



Sega Amusements USA, Inc.

## **Press Release**

### **For Immediate Release**

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### **SEGA EXPANDS PARTS AND CUSTOMER SERVICE** *Angela Spinelle Joins Sega with 14 years of Parts and Service*

**Elk Grove Village, IL February 21, 2006** – Sega Amusements USA, Inc. (SAU) announces one of many proud enhancements to the Parts Division. SAU welcomes Angela Spinelle to the company as our Customer Service representative.

#### **Industry Background**

Angela Spinelle has made her mark in coin-op through a progression of positions at respected organizations, Konami and Betson Enterprises. She began her industry career in 1989 at Konami in the Credit and Accounts Receivable areas, until she found a home in Coin-op Parts in 1996. Spinelle spent 8 years in Parts, and then transferred her strong background to Betson when the Parts and Service division of Konami was sold to the company in 2003. She went on at Betson for 3 years as an Account Executive in the parts and purchasing specialties.

#### **Spinelle's Role at Sega**

As the Customer Service Representative, Spinelle joins team member and Parts Manager, Greg McKay, and will report to Operations Manager Jerry Korbecki. Her top objective is to provide excellent customer service and support to Sega's customers. She will manage the tasks of placing parts orders, processing the monetary exchange of product between SAU and Sega Corporation in Japan, and providing telephone support to all parts inquiries. Spinelle is enthused with the company standard she is entering into. "Sega has a wonderful team that I couldn't be happier to work for," states Spinelle, "I have always enjoyed being involved in parts service as well as coin-op, and I understand the importance of supporting the customer in this area. I intend to maintain the high level of support Sega is known for."

Sega is equally as thrilled to have Angela Spinelle in the customer service chair. SAU President, Rick Rochetti expresses, "Angela has a very positive attitude that will be recognized by all of our customers and



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staff alike. It is important to have a person in this position who can manage relationships as well provide a good service to our distributors. Welcome aboard Angela.”

### **About Sega Amusements USA, Inc.**

Serving the North and South American markets, Sega Amusements USA, Inc. is a wholly owned subsidiary of Sega Corporation, Japan. Sega Amusements USA, Inc. is an industry leader in creating state-of-the-art interactive video, self contained merchandising, and redemption game play experiences through the utilization of complementary technologies and devices to enhance player enjoyment and loyalty. Products include single-player upright video games, self-contained merchandisers, and multi-player attendant operated simulators.

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