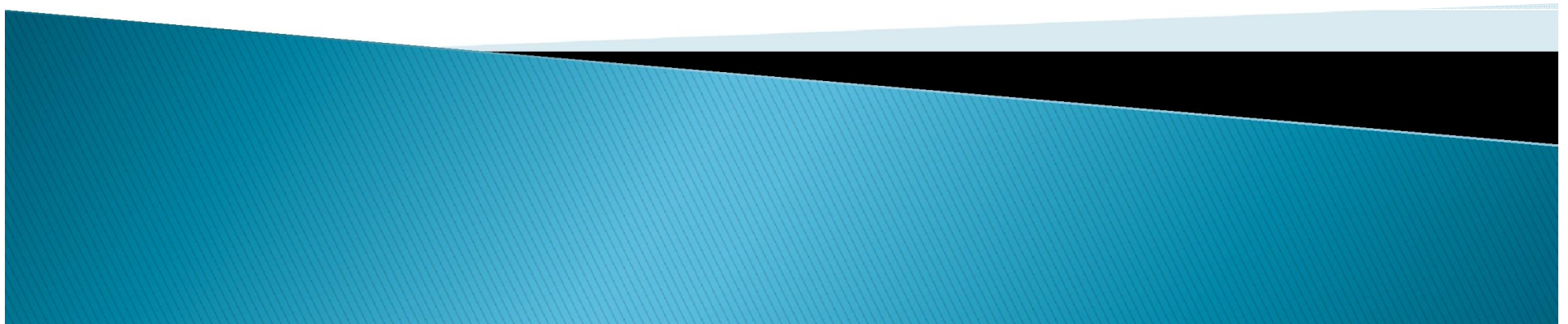


# Data Mining in a nutshell

**Nazerfard, Ehsan**  
nazerfard@aut.ac.ir



# Data Mining

- Data mining is an area that has taken much of its inspiration and techniques from machine learning (and some, also, from statistics), but is put to different *ends*.

Data mining is carried out by a *person*, in a specific situation, on a particular data set, with a goal in mind.

\*Note: Quite often, the data set is *massive*.

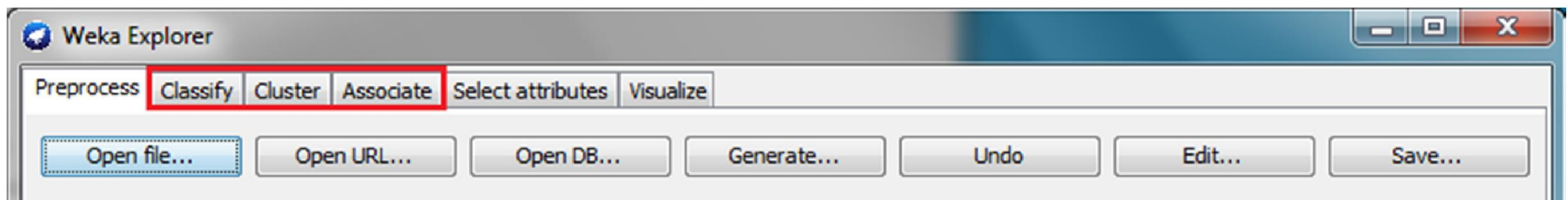
# What is Data Mining?



# What is Data Mining?



# Weka Features



# Netflix Prize



The Winner



# DM Scholars



**Trevor Hastie**

Professor of Statistics, Stanford University  
Verified email at stanford.edu  
Cited by 148166

Statistical learning and modeling data mining machine learning



**Jiawei Han**

Abel Bliss Professor of Computer Science, University of Illinois  
Verified email at cs.uiuc.edu  
Cited by 133869

data mining database systems data warehousing information networks



**Jeffrey Ullman**

Professor of Computer Science, Stanford University  
Verified email at stanford.edu  
Cited by 114190

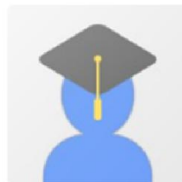
Database Systems Data Mining



**Rakesh Agrawal**

Technical Fellow, Microsoft Research  
Verified email at microsoft.com  
Cited by 106322

Data Mining Web Search Education Privacy



**Kim Minwoo**

University of Central Arkansas  
Cited by 85381

AI Data Mining Algorithm Bioinformatics

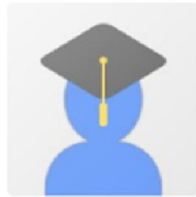
# DM Scholars (cont.)



