CHRISTINA HOUSTON

CONTACT ME AT

📍 Minard Road, Glasgow, G41 2EL

✉ tina_houston@icloud.com

📞 07572449942

in /christina-houston-50498b11a

github.com/TinaHouston

christina-houston-portfolio.web.app

EDUCATION

BA International Fashion Branding 2:1

Glasgow Caledonian University

TECHNICAL SKILLS

●●● JavaScript & TypeScript

●●● Java

●●● Python

●●● CSS & HTML

●●● React

●●● MongodDB and SQL

●●● RESTful workflows

●●● TDD and OOP

●●● Git & GitHub

●●● Spring Boot

SOFTWARE DEVELOPER

I am an eager Software Developer looking for my next role. A problem solver who's keen to continue my learning in industry by using my practical coding skills and UX Design knowledge, which have been enhanced from various CodeClan projects and previous marketing experience, to do so.

After working for four years within an agency as a marketing executive, I've been able to increase my industry knowledge which would often fall into the software engineering field. I gained valuable interpersonal skills and was able to use my creativity across marketing implementation, design and website build and management. I would like to use this experience to add to my new technical skills and knowledge in my future career.

TECHNICAL EDUCATION

CodeClan
Software Development Student | Jan 2021 - April 2021

- CodeClan is an intensive Bootcamp, aimed at teaching the fundamentals of Software Development. Over the course of the 16-weeks, individuals complete over 800 hours worth of hands on coding, through solo and team projects, code-alongs and practical, instructor lead lessons. I am eager to keep learning the latest development techniques and make my best contribution to the industry.
- Graduated 23rd April 2021.

Projects
Personal Portfolio Website | Built in 7 days

- **christina-houston-portfolio.web.app**
- Personal website showcasing digital drawings, artwork and website projects. Created using React, JavaScript, HTML and CSS.

GymManager App | Solo Project | Built in 7 days

- **github.com/TinaHouston/GymManager**
- A web application which allows a gym owner to manage their classes, members and bookings.
- Built using Python, HTML5 and styled using CSS with Flexbox.

SkyRabble App | Group Project | Built in 7 days

- **github.com/TinaHouston/SkyRabble**
- A web application using the OpenSky and What 3 Words API's. Users can search for their location using What 3 Words and find a list of flights in their area and the flight location at that given time.
- Built using JavaScript, HTML5 and CSS, and writing data into a database using MongoDB.

CC News App | Group Project | Built in 8 days

- Front end - https://github.com/TinaHouston/Java_News_App_Frontend.
- Back end - https://github.com/mz-biddy01/Java_News_App_Backend.
- A news web application using the News API, Open Weather API and Java backend. Readers on the front end can view the latest weather information for their location, and breaking news stories.
- Built using Java, JavaScript, Spring, React, HTML5 and CSS.

EXPERIENCE

ClearSky Logic

Junior Software Developer | Jul 2021 - Sep 2021

- Worked alongside project manager, technical lead and back-end developers to address functionality and link to various API's.
- Used Scrum framework with daily stand-ups and weekly sprints.
- Added functionality to codebase as per clients requirements and ensured work was completed as per agreed timeframe.
- Worked on front-end, TypeScript code for React booking system.
- Edited CSS for full app to be compatible on mobile and to match mobile UX designs from start to finish.
- Worked closely with UX designer to conduct regular testing to ensure app was as user friendly as possible.
- Used past SEO knowledge to ensure metadata was implemented from the start.

Whitewall Marketing

Marketing Executive | Apr 2020 - Jan 2021

- Creation and implementation of annual marketing strategies for several clients, in line with company objectives.
- Management of creative, PR, media-buying and print agencies.
- Managing all marketing activity including events, promotions, advertising, social media and design.
- Managing budget against agreed levels.
- Proven record managing considerable workloads and ability to prioritise with a large client base, as well as working to deadlines for marketing campaigns.
- Managing all aspects of digital marketing and preparing social media strategy.
- Planning and implementation of SEO and PPC strategies for clients.
- Experience preparing high quality monthly marketing reports for circulation to all major stakeholders.
- Managing client websites on various different platforms such as Drupal, Wordpress, Shopify and Sitecore.
- Lead the build of client websites using Sitecore, paying close attention to user experience.
- Assisted with the build of Wordpress websites.
- Demonstrated strong personal skills, hosting weekly client calls and budget meetings.

Marketing Coordinator | Feb 2017 - Mar 2020

- Assist the marketing team with the production of campaigns, web content and press releases.
- Managed social media campaigns for multiple clients from ideation through to implementation.
- Monitored social media and online sources for industry trends.
- Implemented competitor analysis following key campaign periods and presented internally and to clients.