

Sales Report for Super Store Company



Order Date

All

Segment

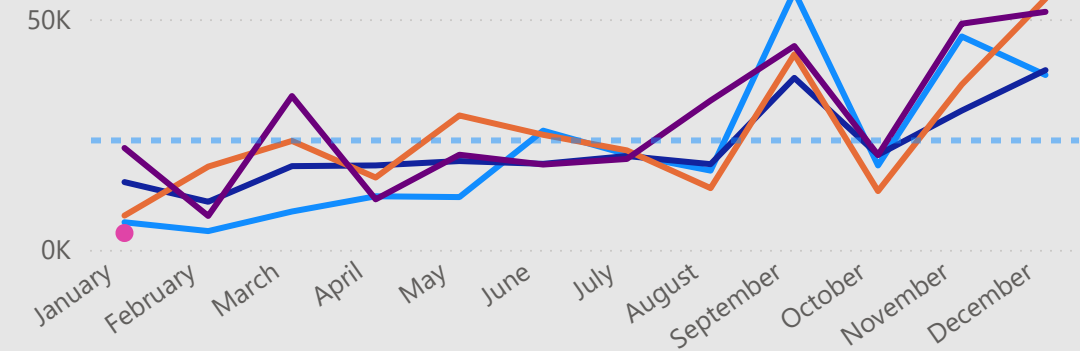
Consumer

Corporate

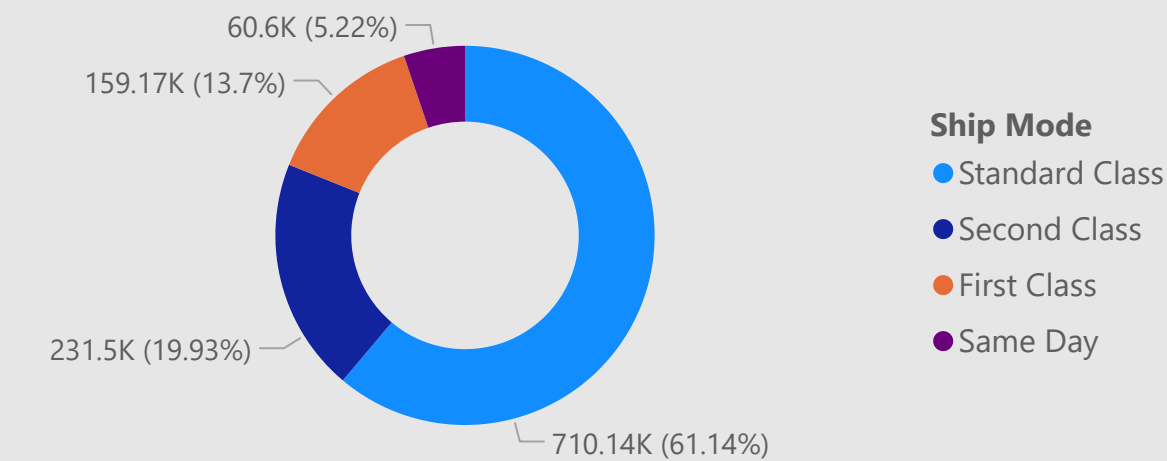
Home Office

Sum of Sales by Month and Year

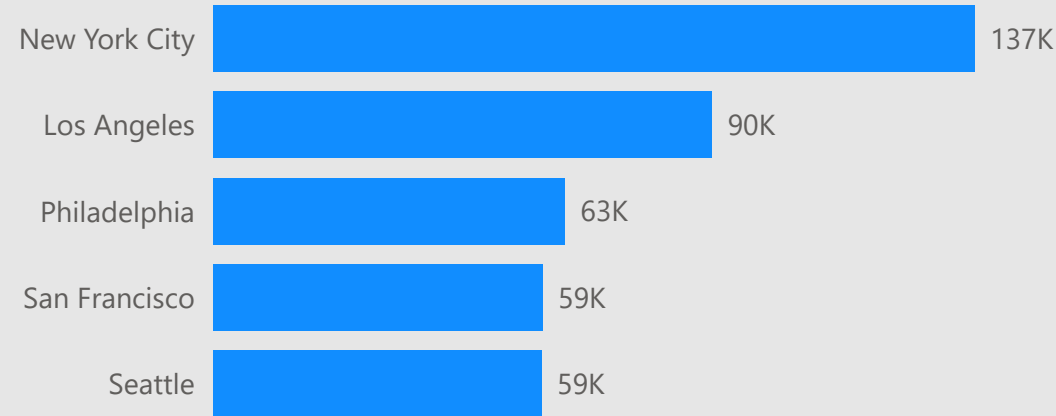
Year 2014 2015 2016 2017 2018



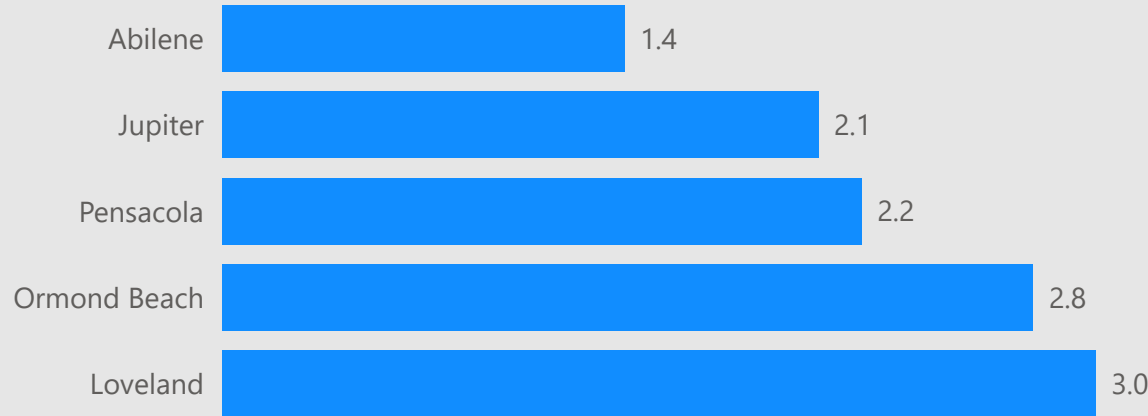
Sum of Sales by Ship Mode



Top 5 Cities by Sales



Bottom 5 Cities by Sales



