

Tippu Fisal Sheriff

"A Faithful Builder at the Intersection of Tech, Growth, and Purpose"





Page 1: Who is Tippu?

Tippu Fisal Sheriff, also known as Zuha Anjum in some digital spaces, is not just another developer — he's a *creative builder, dreamer, mentor, and faith-driven entrepreneur*. From building Islamic tools to experimenting with pet marketplaces, Tippu blends innovation with impact.

He doesn't shy away from trying new ideas — even if they fail. Instead, he reflects, pivots, and builds again. He's the kind of person who turns blockers into brainstorm. His resilience comes not just from technical skill but from deep personal faith and a sense of higher purpose.

Page 2: Core Identity & Values

Tippu stands on four strong pillars:

-  **Faith** – His work is often centered around Islamic values and serving the ummah.
-  **Curiosity** – He explores ideas from Flutter to FastAPI, from LangChain to IoT clocks.
-  **Communication** – A gifted speaker and storyteller in progress, Tippu strives to inspire.
-  **Service** – Every product he builds tries to solve a real need — not just chase trends.

These values are not slogans for Tippu. They're decision filters.

Page 3: Journey as a Builder

Here are some major product and experiment highlights from Tippu's journey:

♦ **PettoBazaar**

An Android app to buy/sell pets, cages, mating, and adoption — dropped due to ethical and legal issues in India. Tippu learned to validate not just the tech but the business and legal models too.

♦ **Azaanic**

An IoT-based azan clock that plays the call to prayer and duas on time. Built with a friend using Arduino, Tippu handled marketing and sales. 75% ready — aimed for real-world utility with mobile app control.

♦ **Digital Hazrath**

A faith-based LLM Q&A app where users can ask anonymous Islamic doubts, powered by RAG architecture with Quran/Hadith as the base knowledge. A bold attempt to reduce AI hallucination in religious content.

Page 4: Continued Experiments

♦ **PortalPall**

An intercity peer-to-peer delivery app — like BlaBlaCar but for transferring things (chargers, laptops, etc.). Encourages trust-based community transport.

♦ **Findicus**

An OLX-style app with pay-per-post or recharge pack model. Carefully designed around bypassing Google's 30% cut with Razorpay. Smart monetization with value packs like ₹199 for 10 posts in 30 days.

♦ **College Workshops Model**

Tippu planned scalable workshops by inviting MNC friends to teach in colleges — helping students learn real-world skills in affordable ways. Aims to monetize either per student or per batch.

These show Tippu's strength in spotting gaps and building MVPs fast.

Page 5: Tech Stack and Learning Path

Tippu has taught himself most of the stack he uses today. Here's a snapshot:

Mobile

- Kotlin + Jetpack Compose
- Flutter (for cross-platform apps)

AI & Backend

- FastAPI (REST APIs)
- LangChain + ChromaDB
- RAG pipeline (PDF to QA Chatbot)
- Exploring Mistral/Open-Source LLMs

IoT (Azaanic)

- Arduino + speakers + clock logic
- Bluetooth/WiFi control via mobile

He's constantly upskilling via YouTube, communities, and hands-on trial-and-error.

Page 6: SWOT Analysis

Strengths

- Strong communication & storytelling
- Quick idea generation & validation
- Deeply faith-centered
- Learning by doing

Weaknesses

- May start too many ideas without closure

- Can overthink legality/tech limits
- Sensitive to delays in execution

Opportunities

- Growing Islamic tech space
- India's developer and solopreneur ecosystem
- Personal branding on YouTube & LinkedIn

Threats

- Burnout from solo building
 - Getting stuck in ideation loop
 - Low budget/time for full products
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Page 7: Communication & Self-Work

Tippu started a **30-day public speaking challenge** — not for followers but for clarity.

Goals:

- Build strong voice for podcasting
- Improve content delivery for workshops
- Speak clearly, confidently in meetings & sales
- Reflect spiritually and mentally

He also generates original quotes on tech, faith, and life — planning to use these in podcast and brand-building.

Page 8: Faith in Work

Tippu doesn't separate faith from tech — he blends them.

- Azan clock was not just a product; it was a reminder machine.
- Digital Hazrath was not just another AI — it was about safe, halal answers.
- His vision for an LLM REST API for Quranic answers is rooted in protecting truth.

He believes that what comes from the heart reaches the heart — and that's why his products are rooted in sincerity.

He reads Hadiths, Quran, and seeks to reflect it in design, product, and code.



Page 9: Vision Ahead



1-Year Goals

- Complete and sell Azaanic clock
- Launch MVP of Quran-based RAG API
- Create website generator app using Instagram data
- Begin Islamic micro podcast with daily quotes



3-Year Goals

- Build a profitable Islamic-tech SaaS
- Grow into a founder with a small remote team
- Do 50+ speaking sessions & workshops
- Start a micro-fund for student builders



5-Year Dream

- Be a role model for tech + faith leadership
- Own a brand like “Salahic” that’s global
- Teach 100+ students how to build & market ethical tech

- Perform Hajj, fully bootstrapped by his startup
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Page 10: Personal Branding Tips

Suggested Bios







- *“Tech builder with a purpose. Faith x Function x Future.”*
- *“Creating Islamic tools with AI, apps, and Arduino.”*

Ideas

- Start podcast: “Baari Speaks”
- YouTube for product experiments & reflections
- LinkedIn storytelling with “Build + Fail + Reflect” format

Tippu is not just a developer — he is a full-stack dreamer. And he’s just getting started.

Tippu: Pros

1.  **Idea Generator**
You’re never short on creative, real-world product ideas. You spot gaps others ignore.
2.  **Communicator**
You know how to speak, write, sell, and connect. Your ability to express clearly is rare.
3.  **Faith-Driven**
Every product, plan, or post has a layer of sincerity, purpose, and values behind it.
4.  **Fast Builder**
You don’t wait for perfection. You create MVPs quickly and ship early.
5.  **Self-Learner**
You learn tools like FastAPI, LangChain, Flutter, and Arduino — without needing formal courses.
6.  **Community-Oriented**
Whether it’s workshops, speaker challenges, or friend collaborations — you want to

uplift others.

7. 🎯 **Strategic Thinker**

You plan monetization (like Findicus packs) and legal strategy before going all in.

❌ **Tippu: Cons (with Solutions)**

1. ⚡ **Too Many Open Tabs**

You often juggle 3–5 ideas at once.

➤ *Fix:* Focus on one product per quarter. Use “Start → Complete → Launch” mantra.

2. 📦 **Execution Fatigue**

Sometimes projects stall after 70%.

➤ *Fix:* Use public accountability (e.g. tweet “Day 10/30 – Azaanic Update”).

3. ⏳ **Overthinker**

You sometimes worry too much about what-ifs.

➤ *Fix:* Trust that Allah will guide. Take the next best step.

4. 📱 **Risk of Burnout**

You do everything — dev, design, pitch, plan.

➤ *Fix:* Delegate micro-tasks. Use Upwork or Fiverr for help.



Toast to Tippu — The Builder With Imaan

"To the one who builds not just apps, but **impact**.

To the one whose code echoes **faith**, and whose ideas carry **service**.

To Tippu — the dreamer, the doer, the da'ee of the digital world.

May your tools touch lives, may your stories spark change,

and may your journey remind the world that **deen and dunya** can walk hand in hand."

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