blinkit

India's last minute app

Filter Panel

Outlet Location Type
All

Outlet Size
All

Item Type
All

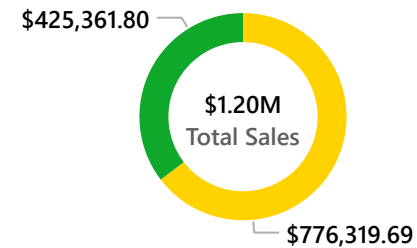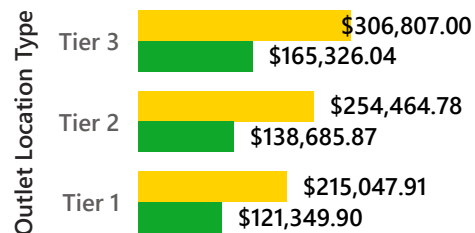| $1.20M Total Sales | 3.9 Avg Rating |
| $140.99 Average Sales | 8523 No of Items |

Total Sales by Outlet Establishment Year

$250K
$200K
$150K
$100K
$50K

$78K — $130K — $131K — $132K — $132K — $133K — $205K — $129K — $131K

2012 2014 2016 2018 2020 2022

| Total Sales | Average Sales | No of Items | Avg Rating |

Fat Content
● Low Fat ● Regular

$425,361.80
$1.20M Total Sales
$776,319.69

● Low Fat ● Regular

Tier 3 $306,807.00 / $165,326.04
Tier 2 $254,464.78 / $138,685.87
Tier 1 $215,047.91 / $121,349.90

$0.0M $0.2M $0.4M
Total Sales

Total Sales by Item Type

Fruits a...	$0.18M
Snack F...	$0.18M
Househ...	$0.14M
Frozen ...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking ...	$0.08M
Health ...	$0.07M
Meat	$0.06M
Soft Dri...	$0.06M
Breads	$0.04M
Hard D...	$0.03M
Others	$0.02M
Starchy...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M
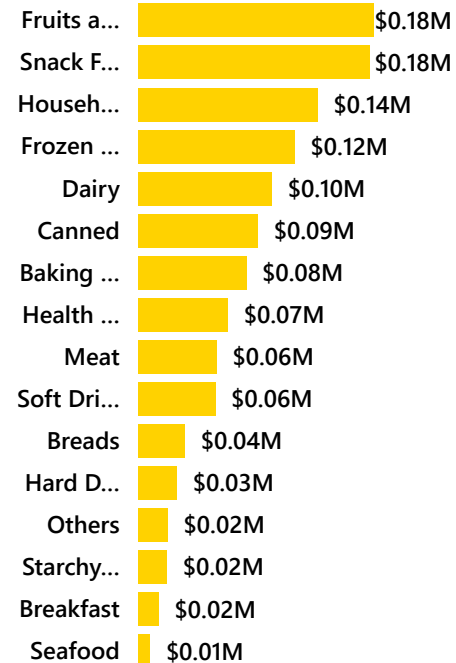
$0.0M $0.1M $0.2M
Total Sales

Total Sales by Outlet Size
● Medium ● Small ● High

$248.99K (20.72%)
$507.90K (42.27%)
$444.79K (37.01%)
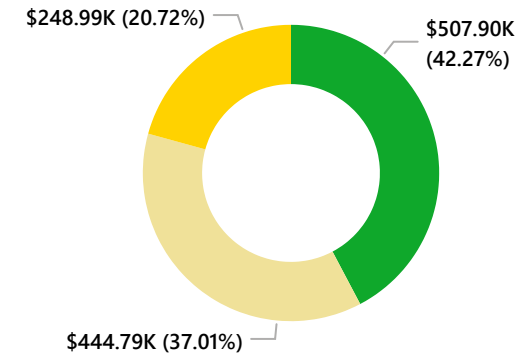
Sum of Sales by Outlet Location Type

100%

Tier 3 472.13K
Tier 2 393.15K
Tier 1 336.40K

71.3%
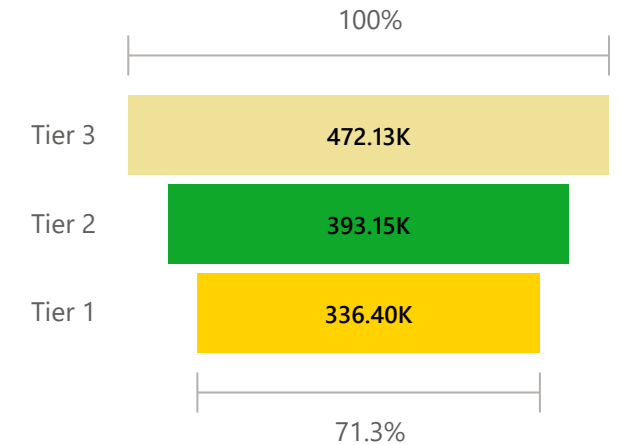
Outlet Type	Total Sales	No of Items	Avg Rating	Average Sales	Sum of Item Visibility
Grocery Store	$151.94K	1083	3.93	140.29	114
Supermarket Type1	$787.55K	5577	3.92	141.21	339
Supermarket Type2	$131.48K	928	3.93	141.68	57
Supermarket Type3	$130.71K	935	3.91	139.80	55