Profit Report for Super Store Company

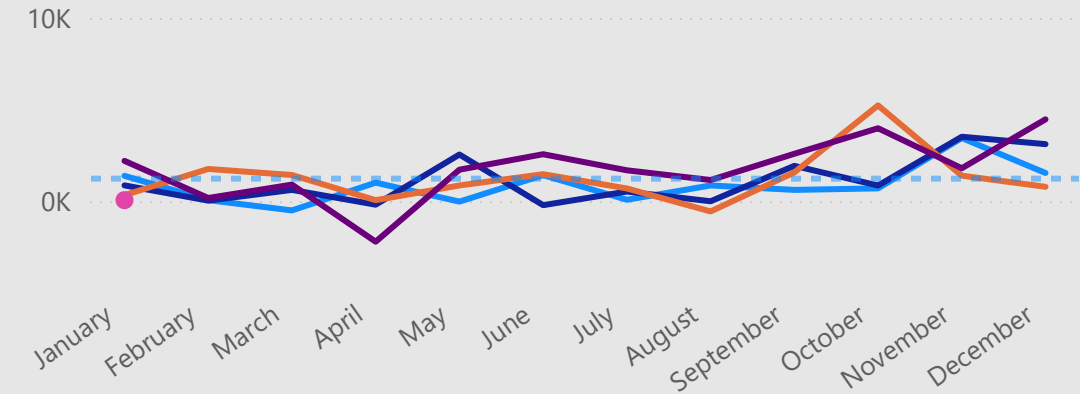


Order Date
All

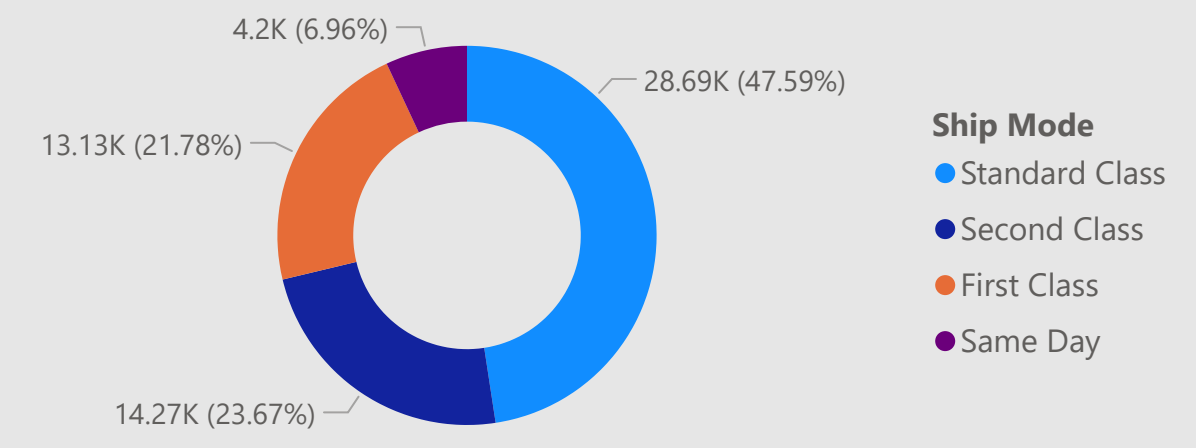
Segment
Consumer Corporate Home Office

Profit by Month and Year

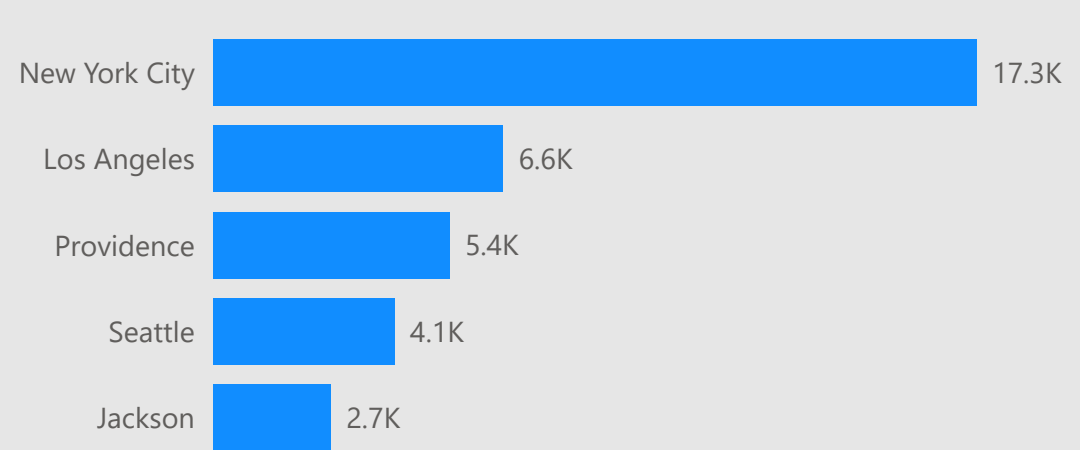
Year 2014 2015 2016 2017 2018



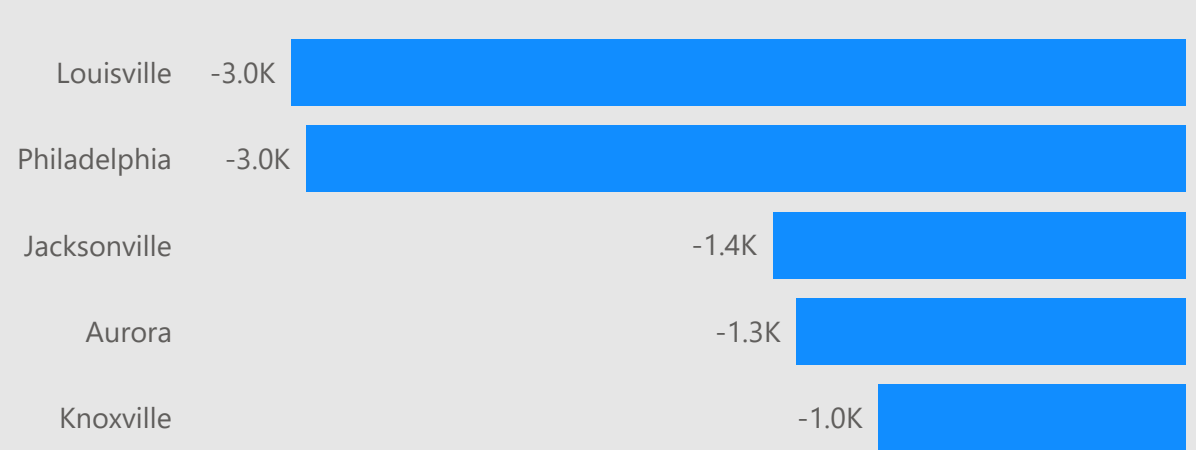
Sum of Profit by Ship Mode



Top 5 Cities by Profit



Bottom 5 Cities by Profit



Segment	Sum of Sales
