Using Networks to navigate a Corpus of Reader Reviews

An explorative study of Absorption Expressions in different Genres

Research Questions

- Do texts of different genres elicit a specific response in readers (or do readers with specific preferences seek out texts that incorporate these dimensions)?
- Are reviews of the same genre more similar than reviews of different genres?
- Can network analysis help in finding meaningful collections of reviews?

Narrative Absorption

Attention: Effortlessly achieved deep concentration (altered sense of time, inability to stop reading, anticipation) Mental Imagery: Visual representations emerging in one's mind while reading a Story (imagery of characters/story world, feeling of realness)

Emotional Engagement: Feelings shared with or directed towards the characters (sympathy, empathy, parasocial response)

Transportation: Sensation of entering a story world

(deictic shift, merge of fiction and reality) Impact: (Longer-lasting) effect on the reader

(wish to reread, lingering story feelings, addiction)

Data

199 reader reviews on 49 novels from Goodreads:

- Genres: Fantasy, Romance, Horror/Thriller, Mystery, Science Fiction
- Part of the AbsORB corpus [1]
- Manually annotated for statements of absorption

Methods

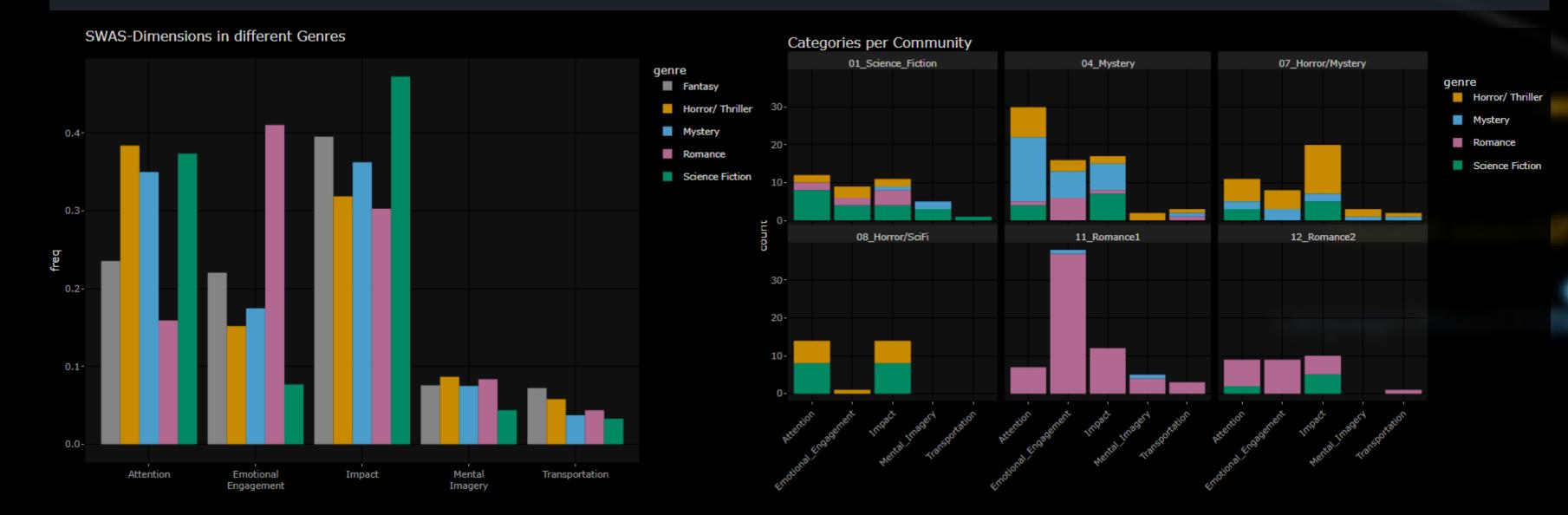
- Analysis of absorption distribution across the genres
- Data cleaning: Exclusion of names and story-specific terms
- Semi-automatic approach using NER and manual review
- Computation of text-similarity using TF-IDF and the cosine method
- Graph visualization and clustering using the louvain algorithm [2]
- Selection of clusters for further analysis
- Analysis of absorption distribution across clusters
- Qualitative analysis of the clusters using term-keyness, concordances, and close reading

