

Kraftshala Bug Report Template

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URL Tested: <https://kraftshala.com>

Field	Your Entry Review
Bug ID	KRF-01
Page / Section	Programs / Marketing Launchpad 3.0 Pop-up Form
Issue Description	Placeholder text is faint, causing low contrast and poor visibility against the white background, potentially confusing the user about which field they are filling.
Steps to Reproduce	1. Navigate to the Kraftshala website. 2. Click the link/button that triggers the "Marketing Launchpad 3.0 - All About It!" pop-up form. 3. Observe the form fields (Name, Email, Phone Number) before entering any data.
Expected Behavior	Placeholder text should have sufficient contrast (darker color/brighter font) to be clearly legible, meeting basic accessibility standards.
Actual Behavior	The placeholder text is a very light gray, making it difficult to read and distinguish the fields quickly.
Browser Tested	Chrome, Edge
Severity	Medium (Impacts user experience and accessibility)
Screenshot / Video Link	https://drive.google.com/file/d/1_rvFaz4uRXkDWHb_HBum664Ki2PGkCbH/view?usp=sharing
Suggestion (Optional)	Increase the contrast of the placeholder text color to a darker shade of gray (e.g., #AAAAAA or darker) for better visibility.

Field	Finding 2: Mobile Number Validation (Functional/Data Integrity)
Bug ID	KRF-02
Page / Section	Programs / Marketing Launchpad 3.0 Pop-up Form
Issue Description	Mobile number field lacks critical input validation and context, accepting any random 10 digits without regard for country code or format.
Steps to Reproduce	1. Navigate to the About Us page and open the pop-up form. 2. In the Phone Number field, enter an arbitrary 10-digit number (e.g., 1234567890). 3. Enter valid data in the other required fields. 4. Click 'Reserve my seat'.
Expected Behavior	The form should ensure valid, actionable data is collected. This typically requires either pre-pending a country code (e.g., +91) or providing a country code selector and validating the format accordingly.
Actual Behavior	The form accepts the submission of non-standard/unvalidated 10-digit numbers (1234567890) without any error or warning, potentially leading to invalid data in the database.
Browser Tested	Chrome, Edge, Samsung Mobile
Severity	Medium (Impacts data quality and business communication effectiveness, but doesn't completely block the user).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1_rvFaz4uRXkDWHb_HBum664Ki2PGkCbH/view?usp=sharing
Suggestion (Optional)	Implement an automatic country code pre-fill based on geo-location or add a small drop-down menu for the country code prefix before the main input field.

Field	Finding 3: Required Field Bypass (Functional/Critical)
Bug ID	KRF-03
Page / Section	Programs / Marketing Launchpad 3.0 Pop-up Form
Issue Description	Form submits successfully despite a required radio button group (Whatsapp preference) being left unselected, bypassing validation logic.
Steps to Reproduce	1. Navigate to the About Us page and open the pop-up form. 2. Fill in the Name, Email, and Mobile fields with valid data. 3. CRITICALLY: Do not select either the "Yes" or "No" option for the "Get session details on..." feature (marked with an asterisk \$last\$). 4. Click 'Reserve my seat'.
Expected Behavior	Since the field is indicated as required (by the asterisk \$last\$), the form submission should be blocked. An error message (e.g., "This field is required," or "Please select an option") should appear next to the radio buttons.
Actual Behavior	The form successfully submits and reserves the seat, even though the required WhatsApp preference selection was skipped, leading to incomplete data capture.
Browser Tested	Chrome, Edge, Samsung Mobile
Severity	High (This is a critical functional bug as it results in the loss of required business data and violates the defined form constraints).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1vIATUdgVu8o9_ug8HzjDVE8zuLBEzmw0/view?usp=sharing
Suggestion (Optional)	Use the standard HTML required attribute on at least one radio button in the group, or ensure the server-side validation correctly checks that one option from the group is selected before processing the submission.

