



CITY COLLEGE OF DAVAO

Km. 10 Catalunan Pequeno, Davao City

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP FOR ABM

Based on CMO No.18, Series of 2017

Effective AY 2023 - 2024

FIRST YEAR

First Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GEMC 101	The Life and Works of Rizal	3		3	
GECC 101	Readings in Philippine History	3		3	
GECC 102	Science, Technology and Society	3		3	
GECC 103	Art Appreciation	3		3	
GECC 101	Gender and Society	3		3	
ENTCC 101	Entrepreneurial Behavior	3		3	
ENTCC 102	Microeconomics	3		3	
PE 101	PATH Fit 1: Movement Competency Training	2		2	
				23	

Second Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GECC 104	Ethics	3		3	
GECC 105	Purposive Communication	3		3	
GECC 106	Mathematics in the Modern World	3		3	
GECC 107	Understanding the Self	3		3	
ENTCC 103	Opportunity Seeking	3		3	ENTCC 101
ENTCC 104	Pricing and Costing	3		3	ENTCC 101
PE 102	PATH Fit 2: Exercise-based Fitness Activities	2		2	PE 101
				20	

SECOND YEAR

First Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GECC 208	The Contemporary World	3		3	
GECC 202	Reading Visual Art	3		3	
ENTCC 205	Innovation Management	3		3	
ENTCC 206	Market Research and Consumer Behavior	3		3	
ENTCC 207	Human Resource Management	3		3	
NSTP 201	National Service Training Program I	3		3	
PE 203	PATH Fit 3: Dance Activities - Philippine Traditional Dances	2		2	PE 102
				20	

Second Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GECC 203	Living in the IT Era	3		3	
GECC 201	Davao History	3		3	
ENTCBMEC 201	Operations Management (TQM)	3		3	
CCDENT 201	Salesmanship	3		3	
ENTCC 208	Programs and Policies on Enterprise Development	3		3	
NSTP 202	National Service Training Program II	3		3	NSTP 201
PE 204	PATH Fit 4: Sports	2		2	PE 203
				20	

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CONTENTS LISTED:

ABDUL SHARIEL M. OSMAN, PhD
EDUCATION SUPERVISOR II

DATE: JUNE 30, 2023

THIRD YEAR

First Semester

	Course Code	Course Title	No. of Hours		Units	Pre-requisites
			Lec.	Lab.		
	ENTST 301	Agricultural Entrepreneurship	3		3	
	ENTCC 309	Financial Management (Financial Analysis for Decision Making)	3		3	
	CCDENT 302	Advertising	3		3	
	ENTCC 310	Social Entrepreneurship	3		3	
	ENTCC 311	International Business and Trade	3		3	
	ENTEC 301	Franchising	3		3	
					18	

Second Semester

	Course Code	Course Title	No. of Hours		Units	Pre-requisites
			Lec.	Lab.		
	ENTCC 312	Business Plan Preparation	3		3	ENTCC 206
	ENTCC 313	Business Law & Taxation	3		3	
	ENTCBMEC 302	Strategic Management	3		3	ENTCC 206
	ENTEC 302	Entrepreneurial Marketing Strategies	3		3	
	ENTEC 303	Export Marketing	3		3	
	ENTST 302	Tourism And Hospitality Management	3		3	
					18	

FOURTH YEAR

First Semester

	Course Code	Course Title	No. of Hours		Units	Pre-requisites
			Lec.	Lab.		
	ENTCC 414	Business Plan Implementation I: Product Development and Market Analysis	2	3	5	ENTCC 312
	ENTEC 403	Supply Chain Management	3		3	
	ENTST 403	Business Analytics	3		3	
	ENTST 404	Service Marketing	3		3	
	CCDENT 403	Obligation & Contract	3		3	ENTCC 313
					17	

Second Semester

	Course Code	Course Title	No. of Hours		Units	Pre-requisites
			Lec.	Lab.		
	ENTCC 415	Business Plan Implementation II: Incubation	2	3	5	ALL ENTREP COURSES
					5	

Summary of Courses	CHED	CCD Reqs.
	in UNITS	
General Education Courses	36	36
National Service Training Program (NSTP)	6	6
Physical Education Courses (PE) Courses	8	8
Core Business and Management Education Courses (CMBEC)	6	6
Entrepreneurship Core Courses	49	49
Specialized Tracks	12	12
Elective Courses	12	12
CCD BSEntrep Courses		9
Institutional Requirements		3
TOTAL	129	141

Prepared by:

