PESTEL

Political

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We ensure that our facilities meet the governments policies by making sure that:

-Our restaurant offers a menu with healthier food as public health policies are pushing for food with lower sodium and sugar intakes.

-Clean the premises through out the day (when needed).

-Employees clean after themselves in the kitchen.

-tables are cleaned as soon as a customer leaves from it.

-food is prepared with employees wearing latex gloves.

-employees are equipped with PPE equipment such as safety boots.

-employees wear hair guard.

Economical

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-Our business aims to give students training opportunities to those who are doing hospitality this way we reduce unemployment rates in our society.

-We can be found on the Mr. D app and since this intergration our revenues have increased.

-We are supplied by escort to get ingredients at a cheaper price so that we can keep our prices affordable.

Sociocultural

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-Our services are mostly influenced by what consumers want, as we mentioned that healthiness is the focus which is not only pushed by the government authorities but customers too.

- As a result we provide vegetarian options on the menu.

-We select ingredients with high nutrients and health.

-we also give our customers nutritional information.

-we indicate allergens on our menu items.

Technological

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-We took the advantage of social media into account by using it to reach more customers and keep our customs up-to-date with upcoming specials and changes.

-We have utilized the advantage of Mr. D to reach even more customers and make it simple for people to order from us .

-We are able to recieve testimonials from customers through Social media.

Environmental

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-We dispose our used grease into containers which are then collected to be turned into bio Diesel.

-We have separte bins for different waste, to make recycling much simpler.

-We use gas stoves to reduce our carbon footprint and electricit bill.

Legal

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-We make sure to stay in our governments fast food policies to avoid any law suits or being closed as business.