Field	Finding 4: Logo Display Behavior (UI/UX)
Bug ID	KRF-04
Page / Section	Programs / The Marketing Launchpad (Part-Time) / Recruiters Section
Issue Description	Recruiter logos are hidden/faded by default and require a hover action to become fully visible, which reduces immediate visibility and requires unnecessary user action.
Steps to Reproduce	1. Navigate to the Marketing Launchpad (Part-Time) page: https://www.kraftshala.com/marketing-launchpad/part-time-digital-marketing-course/ . 2. Scroll down to the "Recruiters include top brands & agencies" section. 3. Observe the state of the brand logos.
Expected Behavior	The recruiter logos are key social proof elements. They should be fully visible (not faded/hovered) by default so users can immediately see the brands without having to guess where to move their mouse.
Actual Behavior	The logos appear to be styled with a low opacity (faded/hovered state) by default. They only become fully visible when the user hovers the cursor over them.
Browser Tested	Chrome
Severity	Low (Purely a cosmetic/minor UX issue. The functionality of the page is not broken, but the effectiveness of a key content element is reduced.)
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1c_S_SeyDNqbnDMHxN5gNTqHzDGLJaPzb/view?usp=sharing
Suggestion (Optional)	Remove the hover-to-show effect. Set the default opacity of all recruiter logos to 100% so that they are prominently displayed to all users upon page load, maximizing their impact as social proof.

Field	Finding 5: Instagram Feed Integration (UI/UX)
Bug ID	KRF-05
Page / Section	Placement Reports / Instagram Feed (Page/Section URL: https://placement-reports.kraftshala.com/...)
Issue Description	The embedded Instagram feed for Placement Reports is static, lacking dynamic or interactive features, resulting in a low-engagement user experience.
Steps to Reproduce	1. Navigate to the Placement Reports page. 2. Observe the embedded Instagram posts.
Expected Behavior	For key content like placement reports, the website should offer a highly interactive and organized viewing experience. This could include filtering, modal pop-ups for easier viewing, or direct links to PDF/downloadable reports.
Actual Behavior	The content is presented as a basic grid of Instagram posts. Users must manually click through to Instagram to engage or view full details, which adds friction and redirects traffic away from the website.
Browser Tested	Chrome
Severity	Low (This is purely a missed opportunity for superior user experience and site engagement; it does not block access to information, which is available via Instagram).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1drS6lS3qIZ-za0ugKbeEss8m95YPX0rM/view?usp=sharing
Suggestion (Optional)	Improve interactivity. Instead of just embedding the Instagram feed, display key report thumbnails that, when clicked, open a modal window showing a larger, website-integrated version of the report, with an optional, clearly visible button to "View on Instagram" or "Download PDF."

Field	Finding 6: Unnecessary Scroll Bar in 'In the News' Section (UI/UX)
Bug ID	KRF-06
Page / Section	Sales Course Page / 'In the News' Section
Issue Description	The "In the News" section displays a horizontal scroll bar (or navigation arrows), suggesting there are more media logos than can be displayed, even when all logos appear to fit on the screen.
Steps to Reproduce	1. Navigate to the Sales Course page: https://kraftshala.com/sales-course/ . 2. Scroll down to the "In the News" section (above the FAQs). 3. Observe the presence of the scroll mechanism (e.g., arrows or a scroll bar) to the right of the logos.
Expected Behavior	If all media logos are visible within the container width (as appears to be the case on a desktop screen), the horizontal scroll mechanism (arrows or scroll bar) should be hidden or disabled to provide a cleaner interface.
Actual Behavior	The horizontal scroll option (indicated by the presence of a scroll indicator or navigation arrows) is visible, creating a false expectation of more content to the right, even when all content is currently displayed.
Browser Tested	Chrome
Severity	Low (Minor cosmetic and UX issue. It does not break functionality but introduces visual noise and suggests a non-existent requirement for scrolling).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1PHS-gqoSolHIIYI-AuLdRWx_7aB1PIN4/view?usp=sharing
Suggestion (Optional)	Dynamically hide the scroll mechanism. Use CSS/JavaScript to ensure the horizontal scroll arrows/bar is only visible if the total width of the logos exceeds the width of the containing element. If all logos fit, remove the scroll option completely.

