1.	https://www.thespec.com/living-story/8640036-i-ve-been-cheating-on-my-boyfriend-for-years/	602	8.6%
2.	http://3downnation.com/2018/05/31/johnny-stage-manziel-yet-perform-teams-informal-rookie-show/	220	3.1%
3.	https://www.thespec.com/opinion-story/8640996-as-corrupt-hamilton-cop-heads-to-jail-what-of-his-constable-wife-/	211	3.0%
4.	https://www.thespec.com/	199	2.8%
5.	https://www.thespec.com/news-story/8641106-meet-ralph-the-shaggy-creation-outside-hamilton-city-hall/	196	2.8%
6.	https://www.thespec.com/news-story/8637465-summer-job-paved-road-to-become-police-officer/	184	2.6%
7.	http://3downnation.com/2018/05/31/argos-coach-trestman-shows-players-wants-stand-anthem/	182	2.6%
8.	https://www.thespec.com/news-story/8639387-southwest-airlines-asks-women-flying-with-her-biracial-son-for-proof-she-s-his-mother/	181	2.6%
9.	http://3downnation.com/2018/05/31/redblacks-qb-trevor-harris-suffers-possible-injury-against-alouettes/	178	2.5%
10.	http://3downnation.com/2018/05/31/hamilton-stadium-lawsuit-officially-settled-clearing-way-grey-cup-bid/	163	2.3%

Device Type yesterdayAR The Spec -
Thu. 31 May 2018

Device Types	Page Views	
1. Mobile Phone	113,461	44.0%
2. Other	112,721	43.8%
3. Tablet	31,097	12.1%
4. Media Player	240	0.1%
5. Gaming Console	71	0.0%
Total	257,611	

Device Type L90AR The Spec -
Sun. 4 Mar. 2018 - Fri. 1 Jun. 2018

Device Types	Page Views	
1. Mobile Phone	9,617,782	46.5%
2. Other	8,330,304	40.2%
3. Tablet	2,721,861	13.1%
4. Media Player	22,516	0.1%
5. Gaming Console	4,364	0.0%
Total	20,698,685	