Cluster 12

	Category	Keyword
	Genre	none
	Experience	love
	General descriptors	funny, romantic, perfect, adorable, amount, wonderful, sweet, shy, horrible
	Content	king, future, guitar, love, castle, play, show
	Additional information	none
	Other	make, but, totally, please

Absorption dimensions across different genres in the whole Corpus show distinct patterns

- Most clusters follow the distribution of their dominant genre, reviews deviating from that pattern tend to from seperate clusters
- In a first attempt of network construction, Fantasy reviews could be identified as a disturbance to the overall classification of genres Therefore, they were excluded from the corpus, and a rerun of the analysis resulted in clearer clusters.



Cluster 01

Category	Keyword
Genre	sci, fi
Experience	feel, satisfying, enough, chill, able, terrifying, seat
General descriptors	half, random, really, main, character
Content	police, checkpoint, campus, camp
Additional information	podcast, sequel
Other	none

Horror/ Thriller Mystery



**		
ory	Keyword	PushingTheLimi772578 BeautyAndTheMu967822
	romance, ya	

Cluster 08

Category

Content

General descriptors

Keyword

science, fiction, horror

movie, film, october

produce, recommend

idea, concept, essay, society, genre, ill

device, astronaut, machine, human, animal

Category	Keyword
Genre	romance, ya
Experience	love, heart, cry, tear, experience
General descriptors	incredible, smart, hot, strong, smart, vulnerable, weak
Content	man, love, brother, heart (1), loss, experience
Additional information	love
Other	who, how, each, although

- 0.15 - 0.20 - 0.25 - 0.30

Cluster 04

Category	Keyword
Genre	mystery
Experience	thrilling, interesting, solve(1), figure, pay, happen, author
General descriptors	book, different, twist, clue, puzzle, information, really
Content	panel, host, solve, mystery, happen
Additional information	series, version, copy, happen, author

Results

Network Structure

- Mystery, Science Fiction, and Horror/Thriller are more closely connected with each other than with Romance
- Reviews of Mystery and Romance form more homogeneous clusters
- Fantasy seems to be a much broader category than the other genres

Absorption

- Deviating absorption tends to show in seperate clusters
- Absorption statements frequently show inside the keywords of the clusters

Qualitative Analysis

- Science Fiction and Horror/Thriller reviews are clustered less by genre than by reader preference (atmosphere, characters, style, narration)
- Romance reviews are written in a distinct affective style seemingly following conventions (emphasis on emotional and bodily reactions, focus on characters, slang)
- Mystery readers showcase an emphasis on active cognitive involvement

Conclusion

- Genre is not the main factor discriminating reviews
- Deviation in absorption seems to have an influence in review similarity
- Network analysis is a useful tool for the identification of underlying structures in reading review corpora

Cluster 07

Romance

weight

Science Fiction

Category	Keyword
Genre	none
Experience	reader, mind, world
General descriptors	layer, tale, third, person, text
Content	present, human, apocalyptic, person, vampire, human, animal, year, use, gender, language, small, mind, ago, body, world
Additional information	year, ago, final
Other	none

References

[1] Kuijpers, M. M., Rebora, S., Lendvai, P., Lusetti, M., Ruh, L., Vogelsanger, J., & Ternes, T. (2023). Absorption in Online Book Reviews. Presenting the English-Language AbsORB Metadata Corpus and Annotation Guidelines. [Data set]. osf.io/kr4v6

[2] Blondel, V. D., Guillaume, J.-L., Lambiotte, R., & Lefebvre, E. (2008). Fast unfolding of communities in large networks. Journal of Statistical Mechanics: Theory and Experiment, 2008(P10008). https://doi.org/10.1088/1742-5468/2008/10/P10008



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