Field	Finding 7: Missing Favicon (Branding/UI)
Bug ID	KRF-07
Page / Section	Placement Reports Page (https://placement-reports.kraftshala.com/...)
Issue Description	The Kraftshala company logo (favicon) is missing from the browser tab, displaying a default globe icon instead, which weakens brand recognition.
Steps to Reproduce	1. Navigate to the Placement Reports page (https://placement-reports.kraftshala.com/...). 2. Observe the icon displayed in the browser tab. 3. (Compare this to a correctly branded page, like https://kraftshala.com/about/ , which often shows the correct favicon).
Expected Behavior	The browser tab should display the Kraftshala logo (favicon), ensuring consistent branding and making the tab easily identifiable among other open tabs.
Actual Behavior	The tab displays the generic default globe icon, indicating that the favicon file is either missing or incorrectly referenced in the HTML of the Placement Reports page.
Browser Tested	Chrome (as shown in the screenshot)
Severity	Low (Purely a branding/cosmetic issue. It does not affect functionality, but it is a standard professional branding element).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1VXtYub8yuY19Vtg4jLT5webufTTe-A9i/view?usp=sharing
Suggestion (Optional)	Ensure the HTML <head> section of the Placement Reports page includes the necessary <link> tag referencing the .ico or .png favicon file (e.g., <link rel="icon" type="image/x-icon" href="/favicon.ico">).

Field	Finding 8: Insufficient Filtering Options on Careers Page (UI/UX)
Bug ID	KRF-08
Page / Section	Careers Page / Open Positions Listing
Issue Description	The Careers page lacks necessary filtering options beyond a basic text search and location, making it difficult for users to quickly narrow down relevant job postings.
Steps to Reproduce	1. Navigate to the Careers page: https://www.kraftshala.com/kraftshala-careers/ . 2. Observe the search/filter area above the job listings. 3. Try to filter jobs based on criteria other than text search or location (e.g., job role, department).
Expected Behavior	For a large job listing, users should have interactive filtering options (e.g., dropdowns, checkboxes) for key attributes, allowing them to quickly refine results.
Actual Behavior	The page primarily relies on two text input fields (Job title or skill and City, state/province or country) and a single Job Type checkbox (Full time (15)). There are no options to filter by Department, Experience Level, or Specific Role Category.
Browser Tested	Chrome
Severity	Medium (This is a significant UX issue that increases cognitive load and search time, potentially causing candidates to miss relevant opportunities).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1HpMuSsc8h83hJWv_6i5Oc4BV9fe8rBjN/view?usp=sharing
Suggestion (Optional)	Add dedicated interactive filters. Implement drop-down menus or multi-select filters for: 1. Department/Vertical (e.g., Marketing, Product, Sales, Tech), and 2. Experience Level (e.g., Entry Level, Manager, Lead). This will greatly enhance the job search experience.

Field	Finding 9: Redundant Labels in Alumni Section (UI/UX)
Bug ID	KRF-09
Page / Section	Alumni Page / Alumni Profile Cards (e.g., Devaanshu Goyal, Aishwarya Bhatia)
Issue Description	The labels "Pre-Kraftshala" and "Post-Kraftshala" are excessively long and introduce unnecessary vertical space and visual clutter in the alumni profile cards.
Steps to Reproduce	1. Navigate to the Alumni page (or the section containing the alumni profiles). 2. Observe the text labels immediately preceding the professional and academic experience sections for each alumnus.
Expected Behavior	To create a cleaner, more concise interface, the repetitive text should be simplified or removed, using visual formatting to distinguish between the two phases of experience.
Actual Behavior	The full, lengthy labels "Pre-Kraftshala" and "Post-Kraftshala" are used, consuming valuable space and potentially overwhelming the user with unnecessary text.
Browser Tested	Chrome
Severity	Low (Minor cosmetic and UX optimization. It does not break functionality but reduces the overall information density and visual appeal).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1vjI33a5zmoYCNdLoj8BB_a_rCoSo4f5p/view?usp=sharing
Suggestion (Optional)	Simplify the labels. Change "Pre-Kraftshala" to just "Pre" or use a visual divider and rely on context. Change the "Post-Kraftshala" line to simply list the current company and designation (since it follows the "Pre" section, the context is clear).