Philip S. Yu

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Verified email at cs.uic.edu  
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Data mining Database Privacy



John Canny

University of California, Berkeley  
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Cited by 77853

HCI Ubicomp ICTD Data Mining Health Technologies



Vipin Kumar

University of Minnesota  
Verified email at cs.umn.edu  
Cited by 77354

Data mining parallel computing bioinformatics climate informatics graph partitioning



Chih-Jen Lin

Professor of Computer Science, National Taiwan University  
Verified email at csie.ntu.edu.tw  
Cited by 70176

Machine learning Data Mining Optimization Artificial Intelligence



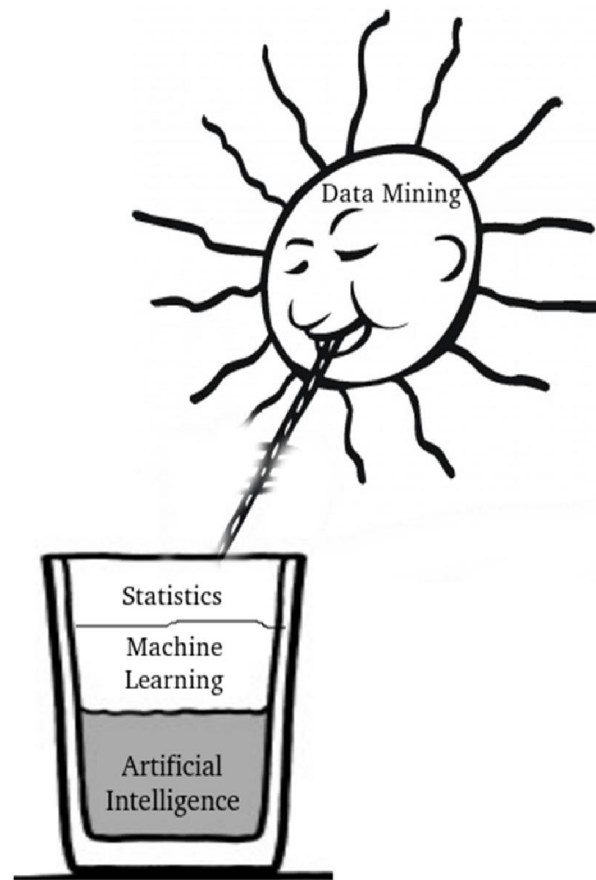
Jian Pei

Professor of Computing Science, Simon Fraser University  
Verified email at cs.sfu.ca  
Cited by 69456

