

TINA YEUNG

designer : nerd : coder



: hello :

I strive to create unique web experiences that delight users.

On my free time, I like to crochet amigurimi, practice handlettering, and learn new baking recipes.

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: Cover Letter :

Dear Professionals at Crunchyroll,

Foremost, thank you for your time and consideration. I was not actively looking for a new position but Crunchyroll showed up on my LinkedIn and caught my immediate interest. I love anime, pop culture and video games (especially Final Fantasy). I read through the job description and was excited to see an overlap in my skills and your requirements.

My background experience includes working in a small startup environment. I was the sole lead designer on the projects I worked at Growth Spark and ShopElf. Presently, I am a Senior Product Designer at Chewy. I am on the New Verticals team which involves collaboration between business, research, and management teams to create prototypes for new features for testing, review and feedback. I joined Chewy because of the teams' dedication to their customers, upholding a user-centric design approach. As much as design should be beautiful, I think it must first be useful to our users. I wholeheartedly believe that good design can connect users to the product.

I am thrilled to find this LinkedIn post for a Senior Product Designer position at Crunchyroll. I created a quick page of some of my favorite anime, where you can also find my portfolio: <https://tinayeung.com/crunchyroll.html>

Thank you again for your consideration.

Best,
Tina