



# Project Exam 2: Holidaze

## Project Planning Document

Prototype: <https://xd.adobe.com/view/924a8a06-42d6-4d49-a6cd-79a74997e21e-c719/>

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# Document History

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## Authors

Name	Role	Department
Tina Mary Holdcroft	Student	FE02

## Document History

Version	Date	Description	Author
CA-W2	2021-01-10	Functional specification, Gantt chart, Style guide, Adobe XD prototype	Tina Mary Holdcroft

# Introduction

Holidaze is a tourism agency in Bergen that provide visitors to the area a platform to find local hotels, bed and breakfasts and guesthouses. Their website is a way to connect travellers with owners of different establishments that provide lodging in Bergen.

## Project Scope

The project consists of creating a website where users can search accommodation and make enquiries, as well as an administration page where properties can be added and enquiries managed. The site should appeal to their target audience, be informative, accessible and easy to use.

## Purpose of the Document

The purpose of this document is to document the different planning elements of this project. This document will include a Gantt chart, functional specification, style guide as well as a link to the prototype.

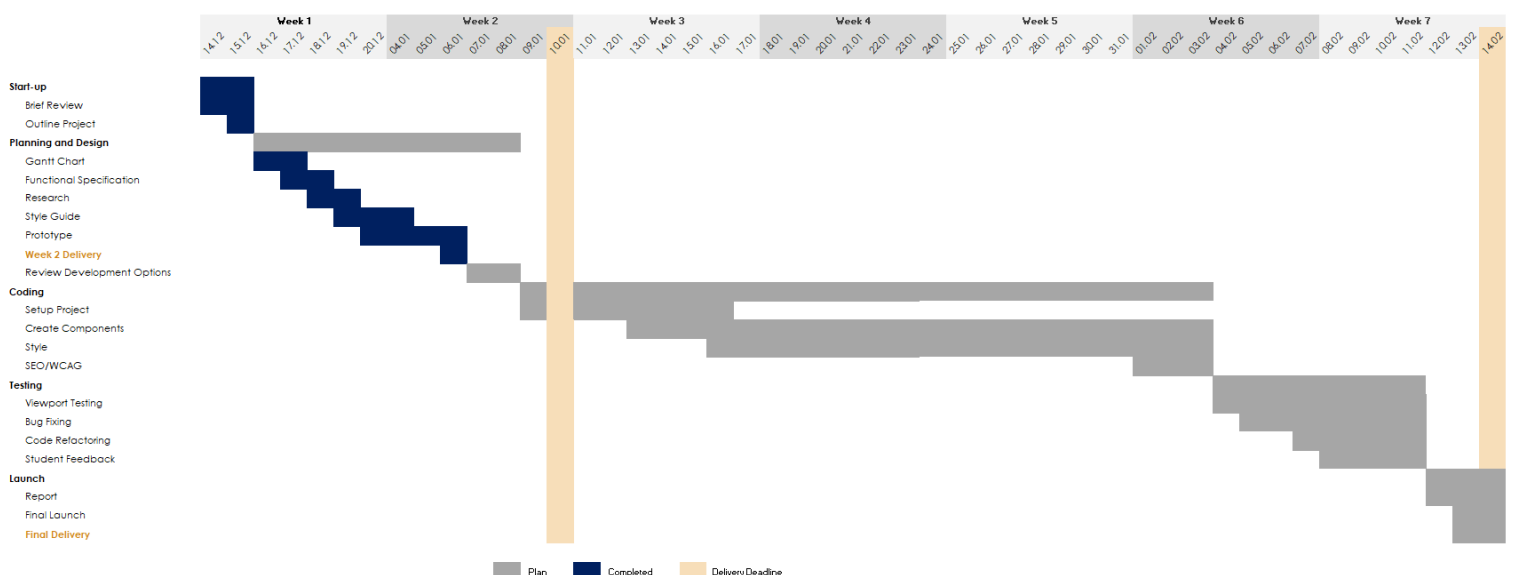
## Objective

To complete this assignment I need to create a fully working website that will connect users with their desired accommodations and business owners with potential customers. The website should be informative and easy to use.