Consumer	1,161,401.35
Corporate	706,146.37
Home Office	429,653.15
Total	2,297,200.86

Region	Sum of Sales
Central	501,239.89
East	678,781.24
South	391,721.91
West	725,457.82
Total	2,297,200.86

Category	Sum of Sales
Furniture	741,999.80
Office Supplies	719,047.03
Technology	836,154.03
Total	2,297,200.86

Month	Sum of Sales
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Jan	94,924.84
-----	-----------

Feb	59,751.25
-----	-----------

Mar	205,005.49
-----	------------

Apr	137,762.13
-----	------------

May	155,028.81
-----	------------

Jun	152,718.68
-----	------------

Jul	147,238.10
-----	------------

Aug	159,044.06
-----	------------

Sep	307,649.95
-----	------------

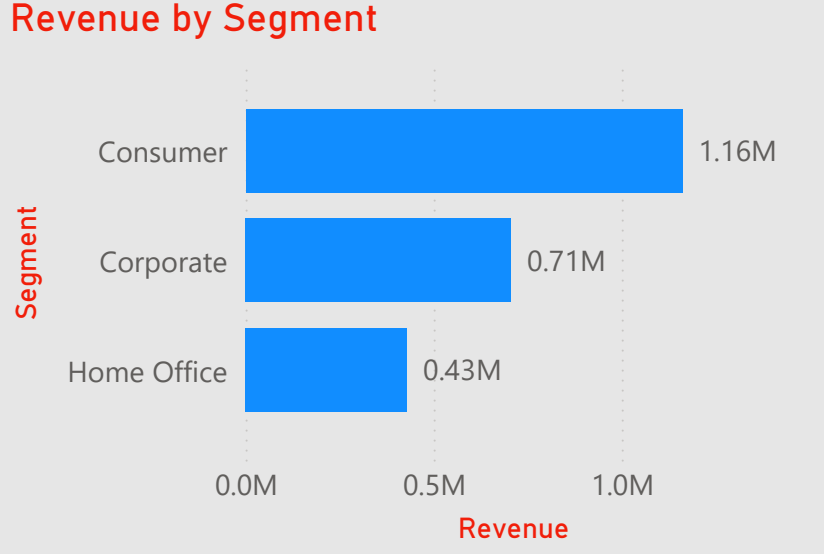
Oct	200,322.98
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Nov	352,461.07
-----	------------