LUZVIMINDA N. ATES, PhD
Program Head, BS IN ENTREPRENEURSHIP

Noted by:

WENEFREDO E. CAGAPE, EdD, PhD
OIC President

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CONTENTS NOTED:

ABDUL SHARIEL M. OSMAN, PhD
EDUCATION SUPERVISOR II

DATE: JUNE 30, 2023



CITY COLLEGE OF DAVAO
Km. 10 Catalunan Pequeno, Davao City

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP
FOR NON-ABM

Based on CMO No.18, Series of 2017
Effective AY 2023 - 2024

FIRST YEAR

First Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GEMC 101	The Life and Works of Rizal	3		3	
GECC 101	Readings in Philippine History	3		3	
GECC 102	Science, Technology and Society	3		3	
GECC 103	Art Appreciation	3		3	
GEEC 101	Gender and Society	3		3	
ENTCC 101	Entrepreneurial Behavior	3		3	
ENTCC 102	Microeconomics	3		3	
PE 101	PATH Fit 1: Movement Competency Training	2		2	
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Second Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GECC 104	Ethics	3		3	
GECC 105	Purposive Communication	3		3	
GECC 106	Mathematics in the Modern World	3		3	
GECC 107	Understanding the Self	3		3	
ENTCC 103	Opportunity Seeking	3		3	ENTCC 101
ENTCC 104	Pricing and Costing	3		3	ENTCC 101
BC 101	Business Finance	3		3	
PE 102	PATH Fit 2: Exercise-based Fitness Activities	2		2	PE 101
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Summer

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
BC 102	Fundamentals of Accounting/Business and Management	3		3	
BC 103	Organization and Management	3		3	
BC 104	Business Marketing	3		3	
				9	

SECOND YEAR

First Semester

Course Code	Course Title	No. of Hours		Units	Pre-requisites
		Lec.	Lab.		
GECC 208	The Contemporary World	3		3	
GEEC 202	Reading Visual Art	3		3	
ENTCC 205	Innovation Management	3		3	
ENTCC 206	Market Research and Consumer Behavior	3		3	
ENTCC 207	Human Resource Management	3		3	
NSTP 201	National Service Training Program I	3		3	
PE 203	PATH Fit 3: Dance Activities - Philippine Traditional Dances	2		2	PE 102
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GEIC 201	Davao History	3		3	
ENTCBMEC 201	Operations Management (TQM)	3		3	
CCDENT 201	Salesmanship	3		3	
ENTCC 208	Programs and Policies on Enterprise Development	3		3	
NSTP 202	National Service Training Program II	3		3	NSTP 201
PE 204	PATH Fit 4: Sports	2		2	PE 203
				20	

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CONTENTS NOTED:

ABDUL JHARIEL M. OSAMPA
EDUCATION SUPERVISOR II

DATE: JUNE 30, 2023

THIRD YEAR

First Semester

	Course Code	Course Title	No. of Hours		Units	Pre-requisites
			Lec.	Lab.		
	ENTST 301	Agricultural Entrepreneurship	3		3	
	ENTCC 309	Financial Management (Financial Analysis for Decision Making)	3		3	
	CCDENT 302	Advertising	3		3	
	ENTCC 310	Social Entrepreneurship	3		3	
	ENTCC 311	International Business and Trade	3		3	
	ENTEC 301	Franchising	3		3	
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	ENTEC 302	Entrepreneurial Marketing Strategies	3		3	
	ENTEC 303	Export Marketing	3		3	
	ENTST 302	Tourism and Hospitality Management	3		3	
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FOURTH YEAR

First Semester

	Course Code	Course Title	No. of Hours		Units	Pre-requisites
			Lec.	Lab.		
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	ENTEC 403	Supply Chain Management	3		3	
	ENTST 403	Business Analytics	3		3	
	ENTST 404	Service Marketing	3		3	
	CCDENT 403	Obligation & Contract	3		3	ENTCC 313
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Entrepreneurship Core Courses	49	49
Specialized Tracks	12	12
Elective Courses	12	12
CCD BSEntrep Courses		9
Institutional Requirements		3
Additional Business Courses for Non-ABM Graduates		12
TOTAL	129	153

Prepared by:

LUZVIMINDA N. ATES, PhD
Program Head, BS IN ENTREPRENEURSHIP

Noted by:

WENEFREDO E. CAGAPE, EdD, PhD
OIC President

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CONTENTS NOTED:

ABDUL HAKIM M. OSMAN, PhD
EDUCATION SUPERVISOR II

DATE: JUNE 30, 2023