## Challenges

- Identifying the target audience
- Identifying ways to encourage the users to make an enquiry
- Making the site responsive and easy to use on all popular platforms
- Making sure the site conforms to WCAG standards
- Identifying ways to keep the users well informed
- Identifying ways for the users to make contact if something goes wrong
- Identifying ways to engage users through call-to-action like search options and signing up for the newsletter

# Gantt Chart



# Functional Specification

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The site should be a connection between local business owners offering accommodations in Bergen and tourist looking for a place to stay.

## Purpose/Description

The site should make clear what accommodations are available, as well as what amenities they offer. Admins should have access to all enquiries, businesses and messages on the site.

## List of Functionalities

- Domain for website
- Separate sections for users and admin
- Search bar with auto dropdown with hotel names that match what has been typed
- A results page with all hotels
- The hotel specific page which displays all details about the hotel
- An enquiry page
- Contact page that goes to the admin
- The site needs to be easy to use with a user-friendly design
- The site needs to be informative and cover all the relevant information
- API needs to be integrated
- Add validation on all forms
- Visible navigation, the user should know which site they are on at all time
- Admin page:
  - Login section
  - Enquiries
  - Messages from users and business owners
  - Ability to add more establishments
- Database management
- Site must also be easily updated if new accommodations are made available
- Pages should be responsive on all platforms

## Risks and Assumptions

Risk	Level	Impact
Admin logins will not be migrated to the new portal	High	Admin will not be able to login in using their existing login details
Enquiry form validation fails	Medium	The user is not alerted that the information they added is incorrect and the admin is sent the wrong information and cannot contact the user
Colour contrast on text does not conform to WCAG standards	Medium	The users wont able to read text
Site will not be responsive on all platforms and browsers	High	Users will not be able to see all content on their devices or the content might be distorted
API will fail	High	The information will not be displayed on the site or be delayed so the users won't be able to view the content

## Use Case

UC-1	User wants to book accommodations
Primary Actor(s)	Users
Stakeholders and Interest	Admin, Business Owner, Payment Provider
Trigger	Create Holidaze
Pre-conditions	Website does not exist
Post-conditions	URL of website to exist
Main Success Scenario	<ol style="list-style-type: none"><li>1. Enter one Holidaze's landing pages</li><li>2. Browse accommodations</li><li>3. Pick preferred accommodation</li><li>4. View details and clicks button to book and lands on enquiry page</li><li>5. User fills in the relevant information and sends enquiry</li><li>6. Enquiry is submitted to admin</li><li>7. A confirmation for successful submission is displayed</li><li>8. Admin forwards enquiry to business owner</li></ol>
Extensions	If URL does not work, try google search for Holidaze
Priority	High
Special Requirements	A domain name and host to exist
Open Questions	

