

TINAIKA PEREIRA

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EDUCATION

Master of Business Analytics (Data Science)

La Trobe University, Melbourne

2022-2024

Bachelor of Business (Information System)

RMIT, Melbourne

2017-2019

CERTIFICATIONS

AZ-900 Fundamentals

Google Data Analytics

MECCA Business Analyst Virtual Experience

Accenture Discover Program

AWARDS

Effective Communication Skills
Monash University

Career Advantage Award- Silver
La Trobe University

COURSEWORK

Machine learning

OLAP cube

Customer Segmentation

Data Warehouse

INTERESTS

Travelling, Cooking, Reading,
Fitness, self-improvement

SKILLS

- **Programming Languages:** SQL, R, JavaScript, C#, Python, HTML, CSS
- **Project Management Methodologies:** Agile
- **Software Applications:** HP Service Manager, WordPress, SharePoint Online, Power Platforms, JIRA
- **Data Visualization:** Tableau, SAP Lumira, SAS miner, PowerBI, Excel
- **Cloud Platforms:** Azure for Application development and deployment
- **NLP Methods:** Sentiment analysis, topic modeling
- **Predictive Models:** Regression, classification, clustering
- **Non-Technical Skills:** Communication, Problem-solving, teamwork, time management
- **Business Analysis:** Compiling Stories, Use Cases, Acceptance Criteria

WORK EXPERIENCE

Operations Analyst

Dec 2021- May-2022

ASG Group, Melbourne

- Managed enterprise applications for the Victorian government payroll system, including batch processes and user administration,
- Assisted in ITSM processes such as change, release, and problem management.
- Wrote SQL queries to debug batch process failures.
- Maintained documentation and knowledge management.
- Monitored batch processes using SQL and compiled monthly service-level reports for stakeholders.

Data Analyst

Aug 2021- Oct 2021

UKG, Melbourne

- Researched and updated international sales account data.
- Ran Salesforce reports to update customer and prospect accounts outside the US and Canada.
- Utilized web-based research tools, D&B Hoovers, and Salesforce.
- Produced Sales QBRs, reviewed in Tableau, and reported in PowerPoint.

Graduate Developer

Jul 2020-Jun 2021

WillsBIT Solutions, Melbourne

- Designed and set up websites using WordPress, communicating with overseas clients.
- Made website changes using PHP coding and reported to the team.
- Created lists and libraries in SharePoint Online for clients.
- Migrated websites to Azure and submitted projects.
- Created project documentation and reported to the team

Digital Support Specialist

April 2020 - Jul 2021

Dream House Realtors, India

- Collaborated with cross-functional team to optimize user experience with website content updates.
- Maintained and customized website content using WordPress.
- Planned, executed, and supervised website operations, upgrades, and performance monitoring.
- Leveraged SharePoint and Power Platform for automated workflows, enhancing operational efficiency.
- Used Google Analytics to track and analyze online traffic patterns.