

# MADHOUSE TOKEN

## INTRODUCTION

The Madhouse team has developed a token with a strong focus on real use case and incentivized rewards for investors. Our unique tokenomics take the best of other successful projects and make them work the way they should. We don't want to reinvent the wheel. We intend to make a better one.

## TOKENOMICS

To encourage holders to hold and discourage "dumping", there will be a low 4% fee on all purchases with 2% being redistributed to holders and 2% to liquidity. There will be an initial 25% fee on all sales with 20% being redistributed to holders and 5% to liquidity.

The fees on sales will be periodically reduced over time at selected intervals.

## BREAKDOWN ON FEES

### **Purchases**

4% fee on all purchases – 2% redistributed to holders and 2% added to liquidity.

### **Sales**

The initial fees on sales are set at a high rate to reward early adopters and encourage holding. These fees will be reduced in stages to ultimately settle at an 8% fee on all sales.

Also, at no time will you pay any fees on wallet to wallet transfers other than the standard network (gas) fees.

[ INSERT FANCY GRAPH ]

[ Numbers below are I just made up as place holders. Waiting on real info ]

#### Phase 1

25% fee on all sales – 20% redistributed to holders and 5% added to liquidity.

#### Phase 2

20% fee on all sales – 15% redistributed to holders and 5% added to liquidity.

#### Phase 3

15% fee on all sales – 10% redistributed to holders and 5% added to liquidity.

#### Phase 4

8% fee on all sales – 6% redistributed to holders and 2% added to liquidity.

## **DISTRIBUTION BREAKDOWN**

*[ more made up numbers ]*

Total supply : 1,000,000,000,000

Presale : x%

Liquidity : x%

Team : x%

Marketing : 10%

*[ GOOD SPOT FOR ANOTHER FANCY GRAPH ]*

## **MARKETING**

Much of our marketing and promotion will be done in house and via the YouTube channel. We don't plan on any extreme marketing measures at the expense of holders. However we will spend the money on marketing when and if it is deemed necessary

All transactions on the marketing wallet will be made public and receipts provided where applicable.

We will allocate 10% of the initial supply to marketing which will receive the same redistribution that all holders receive. The marketing may however be excluded from exit fees depending on community consensus.

There will be no extra tax on transactions to be allocated to marketing thereafter. This way we can allocate more reflections to our holders.

# **REAL WORLD UTILITY**

## **EDUCATION**

The madhouse token is intended to give new investors and entry point into Decentralized Finance ( DeFi ). With so many scams and tokens out there with complex tokenomics, we intend to use the madhouse token, via the youtube channel to educate people on the ins and outs of DeFi investing and trading in a hands on and entertaining environment.

## **TIPPING, SHARING, SPENDING**

We believe one of the simplest yet more powerful use cases of cryptocurrencies is the ability to use, spend and share with others. That's why the madhouse token has zero tax on wallet to wallet transfers.

We want you to hold our token. But we also want you to share it around with your friends, tip your favourite youtubers and content creators, and ultimately use it to buy stuff. The tax on transfers with almost all other BSC tokens has always been a barrier to sharing. So we've eliminated that.

## **ONLINE TABLE TOP GAMING**

Perhaps the most unique, and quite frankly game changing utility, being introduced with the madhouse token will be the integration with Dungeons and Dragons campaigns that will be streamed live. The DM will be able to utilize the blockchain to track players in game funds eliminating dishonest players.

Participants will also have the added benefit of being able to make some real life money while playing. And the absence of transfer fees makes the madhouse token ideal for this purpose.