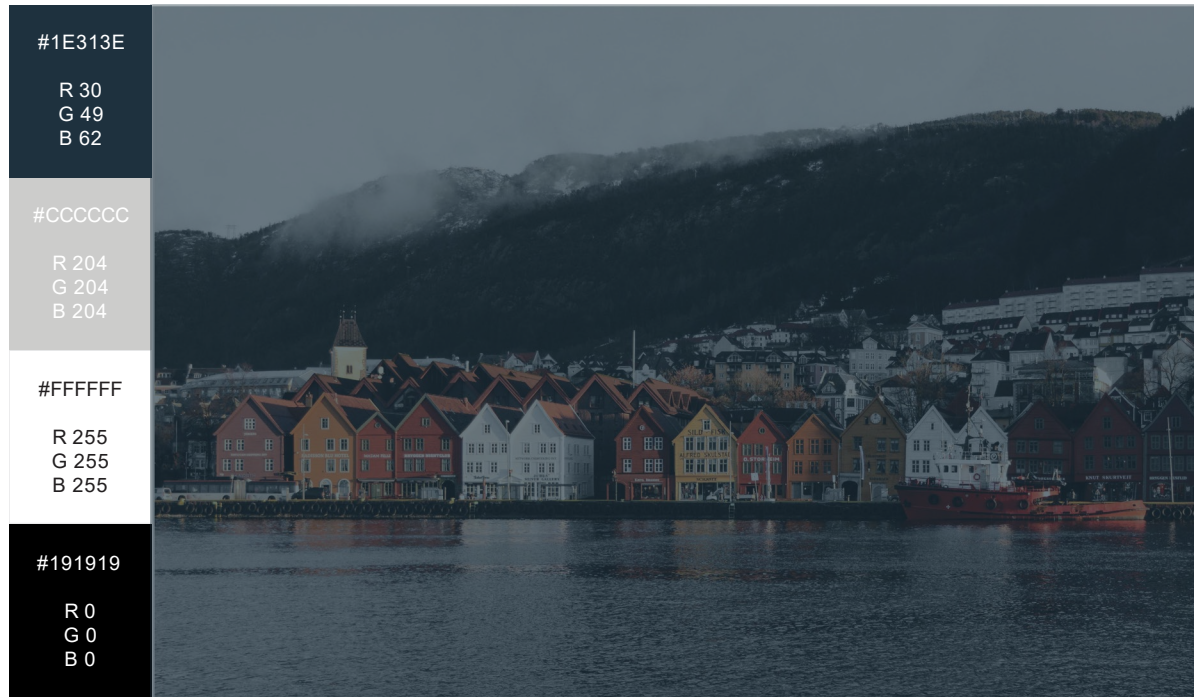
## Target Audience

The target market is tourists of all ages who are looking for accommodations in Bergen. The preferred customer is not familiar with the area and is looking for insight from a trusted source. The users are not interested in the big corporate hotel chains, they are looking for a more authentic experience in smaller local establishments.

# Style Guide

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## Colours



Sources: <https://unsplash.com/photos/p88RtasclWk>

## Logo



Logo dark  
Colour: #1E313E  
Opacity: 90% | 70% | 40%  
Use: main logo, website on light backgrounds



Logo light  
Colour: #FFFFFF  
Opacity: 90% | 50% | 20%  
Use: main logo, website on dark backgrounds

**HOLIDAZE**

**HOLIDAZE**

Company name  
Colour: #FFFFFF | #1E313E  
Font-family: Montserrat  
Font-weight: 600  
Font-size: 20pt  
Text-transform: Uppercase



## Buttons



Font-family: Montserrat  
Color: #1E313E | #FFFFFF  
Font size: 25pt  
Font-weight: 600 | 500

