Building a Big Data Strategy

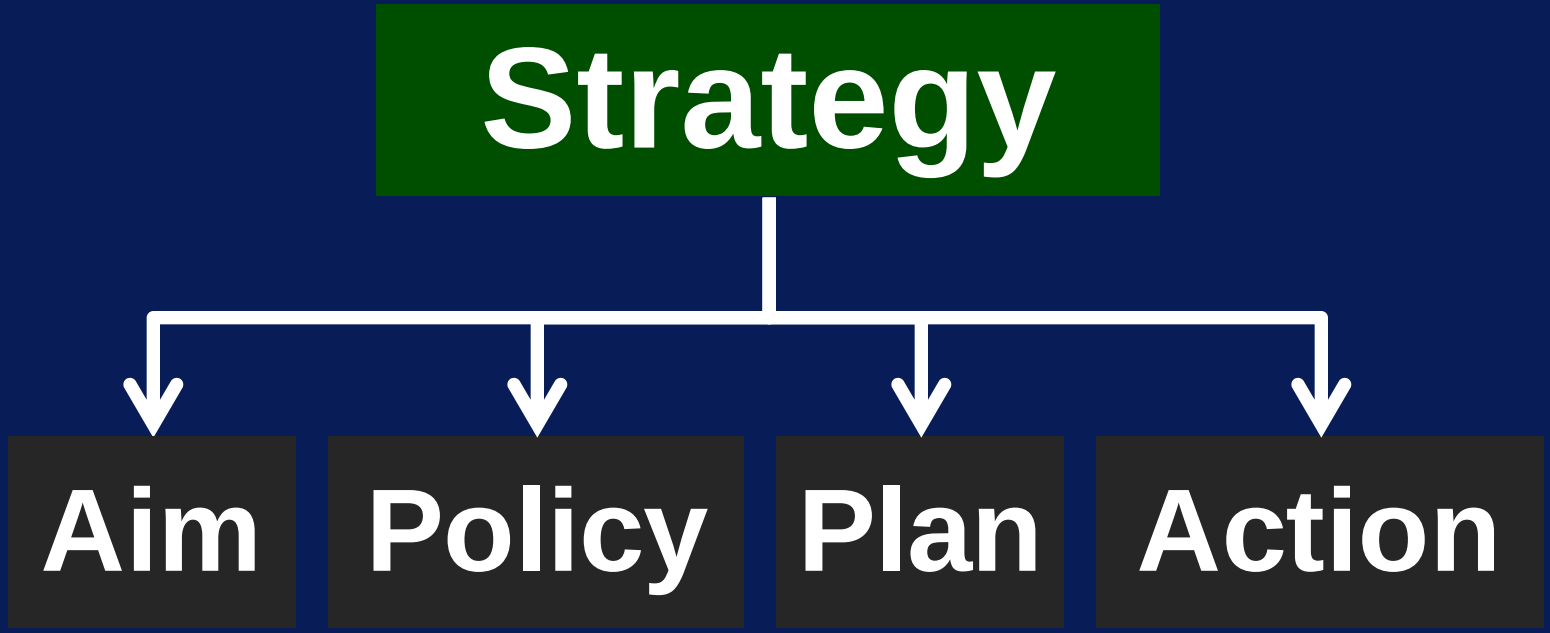
After this video you will be able to..

- Describe main steps to iteratively define a Big Data strategy that is relevant to your organization

- List three questions related to big data policy

Strategy

“a **plan of action** or **policy** designed to achieve an **overall aim**”


