



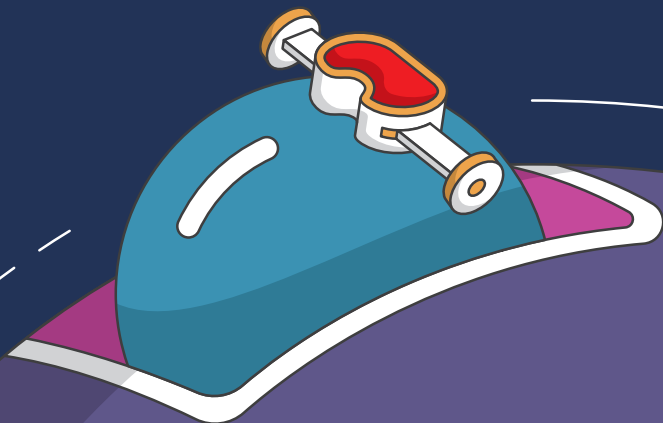
中美社会和人文对话
China-U.S. Social and Cultural Dialogue

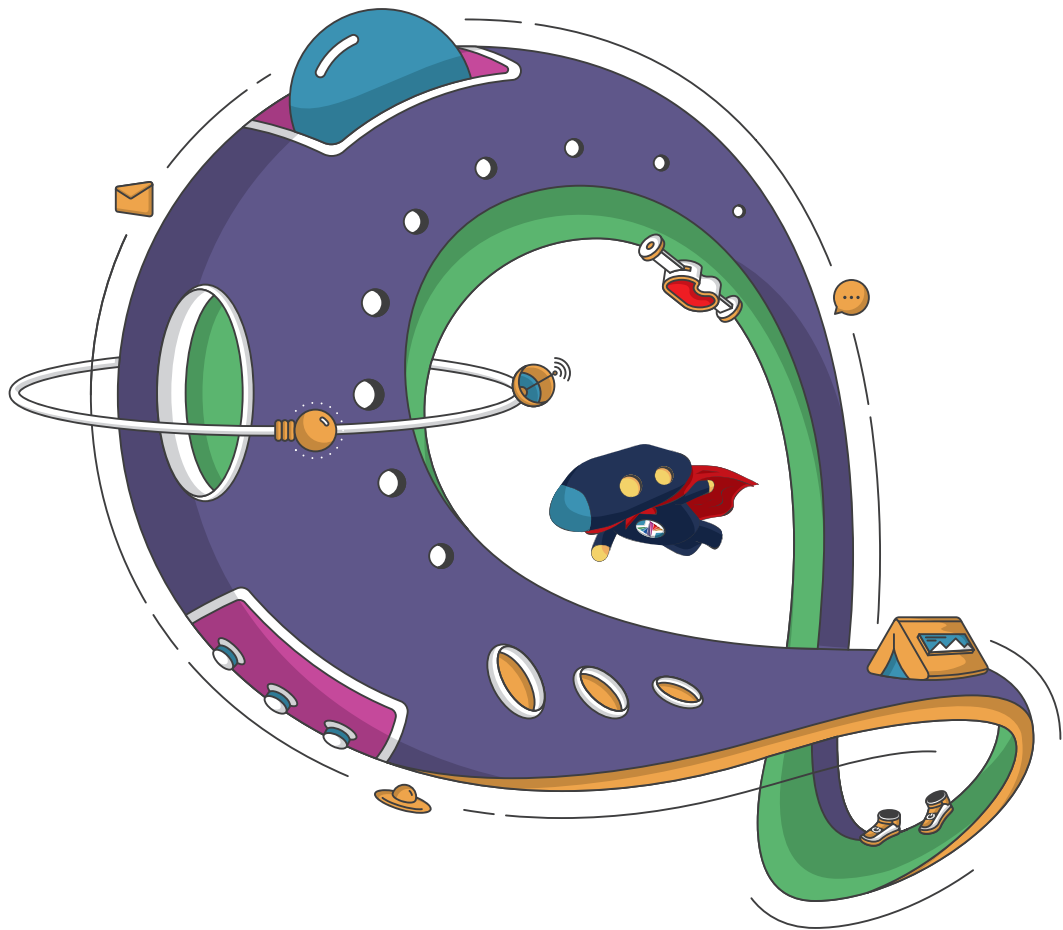
中美青年创客大赛总决赛

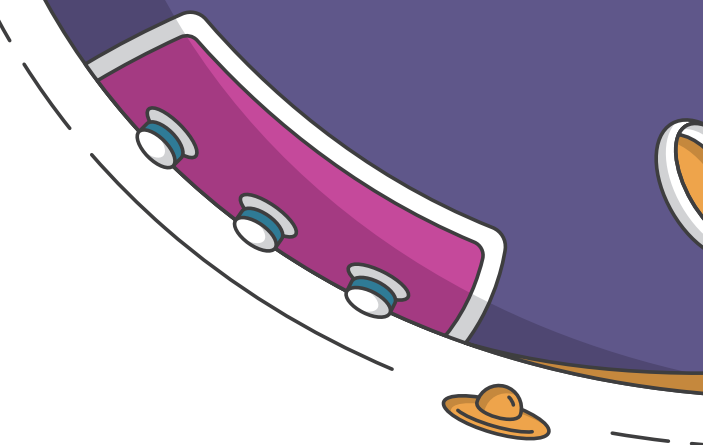
CHINA-U.S. YOUNG MAKER COMPETITION FINAL

参 赛 指 南

Competition Guide







欢迎您参加

2020 共创未来 - 中美青年创客大赛总决赛

Welcome to join

2020 China-U.S. Young Maker Competition Final

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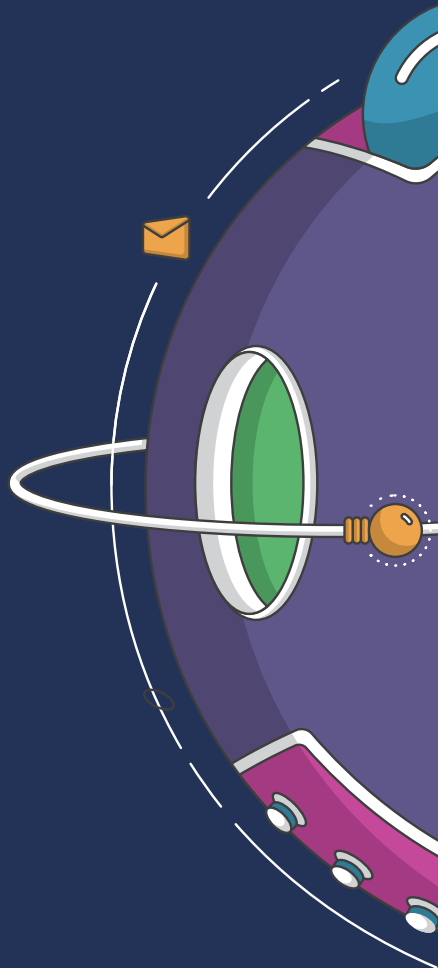


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日程篇 AGENDA



中美青年创客大赛 China-U.S. Young Maker Competition

2020 中美青年创客大赛日程概述

2020 China-U.S. Young Maker Competition Schedule Overview

8 月上旬

Early August

抽签分组

Draw Lots

8 月 21 日

14:00-18:00

选手报到

Participants Check-in

8 月 22 日

9:00-12:00

August 21

6:00-9:00 PM PDT

决赛评审（第一轮）

First Round of Final Judging

8 月 23 日

9:00-13:00

August 22

6:00-10:00 PM PDT

决赛评审（第二轮）

Second Round of Final Judging

8 月 24 日

10:00-11:30

August 23

7:00-8:30 PM PDT

颁奖仪式

Awarding Ceremony

注：以上所有活动日程均以大赛工作组当天宣布为准。

Note: Final agenda is subject to change by the Organizing Committee on day of event.