Dec	325,293.50
-----	------------

Total	2,297,200.86
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Month	Revenue
Jan	94,924.84
Feb	59,751.25
Mar	205,005.49
Apr	137,762.13
May	155,028.81
Jun	152,718.68
Jul	147,238.10
Aug	159,044.06
Sep	307,649.95
Total	2,297,200.86



Segment	Revenue
Consumer	1,161,401.35
Corporate	706,146.37
Home Office	429,653.15
Total	2,297,200.86



Revenue	Region
501,239.89	Central
678,781.24	East
391,721.91	South
725,457.82	West
2,297,200.86	





Region	Revenue	Central Revenue
Central	501,239.89	501,239.89
East	678,781.24	501,239.89
South	391,721.91	501,239.89
West	725,457.82	501,239.89
Total	2,297,200.86	501,239.89

Region	Revenue	Central Revenue	Revenue vs C
Central	501,239.89	501,239.89	
East	678,781.24	501,239.89	177,5
South	391,721.91	501,239.89	100,5
Total	2,297,200.86	501,239.89	1,795,9

Year	Revenue	Total Revenue for the Year	Monthly percentage share	Revenue MOM Var	Revenue MOM% Var
[-] 2014	484,247.50	484,247.50	100.00%	484,247.50	0
Jan	14,236.90	484,247.50	2.94%	14,236.90	0
Feb	4,519.89	484,247.50	0.93%	-9,717.00	-68
Mar	55,691.01	484,247.50	11.50%	51,171.12	1132
Apr	28,295.34	484,247.50	5.84%	-27,395.66	-49
May	23,648.29	484,247.50	4.88%	-4,647.06	-16
Jun	34,595.13	484,247.50	7.14%	10,946.84	40
Jul	33,946.39	484,247.50	7.01%	-648.73	-1
Aug	27,909.47	484,247.50	5.76%	-6,036.92	-12
Sep	81,777.35	484,247.50	16.89%	53,867.88	193
Oct	31,453.39	484,247.50	6.50%	-50,323.96	-61
Nov	78,628.72	484,247.50	16.24%	47,175.32	149
Dec	69,545.62	484,247.50	14.36%	-9,083.10	-18
[+] 2015	470,532.51	470,532.51	100.00%	400,986.89	576
Total	2,297,200.86	2,297,200.86	100.00%	2,297,200.86	0

Year	Revenue	Revenue SPLY
 2014	484,247.50	
Jan	14,236.90	
Feb	4,519.89	
Mar	55,691.01	
Apr	28,295.34	
May	23,648.29	
Jun	34,595.13	
Jul	33,946.39	
Aug	27,909.47	
Sep	81,777.35	
Oct	31,453.39	
Nov	78,628.72	
Dec	69,545.62	
 2015	470,532.51	484,247.50
Jan	18,174.08	14,236.89
Feb	11,951.41	4,519.89
Mar	38,726.25	55,691.01
Apr	28,295.34	28,295.34
Total	2,297,200.86	2,297,200.86

Year	Revenue	Revenue YTD	REVENUE YTD2	Revenue YTD 3
 2014	484,247.50	484,247.50	484,247.50	484,247.50
Jan	14,236.90	14,236.89	14,236.89	14,236.89
Feb	4,519.89	18,756.79	18,756.79	18,756.79
Mar	55,691.01	74,447.80	74,447.80	74,447.80
Apr	28,295.34	102,743.14	102,743.14	102,743.14
May	23,648.29	126,391.43	126,391.43	126,391.43
Jun	34,595.13	160,986.56	160,986.56	160,986.56
Jul	33,946.39	194,932.95	194,932.95	194,932.95
Aug	27,909.47	222,842.42	222,842.42	222,842.42
Sep	81,777.35	304,619.77	304,619.77	304,619.77
Oct	31,453.39	336,073.16	336,073.16	336,073.16
Nov	78,628.72	414,701.88	414,701.88	414,701.88
Dec	69,545.62	484,247.50	484,247.50	484,247.50
 2015	470,532.51	470,532.51	470,532.51	470,532.51
Jan	18,174.08	18,174.08	18,174.08	18,174.08
Feb	11,951.41	30,125.49	30,125.49	30,125.49
Mar	38,726.25	68,851.74	68,851.74	68,851.74
Apr	24,105.31	102,957.05	102,957.05	102,957.05
Total	2,297,200.86			

Sales Report
Measures



36.52K

Revenue

58.87K

Previous Month Reven...