Strategy
Aim
Policy
Plan
Action

Business Objectives

Long Term

Short Term

Business Objectives

Provide organizational buy-in

- Commitment
- Sponsorship
- Communication

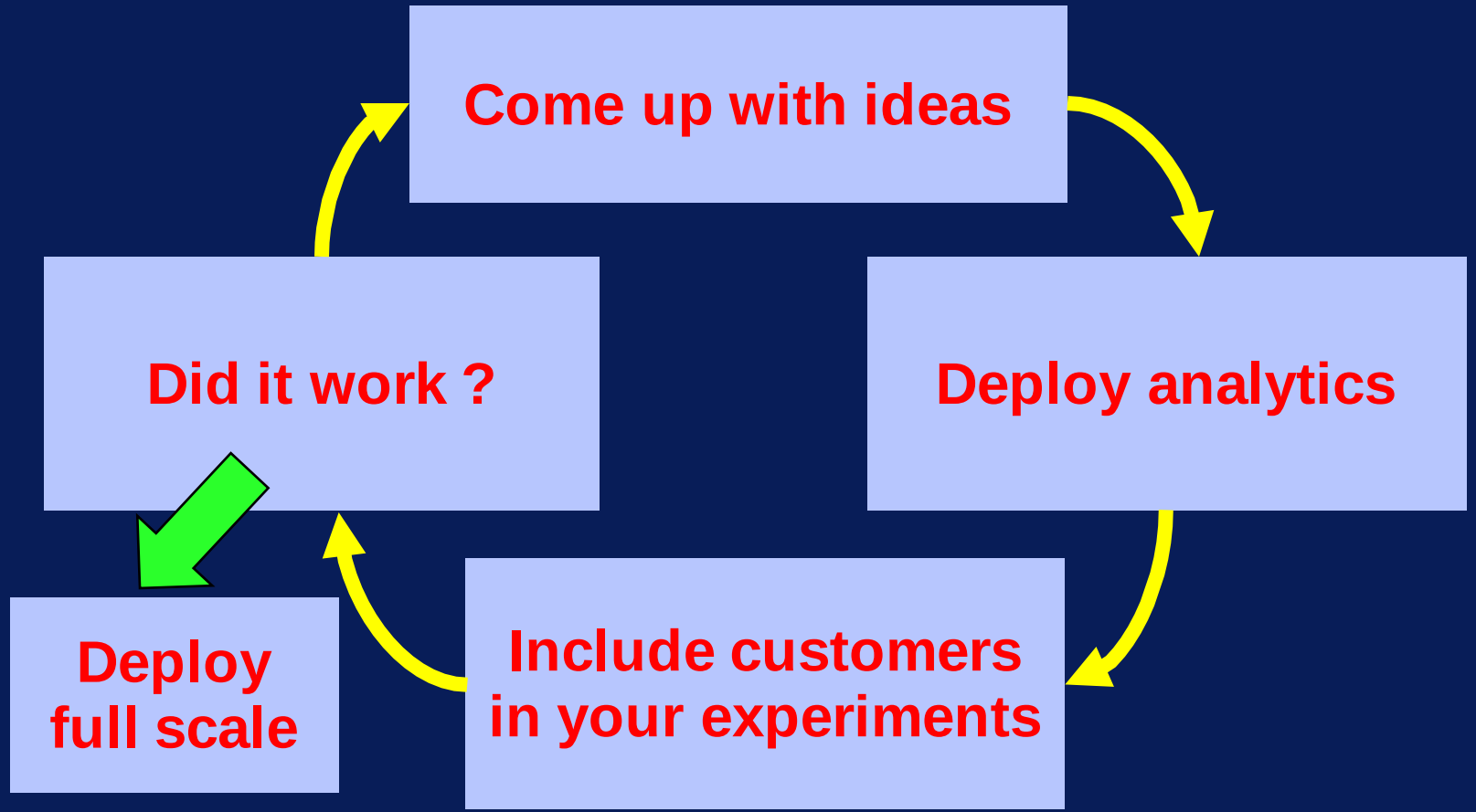
Build diverse teams

- Diverse expertise
- Deliver as a team