歌华大厦所在位置

Location



歌华大厦

地址：北京市东城区青龙胡同1号

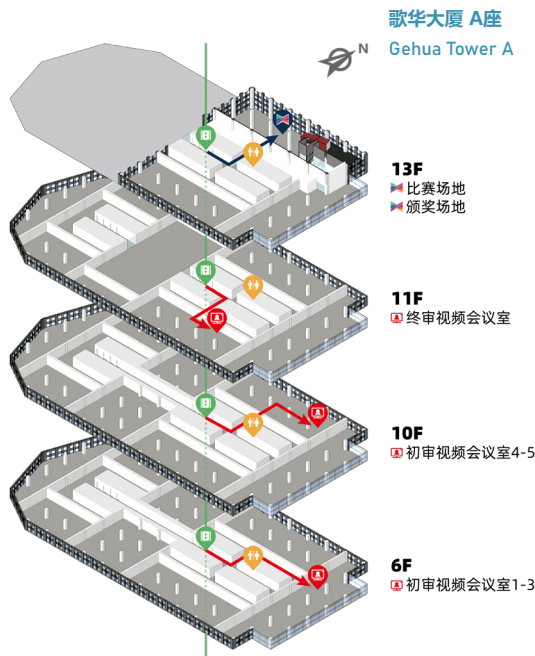
Gehua Tower

Add: No.1 Qinglong Bystreet, Dongcheng District, Beijing, P.R.C

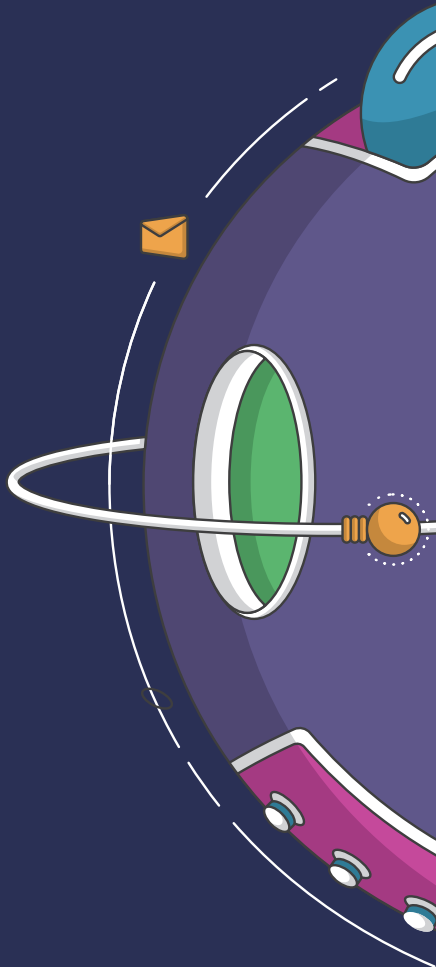


歌华大厦场地布局图

Site Map of Gehua Tower



比赛篇 COMPRITION



中美青年创客大赛 China-U.S. Young Maker Competition

决赛评审规则

Judging Rules

评选标准 Judging Criteria	参考评价 Details	权重 Points
创新创意优势 Innovation and Creativity	<ul style="list-style-type: none"> 该作品是否能够解决特定的社会与民生问题,或为解决该问题创造了新的机会? Can the project solve specific social and well-being problems, or create new opportunities for solving the problem? 该作品是否能够产生足够的社会影响力,并有机会成为一个颠覆性的产品? Will the project have enough social influence and have the opportunity to become a disruptive product? 该作品是否体现以人为本的价值观,并影响人们的行为与生活方式? Does the project reflect human-oriented values and influence people's behavior and lifestyle? 作品是否是创客团队原创,而非专业公司或研究单位带有科研性质的产品原型? Is the project original from the maker team, not a prototype out from the research by industry or research institutes? 	0-40
作品的完整性 Completeness	<ul style="list-style-type: none"> 该作品是否提供了有效的问题解决方案,该方案是否清晰和完整? Does the project provide an effective problem-solving solution, and is the solution clear and complete? 该作品的原型是否表达了既定功能或服务,是否能带来良好的用户体验? Does the prototype of the project express the established functions or services and can it bring a good user experience? 作品在初赛结束后是否有新的改进和提升? Are there new improvements or enhancements after Stage 1 Project Phase? 	0-30
技术的合理性 Technical Rationality	<ul style="list-style-type: none"> 该作品的原型所选择的方案可否满足其预期功能的实现? Can the technical route used in the work satisfy the realization of its intended function? 作品选择的技术是否能够在效率、功能、成本方面实现平衡? Can the technology chosen for the work balance the efficiency, functionality, and cost? 作品采用的技术手段是否具有可实现性,能够在较短周期内产品化? Is the technical section used in the project realizable and can be a product in a shorter period? 	0-20
作品应用前景 Application Prospect	<ul style="list-style-type: none"> 作品是否有较为合理的商业模式和市场规划? Does the project have a more reasonable business model and market planning? 作品是否具有产业领域的发展价值,能在所处行业的市场竞争中有一定的发展空间? Does the project have the development value in the industrial field, and can it have a certain development space in the market competition of the industry? 该作品是否有机会成为创业项目? Does the work have a chance to become an entrepreneurial project? 	0-10