159.67...

Revenue YTD

Year

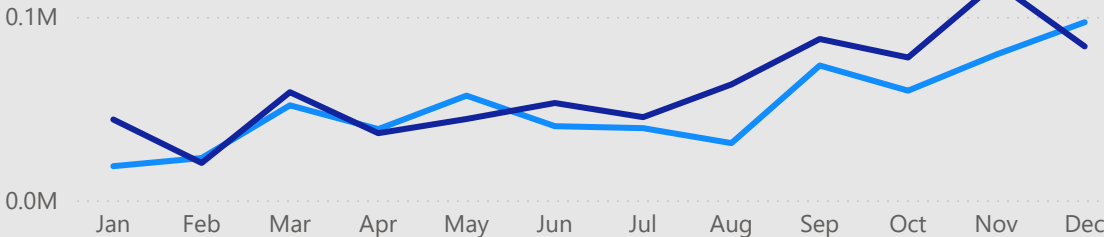
2017

Month

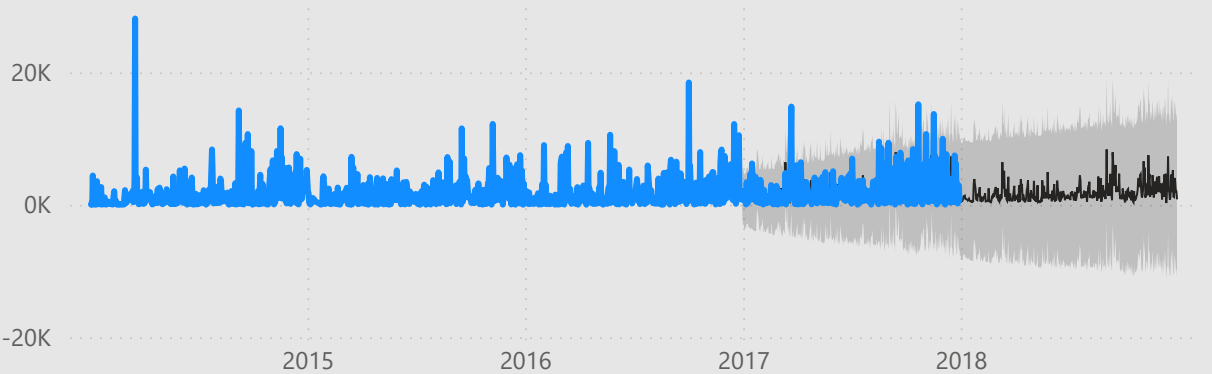
Apr

Revenue SPLY and Revenue by Month

Revenue SPLY Revenue

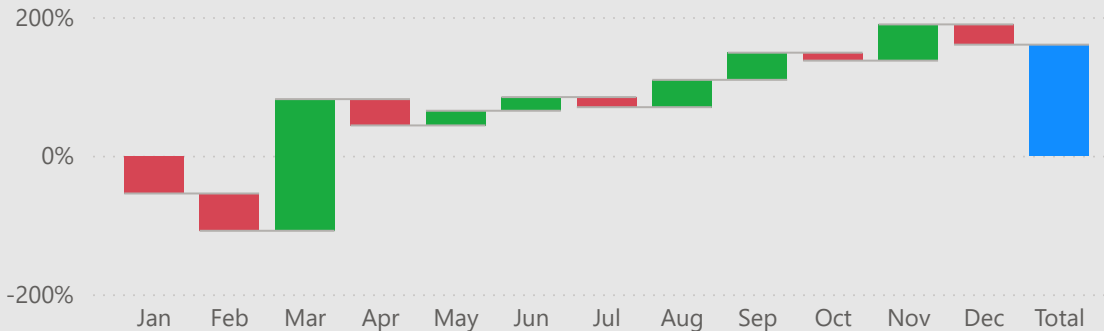


Revenue Forecast for 2 years



Revenue MOM% Variance by Month

Increase Decrease Total



Month	2014	2015	2016	2017	Total
Jan	14,236.90	18,174.08	18,542.49	43,971.37	94,924.84
Feb	4,519.89	11,951.41	22,978.81	20,301.13	59,751.25
Mar	55,691.01	38,726.25	51,715.88	58,872.35	205,005.49
Apr	28,295.34	34,195.21	38,750.04	36,521.54	137,762.13
May	23,648.29	30,131.69	56,987.73	44,261.11	155,028.81
