

## Yiwen Zhang

# Experience Designer Developer

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## Design

Responsive Design Graphic Design Game Design Virtual Reality Experience Design Filmmaking & Sound Editing

## **Process**

Contextual Inquiry Usability Testing Prototyping User Profile Statistical Analysis

## Develop

Mobile / Web Development Game Development Virtual Reality

## **Tools and Framework**

Adobe Creative Suites Unity Amazon Web Services Android SDK AngularJS Node.js jQuery OpenCV WebGL & OpenGL

## Language

JavaScript HTML/CSS Python C# Java SQL



## Full Stack Web Developer (Part-time) at PigeonLab, Singapore

- Developed a web-based automation tool using Node.is, AngularJS and Amazon Web Services

- Created more than 100 customized skins for their web application using the automation tool

## Freelance Full Stack Developer, Singapore

2013 - 2014

2014 - 2016

- Developed Room booking system for Tembusu College with Flask (Python)

- Developed Singapore's leading fashion website (styleXstyle.com) with AngularJS

## Education

Master of Entertainment Technology, Carnegie Mellon University (CMU)

2016 - Dec 2017

2012 - 2016

Bachelor of Computing, National University of Singapore (NUS), Singapore

Relevant Courses: Interaction Design, Game Development, Computer Vision, Computer Graphics, Game Design, Visual Storytelling, Building Virtual Worlds



## Building Virtual Worlds, CMU, Game Developer and Designer

2016

- Building Virtual Worlds (BVW) gives small teams of students two weeks to create a virtual world

- Experimented with multiple platforms such as HTC VIVE, Oculus Rift + Leap Motion and Eye Tracker

- Developed quick prototyping skills and user testing skills

## Multimedia Design in play Kopitiam, Drama Box, Multimedia Designer

2016

- Designed a multimedia experience featuring liquid typography (Chinese characters)

- Implemented the experience using WebGL and Adobe After Effects

## A Revenge, NUS, Director

2016

- Directed a short film that illustrates an "Alice in Wonderland" style world

- Designed and Implemented the CG objects using Blender and Maya

- Composited the CG objects with the green screen footages and the miniature scene using After Effects

## Custom Branding Generator, PigeonLab, UX Designer and Full Stack Developer

2015

- Proposed an automation tool for generating CSS styles

- Designed and developed the automation tool using AngularJS and Node.js

- More than 100 customized CSS files are generated using the tool

## FaceMorpher, NUS, Developer

2015

- Implemented a mesh-based face morphing algorithm with  $\ensuremath{\mathsf{OpenCV}}$ 

- Design and developed a web-based user interface in AngularJS

## Re-design PandaFan's Dashboard, PandaFan, UX Designer and Front-End Developer

2014

- Conducted Usability Analysis for existing dashboard user interface

- Designed and implemented new dashboard user interface with Foundation

## **■** Awards

Dean's List, National University of Singapore2016Best Project Award, National University of Singapore2015, 2016"The First Penguin" Award, Carnegie Mellon University<br/>for taking the biggest risk in Building Virtual Words2016Aesthetic Excellence Award, Global Game Jam 2017 Pittsburgh2017