评审回避原则

Judge Avoidance

- 当参赛团队中一名或多名成员，就读的学校或就职的单位与任何评委就职的学校或单位相同的情况下，该评审在评审过程中回避此团队，不为其打分。
- Judges shall avoid scoring the teams on the condition that one or more members of a team come from the judge's university or company.
- 在分赛区选拔赛承办机构就职的评委，回避其赛区选拔推荐的团队，不为其打分。
- Judges from the organizers or sponsors of regional contests shall avoid the teams from corresponding regions.

决赛评审流程

Judging Procedure

决赛将分两轮评审，具体如下：

There are 2 rounds in the final competition.

第一轮评审 First-round Judging

- 所有参赛团队需在 8 月 12 日 24 时前摩课云平台提交项目文档（PDF 文件 +2 分钟视频）。（8 月 21 日选手报到后，各赛区组织学生团队进行演示测试。）
- All teams are required to submit a project information to the supervision team before August 12 via moocollege.com, include PDF file and 2 minutes video. (After the Participants Check-in on August 21, student teams test demo and presentation file in the sub-competition area.)
- 第一轮评审的时间是 8 月 22 日上午 9:00-12:00，10 支美国团队单独评审，65 支中国团队按照之前抽签分为 4 组。75 支参赛团队按照事先进行的公开抽签顺序，进入指定的在线评审会议室。向评委展示项目。
- First round judging, 6:00-9:00 PM PDT on August 21st. Please dial into the assigned online meeting ID. There are 2 tracks: one track for 10 US teams and the other track for 65 China teams. The 65 China teams are divided into 4 groups according to the draw for lots. All

teams will present their projects in their groups according to the draw for lots for turns.

- 25 位评委分成 5 组，每组 5 人，每组评委对应一组参赛团队，由一位监审工作组成员监督，对该组的团队依次进行评审。
- The 25 judges are divided into 5 groups of 5 people each. Each group of judges corresponds to a group of teams. Supervised by a member of supervision team, each group of judges review the teams in turn.
- 第一轮评审，每支团队有 4 分钟时间用于作品展示和 2 分钟用于回答评委的提问，展示超过 5 分钟则没有提问环节。
- Each team has 4 minutes to present and 2 minutes for Q&A. If the presentation is more than 5 minutes, no Q&A session.
- 每位评委都需独立进行评审，根据团队表现与作品质量在评审系统的指定位置进行打分，然后由监审工作组进行统分。
- Each judge is required to review independently, based on the team's performance and the quality of the work, then the supervision team conducts score statistics.
- 去掉一个最高分和一个最低分，按照平均分，美国团队和中国团队共晋级 25 支团队到第二轮。如果在入围边界出现相同分数，则由该组全体评委讨论后投票决定该组晋级团队。
- According to the average score (by removing the highest one and the lowest one), the 25 teams with the highest scores in the US and China teams track will be selected for the second round review. If the same score appears on the shortlisted boundary, it will be voted by all the judges of the group.
- 监审工作组填写各组第一轮评审的决定，确定各组入围第二轮评审的团队。
- The supervision team fills in the decision of the first round, confirm the teams that are selected for the second round.
- 监审工作组宣布入围第二轮评审的 25 支团队名单并进行第二轮评审顺序的抽签。受时差影响，如果美国团队抽到的展示顺序在当地时间较晚，可以申请在前几位展示，其他团队依次顺延。
- The supervision team announces the list of 25 teams that are selected for the second round review, holds draw for lots for turns for the second round. Due to time difference, if it's too late for US teams in local, US teams can apply for present their work at the very beginning.