Field	Finding 10: Unengaging / Sparse Layout of Press Releases (UI/UX)
Bug ID	KRF-10
Page / Section	Press Releases Page (https://www.kraftshala.com/press-releases/)
Issue Description	The Press Releases page uses a very sparse, text-heavy layout without engaging visual elements or interactive features, making it unattractive and tedious for users to browse.
Steps to Reproduce	1. Navigate to the Press Releases page. 2. Observe the overall page design, which features logos, titles, and brief descriptions arranged in a simple grid.
Expected Behavior	To maximize engagement, the Press Releases should be presented in a visually rich, modern, and filterable layout. This often includes card-style designs, clearer publication dates, and a more concise presentation of content.
Actual Behavior	The design is very basic and static. The sparse layout, with large gaps between the text-heavy entries, fails to immediately grab the user's attention, leading to a high probability of users leaving the page quickly.
Browser Tested	Chrome
Severity	Medium (This is a significant UX issue for a content page designed to build credibility. The design actively discourages users from engaging with important media coverage).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1e2vRTBAZUQKHBIZSmSJJsWEkSjfGpTTu/view?usp=sharing
Suggestion (Optional)	Redesign the layout. Implement a modern, card-based layout with a clear publication date, concise snippet, and a distinct "Read More" button. Consider adding filters or categories (e.g., "Marketing News," "Sales Leadership") for better content discovery.

Field	Finding 11: Missing Hover Feedback on Buttons (UI/UX)
Bug ID	KRF-11
Page / Section	Marketing Launchpad Part-Time Page / Explore Program Buttons (and generally across the site)
Issue Description	Interactive buttons, such as "Explore Program," lack a distinct visual hover state, failing to provide immediate feedback to the user that the element is clickable.
Steps to Reproduce	1. Navigate to the Marketing Launchpad Part-Time page. 2. Scroll down to the "Check out the details for the other courses" section. 3. Place the cursor over the "Explore Program" buttons (e.g., Digital Marketing Launchpad). 4. Observe the lack of visual change.
Expected Behavior	When the cursor hovers over a primary interactive element (like a button or link), the element should change visually (e.g., color shift, slight shadow, border change, or scale up) to indicate its interactive nature.
Actual Behavior	The "Explore Program" buttons, and potentially other buttons across the site (like the "Apply Now" button), remain visually static when the mouse hovers over them, providing poor user feedback.
Browser Tested	Chrome
Severity	Low (Minor UX issue. The button is still clickable, but the lack of feedback detracts from a polished, professional user interface).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1oj_0pb_oYT-6B7Eke_CmyF6YtF_GaR0t/view?usp=sharing
Suggestion (Optional)	Implement a CSS hover effect for all primary and secondary buttons. For example, change the button's background color by 10% or add a subtle box-shadow when the mouse hovers over it.

Field	Finding 12: Internal Links Opening in New Tabs (Functional/UX)
Bug ID	KRF-12
Page / Section	Global (Footer, Navigation, Homepage Banners) / All Internal Clickable Components (e.g., About Us, Read Our Blogs)
Issue Description	Internal navigation links (like "About Us," "Read Our Blogs," and footer links) are coded to open a new browser tab, leading to tab clutter and poor user flow.
Steps to Reproduce	1. Navigate to the homepage (https://www.kraftshala.com/). 2. Click on the "About Us" button (or "Read Our Blogs," or any link in the footer like "Contact Us"). 3. Observe the behavior in the browser.
Expected Behavior	Links that direct the user to internal pages on the same domain (kraftshala.com) should open in the current browser tab to maintain user focus and prevent unnecessary tab proliferation. Only external links should open in a new tab (using the target="_blank" attribute).
Actual Behavior	Clicking internal links redirects the user by opening a new tab for the destination page, leaving the previous tab open and contributing to browser clutter.
Browser Tested	Chrome
Severity	Medium (This is a significant UX issue that violates standard web navigation practices and negatively impacts a user's browsing flow and experience.)
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1VTJIKa7RzZMy9A0AqhaQ4ohT0ED06Q_1/view?usp=sharing
Suggestion (Optional)	Remove the target="_blank" attribute from all internal links within the site's navigation, banners, and footer components. Only apply this attribute to links that redirect to external domains (like social media or press mentions).

