

User Stories

User Stories for Sarah Mitchell (Marketing Director)

1. User Story: Exploring Sponsorship Opportunities

- As a Marketing Director, I want to find local sponsorship opportunities on the website, so that I can boost and expand my company's brand power and recognition locally with community-driven sports initiatives.
 - Tasks:
 1. Navigate to the Home page of the website.
 2. Click on the About page and see if the team's philosophy aligns with your brand.
 3. Click on the social accounts in order to analyze audience reach and engagement.
 4. Navigate to the sponsorship section of the website, check the current repertoire of sponsors and look at the different levels of sponsoring the team.
 5. Schedule a meeting with the sponsorship coordinator via the website's contact form.

2. User Story: Downloading Sponsorship Proposal

- As a Marketing Director, I want to download a sponsorship packages document from the website, so that I can review them with my team.
 - Tasks:
 1. Go to the Sponsors/Donations page from the Home page.
 2. Locate the document.
 3. Click Download to save the sponsorship proposal document.

3. User Story: Submitting Sponsorship Inquiry

- As a Marketing Director, I want to submit a sponsorship inquiry, so that I can get more information from the club's sponsorship team.
 - Tasks:
 1. Go to the Sponsors/Donations page.

2. Scroll down to find the Contact Us form.
3. Enter my details and write my inquiry.
4. Click Submit to send the message.
5. Wait for a response email.

User Stories for Jose Antonio Reyes (Aspiring Soccer Player)

4. User Story: Registering for Team Trials

- As an aspiring soccer player, I want to register for team trials on the website, so that I can pursue an opportunity to join the team.
 - Tasks:
 1. Click on the Teams page from the Home page.
 2. Find the Register for Trials link within the page.
 3. Review the trial requirements and dates.
 4. Fill out the registration form.
 5. Submit the form and receive a confirmation message on the website.

5. User Story: Joining a Youth Soccer Program

- As an aspiring soccer player, I want to join a youth soccer program, so that I can enhance my skills and training.
 - Tasks:
 1. Go to the Youth Soccer page from the Home page.
 2. Browse the list of available programs.
 3. Click on a specific program to see details about the schedule, costs, and coaching staff.
 4. Click the Register Now button and fill out the registration form.
 5. Receive a confirmation email with further instructions.

6. User Story: Subscribing to Player News

- As an aspiring soccer player, I want to subscribe to player news on the website, so that I can stay updated about training opportunities and tips for development.
 - Tasks:

1. Go to the News page from the Home page.
2. Locate the Subscribe button.
3. Enter my email address and click Subscribe.
4. Confirm the subscription via a confirmation email.

User Stories for Tom Baker (Super Fan)

7. User Story: Buying Match Tickets

- As a super fan, I want to buy tickets for a match through the website, so that I can support the team live from the stands.
 - Tasks:
 1. Click on the Schedule & Tickets page from the Home page.
 2. Select an upcoming match from the list.
 3. Choose the Supporters' Section for seating.
 4. Add tickets to the shopping cart.
 5. Complete the checkout process and receive tickets via email.

8. User Story: Joining the Fan Club

- As a super fan, I want to join the fan club through the website, so that I can connect with other supporters and participate in fan activities.
 - Tasks:
 1. Go to the Groups List page from the Home page.
 2. Browse available fan groups.
 3. Select a fan club and click on Join Now.
 4. Complete the membership form with personal details.
 5. Receive a welcome email with fan club details.

9. User Story: Shopping for Merchandise

- As a super fan, I want to shop for SSFC merchandise on the website, so that I can show my support for the team.
 - Tasks:
 1. Click on the Merch page from the Home page.
 2. Select either Fan Gear or Challenger Store to browse products.
 3. Add the desired items to the shopping cart.
 4. Proceed to checkout and complete the purchase.