

Concept poster

WHAT IS THE CONCEPT CALLED?

Coinscious is a single place to track spending, split bills, and manage goals, with AI giving you simple insights to save smarter.

WHO IS IT FOR?



PROFESSIONALS



STUDENTS



FAMILIES

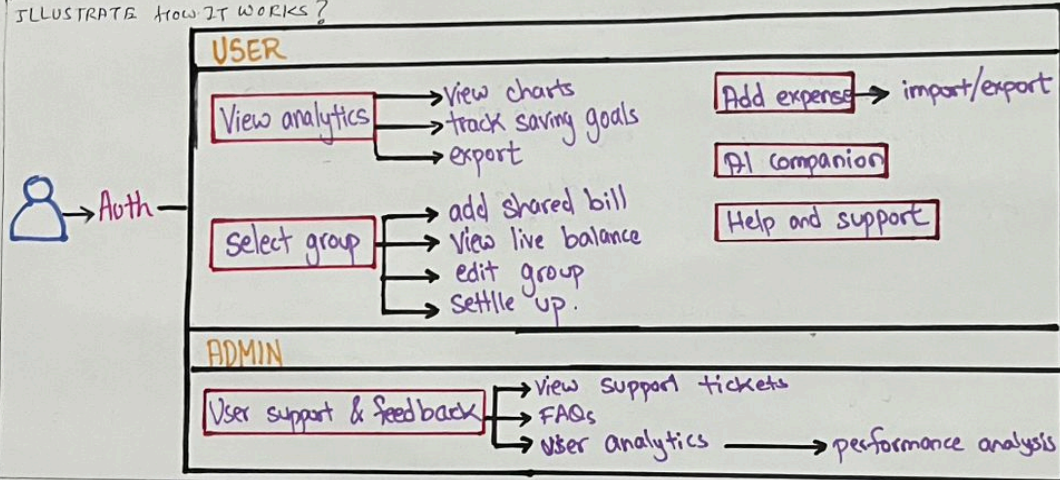
WHAT PROBLEM DOES IT SOLVE?

Tracking and splitting expenses is often messy, manual & unclear. Coinscious combines personal & group finance in one place, with AI insights, saving goals, reminders, cloud sync, & voice assistance.

WHAT IS THE BIG IDEA?

To ease up money management by creating an effortless and engaging experience for the users

ILLUSTRATE HOW IT WORKS?



WHY MIGHT IT FAIL?

Low AI accuracy, sync issues, complex UI, overlap with existing finance apps could limit adoption.

WHAT SHOULD WE PROTOTYPE & TEST?

AI expense categorization, group cost splitting, budget alerts, dashboard visuals, and clarity of AI-generated reports.

HOW MIGHT WE MEASURE SUCCESS?

User satisfaction & positive feedback, high retention & frequent active usage, growth in number of groups & transactions managed, reduction in manual entry/errors, increase in users achieving saving & investment goals.

HOW WILL WE MAKE THIS HAPPEN?

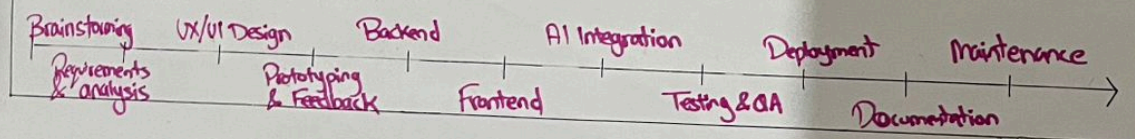
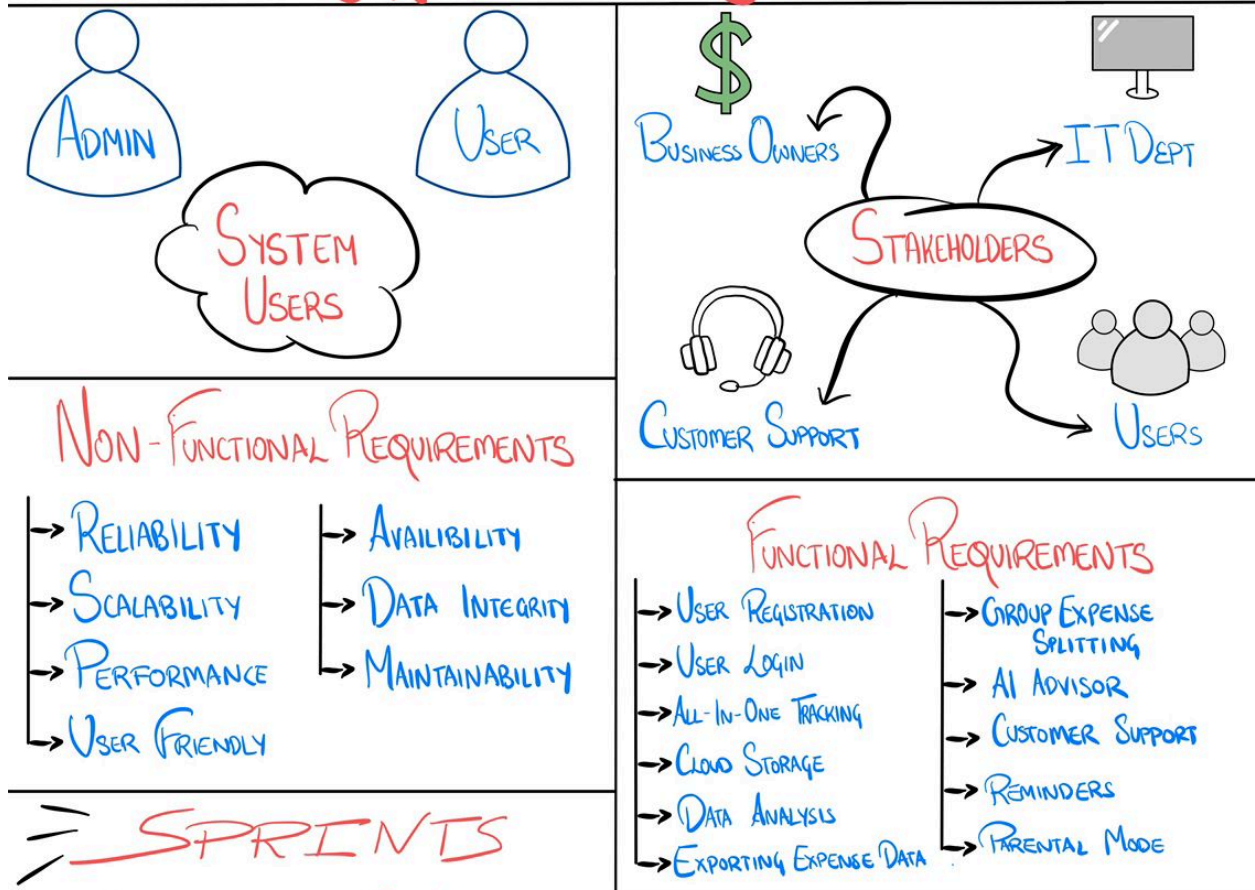


Chart paper

GROUP 28: COINSCIOUS



SPRINTS