Build in-house expertise

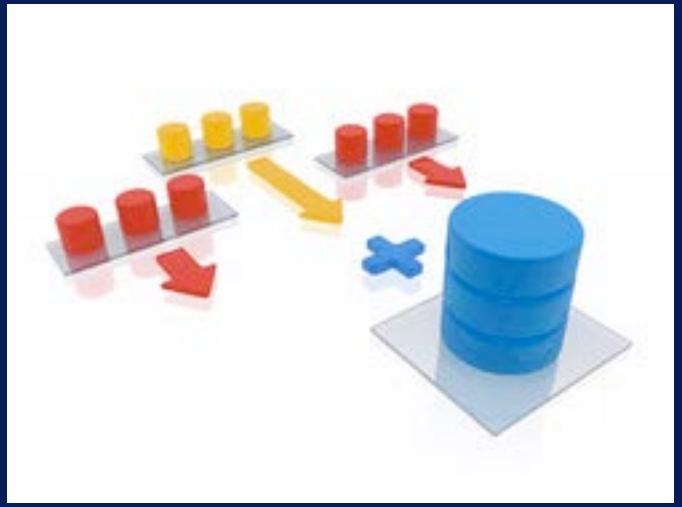
Training

Open a mini Idea Lab



Share data

- Remove barriers to data access
- No data silos
- Data sharing mindset



Define big data policies

Privacy and lifetime

Curation and quality

Interoperability and regulation

