VIJAYAKUMAR ASOKAN

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Date of Birth: 02 October 1997

Experienced Data Analyst skilled in Python, SQL, SSIS, SSRS, R, and Power BI with a master's degree in Advanced Computer Science specializing in Data Science. Proficient in data analysis, cleaning, modeling, and visualization. Seeking a growth-oriented opportunity to contribute to the corporate mission and exceed team goals. A Logical and creative thinker with strong problem-solving and organizational skills, able to adapt to changing priorities.



Tools / Technologies: Power BI, Tableau, SSIS, SSRS, Advanced Microsoft Excel, SharePoint, ArcGIS Pro, Power Automate, PySpark, Jupyter Notebook, Visual Studio Code, R Studio, Anaconda Navigator, Kubernetes, KNIME, Data Bricks, Lakehouse, RPA – UiPath, Azure, AWS, Swagger, and Confluence.

Programming Language: Python, R, SQL, JavaScript, Visual Basics for Application (VBA)

Database: MySql

Other Skills: Reporting, Data Visualization, Data Automation, Data Analysis Expressions (DAX), ETL, xlWings, OpenPyxl, PyArcGIS, PyAutoGUI, Selenium, Statistics, Neural Network, Machine Learning, Data mining, Deep Learning, Automation, Linear Regression, Logistic Regression, Scikit-Learn, Decision tree, Computational Algorithm, High-Performance Computing, K-nearest Neighbor, Support Vector Machine, Principal Component Analysis, Gaussian Mixture Models, K-Means, Big data, NumPy, Keras, Pandas, Matplotlib, TensorFlow, Pytorch, Keras, Software Development, Project Management, Stakeholder Management, Azure Devops, RestAPI, OpenAPI, Open Banking.

Soft Skills: Analytical and Problem Solving, Leadership, Teamwork, and Communication.



Work History

Sep 2022 – Oct 2023

Data Analyst

Retail & Financial Consulting Limited, Basingstoke, England, UK

 Analyzed and generated daily, weekly, monthly reports emphasizing details such as balance, and amount dispensed per ATM for every customer using advanced Excel formulas and Power query editor.

- Redesigned database schema for speedier SQL execution (data normalization where necessary).
- Enhanced the monthly reports highlighting daily ATM transactions status using data modelling in Power BI dashboards, DAX, Power Query editor, and MySql.
- Created an automatic report generation system for daily reporting using Python.
- Implemented data preprocessing operations using MySql, including importing and analyzing data; reduced data processing time by 50% and improved overall efficiency of data-driven decision-making processes.
- Streamlined client reporting process through implementation of automated data analysis tools, reducing report anomalies and enhancing overall efficiency.
- Big data processing procedure through use of cluster execution and container management (Azure Data Bricks).
- Led the migration of legacy databases to a new platform, ensuring seamless data transfer and reducing data redundancy, resulting in a 15% improvement in database performance and data accuracy.
- Identified and resolved critical VBA script errors through cross-functional collaboration, ensuring data integrity and enabling precise financial reporting.
- Developed and implemented an innovative All-Purpose Cash Forecasting model, analyzing historical data and market trends to accurately project cash flow, resulting in a 25% reduction in cash flow discrepancies and improved financial decision-making processes.
- Developed and implemented a data mining tool leveraging machine learning algorithms to automatically categorize customer transaction data in Open Banking.

Feb 2022 – Full Stack Developer

Sep 2022 Retail & Financial Consulting Limited, Basingstoke, England, UK

- Developed and executed comprehensive test plans for ATM software, ensuring 100% functionality and compatibility across multiple platforms, resulting in a 20% reduction in customer support issues and increased customer satisfaction.
- Developed and tested cutting-edge ATM software, implementing industry best practices and ensuring seamless functionality across multiple platforms and devices.
- Assisted with the upkeep of software for Open Banking payment app.
- Conducted in-depth analysis of customer needs, translating them into software solutions that streamlined processes and reduced manual effort.
- Collaborated closely with teams at all stages of the systems development lifecycle, ensuring effective requirement collection, efficient development, and successful production releases.
- Collaborated with cross-functional teams to execute comprehensive software field testing (UAT) for a high-profile project, validating functionality and usability, enhancing user experience, and customer satisfaction scores.

Feb 2019 – Internship Student

April 2019 Sheffield Hallam University, Sheffield, England, UK

Led a dynamic short-term Artificial Intelligence and Deep Learning program, implementing advanced algorithms and neural networks to analyze complex datasets, leading to a improvement in predictive accuracy and enabling datadriven decision-making.

Capstone Project

Project Title: Developed and implemented a state-of-the-art deep learning model using TensorFlow to achieve 98% accuracy in object recognition, improving efficiency and reducing manual classification efforts.

<u>Project Description:</u> Though there are many object detection classifiers using TensorFlow, we used the most recent pre-trained model in TensorFlow, which gives higher accuracy of the object from drone angle, which is faster and supported by coco datasets.



Sep 2020 – Oct 2021

Master's: Advanced Computer Science with Specialized in AI and Data Science

University of Reading - England, UK

Project

<u>Title:</u> Handling Class Imbalance in Medical Image Datasets using Convolutional Neural Network (CNN), Generative Adversarial Network (GAN) and Variational Auto-Encoder (VAE).

<u>Datasets:</u> Chest X-Ray, CT Scan, Brain Tumor, Skin Cancer, Malaria Cell, Cell Nucleus, MNIST, Fashion-MNIST, CIFAR-10.

<u>Models:</u> CNN - VGG16, VGG19, DenseNet 169, DenseNet 121, MobileNetV2, Inception V3, InceptionResNetV2, ResNet50.

Sep 2015 – May 2019

B.Tech: Computer Science and Engineering

Dr.M.G.R Educational and Research Institute University - Chennai, India



Accomplishments

- Python for Data Science and Machine Learning Bootcamp
- Deep Learning A-Z: Hands-on Artificial Neural Networks
- Machine Learning A-Z: Hands-on Python & R in Data Science
- Learn Big Data: The Hadoop ecosystem masterclass
- SQL-MySQL for Data Analytics and Business Intelligence
- Best Paper Award for the paper titled "Developing a Deep Learning Model using TensorFlow to recognize an object" in the National Conference on Innovative Computing Techniques
- Databricks Lakehouse Fundamentals.