

Tina Zhang

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CAREER OBJECTIVE

Pursuing progressive and challenging career in a creative field where I can utilize my skills and education.

KEY STRENGTH

- 1) Highly skilled and creative graphic designer.
- 2) Proficient in using many design applications and printing equipment.
- 3) Experience with diverse clients, projects and changing requirements including marketing, publishing, apparel, etc.
- 4) Executed many projects from inception through production to final delivery.
- 5) Strong communication skills with client and time management skills.

COMPUTER AND COMMUNICATION SKILLS

- 1) Design Skills in Graphic Applications: Proficient in Adobe Photoshop, Illustrator, InDesign, Coreldraw, Acrobat Pro, Premier (Video) and MS Office (Word, Excel, PowerPoints, Outlook, and Access).
- 2) Print Equipment Knowledge and Experience: Xerox, Canon, Roland, OKI, OCE ink in wide range media printer and CD maker, Cutter, etc.
- 3) Web Design Software Experience: WordPress, UI/UX Design, Dreamweaver, Flash, Firework, Html5, Javascript, CSS3.
- 4) Proficient in Mac and PC platforms.
- 5) Other Applications Experience: SQL Server, 3D Max, 3D Printing.
- 6) A team player with excellent ability to work and in a fast paced environment to meet tight deadlines
- 7) Good knowledge of proper layout standards and able to clearly communicate design ideas and concepts to customers.

COMPUTER AND COMMUNICATION SKILLS

Graphic Designer

Sunnicsigns, Markham, ON	August 2017 - Present
Target Print Inc., Markham, ON (Part-time)	Mar 2017 - Present
First Chemical Limited, Toronto, ON (Part-time)	Feb 2017 - Present
Simply Imprints and Bridal Path, Toronto, ON	Mar 2015 - Dec 2016
Print and Paper Shopper, Toronto, on	Jan 2011 - Mar 2015

- 1) Created artistic designs for a wide array of products, sectors and media.
- 2) Create and prepare digital files for signs production.
- 3) Scanned, edited and restored photos and used in creative designs on variety of media.
- 4) Managed client issues, changing requirements and complaints to provide solutions.
- 5) Used printing and media equipment to produce (include the process of printing, binding, framing, laminating, engraving, cutting, mounting, etc.) the final products.
- 6) Completed projects assignment such as the creative design of logos, flyers, posters, postcards, book covers, presentation folders, booklets, photo books, brochures, magazines, gift cards, business cards, wedding packages, T-shirts, mugs, seals, letterheads, menus, label, CD cover, invitations packages, variable data mailings, sign, boxes, etc.)
- 7) Create, update and promotion the website and work on UI/UX design.
- 8) Designing web graphics and developing prototypes.
- 9) Communication with manufacturer and discuss requirements for production progress via email, phone and website

OTHER WORK EXPERIENCE

Clerk, Hallmark Cards

Hallmark Cards, Aurora, ON	Jan 2010 - Mar 2011
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Instructor, Computer Science

Liaoning University, Shenyang, China	Aug 2000 - Feb 2010
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EDUCATION

- 1) **Diploma of Experimental Technology** (Major in Computer Science), Liaoning University, China.
- 2) **MBA**, Liaoning University, China.

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST.