CHRISTINA HOUSTON

CONTACT ME AT

📍 Minard Road, Glasgow, G41 2EL

✉️ tina_houston@icloud.com

📞 07572449942

in /christina-houston-50498b11a

⚙ github.com/TinaHouston

EDUCATION

BA International Fashion Branding 2:1
Glasgow Caledonian University

TECHNICAL SKILLS

●●●   Java & JavaScript

●●●   Python

●●●   CSS & HTML

●●●   React

●●●   MongodDB and SQL

●●○   RESTful workflows

●●●   TDD and OOP

●●○   Git & GitHub

●●●   Spring Boot

JUNIOR SOFTWARE DEVELOPER

I am an eager Software Developer who has recently graduated from the Professional Software Development course at CodeClan. A problem solver who's keen to continue my learning in industry by using my practical coding skills, which have been enhanced from various CodeClan projects, to do so.

After working for four years within an agency as a marketing executive, I've been able to increase my industry knowledge which would often fall into the software engineering field. I gained valuable interpersonal skills and was able to use my creativity across marketing implementation, design and website management. I would like to use this experience to add to my new technical skills and knowledge in my future career.

TECHNICAL EDUCATION

CodeClan

Software Development Student | Jan 2021 - April 2021

- CodeClan is an intensive Bootcamp, aimed at teaching the fundamentals of Software Development. Over the course of the 16-weeks, individuals complete over 800 hours worth of hands on coding, through solo and team projects, code-alongs and practical, instructor lead lessons. I am eager to keep learning the latest development techniques and make my best contribution to the industry.
- Graduated 23rd April 2021.

Projects

GymManager App | Solo Project | Built in 7 days

- **github.com/TinaHouston/GymManager**
- A web application which allows a gym owner to manage their classes, members and bookings. Tracking active/inactive memberships and classes with/without capacity. Built using Python, HTML5 and styled using CSS with Flexbox.

SkyRabble App | Group Project | Built in 7 days

- **https://github.com/TinaHouston/SkyRabble**
- A web application using the OpenSky and What 3 Words API's. Users can search for their location using What 3 Words and find a list of flights in their area and the flight location at that given time. The app also shows the flights pinned onto a Leaflet.js map. Upon clicking on a specific flight, further details of this flight and the destination/origin airport can be seen. The app also features a scrabble game in which users can use the What 3 Words of the plane locations to play a game of Scrabble. Built using JavaScript, HTML5 and CSS, and writing data into a database using MongoDB.

CC News App | Group Project | Built in 8 days

- Front end - https://github.com/TinaHouston/Java_News_App_Frontend.
- Back end - https://github.com/mz-biddy01/Java_News_App_Backend.
- A news web application using the News API, Open Weather API and Java backend. Readers on the front end can view the latest weather information for their location, and breaking news stories. The admin section of the site can be accessed to edit/delete/add new articles to the app as well as adding/deleting/editing Journalists.
- News stories have been filtered by journalist and by category, e.g. Entertainment, Politics, News and Sports.
- Built using Java, JavaScript, Spring, React, HTML5 and CSS.

EXPERIENCE

Whitewall Marketing

Marketing Executive | Apr 2020 - Jan 2021

- Creation and implementation of annual marketing strategies for several clients, in line with company objectives.
- Management of creative, PR, media-buying and print agencies.
- Managing all marketing activity including events, promotions, advertising, social media and design.
- Managing budget against agreed levels.
- Proven record managing considerable workloads and ability to prioritise with a large client base, as well as working to deadlines for marketing campaigns.
- Managing all aspects of digital marketing and preparing social media strategy.
- Planning and implementation of SEO and PPC strategies for clients.
- Experience preparing high quality monthly marketing reports for circulation to all major stakeholders.
- Managing client websites on various different platforms such as Drupal, Wordpress, Shopify and Sitecore.
- Assisting with the build of client websites using Wordpress.
- Demonstrated strong personal skills, hosting weekly client calls and budget meetings.

Marketing Coordinator | Feb 2017 - Mar 2020

- Assist the marketing team with the production of campaigns, web content and press releases.
- Managed social media campaigns for multiple clients from ideation through to implementation.
- Monitored social media and online sources for industry trends.
- Implemented competetitor analysis following key campaign periods and presented internally and to clients.

House of Fraser

Brand Manager for Kate Spade NY | Sep 2016 to Feb 2017

- Developed and delivered informational feedback and trade reports on a weekly basis.
- Managed team of sales advisors.
- Undertook visual merchandising exercises weekly to make way for new products and to showcase best sellers.
- Maintained high level of customer service.
- Took part in monthly brand meetings to present regional sales.