Jun	34,595.13	24,797.29	40,344.53	52,981.73	152,718.68
Jul	33,946.39	28,765.32	39,261.96	45,264.42	147,238.10
Total	484,247.50	470,532.51	609,205.60	733,215.26	2,297,200.86

Sales Report Measures



Year

All

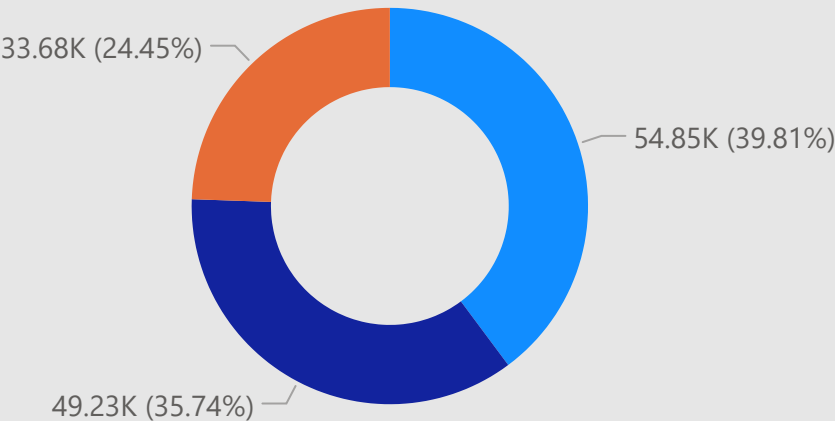
Month

Apr

Revenue by Segment

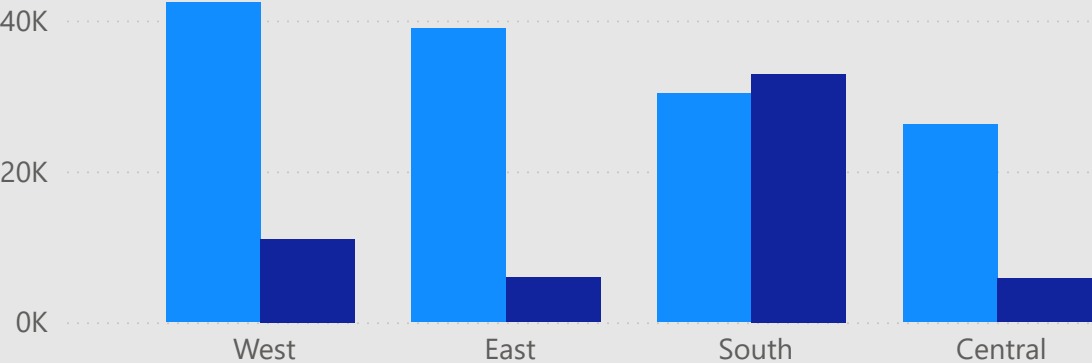
Segment

- Consumer
- Corporate
- Home Office



Revenue and Previous Month Revenue by Region

Revenue Previous Month Revenue



Revenue by Category

- Office Supplies
- Technology
- Furniture



Revenue by Year and Category

Category Furniture Office Supplies Technology