Cultivate analytics-driven culture

Analytics

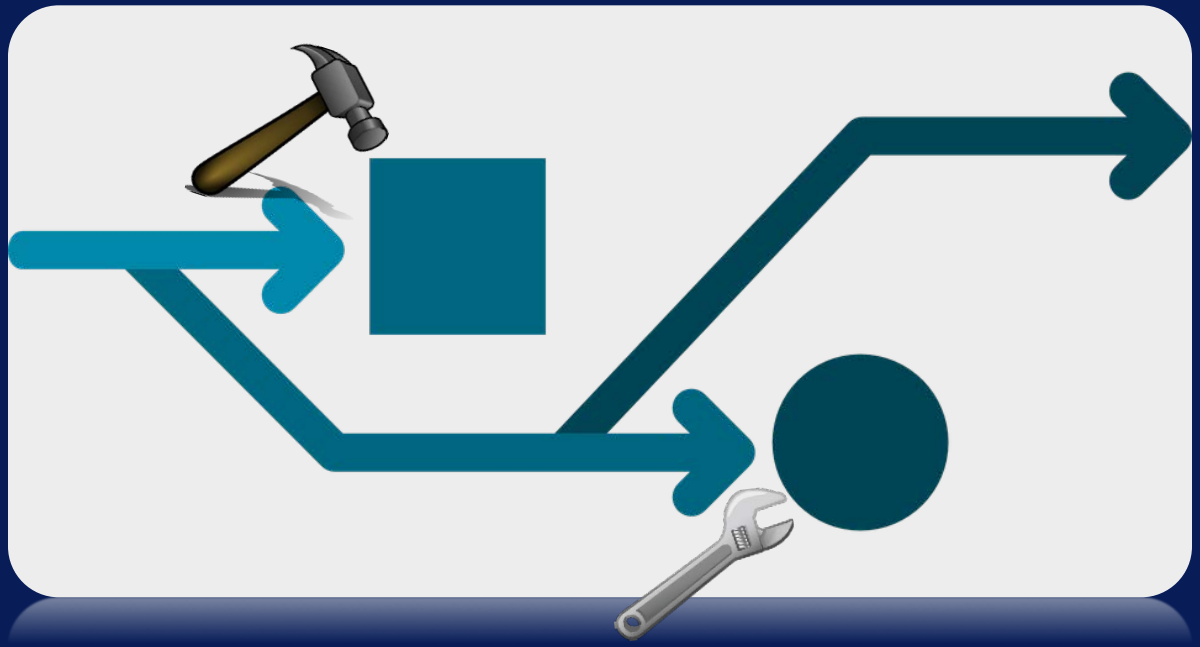
+

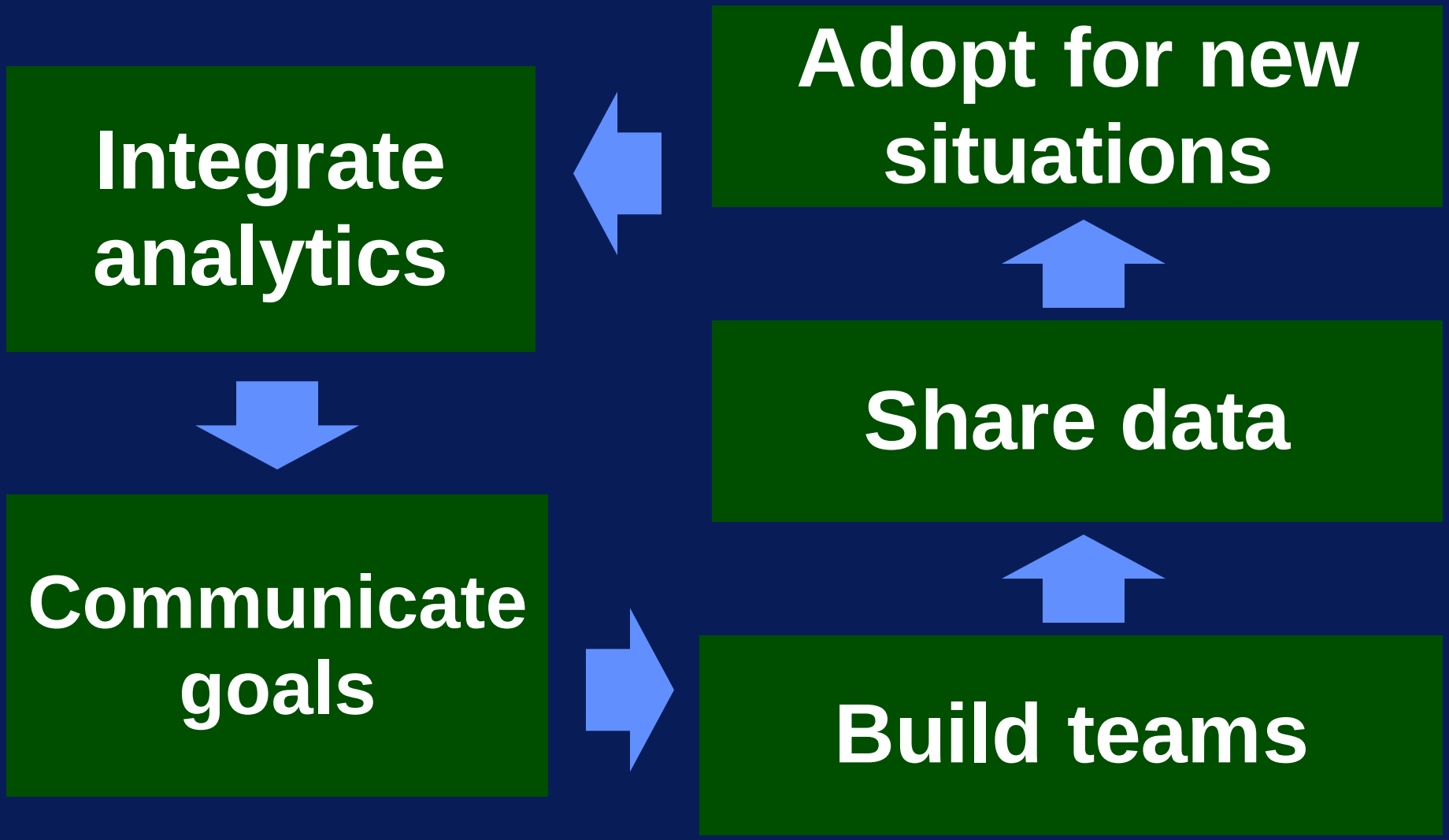
Business

=

Opportunities

Adapt strategy to your use cases




Adopt for new situations
Integrate analytics
Share data
Communicate goals
Build teams