Data mining big data analytics database systems information retrieval



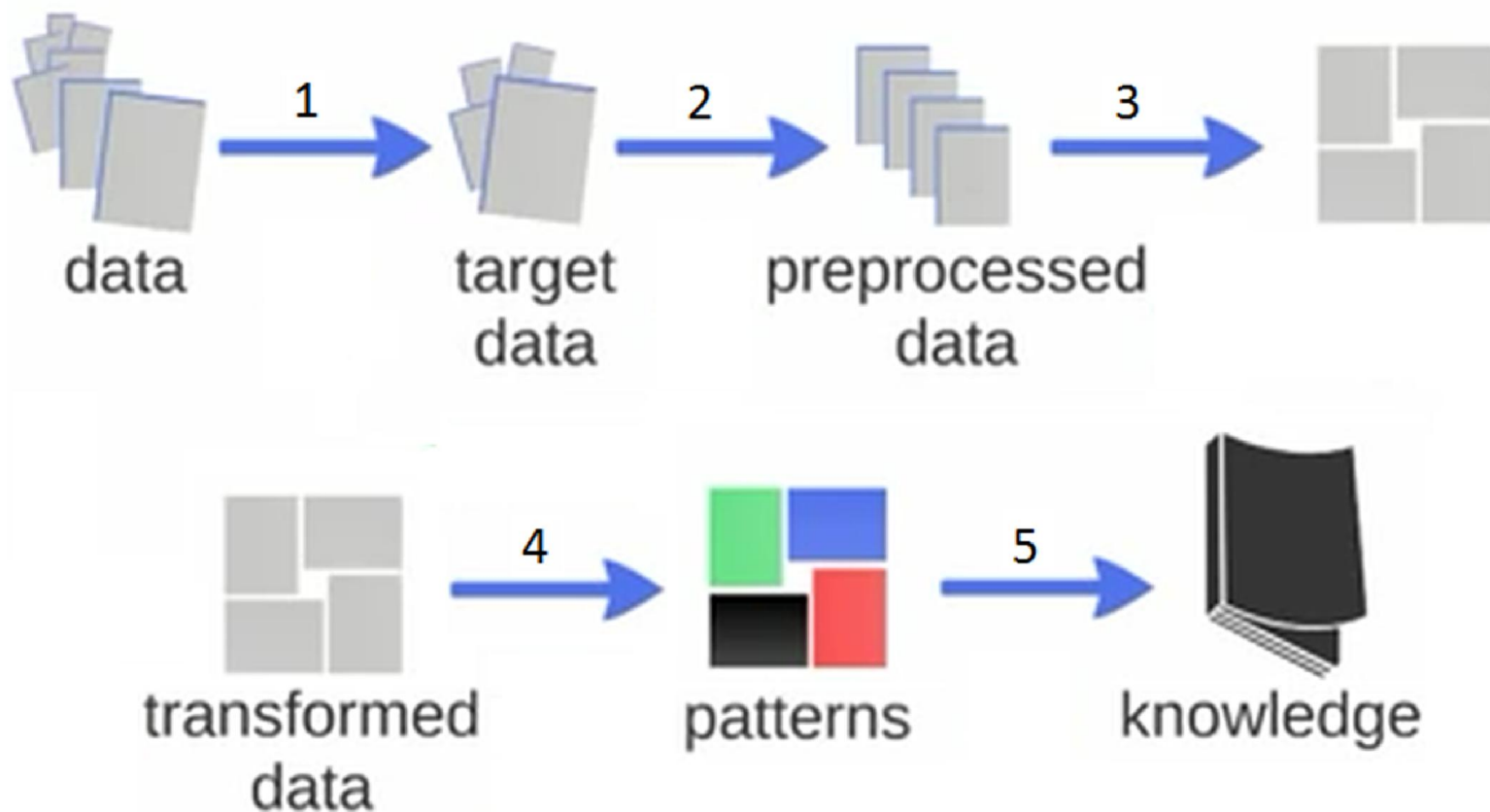
# Related Fields of Study



Making friends with AI

# Data Mining Steps

□ مراحل عمومی روشهای داده کاوی



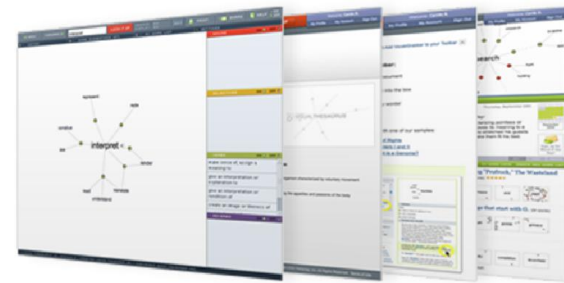
# Visualization

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