

Hacking Climate Change – An IFMA Global Virtual Hackathon

Sponsored by BGIS

FAQ's

1. What is this event?

- This event is IFMA's first annual *Virtual* hackathon geared towards Canadian college students across the country so that they come together and share their ideas about how we can help solve climate change and "greenify" the way we conduct business in the Facilities Management Industry.

2. Who is IFMA?

- The International Facilities Management Association (IFMA) is the world's largest and most widely recognized association for facility professionals. And, by becoming a member, you are letting the world know that you are dedicated and serious about your career. IFMA's membership enables you to gain a competitive edge with employers and showcase your commitment to the profession and industry of facility management.

3. Who is BGIS?

- BGIS is a global leader in the provision of facility management, project delivery, energy & sustainability, asset management, workplace advisory, and real estate services. With a combined team of over 7,000 globally, BGIS relentlessly focuses on delivering innovative service solutions that create value for its clients. Globally, BGIS manages over 30,000 facilities totaling more than 340 million square feet across several markets including government, higher education, utilities, telecommunications, financial services, oil & gas, healthcare and cloud enterprise. In addition to managing a diverse portfolio of corporate offices, retail, colleges, hospitals and industrial assets, BGIS is a world leader in the management of data centers and other critical environments.

4. What do you mean Virtual Hackathon? How does that work?

- We recognize that Canada is a HUGE country and that traveling to Ontario is not in most students' budgets! Therefore, we have come up the virtual hackathon, whereby we will identify the two problems two days before the event allowing for teams to prepare over a two-day period in any location. The multi-faceted solution must be submitted via PDF. Feel free to include any supporting documents (e.g. video, photos, statistical data) to fuel your solution, however it is not mandatory. *See #8 below for the Evaluation Criteria.*

5. How do I submit my solution?

- Once your team has completed the proposal submission in whatever format of your choosing (pdf, word, excel, etc.), you will be required to save that file as a

pdf document. Please check for formatting to ensure that charts, graphics and font remain consistent after locking in pdf format.

- All submissions must then be sent to IFMAHackathon@bgis.com by **9am on Monday February 10th**.

6. What if I have a question during the Hackathon?

- A slack chat group will be opened for all Team Captains and hackathon organizers. We will be online from Friday at 5pm- 12am and Saturday and Sunday from 6am- 12am answering any questions you may have.

7. Will we be able to submit in French?

- Sorry, we recognize that there are two official languages in Canada, however IFMA is a global organization that has local chapters across the world, and out of respect for our global judges, we are choosing to only accept entries in English. We apologize for any inconvenience this might cause.

8. How many people can be a part of my team?

- We recommend a team no larger than 10 people, however that is completely up to you! You can do this solo if you like, too. The smaller the team, the larger the prize. 😊

9. What's in it for me?

- The winning TEAM will be taking home the \$5,000 prize to split amongst their members. There will be one prize for each question (2 x \$5,000).

10. What is the Evaluation Criteria for this?

- A panel of executives from IFMA, BGIS, CiCan and executives from other industry private sector organizations will participate in the evaluation process. To prevent influence and encourage objectivity, the names of the judges will not be published.
- Answers should provide sustainable solutions that will impact buildings including government, commercial, municipalities, education, hospitals, or any other institutional buildings.
- Two prizes of \$5,000 will be awarded to the top solution for each problem:
 - i. *one award per question*
- While the award decision will be at the sole discretion of the judges, we can share that proposals will be evaluated based on the following criteria; Each section will be weighted equally and awarded a score out of 10.

- **Quality** of presentation;
- **Applicability** and relevance to the industry of integrated facilities management in Canada, including building energy and operations;
- **Ability** to influence progress with climate change relating to corporate real estate;
- **Evidence-based business case** regarding ability to implement in the built environment and drive impact to climate change, such as a cost-benefit analysis and any support by industry statistics, research, and informed estimate of impacts; and
- The probability of the **solution to go ‘viral’**.

11. Deadlines! Dates you need to know:

Team Registrations Due	January 31st
Questions / Problems Released	February 7th 5pm EST
Hackathon Begins!	February 7th-9th
Proposals are due	Monday February 10 th @ 9am EST SHARP!
Winners Announced	March 6th on the event website and social media. Winners will be contacted directly