TINA YEUNG

designer : nerd : coder

: hello :

I create unique web experiences and interactive designs.

I like to crochet amigurimi, practice handlettering, and learn new recipes.

: e-mail :

TINA.YEUNG.11@GMAIL.COM

: website :

TINAYEUNG.COM

: education:

GRAPHIC DESIGN

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS
@ SYRACUSE UNIVERSITY [AUG 2008 - MAY 2012]

Achieved bachelor's degree in Graphic Design.

Completed professional courses in Advertising & Photography, as well as a Milestone in Beauty and Fashion Communications.

INFORMATION TECHNOLOGY

SCHOOL OF INFORMATION STUDIES
@ SYRACUSE UNIVERSITY [AUG 2008 - MAY 2012]

Achieved bachelor's degree in Information Management and Technology.

Chancellor's Scholar, Dean's List, Magna Cum Laude.

: skills :

DESIGN

ADOBE CREATIVE SUITE
MOBILE WEB DESIGN
RESPONSIVE WEB DESIGN
VISUAL DESIGN
INTERACTION DESIGN
FIGMA
INVISION
PROTOTYPING

TECHNOLOGY

HTML/CSS
SHOPIFY
JQUERY

: experience :

LEAD UX/UI DESIGNER

@ SHOPELF [AUG 2018 - PRESENT]

Responsibilities: Working in a scrum/agile start-up, conducting stakeholder interviews, creating user experiences & iterating based on customer insights, and producing wireframes & high-fidelity user interfaces that are responsive and cross-functional.

UI/UX DESIGNER & FRONT-END WEB DEVELOPER

@ GROWTH SPARK [JAN 2013 - AUG 2018]

Responsibilities: Working in an fast-paced start-up environment, creating wireframes, managing client communications, performing UI/UX strategy and design for clients, and writing front-end (HTML/CSS) code.

Design and Front-End Development work completed on over 30 web design projects, including E-commerce (Shopify) store websites.

FREELANCE DESIGNER

@ WEB DESIGN TOUCH LLC [SEPT 2012 - JAN 2013]

Responsibilities: Graphic/Logo design, web design.

PRODUCT DESIGN

@ BOSTON STARTUP INSTITUTE [NOV 2012 - DEC 2012]

Responsibilities: Created user flows/personas, wireframes. Took classes on responsive web design & JQuery.

In this comprehensive course, I collaborated with a team of 6 to complete a mobile app project for Tapjoy, a mobile engagement company.