

# LAURETTA OGBENNA

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## DATA ANALYST

### **Professional Summary:**

Detail-oriented and results-driven Data Analyst with a strong background in pharmaceutical technology and a passion for deriving insights that inform business strategy and financial literacy. Experienced in leveraging Excel, SQL, Power BI, and Python to analyze data, design dashboards, and drive data-backed decisions. Strong communicator with a multi-disciplinary edge, spanning business operations, content creation, and community engagement.

### **SKILLS**

- Excel
- Power BI
- SQL
- Python (Pandas, Numpy, Matplotlib)
- Tableau
- Google Sheets

### **WORK EXPERIENCE:**

**Deloitte Data Analytics Virtual Internship**

**(May 2025)**

**Data Analyst Intern**

*Deloitte*

- Built interactive dashboard to present data audit insights.
- Participated in a simulated project on data governance and business analytics.
- Gained exposure to professional consulting workflows and client reporting.

**Data Project**  
**Netflix Title Project (Remote)**  
*Freelance*

(April, 2025)

- Built a dynamic dashboard with filters and visualizations to explore global content trends.
- Used ipywidgets and plotly in python to provide user-interactive storytelling.
- Filtered and visualized data by genre, release year, country and ratings to analyze trends.
- Hosted it on a local server and documented it with markdown and PDF.

**Data Project**  
**Business Sales & HR Project (Remote)**  
*Freelance*

(April, 2025)

- Cleaned and analyzed HR data using Excel functions, pivot tables and charts.
- Investigated employee trends (tenure, salary, department distribution) and reported findings.
- Automated data transformation using Power Query for reusability and efficiency.

**Data Project**  
**Personal Finance KPI Project (Remote)**  
*Freelance*

(April, 2025)

- Designed a dynamic Power BI dashboard using DAX measures for tracking savings, expenses and investments.
- Created KPIs like budget %, expense-income ratio.
- Enabled automated filtering by month and category aiding better budgeting decisions.

**HNG Internship Program****(Mar. 2025)****Data Intern (Remote)***Tech Solutions*

- Worked in a fast-paced, team-based environment to complete data analytics tasks.
- Used tools like Excel and SQL to clean and manipulate datasets.
- Participated in weekly evaluations and completed real-life business case studies.
- Presented findings in dashboards and reports to mentors and peers.

**CognifyZ Technologies****(Dec. 2024)****Data Analyst Intern (Remote)***Tech Solutions*

- Analyzed large datasets using Excel and Power Query, leading to an improvement in operational efficiency.
- Created data visualizations and reports to simplify complex business insights.
- Analyzed financial and sales data to identify key business metrics and trends.
- Built visualizations with Power BI to communicate results to non-technical stakeholders.

**EDUCATION**

Moshhood Abiola Polytechnic Abeokuta

2024

Higher National Diploma In Pharmaceutical Technology

Upper Credit

Edo State Polytechnic Usen

2021

National Diploma In Pharmaceutical Technology

Distinction

Pame Comprehensive College    Senior  
School Leaving Certificate

2018

- WAEC

## **KEY ACHIEVEMENTS:**

- Automated data cleaning processes, reducing manual effort by 40%.
- Analyzed large datasets using Excel and Power Query, leading to an improvement in operational efficiency.
- Conducted market research and competitive analysis to identify emerging industry trends.

## **TECHNOLOGIES, CERTIFICATES, SKILLS:**

Data Storytelling • Data Cleaning • Quality Assessment • Data Wrangling • MS Word • MS Power-Point • Data Visualization • Google Data Analytics Professional Certificate • Accenture & Forage Training • Exploratory Data Analysis • Financial Analysis • Business Strategy • Communication • Team Collaboration • KPI Tracking • Plotly • Google Colab • Data For Health And Climate Africa Certificate • Deloitte Internship Certificate•

## **LANGUAGES**

### **English**

- Advance