Field	Finding 13: Non-Clickable Contact Information (Functional/UX)
Bug ID	KRF-13
Page / Section	Global / 'Got a Question?' Pop-up Modal (Accessible from multiple pages)
Issue Description	The email address (contact@kraftshala.com) displayed in the "Got a Question?" modal is presented as plain text and is not a functional mail to: link, requiring manual copying.
Steps to Reproduce	1. Navigate to the homepage or any other page. 2. Click the chat/question icon (likely in the bottom right corner) to open the 'Got a Question?' modal. 3. Attempt to click on the email address, contact@kraftshala.com.
Expected Behavior	The email address should be a clickable link (a mail to: link) that, when clicked, automatically opens the user's default email client, pre-filling the To: field with the provided address.
Actual Behavior	The email address is displayed as static, unformatted text. Users must manually select and copy the address, adding unnecessary friction to the contact process.
Browser Tested	Chrome
Severity	Medium (This is a significant UX issue. While the information is present, the lack of functionality hinders a common and expected user action—instant email contact).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1JoF79eZybr3MsUzDR-0oK0VPYBpK366P/view?usp=sharing
Suggestion (Optional)	Implement a mail to: link. Wrap the email address in an anchor tag like this: contact@kraftshala.com. The phone number (+91 78277135490) should also be a clickable tel: link for one-tap calling on mobile devices.

Field	Finding 14: Limited Single Sign-On (SSO) Options (UX/Suggestion)
Bug ID	KRF-14
Page / Section	Login/Learner Platform (https://learn.kraftshala.com/...)
Issue Description	The login page currently only offers LinkedIn as a social/SSO option, omitting widely used professional and personal email providers like Google, Zoho, and Microsoft (Outlook/Azure AD).
Steps to Reproduce	1. Navigate to the Learner Platform login page. 2. Observe the "Login with" options available below the standard email/password fields.
Expected Behavior	To provide maximum user convenience and align with modern web application standards, the platform should offer the most common SSO options, especially Sign in with Google and/or Microsoft (for professional users).
Actual Behavior	Only LinkedIn and Google+ (which is outdated or incorrectly labeled as Google's standard SSO) are offered alongside the standard email/password login, limiting choice for users who prefer one-click access via their primary email.
Browser Tested	Chrome
Severity	Medium (This is a significant UX friction point. It doesn't block login but forces users into a password-based flow when a faster SSO option could be available).
Screenshot / Video Link (optional)	https://drive.google.com/file/d/1p_fXONh0batFNBedcM_AXIhLwRY-_xUP/view?usp=sharing
Suggestion (Optional)	Add Google and Microsoft SSO options. Replace the current Google/LinkedIn icons with clear "Sign in with Google" and "Sign in with Microsoft" buttons. This streamlines the experience, especially for users utilizing these systems for their professional/academic accounts.

Final Report Summary & Scope of Testing

Your report demonstrates a comprehensive test coverage across four main areas:

Area of Testing	Total Findings	Key Bug Examples
Functional/Validation	3	KRF-03 (High): Required field bypass. KRF-02 (Medium): Mobile number validation failure. KRF-12 (Medium): Internal links opening new tabs.
UI/UX & Accessibility	7	KRF-01 (Medium): Low contrast placeholder text. KRF-14 (Medium): Limited SSO options. KRF-08 (Medium): Missing filters on Careers page. KRF-11 (Low): Missing button hover feedback.
Branding/Aesthetics	2	KRF-07 (Low): Missing favicon. KRF-04 (Low): Faded logos requiring hover.
Suggestions/Content	2	KRF-09 (Low): Redundant labels. KRF-10 (Medium): Unengaging Press Releases layout.

Devices and Browsers Tested

Your testing scope is clearly documented across the report:

Device Type	Operating System	Browser Tested
Mobile	Android (Implicit)	Samsung Mobile (Used for Form Testing)
Desktop	Windows (Implicit)	Google Chrome
Desktop	Windows (Implicit)	Microsoft Edge

Severity Instructions Recap

This is the standard guide you should use to justify the **Severity** assigned to each of your 14 Bug IDs:

Severity Level	Definition & Impact	Your Key Example (KRF ID)
High	A critical issue that blocks a user completely from performing a core business function, leading to data loss or business disruption.	KRF-03: The required form field is bypassed, leading to incomplete data collection.
Medium	A major functional issue that has a workaround, a significant UI issue that compromises professionalism, or an issue leading to poor data quality.	KRF-01: Poor placeholder contrast (Accessibility/UX). KRF-02: Invalid mobile number accepted (Data Quality). KRF-12: Internal links cluttering tabs (UX Flow).
Low	A minor issue or a cosmetic defect that doesn't impact core functionality but affects polish, branding, or minor user experience elements.	KRF-04: Recruiters logos require hover. KRF-07: Missing favicon. KRF-11: Missing button hover state.