第二轮评审 Second-round Judging

- 第二轮评审的时间是 8 月 23 日上午 9:00-12:00，请进入指定的在线评审会议室，25 支团队依据抽签序号，按照 1-8 号、9-16 号、17-25 号分为 3 组进行展示和答辩，组间休息 10 分钟。
- Second round review, 6:00-9:00 PM on August 22nd PDT. Please dial into the assigned online meeting ID. The 25 teams are divided into 3 groups (1-8, 9-16, 17-25) for project presentation and Q&A. 10 minutes break between the groups.

- 每支团队有 5 分钟现场演示时间、和 3 分钟的答辩时间。
- Each team has 5 minutes of project presentation, and 3 minutes of Q&A.

- 每位评委都需独立进行评审，根据团队表现与作品质量在评审系统的指定位置进行打分，然后由监审工作组进行统分。
- Each judge is required to review independently, based on the team's performance and the quality of the work, then the supervision team conducts score statistics.

- 本轮评审将遵循回避原则，并在计算平均分时去掉一个最高分和一个最低分。
- This round of review will follow the avoidance principle and remove one highest score and one lowest score when calculating the average score.

- 监审工作组统分完毕后，依据第二轮评审的统分结果，确定特等奖（1 支）、一等奖（3 支）、二等奖（6 支）的归属。
- After the supervision team finish the score statistics, according to the results of the second round review, determines the grand prize (1 team), the first prize (3 teams) and the second prize (6 teams).

- 监审工作组填写各组第二轮评审的决定，一式两份，其中一份交监审工作组留存，另外一份交评委代表用于次日的颁奖典礼。
- The supervision team fills in the decision of the second round, in two copies. One copy for archiving, the other copy will be submitted to the judge representative for the next day's awarding ceremony.

