



RAMACHANDRA

COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

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Report on 3 days National Workshop on "WOMEN ENTREPRENEURSHIP" organized by RCEE WOMEN EMPOWERMENT CELL, Ramachandra College of Engineering, Eluru in association with ALEAP from 5th to 8th January-2018

Organized by	: RCEE WOMEN EMPOWERMENT CELL
Name of the Resource persons	: 1. Dr.P.V.Ramarayulu Vice president- Business opportunity hub, Hyderabad & MSME consultant 2. Ms.Parvathi, Chocolates manufacturing unit 3. Mr.BalaSubramaniam, General Manager, DIC 4.Ms.V.Kalpana Chawla, Chadalawada Ramanamma Engineering college, Tirupathi
Topic	: WOMEN ENTREPRENEURSHIP
Venue	: MBA Seminar Hall
Date & Time	: 5 th , 6 th and 8 th January-2018
No. of participants	: 202, which includes participants from Ramachandra College of Engineering and other institutions (lady faculty members, girl students and home makers)





Prayer song by the students

The program starts with the prayer song, followed by lightening of the lamp by the dignitaries.



Lightening of the lamp ceremony

All the participants are welcome by a welcome dance by Ms.Neelima.



Welcome dance by Ms.Neelima



Inaugural program

The national workshop is inaugurated with lightening of lamp by the dignitaries, firstly the chief guest, Dr..P.V.Ramarayulu, Vice president- Business opportunity hub, Hyderabad & MSME consultant, Mr.Chandra Kiran, program coordinator, ALEAP,followed by Mr.K.Venugopal, Secretary, Ramachandra College of Engineering Dr. Dola Sanjay S, Principal, Ramachandra college of Engineering, followed by Prof.S.Jayalakshmi, HoD/ EEE and Convener of the workshop.

The Convener welcomes all for the national workshop and explains about the main motto of conducting this workshop and also thanks the management and Principal for encouraging organizing this kind of programs.

The Principal Dr.Dola Sanjay.S addressed the gathering and informed about the importance of becoming an entrepreneur.

Our Secretary sir Mr.K.Venugopal, shares his views regarding development of women and the opportunities available for the girl students to shine as an entrepreneur.

The chief guest Dr.Ramarayulu stresses the importance of being an entrepreneur.



Convener addressed the gathering



Principal sir addressed the gathering



Secretary sir addressed the gathering



Dr.Ramarayulu addressed the gathering

Topics covered:

In Day-1, Dr.V.Ramarayulu started his session. He clearly explains the concepts to develop entrepreneurial competencies and Achievement. And also, he clearly explains about the schemes available for girl students to get subsidy to become an entrepreneur. He discusses about Schemes of assistance and support available from various Government agencies viz. Financial Institutions, MSME-DI, DIC etc., He interacted with the students and conducted test to estimate the skills of the students



Session handled by Dr.Ramarayulu

In Day-2, **Mr.Balasubramaniam, General Manager, DIC** briefly explains about bank loan options available for women entrepreneurs and answered for students queries related to support of banks for the women entrepreneurs.



Welcoming Mr.Balasubramaniam with a Bouquet



Session handled by Mr.Balasubramaniam

In Day-2, afternoon session was handled by Ms.V.Kalpna Chawla, Chadalawada Ramanamma Engineering college, Tirupathi. She briefly explains about the innovation technologies available for effective marketing.



Session handled by Ms.V.Kalpna Chawla

In Day-3, **Ms.Parvathi**, who is one of the successful women entrepreneurs narrates her example to the participants. She explains about her own experience in starting a factory, running a factory and how to be a successful entrepreneur. After the lunch break, Mr.Chandra Kiran, coordinator of CED / ALEAP addressed the participants related to forthcoming programs and conferences.

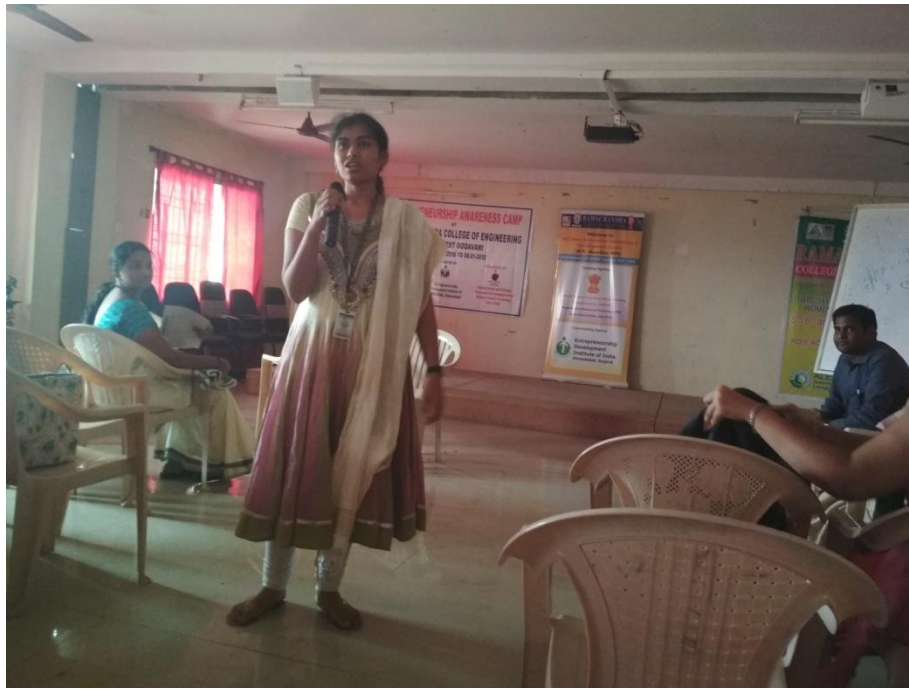


Session handled by Ms.Parvathi

After the session, participants have been asked to give their feedbacks about the workshop.



Feedback by the participant



Feedback by the participant

After the program, all the resource persons are felicitated by the convener and Principal sir.



Felicitations to the resource person



Felicitation to the resource person



Felicitation to the resource person



Group photograph of the participants with the resource persons and the convener

3. Feedback from participants:

Participants from our institution and other institution feel that this workshop really helped them to understand the importance of entrepreneurial skills and facilities available for the women to avail subsidies and awareness of several government schemes. And also they give the feedback that all the resource persons render their knowledge fruitfully and this kind of workshops are to be encouraged in future also.

4. Remarks from Resource Person:

Resource persons appreciate the efforts of RCEE women empowerment cell to conduct this kind of program for only women participants. And also they added that the interest shown by the participants is really good.

CONVENER


PRINCIPAL