

Wene Zhang (Tina) Employment History

1	Title	Senior Graphic Designer	Location: Toronto, Ontario Canada	Date: July 2011 - Dec 2016
	Company's	Simply Imprints, Bridal Path and Print and Paper Shop *These are under Print and Paper Shop Group. The leader and brand was changed in 2015.		
	Works	<ul style="list-style-type: none"> Created artistic designs for a wide array of products, sectors and media: Banner, pull-up banner, the creative design of logos, flyers, posters, poster cards, book covers, presentation folders, booklets, brochures, business cards, T-shirts, letterheads, menus, label, variable data mailings, sign, LED lightbox, keycard for hotels, bags design, panel design, Ads design photo books, brochures, magazines, gift cards, wedding packages, mugs, seals, CD cover, invitations packages, boxes. Meet with clients to discuss requirements and/or product progress Gathered and prepared work and raw materials to accomplish works from clients using strict brand guidelines. Obtain approval of concept by submitting rough layout for approval to clients. Proofreading to produce accurate and high-quality work Ability to work in a fast-paced environment to meet tight deadlines Illustrate concepts by designing rough layouts of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts ready for print Keep updating and self-taught on illustration concepts and technical skills. Keep abreast of emerging technologies in new media, particularly design programs such as InDesign, Illustrator, Photoshop, Acrobat, and Dreamweaver Used printing and media equipment to produce (include the process of printing, binding, framing, laminating, engraving, cutting, mounting, etc.) the final products. 		
			Application Skills: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat Pro Adobe Premier Microsoft Word, Excel, PowerPoint, Access Outlook OCR Graphics Design, Oral and written Variable data mailings communication skills, Production Skills: Printer: Xerox 800, 700, V80, Ricoh OKI, Konica Large Format Printer: Roland <i>print and cut</i> , Canon OCE Others: CD maker, Cutter, Binder Laminator Platform: PC, Mac	

2

Title	Senior Graphic Designer (Part Time)	Location: Markham, Ontario Canada	Date: Oct 2017 - Present
Company	Sunnic Signs (http://www.sunnicsigns.ca)		Skills: WordPress HTML CSS Photography Corel Draw Adobe Photoshop, Adobe Illustrator, Adobe InDesign Adobe Acrobat Pro Microsoft Office Oral and written communication skills Large Format Printer: Roland <i>print and cut</i> , Platform: Windows
Works	<ul style="list-style-type: none">● Create, update, and promote the website● Work on UI/UX design● Photography skill● designing web graphics and animations● Create and Prepare digital files for signs productions● Create the Catalogue for company promotion● Cut Vinyl for Signs face and make template for installations● Communication with manufacturer and discuss requirements for production progress via email, phone and website.		

3	Title	Senior Graphic Designer (Part Time)	Location: Toronto, Ontario Canada	Date: Feb 2017 - Present
	Company	First Chemical Limited (firstchemical.com)		Skills: Adobe Photoshop, Adobe Illustrator Adobe Acrobat Pro HTML, Microsoft Office, OCR Photography Oral and written communication skills Platform: Windows
	Works	<ul style="list-style-type: none">● Create and update the website● Design UI/UX for the website and web graphics● Photography skill● Labels design● Created logos for new companies● Communication with manufacturer and discuss requirements for production progress via email, phone and website.● Edited on Safety Data Sheet documents and Technical Data Sheet and posted it on website.		

4	Title	Senior Graphic Designer (Part time)	Location: Markham, Ontario Canada	Date: Mar 2017 - Present	
	Company	Target Print Inc.			Skills: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Adobe Acrobat Pro Adobe Dreamweaver HTML5, Microsoft Word, Excel, PowerPoint, Variable data mailings Graphics Design, Oral and written communication skills Product Skills Konica, Binder Platform: Windows
	Works	<ul style="list-style-type: none">● Created artistic designs for a wide array of products, sectors and media: Banner, pull-up banner, the creative design of logos, flyers, posters, poster cards, book covers, presentation folders, booklets, brochures, business cards, T-shirts, letterheads, menus, label, variable data mailings, signs, LED lightbox, keycard for hotels, bags design, panel design, ADS design, animation.● Updated and maintained websites using HTML5.● Meet with clients to discuss requirements and/or product progress● Gathered and prepared work and materials to accomplish works from clients using strict brand guidelines.● Obtain approval of concept by submitting rough layout and picture effect for approval to clients.● Proofreading to produce accurate and high-quality work● Ability to work in a fast-paced environment to meet tight deadlines● Illustrate concepts by designing rough layouts of art and managing regarding arrangement, size, type size and style, and related aesthetic concepts ready for print● Keep updating and self-taught on illustration concepts and technical skills.● Keep abreast of emerging technologies in new media, particularly design programs such as InDesign, Illustrator, Photoshop, Acrobat, and Dreamweaver			