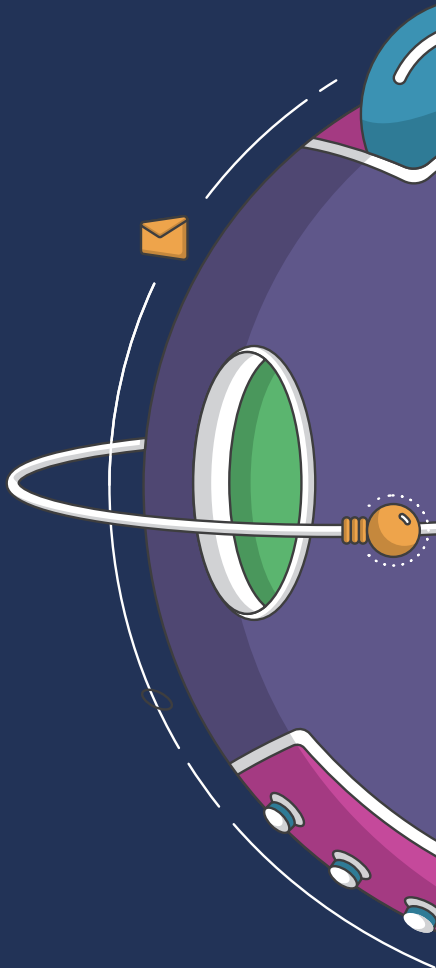
奖项设置

Awards

- 中美青年创客大赛决赛评审组将按照评审规则对项目作品打分，按照评分高低确定十强团队或个人；
- China-US Young Maker Competition Final Judging Committee marks projects in compliance with the Judging Criteria, and the Top 10 teams or individuals are decided according to the average score.
- 1 个特等项目奖励（最高得分），奖金人民币壹拾万元整（RMB 100,000）。
- Grand prize (1st place): RMB 100,000;
- 3 个一等项目奖励（排名第二、第三和第四的最高得分），奖金人民币伍万元整（RMB50,000）。
- First Prize (2nd, 3rd and 4th places): RMB 50,000;
- 6 个二等项目奖励（排名第五、六、七、八、九、十的最高得分），奖金人民币叁万元整（RMB30,000）。
- Second prize (5th, 6th, 7th, 8th, 9th and 10th places): RMB 30,000
- 以上所述奖金均为税前金额（人民币），大赛组织方将根据相关适用法律为获奖团队或个人依法扣税后发放给获奖团队或个人。
- All the awards abovementioned are before tax and the after tax amount will be paid by the Organizing Committee in compliance with relevant laws and regulations.
- 另设三等奖 15 名，优秀奖 50 名，获奖者将获得大赛工作组颁发的获奖证书。
- Third Prize (11th to 25th places): Certificate of Third Prize; Excellence Prize (26th to 75th): Certificate of Excellence Prize



活动篇 EVENTS



中美青年创客大赛 China-U.S. Young Maker Competition

2020 中美青年创客大赛颁奖仪式

2020 China-US Young Maker Competition Awarding Ceremony

时间: 2020年8月24日 上午10:00-11:30

Time: August 23 7:00-8:30 PM PDT

地址: 北京市东城区青龙胡同1号歌华大厦A座13层

Venue: A, 13F, Gehua Tower, No.1 Qinglong Bystreet, Dongcheng District, Beijing, P.R.C

10:00-10:30 07:00-07:30 PM PDT	仪式开场 Opening
10:30-11:00 07:30-08:00 PM PDT	嘉宾致辞 Leaders' address
11:00-11:25 08:00-08:25 PM PDT	颁奖仪式 Awarding
11:25-11:30 08:25-08:30 PM PDT	嘉宾及参赛团队合影 Group photo

注: 以上所有会议日程均以大赛工作组当天宣布为准

Note: Final agenda is subject to change by the Organizing Committee on day of event.

活动注意事项

Notes

所有参赛选手及与会嘉宾需全程佩戴证件, 此为2020中美青年创客大赛总决赛唯一标识, 未佩戴证件的来宾, 大赛工作组有权禁止其入场, 如您证件丢失, 请速与组委会联系。

All finalists and guests should always wear badges through the entire event. Organizing Committee is entitled to deny entry of any guest who fails to present badge. If lost, please contact the Organizing Committee immediately.

温馨提示

Kindly Remind

1. 大赛工作组备有医疗箱及医护人员，如您有相关需求，请随时与我们联系。如有高血压、心脏病、糖尿病等情况，务必根据自身情况带足备用药品，并适量、适度参与各项活动；

1. Medical kits and medical staff are available, please contact us if need. Bring medicines with you and selectively participate in the activities if you are diagnosed with high blood pressure, heart disease, diabetes and etc.

2. 会场内设有安全检查，请您给予配合；

2. The security check on-site is for your safe. Be cooperative, please.

3. 请您看管好自己的随身财物；

3. Take care of your personal belongings.

4. 组委会将在2020年中美创客大赛总决赛期间拍摄照片，录制音频和/或视频，进行网络传播和宣传等。这些活动可能包含您的肖像或类似内容，默认您同意会务组于宣传目的使用您的肖像或类似内容。如果您对此条款有异议，请联系组委会工作人员陈栩劼。

4. Photo, audio and radio will be taken or recorded during the Competition for the purpose of media publicity. The Organizing Committee take it as your implied consent to use your image in the publicity. If any disagreement arises, please contact Xujie CHEN at the Organizing Committee.

5. 参与总决赛线下评审的中国选手及评委请全程佩戴口罩，并配合比赛场地防疫登记工作。

5. All Chinese finalists and judges should always wear a mask and cooperate with the registration of COVID-19 protection.

决赛事务联系人

Contacts



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中美青年创客大赛

CHINA-U.S. YOUNG MAKER COMPETITION