Border-radius: 2pt  
Text-transform: Uppercase  
Action: Hover



## Typography

Aa

Roboto

Aa

Thin

Aa

Regular

<https://fonts.adobe.com>

Aa

Montserrat

Aa

Regular

Aa

Medium

Aa

SemiBold

Aa

Bold

<https://fonts.adobe.com>

Aa

Learning Curve

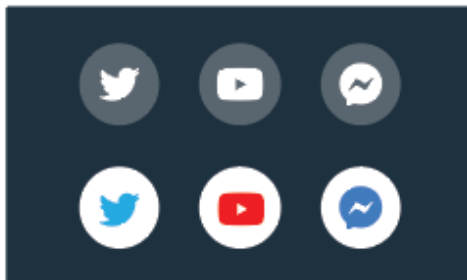
Aa

Regular

Aa

Bold

<https://fonts.adobe.com>



Font Awesome Solid

Color: #FFFFFF

Hover-background: #FFFFFF

Hover-color: 2BAAE1 | #FF0000 | #447BBE

Sources: <https://fontawesome.com>



Font Awesome Solid

Color: #FFFFFF

Hover: Opacity 80%

Sources: <https://fontawesome.com>

## Headers and Paragraphs

Weight: Regular | 600

# Heading h1

Font size: 60 pt

## Heading h2

Font size: 45 pt

### Heading h3

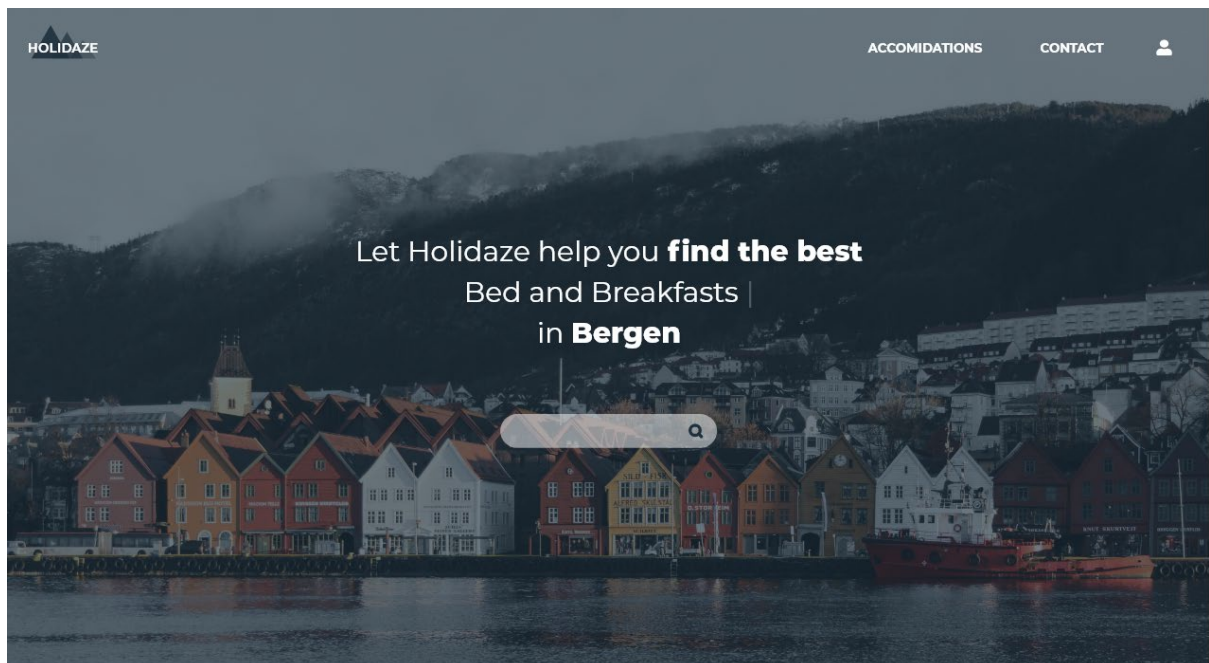
Font size: 35 pt

## Paragraph Standard

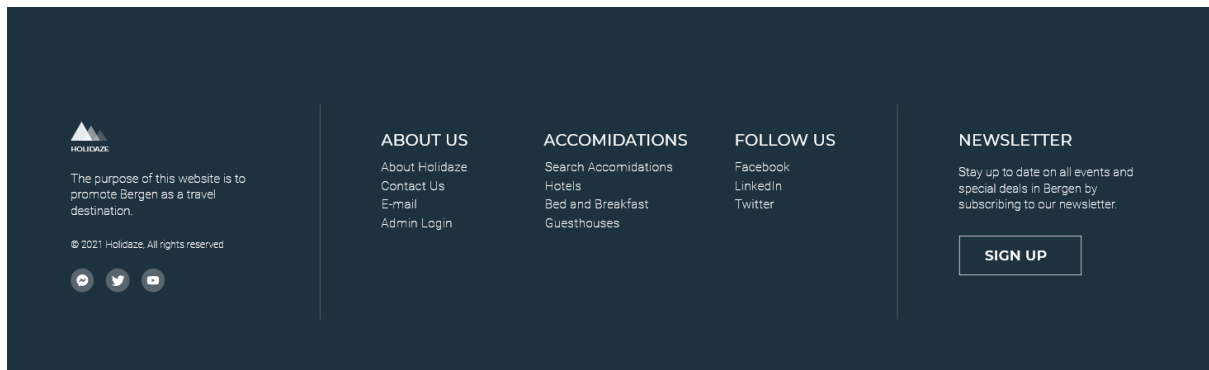
Weight: Regular 400 | Line height: 14,4 pt | Font size: 12 | Spacing: 25

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facili-

## Navigation



## Footers



## Forms

**Book Your Stay at Lorem Inn**

Fill out the form to book your accommodations

[← Keep Browsing](#)

### Booking Enquiry

*Please fill out the form*

**NAME**  
Jane Doe

**E-MAIL**  
address@domain.com

**CHECK-IN**  
dd.mm.yyyy

**CHECK-OUT**  
dd.mm.yyyy

**SUBMIT**

## Prototype

<https://xd.adobe.com/view/924a8a06-42d6-4d49-a6cd-79a74997e21e-c719/>

# References

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- Noroff 1<sup>st</sup> and 2<sup>nd</sup> year
- Unsplash (<https://unsplash.com/>)
- Fontawesome (<https://fontawesome.com/>)
- Adobe Fonts (<https://fonts.adobe.com/>)
- Visit Bergen (<https://www.visitbergen.com/>)
- Matt Boldt (<https://mattboldt.com/demos/typed-js/>)
- GitHub (<https://github.com/>)